Stony Brook University

Maximizing Online Tools to Demonstrate Student Success in Applied Learning

Prepared for the SUNY Applied Learning Conference, October 2019

Marianna Savoca, Assistant VP, Career Development & Experiential Education
Diana Voss, Director of Academic Technology Services
Urszula Zalewski, Director of Experiential Education

FAR BEYOND

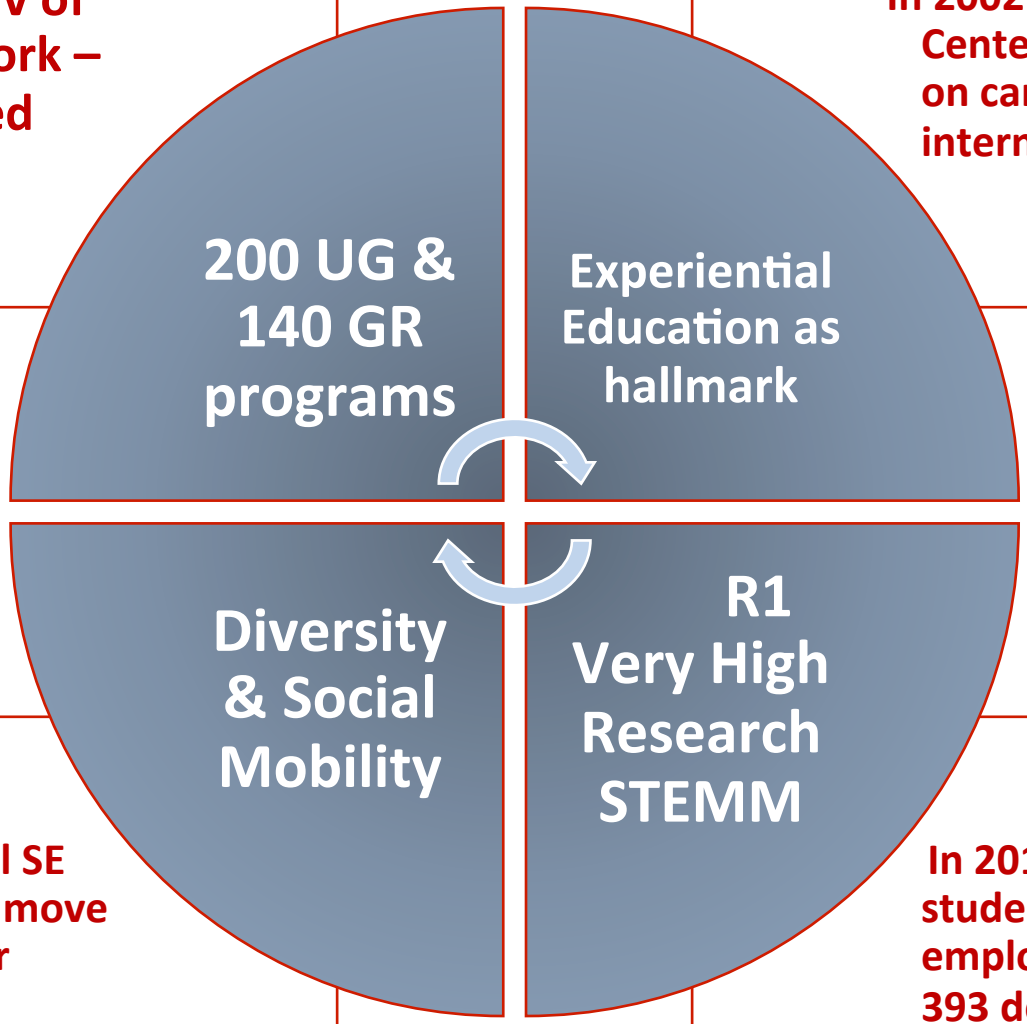
Today's Agenda

1. *Institutional Context*
2. *Technology Tools supporting ExL*
3. *Career Readiness Competencies through ExL*
    a. *(aka the new transferrable skills)*
4. *Our Next Frontier: Micro-credentials in ExL*

