



August 11 – 14, 2022
University of Wisconsin-Madison
Memorial Union
Madison, Wisconsin, USA

Sponsor & Exhibitor Prospectus



Overview

Join us in Madison, Wisconsin for four days of presentations and discussions. The meeting will cover a wide range of topics including

- Morphogenesis
- Patterning
- Tissue and Organ Biology
- Extracellular Matrix
- Mitosis and Meiosis
- Cell polarity
- Subcellular Trafficking
- Organelle Biology
- Transcriptional Control
- Chromatin
- Cell Fate
- RNA Biology

Spaces are available for Exhibitors promoting their reagents, software, instrumentation or journals. *C. elegans* will create a vibrant forum for the exchange of information on the latest advances.

Conference Co-Chairs

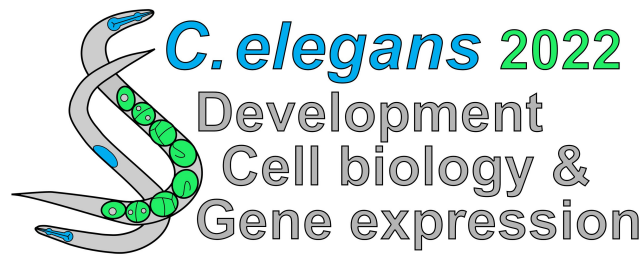
Max Heiman, Harvard Medical School

Jessica Feldman, Stanford University

Local Organizer: Ahna Skop, University of Wisconsin Madison

Sponsor or Exhibit at *C.elegans* 2022

As a sponsor or exhibitor of the *C.elegans* 2022 Meeting you will benefit from excellent exposure and acknowledgment through ads, signs, website links and conference admission, depending on your package. Get your products and services in front of this growing audience of experts, directly support the research goals and education of Development cell biology and gene expression worldwide, and build valuable contacts.



2022 Sponsorship Opportunities

Custom Sponsorship Packages

C.elegans Development, cell biology, and gene expression will work with you to develop a sponsorship package tailored to meet your in-terests or special needs. Or choose from one of these sponsorship packages designed for maximum visibility and value for the sponsoring organization.

Exhibitor Booth

\$1,500

- Organization logo in program and on website
- One 6' x 30" draped table
- Two chairs
- Additional items may be rented through Wisconsin Union please email conferences@union.wisc.edu

Sponsor a Keynote Speaker

\$2,500

This sponsorship associates your organization's name with one of the keynote lectures and helps pay for travel stipends. The program Committee retains full responsibility for selecting speakers. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two (2) Complimentary conference registrations
- Signage with logo at keynote lecture

Sponsor a Scientific Session/Workshop

\$5,000

This sponsorship associates your organization's name with one of the scientific sessions and helps pay for travel stipends. The Program Committee retains full responsibility for selecting speakers. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two (2) Complimentary conference registrations
- Acknowledgment and signage with logo at sponsored session

Sponsor a Networking Break

\$2,500

This sponsorship recognizes your organization at your choice of a morning or afternoon refreshment break. Availability for these high-impact opportunities are limited, so plan now to reserve a Networking Break Sponsorship for your organization.

- Benefits include:
- One (1) Complimentary conference registration
- Signage with logo at your choice of a refreshment break

Sponsor a Poster Session

\$5,000

This sponsorship associates your organization's name with one of the poster sessions. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two (2) Complimentary conference registrations
- Acknowledgment and signage with logo at sponsored poster session

Sponsor an Opening/Closing Reception

\$10,000

This sponsorship associates your organization's name with an opportunity to make an impression on attendees as they catch up on new developments in the field and renew relationships with colleagues and friends. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two (2) Complimentary conference registrations
- Acknowledgment and signage with logo at sponsored reception



Exhibit Schedule

Setup

Thursday, August 11 Noon - 4:00 pm

Exhibit Hours

Friday, August 12 8:00 pm - 11:00 pm

Saturday, August 13 1:00 pm - 4:00 pm

Dismantling

Sunday, August 14 8:30 am - 11:00 pm

Exhibit Space Assignment Policy

Space will be assigned when full payment has been received. *C. elegans* Development, cell biology, and gene expression reserves the right to determine final exhibit space assignments and to accept or reject any exhibits. Complete the enclosed Sponsorship and Exhibit Contract.

Exhibitor Benefits Include

- Recognition and link on the *C. elegans Development, cell, biology, and gene expression 2022* website
- Acknowledgment on the conference slides and signs at the conference

For Information contact: **Conference Management Services**
conferences.union.wisc.edu/cedevelopment/ | (608) 265-6534



Sponsor/Exhibitor Agreement

Company Information

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Website _____

Signature _____

Name of Sponsorship Opportunity _____

Payment Information

All payments must be made in U.S. dollars. Applications and sponsorship money must be sent no later than Friday, July 8, 2022.

Paying by check - Send agreement and check to:
Conference Management Services – Wisconsin Union
C.elegans Development
800 Langdon Street
Madison, WI 53706

Other forms of payment: please email conferences@union.wisc.edu to arrange payment
For Information contact: **Conference Management Services**
(608) 265-6534



Terms & Conditions

- 1) All cancellations must be received in writing. Any cancellation prior to 6/15/2022 will receive a 50% refund if total booth cost has been received. No refunds will be issued after 7/8/2022.
- 2) Two or more organizations may not exhibit in a single booth space unless prior arrangements have been made by the Wisconsin Union.
- 3) Exhibits must not project beyond allotted spaces, must not obstruct the view or interfere with traffic to other exhibits, and must not obstruct the fire exits or patron walkways.
- 4) Exhibits can start setting up at noon on 8/11/2022
- 5) Exhibits must be dismantled by noon on 8/14/2022
- 6) All exhibits must comply with fire and facility regulations.
- 7) Exhibitors are prohibited from defacing facility property, including taping or securing any materials to facility walls.
- 8) Exhibitors assume responsibility for and agree to indemnify and defend the Wisconsin Union and their respective employees against any claim or expense arising out of the exhibition premises.
- 9) The Exhibitor understands that the Wisconsin Union does not maintain insurance covering the Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain such insurance.
- 10) The Wisconsin Union may prohibit installation or request removal of any promotion which is not keeping with the character or purpose of the event.

Mail all agreements and payments to:

Laura Richards
Conference Management Services - Wisconsin
Union *C.elegans Development*
800 Langdon Street
Madison, WI 53706

OR Email:

conferences@union.wisc.edu