

EXHIBITOR PROSPECTUS BIG 4 CANCER CONFERENCE



Conference Date: September 20-21, 2024

**New Location:
Dollywood's HeartSong Lodge & Resort
1210 Dollywood Resorts Boulevard
Pigeon Forge, TN 37863**

Dear Prospective Exhibitor,

The University of Tennessee Graduate School of Medicine and the University of Tennessee Medical Center Cancer Institute are presenting an upcoming continuing medical education activity **12th Annual Big 4 Cancer Conference: Surgical Innovations, Oncology Advances, Radiation Options, and Pharmacy Updates**.

As the accredited provider (ACCME), The University of Tennessee, Graduate School of Medicine would like to thank you for your consideration of this request for exhibit space. Based on previous conference history, **we anticipate 125 attendees for the activity**.

The exhibit space is staged outside and adjacent to the conference session room. Many companies are being asked to attend. **Space is limited and only confirmed when the online registration is complete.** No phone calls or emails, please.

TARGET AUDIENCE

Physicians, APPs, and Pharmacists practicing in

- Family Medicine
- Internal Medicine
- Medical Oncology
- Primary Care
- Radiation Oncology

EXHIBITOR NOTES

- Exhibit tables will be positioned directly outside the conference general session meeting room depending on the exhibit level. Due to space constraints, the number of vendors will be limited.
- The exhibit space will consist of one hightop/cocktail table, draped, two chairs, and access to electricity.
- Each booth will be allowed two complimentary reps with the option of paying for up to two more at \$100 each. The maximum is 4 per booth.
- Participants will have access to the exhibit area throughout the conference.
- Setup time will be the morning of September 20th for Platinum and Gold and September 21st for Silver. No early access is available.
- Participant lists will only include the names of those who opted in.
- The conference app will allow logos, photos, web links, and uploads of documents.

For reporting purposes, the **federal tax ID number** for the **University of Tennessee** is **62-6001636**.

Please make all checks payable to the "University of Tennessee."

Mailing address for check payments:

University of Tennessee
UT Conferences, Attn: Big 4 Cancer
P.O. Box 2648
Knoxville TN 37901-2648

Physical Address for FedEx or UPS:

600 Henley Street, Suite 212
Knoxville, TN 37902

Credit cards are also accepted.

No ACH payments are accepted.

EXHIBITOR TIERS

PLATINUM

\$3,500 - 22 spaces available for both Friday and Saturday

- Platinum space is in the main hallway directly outside the meeting space
- Complimentary attendance for two at breakfasts, breaks, and lunch on Friday
- Recognition at the conference as a platinum-level supporter
- Access to the conference app

GOLD

\$2,500 - 20 spaces available on Friday only

- Gold space is in the main hallway adjacent to the main meeting space
- Breakfast, beverages, and breaks will be served in this area
- Complimentary attendance for two at breakfast, breaks, and lunch on Friday
- Recognition at the conference as a gold-level supporter
- Access to the conference app

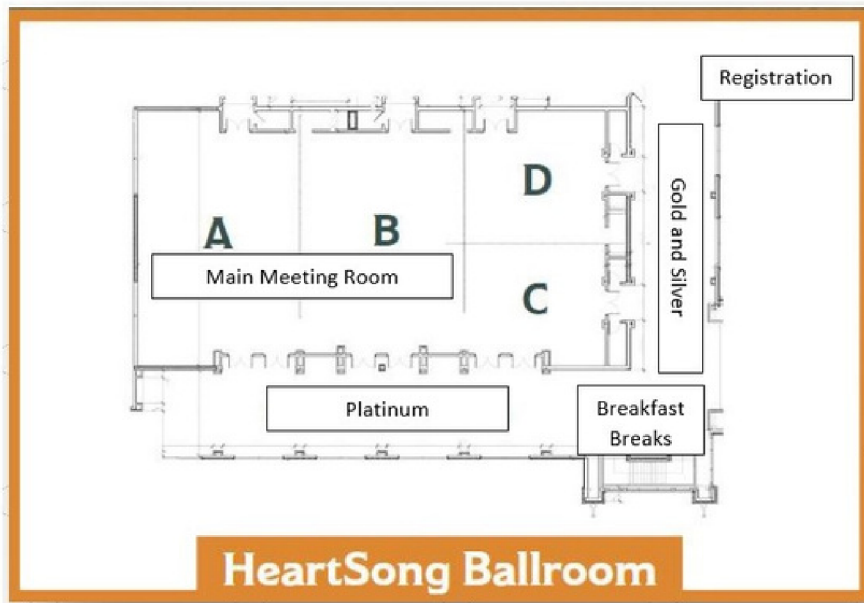
SILVER

\$1,500 - 20 spaces available on Saturday only

- Silver space is in the main hallway adjacent to the main meeting space
- Breakfast, beverages, and breaks will be served in this area
- Complimentary attendance for two to the breakfast and break
- Recognition at the conference as a silver-level supporter
- Access to the conference app



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**LEARN MORE
AND REGISTER**



Pursuant to Section 6002 of the Patient Protection and Affordable Care Act, the National Physicians Payment Transparency Program, codified at 42 CFR Parts 402 and 403, was created (the "Sunshine Act"), UTGSM has enacted the following policies with regard to exhibitors at ACCME-certified activities:

- No commercial support will be used for food or beverages for attendees during the educational time of the conference (food and beverages are paid for only by registration fees).
- No exhibitors can provide any gifts of any value.

THE UNIVERSITY of
TENNESSEE 
GRADUATE SCHOOL
OF MEDICINE