Stony Brook University – *landscape*

State Univ of New York – founded 1957

In 2002: Career Center launches on campus internships



In 2013: All SE postings move to Career Center

In 2019: 5900 student employees in 393 depts

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STONY BROOK RANKING ON SOCIAL MOBILITY INDEX

№1
Among Highly Selective Public Universities

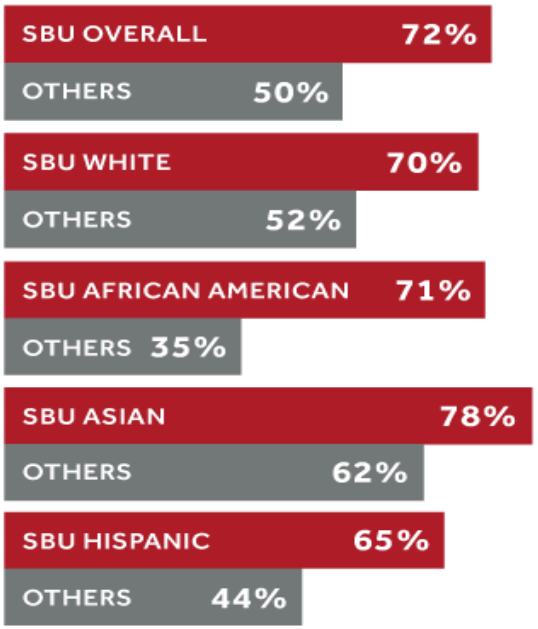
№1
In the Association of American Universities (62 Schools)

№3
Nationally Among All Colleges and Universities

51%
Of Students From the Bottom Income Quintile Reach the Top Quintile

Source: Stanford Institute for Economic Policy Research

STONY BROOK OUTPERFORMS GRADUATION RATES OF FOUR-YEAR INSTITUTIONS BY RACE AND ETHNICITY*



**Based on six-year outcomes.*
Source: National Student Clearinghouse and SBU Office of Institutional Research

FAR BEYOND

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VoiceThread
Easily collaborate and create with voice, video, or image
common sense education

Blackboard

echo 360

DIGI[cation]™
e-Portfolios

EAB

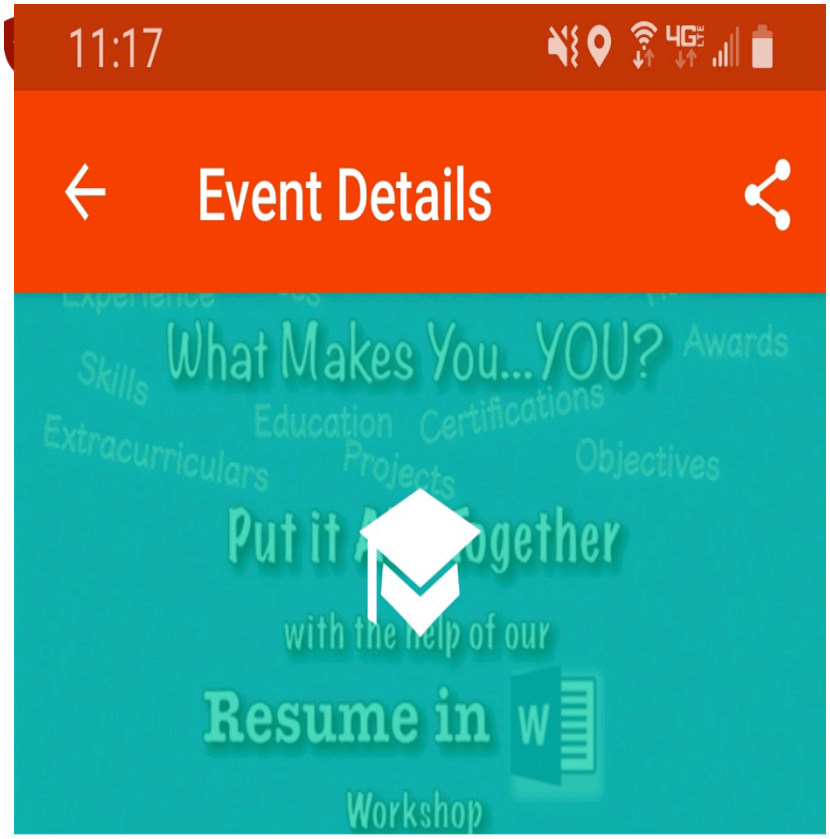
CORQ & SOCIAL MEDIA
Follow us! @sbengaged
SB ENGAGED
Use SB Engaged to connect with groups and events on campus!
corq
Download the Corq app on your phone to quickly check for events and groups on campus

