

A Viral MOOC for Myanmar: Creativity in Context

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International Center for Studies in Creativity



INTERNATIONAL CENTER *for*
STUDIES *in* CREATIVITY

BUFFALO STATE • The State University of New York

1989

National League for Democracy Youth Movement



1997

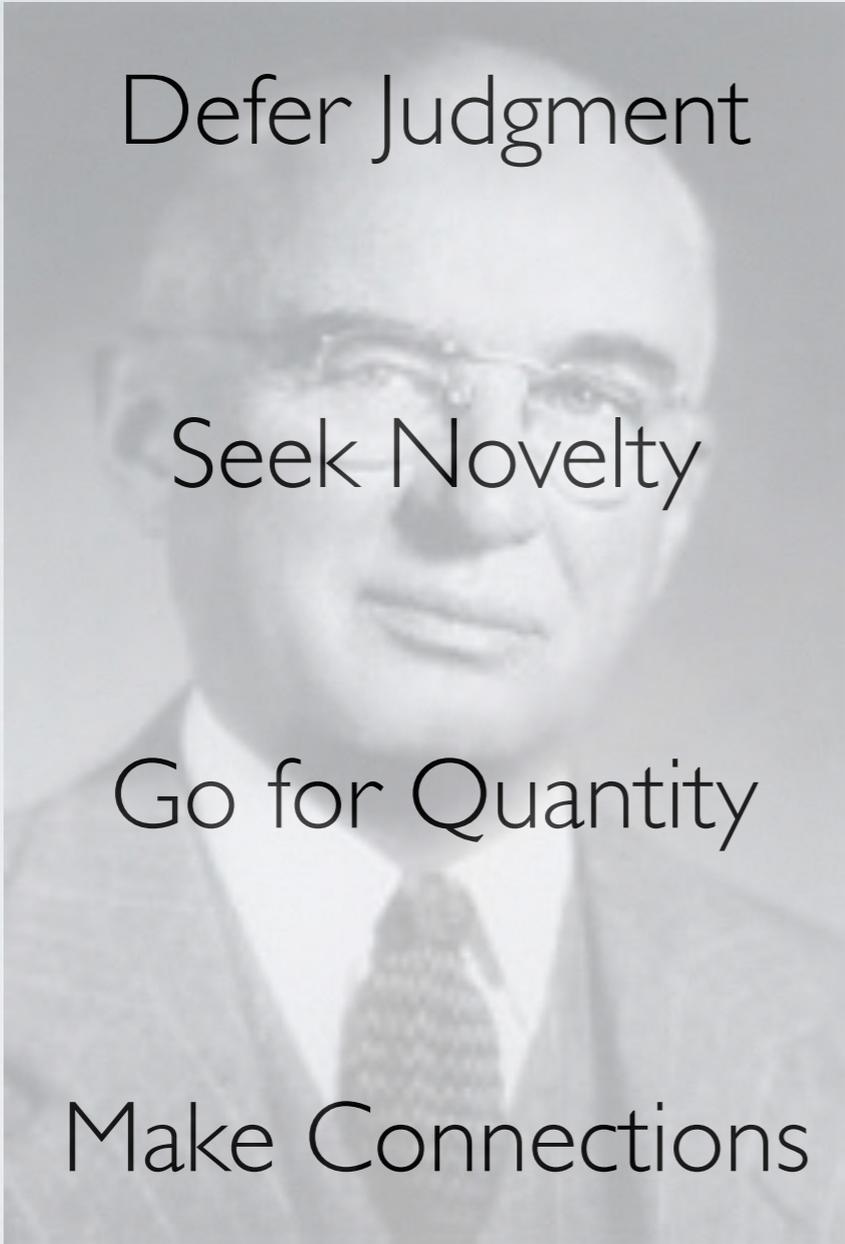
The Three Promises



MYO THANT



Imagine if these guidelines could be leveraged...



