**2024 Governor’s Tourism Awards Nomination Form**

**Service Excellence** **Award** - This award honors a **business or individual** who has achieved significant success and growth by providing exceptional service to their customers and a strong, charitable involvement in their community.

**Innovation Award** - This award recognizes a **business or community** that has implemented a new strategy that has positively impacted their organization and/or destination through an innovative approach in technology, sustainability, adaptivity and/or the implementation of best practices.

**Diversity, Equity, Accessibility & Inclusion Award** – This award will be presented to a **business or destination** that has demonstrated leadership in raising awareness or facilitating change to build a more inclusive and welcoming environment for visitors.

**NOMINATION SUBMISSION GUIDELINES**

Thank you for submitting a nomination for the 2024 Governor’s Tourism Awards.

* Please complete the second page of this document with your responses.
* Save the completed document.
* Upload your completed and saved nomination document to the Online Application Submission Portal link listed below.

Please be complete and concise in your nomination. Nominees are judged on the strength of their contributions to Wisconsin Tourism, not on your familiarity with them.

Please note: Nomination forms are limited to three pages.

**Nominations must be submitted through this** [[**Online Application Submission Portal link**](https://wigcot.eventsair.com/2023-wisconsin-tourism-awards/submission)](https://wigcot.eventsair.com/2024-wisconsin-tourism-awards/gtasubmit2024) **no later than 11:59PM on Wednesday, January 31, 2024.**

**2024 Governor’s Tourism Awards Nomination Application**

**Nominator name**: Click here to enter text.

**Title and organization**: Click here to enter text., Click here to enter text.

**Mailing address**: Click here to enter text.

**Phone number**: Click here to enter text.

**Email address**: Click here to enter text.

***Please ensure all nominee information is complete so we can contact them.***

**NAME OF NOMINEE:** Click here to enter text.

**Title and organization**: Click here to enter text. , Click here to enter text.

**Mailing address**: Click here to enter text.

**Phone number**: Click here to enter text.

**Email address**: Click here to enter text.

1. **Award Category:**

Click here to enter text.

1. **Describe the project or business.**

Click here to enter text.

1. **How is this project/business/destination unique to Wisconsin’s tourism industry?**

Click here to enter text.

1. **What sets this project/business/destination apart? Why is it worthy of the Governor’s Tourism Award?**

Click here to enter text.

1. **Please include any additional information that you would like to be considered.**

Click here to enter text.

*Thank you! Please save this document and upload it to the Online Application Submission Portal link above.*