handshake

qualtrics

Credly

ORACLE
PEOPLESOFT



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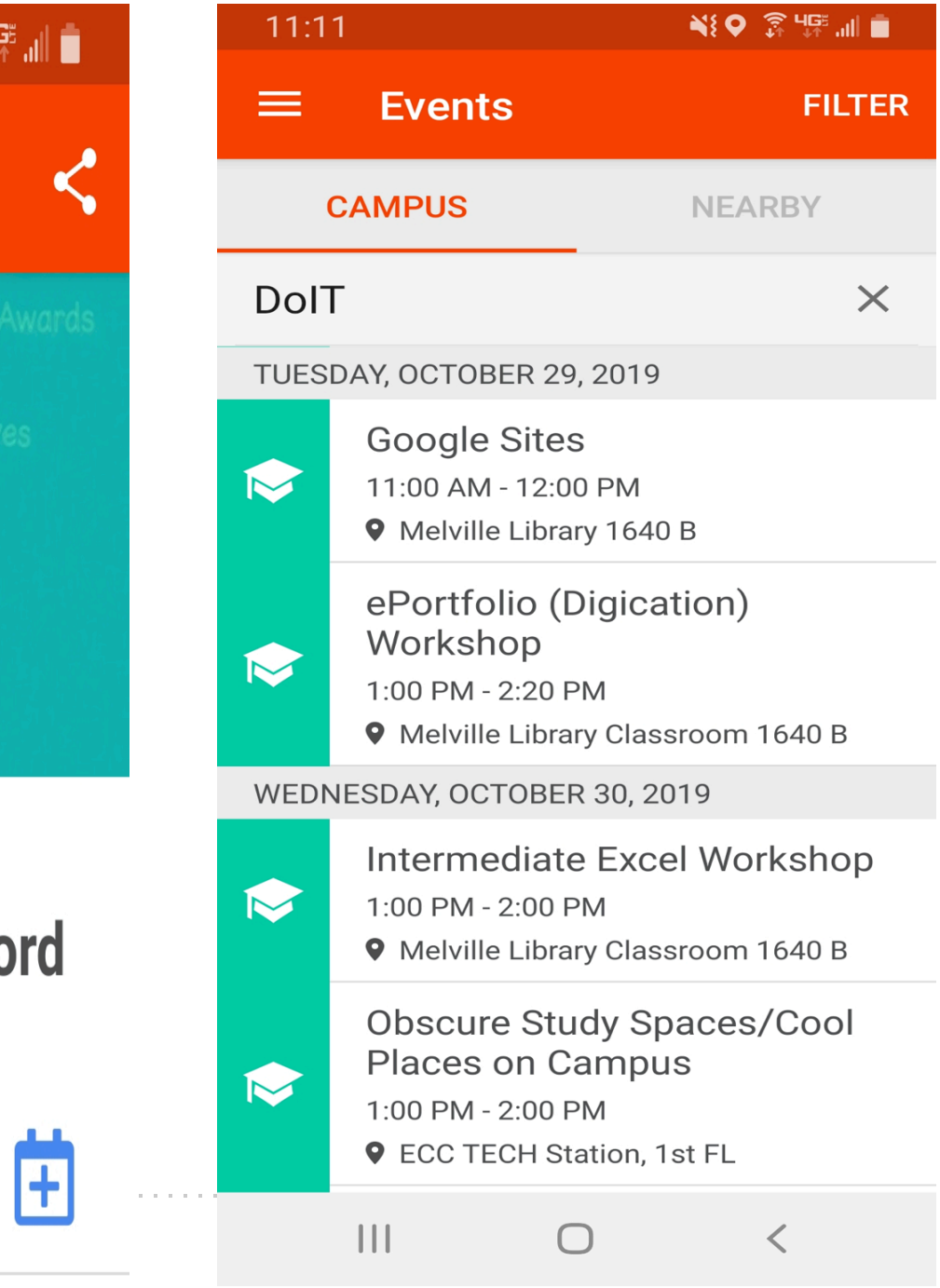
Resumes in Microsoft Word Workshop