Defer Judgment

Seek Novelty

Go for Quantity

Make Connections

to bring back the creative confidence of a society lost through censure

to promote independent thought lost through years of military rule

to empower a nation with options where few existed

to bring unity among voices that instead were manipulated to divide a country

Civic Engagement and Service Learning Course

Design
Thinking

CPS

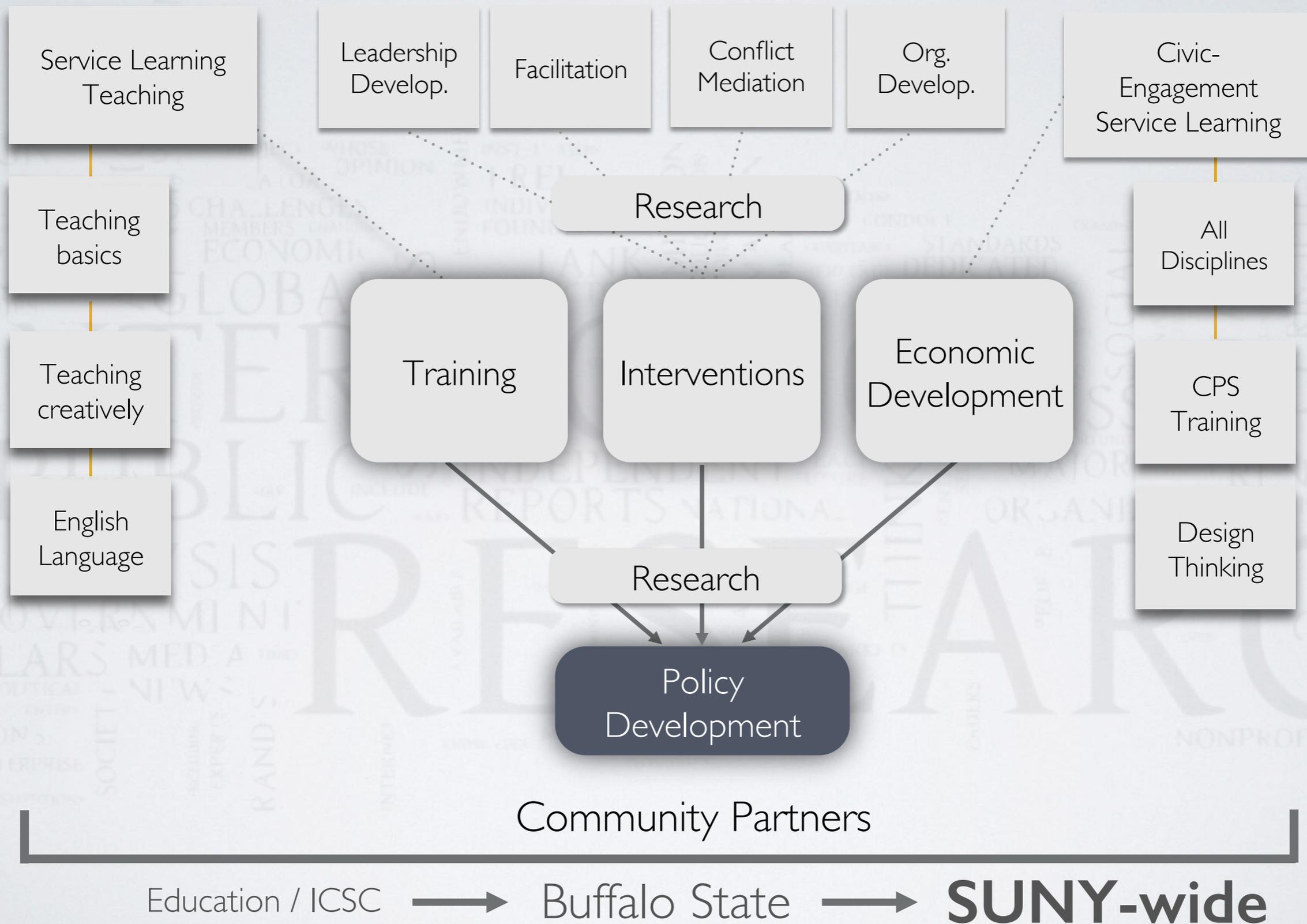
English
language

Teaching
basics

Teaching
creatively



Broader Program Offerings



THE 4-C MODEL OF CREATIVITY



MINI-C

INTERPERATIVE
CREATIVITY



LITTLE-C

EVERYDAY
CREATIVITY



PRO-C

EXPERT
CREATIVITY

