



*52<sup>nd</sup> Annual*

## **2019 Governor's Conference on Emergency Management & Homeland Security**

March 21-22, 2019 | Wisconsin Dells, WI

### **SPONSORSHIP PROPOSAL**

The 2019 Governor's Conference on Emergency Management & Homeland Security will take place March 21-22 at Kalahari Resorts & Conventions in the Wisconsin Dells.

Questions on 2019 sponsor opportunities may be directed to Paul Hughes at (608) 242-3309 or [pauld.hughes@wisconsin.gov](mailto:pauld.hughes@wisconsin.gov).

### **Sponsorship Opportunities**

#### ***GOLD SPONSOR: Only two available***

- ★ Exclusive sponsor of one of two keynote presenters (either Thursday or Friday)
- ★ Prominent opportunity to distribute promotional pieces during lunch
- ★ Sponsor's logo and/or name included on select printed and digital promotional materials
- ★ Rotating banner advertising on the Conference app
- ★ 50-word company description and color logo on the Conference app
- ★ Recognition on select printed and digital signage at the event
- ★ 50-word company description and color logo in Conference program
- ★ Full-page color ad, upgraded to premium positioning, in the Conference program
- ★ Exhibitor space in premium location with complimentary electricity
- ★ Complimentary conference registrations for five organization representatives
- ★ Final list of attendees for promotional use

***Cost of Gold Level Participation - \$5,000***

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### SILVER SPONSOR: *Only three available*

- ★ Recognized sponsor of one of the following:
  - One of the two lunches (either Thursday or Friday)
  - Wednesday evening's networking reception
- ★ Prominent opportunity to distribute promotional piece during selected event
- ★ Sponsor's logo and/or name included on select printed and digital promotional materials
- ★ Rotating banner advertisement on the Conference app
- ★ 50-word company description and color logo on the Conference app
- ★ Recognition on select printed and digital signage at the event
- ★ 50-word company description and color logo in Conference program
- ★ Full-page color ad in the Conference program
- ★ Exhibitor space in premium location with complimentary electricity
- ★ Complimentary conference registrations for three organization representatives

*Cost of Silver Level Participation - \$3,500*

### BRONZE SPONSOR: *Only four available*

- ★ Recognized sponsor of one of the following options:
  - Thursday AM break
  - Thursday PM break
  - Friday AM break
  - Wake-up WEM Coffee Breaks on Thurs and Fri
- ★ Sponsor's logo and/or name included on select printed and digital promotional materials
- ★ Recognition on printed and digital signage at the event
- ★ 50-word company description and color logo on the Conference app
- ★ 50-word company description and color logo in Conference program
- ★ Half-page color ad in the Conference program
- ★ Exhibitor space in premium location with complimentary electricity
- ★ Complimentary conference registrations for two organization representatives

*Cost of Bronze Level Participation - \$2,000*

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## EXHIBITOR

- ★ Exhibitor space for promotional use
- ★ Exhibitor's logo and/or name listed on select printed and digital promotional materials
- ★ 50-word company description and color logo on the Conference website and mobile app
- ★ Complimentary conference registration for one organization representative

*Cost of Exhibitor Participation - \$500*

*Non-Profit Exhibitor Rate - \$150*

*Electrical Hook-Up - \$50*