Thu, November 7 | 7:00 PM - 8:30 PM



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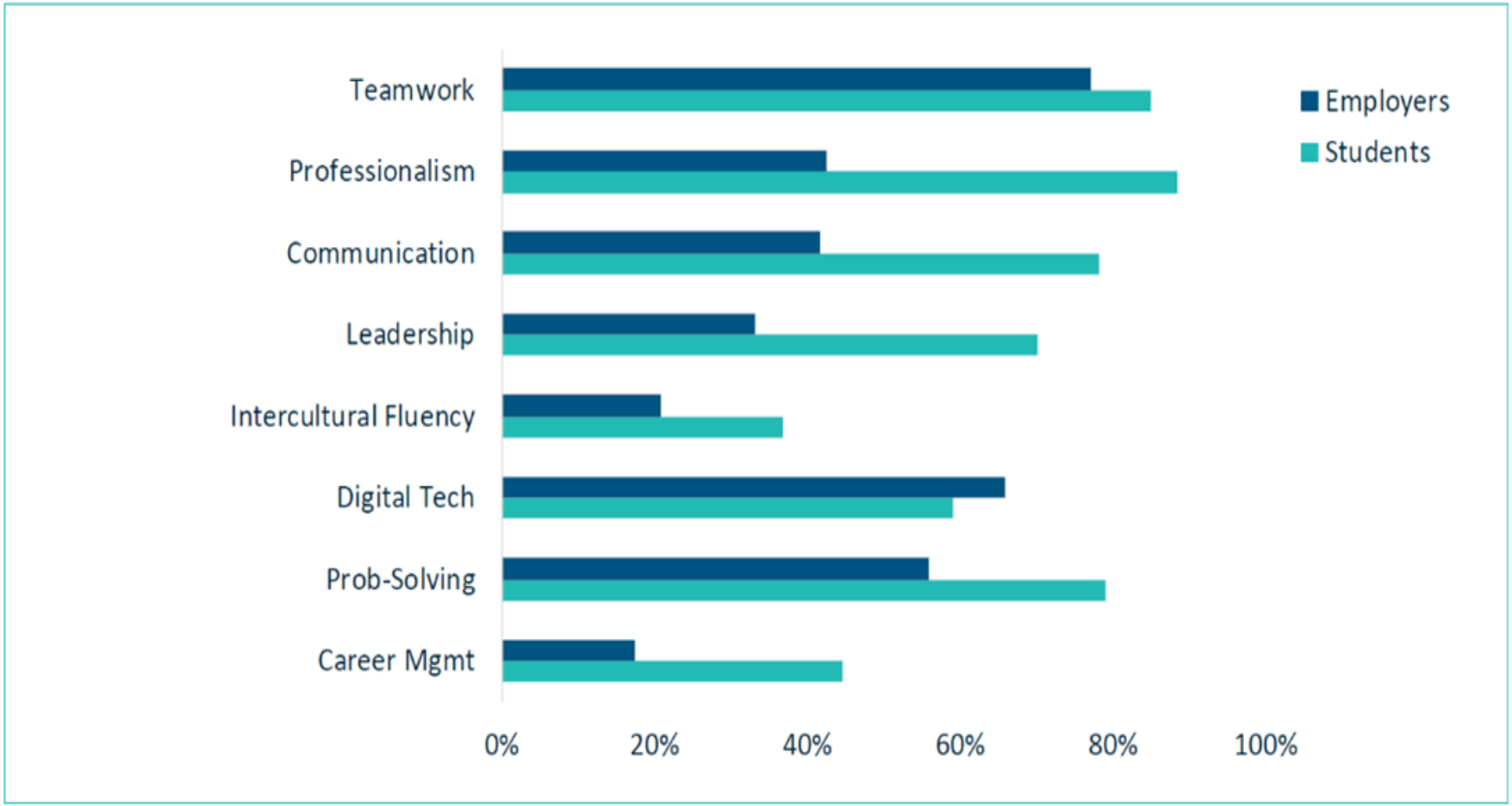
NACE

