

ICPD
2022
JUNE 15 - 17

18th International Conference on
Production Diseases in Farm Animals
Madison, Wisconsin



International Conference on Production Diseases in Farm Animals

June 15-17, 2022
University of Wisconsin-Madison
Memorial Union
Madison, Wisconsin, USA

**Sponsor & Exhibitor
Prospectus**

ICPD

uwmadison.eventsair.com/icpd2022/

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Overview

The 18th International Conference on Production Diseases in Farm Animals will be held June 15-17, 2022 in Madison, WI. Returning to the United States for the first time in 18 years, ICPD 2022 will provide an outstanding venue for discussing health and productivity interactions across livestock species. Invited speakers and submitted posters will spur discussion at the beautiful Memorial Union on the University of Wisconsin-Madison campus, right on the edge of Lake Mendota.

The 2022 meeting features researchers from all over the world and will be held at the University of Wisconsin, Madison. The following scientific areas will be covered:

- Animal/Pathogenic Environment Interactions
- Fetal Programming
- Heat Stress & Disease Mechanisms
- Immunity & Immunometabolism
- Locomotion Disorders
- Microbiome & Health
- Nutrition/Reproduction Interactions
- Nutritional Diseases
- Precision Livestock Farming Methods
- Prudent Antibiotic Use
- Virology in Health & Disease

Conference Organizers

Barry Bradford, *Michigan State University*

Ying Fang, *University of Illinois*

Laura Hernandez, *University of Wisconsin-Madison*

Nicole Kemper, *University of Veterinary Medicine, Hanover, Germany*

Mark Parcels, *University of Delaware*

Jennifer Van Os, *University of Wisconsin - Madison*

Bob Van Saun, *Pennsylvania State University*

Sponsor or Exhibit at ICPD 2022

As a sponsor or exhibitor of the ICPD 2022 Meeting you will benefit from excellent exposure and acknowledgment through ads, signs, website links and conference admission, depending on your package. Get your products and services in front of this growing audience of experts.



2022 Sponsorship Opportunities

Three Sponsorship Levels

Platinum \$10,000 and up

Gold \$5,000 - \$9,999

Silver \$1,000 - \$4,999

Select from the menu below - sponsorship levels are based on selection(s)

Graduate Student Speaker Support \$1,000

- Logo on conference website
- Acknowledgment on conference slide

Sponsor Break/Poster Session Food* \$2,500

- One complimentary registration
- Logo on conference website
- Acknowledgment on conference slide
- Signage and logo at session/break

Sponsor Opening Session* \$10,000

- Three complimentary registrations
- Logo & link on conference website
- Acknowledgment on conference slide
- Signage and logo at opening session

*Each event will have only one sponsor

Exhibitor Booth \$1,500

- One complimentary registration
- Logo on conference website
- Acknowledgment on conference slide

Sponsor Lunch* \$5,000

- Two complimentary registrations
- Logo on conference website
- Acknowledgment on conference slide
- Signage and logo at lunch session

Sponsor Gala Dinner* \$20,000

- Four complimentary registrations
- Logo & link on conference website
- Acknowledgment on conference slide
- Signage and logo at Gala Dinner
- Welcome remarks at Gala Dinner

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Exhibit Schedule

Setup

Wednesday, June 15: 8:00am

Exhibit Hours

Wednesday, June 15: 10 - 11am & 4 - 5pm

Thursday, June 16: 10 - 11am & 4 - 5pm

Friday, June 17: 10 - 11am

Dismantling

Friday, June 17: 11:00am

Exhibit Space Assignment Policy

Space will be assigned when full payment has been received. ICPD reserves the right to determine final exhibit space assignments and to accept or reject any exhibits. Complete the enclosed ICPD Sponsorship and Exhibit Contract.

Exhibitor Benefits Include

- One (1) complimentary meeting registration for company representative (includes badge, access to poster sessions, technical sessions, and coffee breaks)
- Recognition on the ICPD 2022 website
- Acknowledgment on conference slide
- One 6' x 30" draped table
- Two chairs

Custom Sponsorship Packages

ICPD will work with you to develop a sponsorship package tailored to meet your interests or special needs.

For Information contact: **Conference Management**

icpd2022@union.wisc.edu | (608) 265-6534

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Sponsor/Exhibitor Agreement

Company Information

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Website _____

Signature _____

Name of Sponsorship Opportunity _____

Payment Information

All payments must be made in U.S. dollars. Applications and sponsorship money must be sent no later than Monday, May 16, 2022.

Paying by check - Send agreement and check to:
Wisconsin Union Conference Management – ICPD
800 Langdon Street
Madison, WI 53706

Other forms of payment: please email icpd2022@union.wisc.edu to arrange payment

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Terms & Conditions

- 1) All cancellations must be received in writing. Any cancellation prior to 5/16/2022 will receive a 50% refund if total booth cost has been received. No refunds will be issued after 5/16/2022.
- 2) Two or more organizations may not exhibit in a single booth space unless prior arrangements have been made by the Wisconsin Union.
- 3) Exhibits must not project beyond allotted spaces, must not obstruct the view or interfere with traffic to other exhibits, and must not obstruct the fire exits or patron walkways.
- 4) Exhibits can start setting up at 8:00 AM on Wednesday, June 15.
- 5) Exhibits must be dismantled by 12:00 PM on Friday, June 17.
- 6) All exhibits must comply with fire and facility regulations.
- 7) Exhibitors are prohibited from defacing facility property, including taping or securing any materials to facility walls.
- 8) Exhibitors assume responsibility for and agree to indemnify and defend the Wisconsin Union and their respective employees against any claim or expense arising out of the exhibition premises.
- 9) The Exhibitor understands that the Wisconsin Union does not maintain insurance covering the Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain such insurance.
- 10) The Wisconsin Union may prohibit installation or request removal of any promotion which is not keeping with the character or purpose of the event.

Mail all agreements and payments to:

Laura Richards
Wisconsin Union Conference
Management-ICPD
800 Langdon Street
Madison, WI 53706

OR Email:

icpd2022@union.wisc.edu