

*55th Annual*

2023 Governor’s Conference on Emergency Management & Homeland Security

February 26 – March 1

Madison Marriott West in Middleton

****Sponsorship and Exhibitor Opportunities****

The 2023 Governor’s Conference on Emergency Management & Homeland Security will take place February 26 – March 1 at the Madison Marriott West in Middleton.

Questions on 2023 sponsor opportunities may be directed to Paul Hughes at (608) 242-3309 or [paul.hughes@widma.gov](mailto:paul.hughes@widma.gov).

# Sponsorship Opportunities

DIAMOND SPONSOR: *Only one available*

* Exclusive sponsor of Conference Registration
* Exclusive sponsor of Pre-Conference Training
* Sponsor’s logo and/or name included on select promotional materials
* Rotating banner advertising on the Conference app
* 50-word company description and color logo on the Conference app
* Recognition on select signage at the event
* 50-word company description and color logo in Conference program
* Full-page color ad, upgraded to premium positioning, in the Conference program
* Exhibitor space in premium location increased to 8’x20’ with complimentary electricity
* Complimentary Conference registrations for seven organization representatives
* Final list of attendees for promotional use

*Cost of Diamond Level Participation - $20,000*

PLATINUM SPONSOR: *Only one available*

* Exclusive sponsor of Vender Opening Reception - Includes 2–3-minute “welcome” opportunity during reception
* Exclusive sponsor of participant promotional item
* Sponsor’s logo and/or name included on select promotional materials
* Rotating banner advertising on the Conference app
* 50-word company description and color logo on the Conference app
* Recognition on select signage at the event
* 50-word company description and color logo in Conference program
* Full-page color ad, upgraded to premium positioning, in the Conference program
* Exhibitor space in premium location increased to an 8’x20’ space with complimentary electricity
* Complimentary conference registrations for five organization representatives
* Final list of attendees for promotional use

*Cost of Platinum Level Participation - $10,000*

GOLD SPONSOR: *Only two available*

* Exclusive sponsor of one of two Lunches – Includes 2–3-minute speaking opportunity during lunch.
* Prominent opportunity to distribute promotional pieces during lunch
* Sponsor’s logo and/or name included on select promotional materials
* Rotating banner advertising on the Conference app
* 50-word company description and color logo on the Conference app
* Recognition on select signage at the event
* 50-word company description and color logo in Conference program
* Full-page color ad in the Conference program
* Exhibitor space in premium location with complimentary electricity
* Complimentary Conference registrations for four organization representatives
* Final list of attendees for promotional use

*Cost of Gold Level Participation - $7,500*

SILVER SPONSOR*: Only three available*

* Recognized sponsor of one of one of three breaks
* Prominent opportunity to distribute promotional piece during selected event
* Sponsor’s logo and/or name included on select printed and digital promotional materials
* Rotating banner advertisement on the Conference app
* 50-word company description and color logo on the Conference app
* Recognition on select printed and digital signage at the event
* 50-word company description and color logo in Conference program
* Full-page color ad in the Conference program
* Exhibitor space with complimentary electricity
* Complimentary Conference registrations for three organization representatives

*Cost of Silver Level Participation -* $5,000

BRONZE SPONSOR: *Only four available*

* Collectively, sponsors of the Wake-Up WEM Coffee Break
* Sponsor’s logo and/or name included on select printed and digital promotional materials
* Recognition on printed and digital signage at the event
* 50-word company description and color logo on the Conference app
* 50-word company description and color logo in Conference program
* Half-page color ad in the Conference program
* Exhibitor space with complimentary electricity
* Complimentary Conference registrations for two organization representatives

*Cost of Bronze Level Participation - $2,500*

# Exhibitor Opportunities

EXHIBITOR ADVERTISER

* Footer banner color ad in the Conference program
* Exhibitor space for promotional use
* Exhibitor’s logo/name listed on select printed and digital promotional materials
* 50-word company description and logo on the Conference website and mobile app
* Complimentary conference registration for one organization representative