ARE YOU CAREER READY

SKILL GAP/SKILL ARTICULATION

Employers rated proficiency vs. students rated proficiency



2018 National Study of Student Employment
Top Ten Critical Institutional Actions

1. VISION & CULTURE of meaningful work
2. CAMPUS WIDE effort
3. Management STRUCTURE
4. Allocate RESOURCES
5. Identify LEARNING OUTCOMES
6. Address ENVIRONMENTAL factors
7. Leverage TECHNOLOGY
8. Support SUPERVISORS
9. TRANSPARENT hiring process
10. Use DATA

NASPA
Student Affairs Administrators in Higher Education

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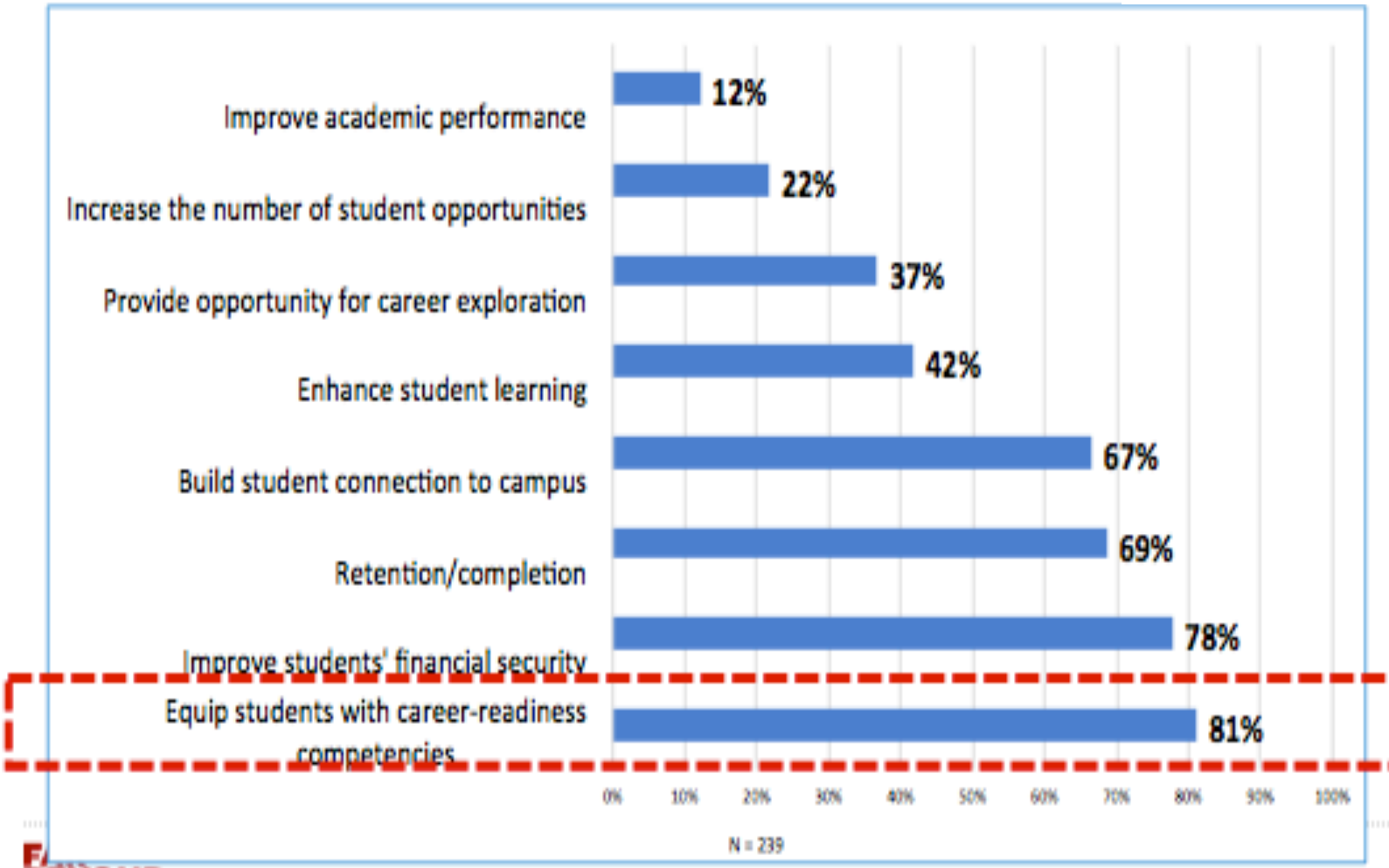
NASPA
Student Affairs Administrators in Higher Education

