



53rd Annual

2020 Governor's Conference on Emergency Management & Homeland Security

March 10-11, 2020 | Wisconsin Dells, WI

Exhibitor Opportunities

The 2020 Governor's Conference on Emergency Management & Homeland Security will take place March 10-11 at Kalahari Resorts & Conventions in the Wisconsin Dells.

Questions on 2020 sponsor opportunities may be directed to Paul Hughes at (608) 242-3309 or pauld.hughes@wisconsin.gov.

EXHIBITOR ADVERTISER

- ★ Footer banner color ad in the Conference program
- ★ Exhibitor space for promotional use
- ★ Exhibitor's logo/name listed on select printed and digital promotional materials
- ★ 50-word company description and logo on the Conference website and mobile app
- ★ Complimentary conference registration for one organization representative

Cost of Exhibitor Advertiser Participation - \$750

Non-Profit / Government Exhibitor Advertiser Rate - \$300

Electrical Hook-Up - \$50

EXHIBITOR

- ★ Exhibitor space for promotional use
- ★ Exhibitor's logo and/or name listed on select printed and digital promotional materials
- ★ 50-word company description and color logo on the Conference website and mobile app
- ★ Complimentary conference registration for one organization representative

Cost of Exhibitor Participation - \$600

Non-Profit / Government Exhibitor Rate - \$150

Electrical Hook-Up - \$50

Printed Guide Ad Specifications

Dimensions

- Footer Banner (Exhibitor Advertiser)
 - 5.57in w x 2.5in h (including 0.125in bleeds)

Minimum Resolution: 300 dpi

Accepted File Formats: PDF, EPS, TIFF, PSD; CMYK color space

Note: Please keep all important type and images at least a quarter inch inside the ad dimensions (safe area)

