



**Governor's Conference on Highway Safety
August 28-30, 2023 – Kalahari Resort &
Conference Center, Wisconsin Dells**



EXHIBITOR OPPORTUNITIES

EXHIBITOR PREMIUM

- Full page color ad in the conference program
- Exhibitor space in premium location for promotional use
- Exhibitor's logo/name listed on select printed and digital promotional materials
- 50-word company description and logo on the conference website and mobile app
- Complimentary conference registration for **two** organization representatives
- Additional representatives at the special rate of \$75/person

Cost of Exhibitor Participation (if registered by August 1, 2023) - \$350

Cost of Exhibitor Participation (if registered after August 1, 2023) - \$400

Electrical Hook-Up - \$10

EXHIBITOR ADVERTISER

- ½-page color ad in the conference program
- Exhibitor space for promotional use
- Exhibitor's logo/name listed on select printed and digital promotional materials
- 50-word company description and logo on the conference website and mobile app
- Complimentary conference registration for **two** organization representatives
- Additional representatives at the special rate of \$75/person

Cost of Exhibitor Participation (if registered by August 1, 2023) - \$300

Cost of Exhibitor Participation (if registered after August 1, 2023) - \$350

Electrical Hook-Up - \$10

EXHIBITOR

- Exhibitor space for promotional use
- Exhibitor's logo and/or name listed on select printed and digital promotional materials
- 50-word company description and color logo on the conference website and mobile app
- Complimentary conference registration for **one** organization representative
- Additional representatives at the special rate of \$75/person

Cost of Exhibitor Participation (if registered by August 1, 2023) - \$250

Cost of Exhibitor Participation (if registered after August 1, 2023) - \$300

Electrical Hook-Up - \$10