Goals of Student Employment Programs



BEYOND

ARE YOU A
CAREER READY
SEAWOLF?
MASTER THE SKILLS EMPLOYERS WANT
PROBLEM SOLVING
COMMUNICATION
TEAMWORK
DIGITAL TECHNOLOGY
LEADERSHIP
PROFESSIONALISM
CAREER MANAGEMENT
GLOBAL UNDERSTANDING
Work with the Career Center on the essential skills you need to find, acquire, maintain, and grow within a job!
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Career Center

STUDENT EMPLOYMENT
TRAINING
WEBINARS

Working With Your Peers & Supervisor

POWTOON
make it awesome

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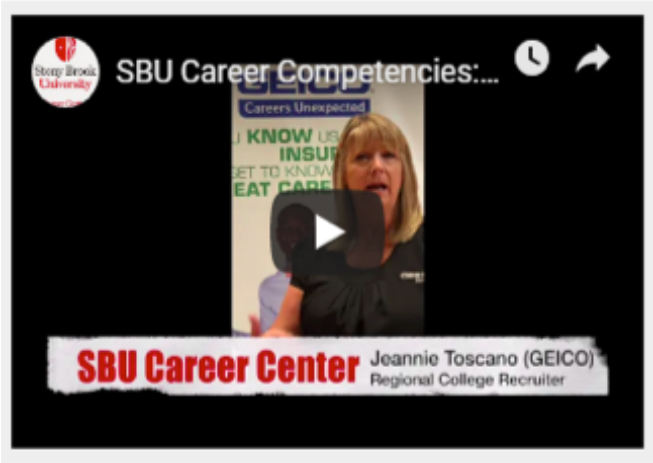
Online Tools & & Partnerships Across Campus

