

## KENYA AND SOUTH AFRICA HEALTHCARE INNOVATION BUSINESS BRIEFING



AUGUST 14, 2023 | ARLINGTON, VA

Steve Okeyo Group CEO HHI/ AAR Healthcare Group

I have over 20 years of experience in country-level General Management, business development across countries and world-wide commercial change management. I have worked in fast-moving-consumer-goods (FMCG), telecommunications, mobile financial services, cement industry and now, healthcare.



I am currently the Group Chief Executive Officer for Hospital Holdings Investments and AAR Healthcare which operates in Kenya and Uganda. I am also a Director on the Boards of the Group entity and the four operating companies within.

I am responsible for managing our group of healthcare companies which include the AAR Hospital, the AAR Healthcare clinic networks, Nakasero Hospital and Kampala Hospital.

These companies operate primary and secondary healthcare facilities and employ three thousand people.

Our mission is expansion of quality private healthcare access by doubling our footprint in the medium-term.

I have held the following responsibilities in the past:

- Managing Director, Consumer Division Telkom Kenya. 2019 April 2021
- Director, Regional Sales & Operations, Safaricom plc, Kenya. 2016 2019
- Director, Sales Force Effectiveness, Lafarge, later LafargeHolcim, France. 2014 -2015
- Commercial Director, Lafarge Kenya-Uganda cluster. 2010 2013
- Country Manager, The Coca-Cola Company, Uganda. 2007 2010
- Trade Channel & Key Accounts Manager, The Coca-Cola Company, East Africa. 2004 2007



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Market Developer, The Coca-Cola Company, East Africa and Indian ocean islands.
 2000 - 2003

I have the following education and other qualifications:

- Master of Business Administration (MBA). United States International University Nairobi, Kenya
- Bachelor of Arts. University of Nairobi, Kenya
- Executive Leadership Program. THNK school of creative leadership, Amsterdam, Netherlands 2019.
- Executive Leadership Program. INSEAD, Fontainebleau, France 2012.
- AoEC-certified Executive Coach 2019.
- AoEC-certified **Systemic Team Coach** 2019.
- 2018-19 Visiting Professor of Marketing at ALU Business School, Kigali Rwanda.

## **Organization Overview**

**AAR Healthcare (clinics)** has a rich history in East Africa spanning 30 years and comprises of over thirty-one outpatient centers in Kenya and Uganda.

**The AAR Hospital,** a 140-bed Level 5 general hospital, in Nairobi, Kenya started operations in 2021 and is set to grow into a tertiary facility.

**Kampala Hospital**, a 67-bed general hospital is one of Uganda's leading private facilities in providing specialist-level care.

**Nakasero Hospital**, an 84-bed facility in Kampala, Uganda, is a leader in tertiary-level care.

## **Interests**

- Electronic medical record systems
- Health management information systems for smart hospitals
- Radiotherapy machines
- Robotic surgery devices
- Telemedicine systems