*Cost of Advertiser Participation - $750*

*Non-Profit Advertiser Rate - $300*

*Electrical Hook-Up - $50*

EXHIBITOR

* Exhibitor space for promotional use
* Exhibitor’s logo and/or name listed on select printed and digital promotional materials
* 50-word company description and color logo on the Conference website and mobile app
* Complimentary Conference registration for one organization representative

*Cost of Exhibitor Participation - $600*

*Non-Profit Exhibitor Rate - $150*

*Electrical Hook-Up - $50*

**Printed Guide Ad Specifications**

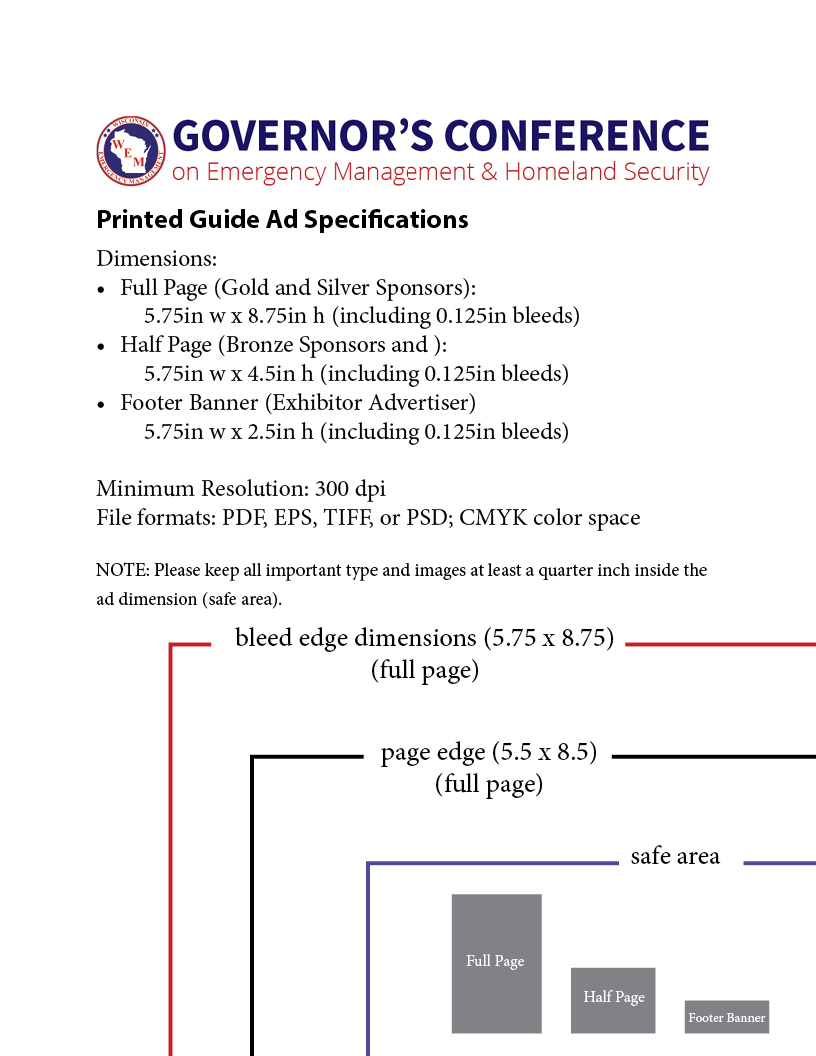
Dimensions

* Full Page (Gold and Silver Sponsors)
  + 5.57in w x 8.75in h (including 0.125in bleeds)
* Half Page (Bronze Sponsors)
  + 5.57in w x 4.5in h (including 0.125in bleeds)
* Footer Banner (Exhibitor Advertisers)
  + 5.57in w x 2.5in h (including 0.125in bleeds)

Minimum Resolution: 300 dpi

Accepted File Formats: PDF, EPS, TIFF, PSD; CMYK color space

Note: Please keep all important type and images at least a quarter inch inside the ad dimensions (safe area)

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**Mobile App Ad Specifications**

(Gold and Silver Sponsors)

Dimensions: 640px w x 90px h

Minimum Resolution: 72 dpi

Accepted File Formats: JPEG, PNG, or other image files; RGB color space