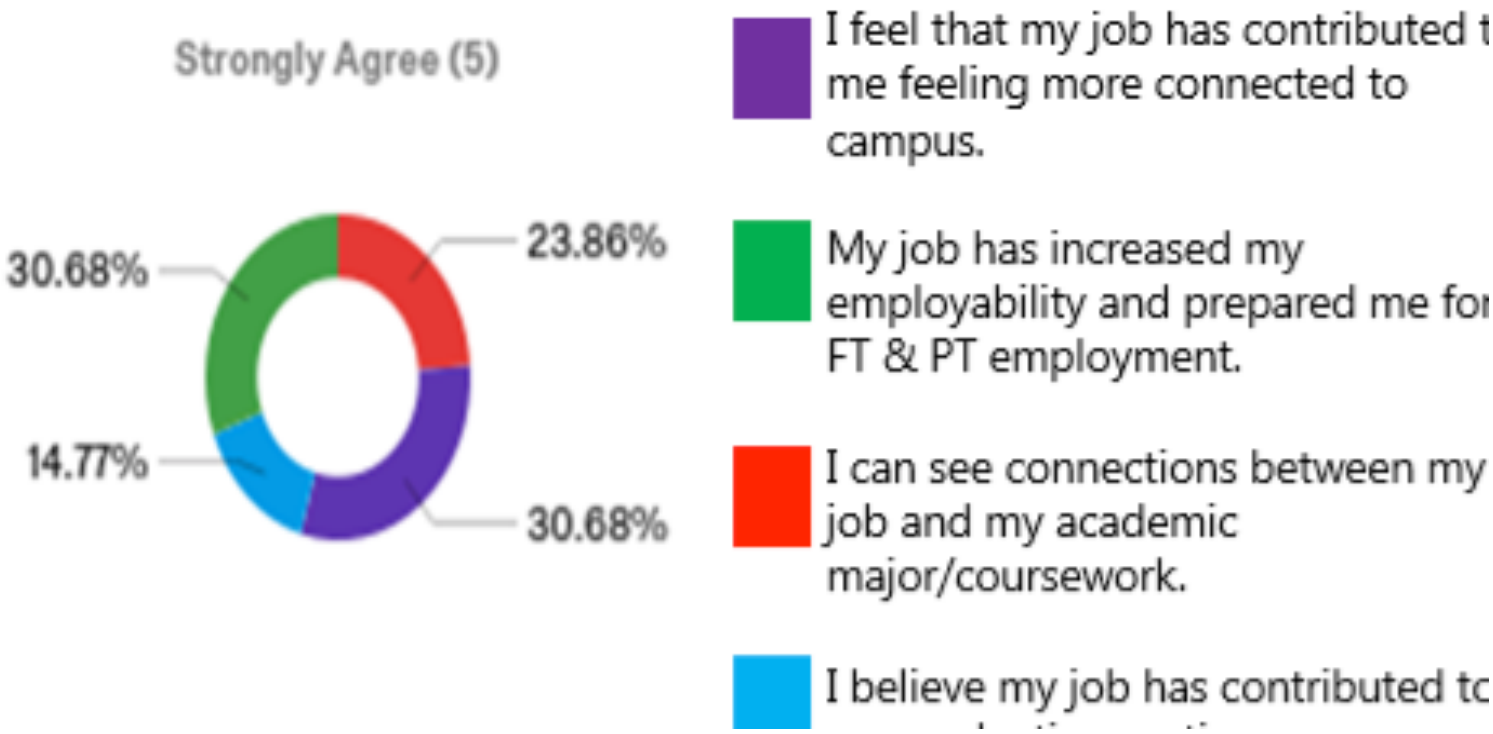
STONY BROOK GROW

Guided Reflection on Work



CareerSpots.com

Experiential Learning Assessments



SKILLSURVEY
The Career
Readiness Project Update
NACE CENTER
FOR CAREER DEVELOPMENT AND TALENT ACQUISITION ®

The Next Frontier:
Recognition through Micro-credentials

SBU Micro-Credentials Framework

Credit-bearing course bundles for students and pre-enrollees	*Non credit course bundles for industry partners*	*Non-credit competency-based badges for current students*

SBU Micro-Credentials Framework

What is one idea that you can implement on your campus after this conference?