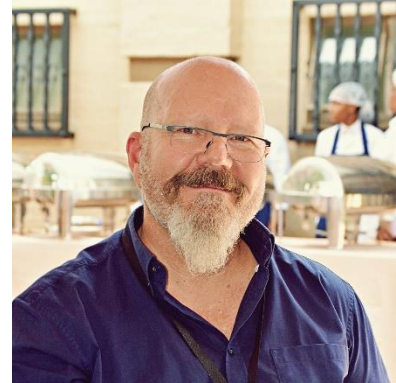




Zirk Jansen

Programme Manager: Business Development, Marketing & Communications

The Vaal Special Economic Zone (SEZ)



Current roles and responsibilities include the development and communication of the Vaal SEZs value proposition to attract investors to locate manufacturing projects within the Vaal SEZ sites located in the Sedibeng District of Gauteng, South Africa. Other roles include strengthening of the Vaal SEZs brand equity; managing internal and external communication channels and entrenching business positioning to leverage economic development and investment procurement programmes.

Career spans over 27 years with expertise in the areas of business development, marketing and sales, and supply chain management. Worked in various industry sectors such as automotive, mining as well as aerospace and defence and has manufacturing and business consulting experience in both the private and public sector environments.

Worked for companies such as AUNDE Cartrim, a Multi-National automotive seat manufacturing company as a supply chain practitioner before joining the Automotive Industry Development Centre (AIDC) for 13 years as the head of business development. Held the CEO position of the Centurion Aerospace Village (CAV) as well as the Executive Director position of the Tshwane Automotive Special Economic Zone (TASEZ) before joining the Vaal SEZ.

Holds a Bachelor of Commerce Degree in Transport Economics and a Post Graduate Diploma in Business Administration.

Organization Overview

The Vaal Special Economic Zone (SEZ) envisions the development of a dynamic, multi-sector, multi-site, regional SEZ along the Southern Corridor of the Gauteng Province in South Africa. The Vaal SEZ development resides within the Sedibeng District Municipality and spans across three Local Municipalities namely Lesedi, Midvaal and Emfuleni. The overarching goal is to foster social cohesion, sustained economic growth, and the revitalization of South Africa's industrial birthplace, while concurrently generating quality employment opportunities. This Southern part of Gauteng is the country's economic hub and financial heartland. Due to it being a central and vital part of the country, the Gauteng



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province is interconnected extensively with the rest of South Africa through major national roads, railway, and air traffic networks.

Interests

- Alternative green hydrogen solutions.
- Technologies to support existing industry players to utilize green hydrogen.
- Companies developing new technologies that would be interested in locating plants outside of the USA.