

# EXHIBITOR PROSPECTUS:

## HEART LUNG VASCULAR UPDATE

### FOR PRIMARY CARE PROVIDERS



**NOVEMBER 22, 2024**  
**Bridgewater Place**  
**205 Bridgewater Rd, Knoxville, TN 37923**

Dear Prospective Exhibitor,

The University of Tennessee Graduate School of Medicine and the University of Tennessee Medical Center Heart Lung Vascular Institute are presenting an upcoming continuing medical education activity **28th Annual Heart Lung Vascular Update** on Friday, November 22, 2024.

As the accredited provider (ACCME), The University of Tennessee, Graduate School of Medicine would like to thank you for your consideration of this request for exhibit space. Based on previous conference history, **we anticipate 75-100 attendees for the activity.**

The exhibit space is staged outside and adjacent to the conference session room. Many companies are being asked to attend. Space is limited and **only confirmed when the online registration is complete.** No phone calls or emails, please.

## TARGET AUDIENCE

Physicians and APPs practicing in

- Family Medicine
- Internal Medicine
- Primary Care

## EXHIBITOR NOTES

- Only one Exhibit level at \$2,000 per booth
- Exhibit tables will be positioned directly outside the conference general session meeting room. Due to space constraints, the number of vendors will be limited.
- The exhibit space will consist of one six-foot table, draped, two chairs, and access to electricity.
- Each booth will be allowed two complimentary reps with the option of paying for up to two more at \$100 each. The maximum is 4 per booth.
- Participants will have access to the exhibit area throughout the conference.
- The setup time will be the morning of November 22, 2024. **No early access is available.**
- Participant lists will only include the names of those who opted in.

For reporting purposes, the federal tax ID number for the University of Tennessee is 62-6001636.

Please make all checks payable to the "University of Tennessee."

### Mailing address for check payments:

University of Tennessee  
UT Conferences, Attn: HLV Update  
P.O. Box 2648  
Knoxville TN 37901-2648

### Physical Address for FedEx or UPS:

600 Henley Street, Suite 212  
Knoxville, TN 37902

Credit cards are also accepted.  
**No ACH payments are accepted.**