



53rd Annual

2020 Governor's Conference on Emergency Management & Homeland Security

March 10-11, 2020 | Wisconsin Dells, WI

Sponsorship Opportunities

The 2020 Governor's Conference on Emergency Management & Homeland Security will take place March 10-11 at Kalahari Resorts & Conventions in the Wisconsin Dells.

Questions on 2020 sponsor opportunities may be directed to Dawn Zanoni (608) 266-3978 or dawn.zanoni@wisconsin.gov

GOLD SPONSOR: Only two available

- ★ Exclusive sponsor of one of two keynote presenters (either Thursday or Friday)
- ★ Prominent opportunity to distribute promotional pieces during lunch
- ★ Sponsor's logo and/or name included on select printed and digital promotional materials
- ★ Rotating banner advertising on the Conference app
- ★ 50-word company description and color logo on the Conference app
- ★ Recognition on select printed and digital signage at the event
- ★ 50-word company description and color logo in Conference program
- ★ Full-page color ad, upgraded to premium positioning, in the Conference program
- ★ Exhibitor space in premium location with complimentary electricity
- ★ Complimentary conference registrations for **five** organization representatives
- ★ Final list of conference attendees

Cost of Gold Level Participation - \$5,000

SILVER SPONSOR: *Only three available*

- ★ Recognized sponsor of one of the following:
 - One of the two lunches (either Thursday or Friday)
 - Wednesday evening's networking reception
- ★ Prominent opportunity to distribute promotional piece during selected event
- ★ Sponsor's logo and/or name included on select printed and digital promotional materials
- ★ Rotating banner advertisement on the Conference app
- ★ 50-word company description and color logo on the Conference app
- ★ Recognition on select printed and digital signage at the event
- ★ 50-word company description and color logo in Conference program
- ★ Full-page color ad in the Conference program
- ★ Exhibitor space in premium location with complimentary electricity
- ★ Complimentary conference registrations for three organization representatives

Cost of Silver Level Participation - \$3,500

BRONZE SPONSOR: *Only four available*

- ★ Recognized sponsor of one of the following options:
 - Thursday AM break
 - Thursday PM break
 - Friday AM break
 - Wake-up WEM Coffee Breaks on Thurs and Fri
- ★ Sponsor's logo and/or name included on select printed and digital promotional materials
- ★ Recognition on printed and digital signage at the event
- ★ 50-word company description and color logo on the Conference app
- ★ 50-word company description and color logo in Conference program
- ★ Half-page color ad in the Conference program
- ★ Exhibitor space in premium location with complimentary electricity
- ★ Complimentary conference registrations for two organization representatives

Cost of Bronze Level Participation - \$2,000

Printed Guide Ad Specifications

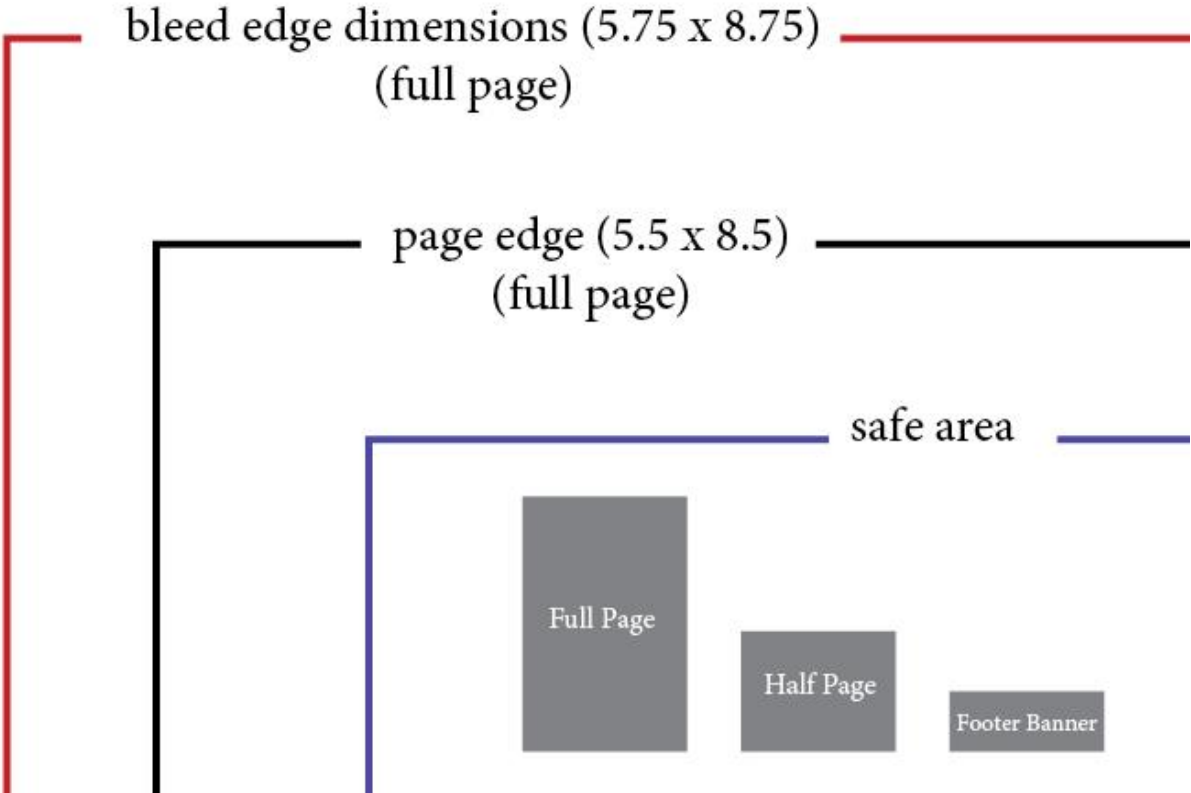
Dimensions

- Full Page (Gold and Silver Sponsors)
 - 5.57in w x 8.75in h (including 0.125in bleeds)
- Half Page (Bronze Sponsors)
 - 5.57in w x 4.5in h (including 0.125in bleeds)

Minimum Resolution: 300 dpi

Accepted File Formats: PDF, EPS, TIFF, PSD; CMYK color space

Note: Please keep all important type and images at least a quarter inch inside the ad dimensions (safe area)



Mobile App Ad Specifications

(Gold and Silver Sponsors)

Dimensions: 640px w x 90px h

Minimum Resolution: 72 dpi

Accepted File Formats: JPEG, PNG, or other image files; RGB color space

