

*54th Annual*

2022 Governor’s Conference on Emergency Management & Homeland Security

March 7-9, 2022 | Kalahari Resort/Wisconsin Dells

****Exhibitor Opportunities****

The 2022 Governor’s Conference on Emergency Management & Homeland Security will take place March 7-9 at Kalahari Resorts & Conventions in the Wisconsin Dells.

Questions on the 2022 exhibitor opportunities may be directed to Paul Hughes at (608) 242-3309 or pauld.hughes@wisconsin.gov.

# Exhibitor Opportunities

EXHIBITOR ADVERTISER

* Footer banner color ad in the Conference program
* Exhibitor space for promotional use
* Exhibitor’s logo/name listed on select printed and digital promotional materials
* 50-word company description and logo on the Conference website and mobile app
* Complimentary conference registration for one organization representative

*Cost of Advertiser Participation - $750*

*Non-Profit Advertiser Rate - $300*

*Electrical Hook-Up - $50*

EXHIBITOR

* Exhibitor space for promotional use
* Exhibitor’s logo and/or name listed on select printed and digital promotional materials
* 50-word company description and color logo on the Conference website and mobile app
* Complimentary conference registration for one organization representative

*Cost of Exhibitor Participation - $600*

*Non-Profit Exhibitor Rate - $150*

*Electrical Hook-Up - $50*

**Printed Guide Ad Specifications**

Dimensions

* Full Page (Gold and Silver Sponsors)
	+ 5.57in w x 8.75in h (including 0.125in bleeds)
* Half Page (Bronze Sponsors)
	+ 5.57in w x 4.5in h (including 0.125in bleeds)
* Footer Banner (Exhibitor Advertiser
	+ 5.57in w x 2.5in h (including 0.125in bleeds)

Minimum Resolution: 300 dpi

Accepted File Formats: PDF, EPS, TIFF, PSD; CMYK color space

Note: Please keep all important type and images at least a quarter inch inside the ad dimensions (safe area)

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**Mobile App Ad Specifications**

(Gold and Silver Sponsors)

Dimensions: 640px w x 90px h

Minimum Resolution: 72 dpi

Accepted File Formats: JPEG, PNG, or other image files; RGB color space