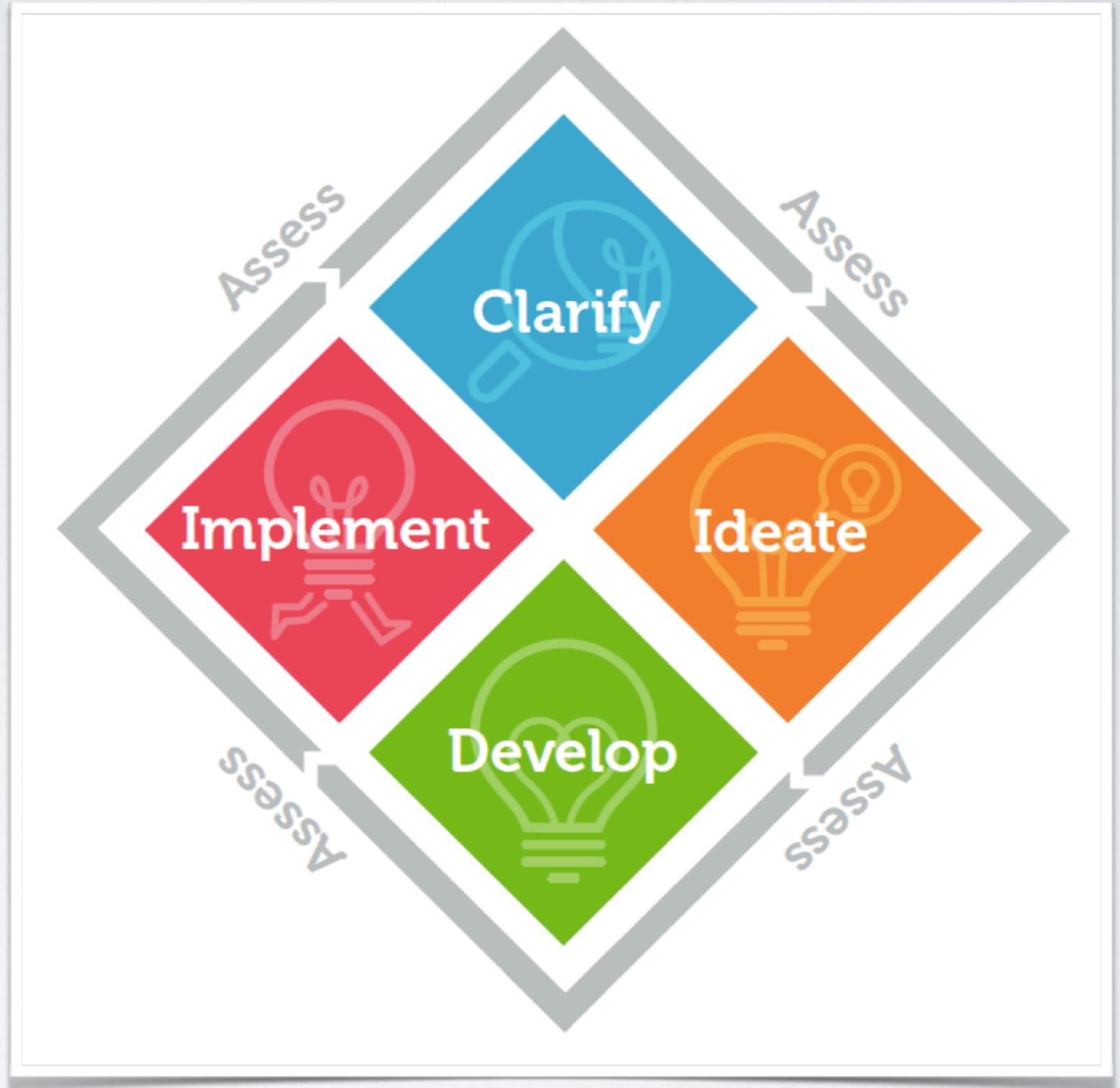


BIG-C

EMINENT
CREATIVITY

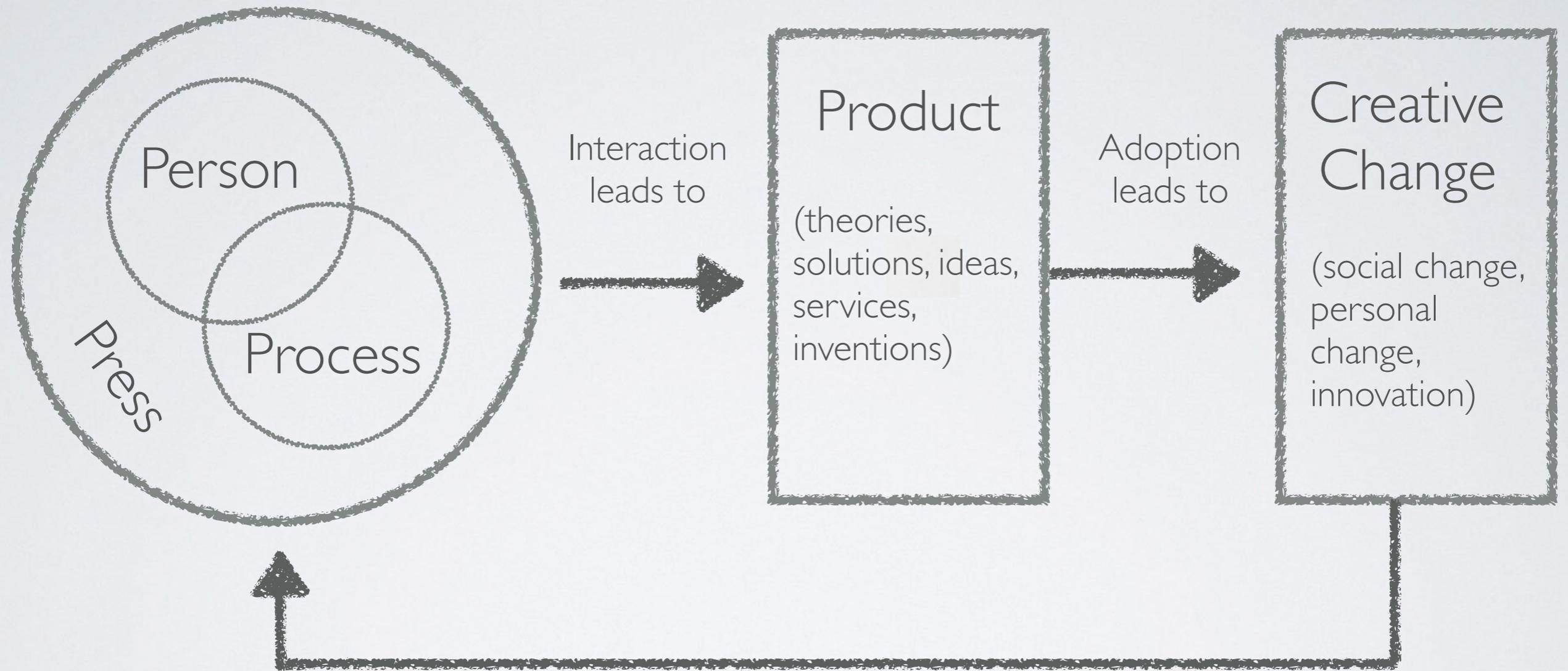
Kaufman J. C., Beghetto, R. A., & Watson, C. (2016). Creative metacognition and self-ratings of creative performance: A 4-C perspective. *Learning and Individual Differences*, 51, 394-399

Creative Problem Solving



Nielsen & Thurber (2010) based on the work of Puccio & Miller (2003)

Creativity Model: A Systems View



Change that sticks

VISION

Myanmar—a country where creativity is the clarion call of current and future generations of citizens who are advancing meaningful change—one school, one organization, and one township at a time.



MISSION

To inspire and nurture the Burmese creative spirit.

What if we created a....

MOOC that puts creativity in context for Myanmar



The goal of this course is to help you recognize, develop and act upon the creativity that you already possess. We will accomplish this using three methods: **b aware, b inspired, and b creative.**

About this course: Creativity is an essential skill for

the 21st Century. It is nurtured. We need it for almost every aspect of our personal lives. We recognize, and we use it. You already possess it. We will use three methods to help you

Course Introduction



From the course by The State University of New York

Ignite Your Everyday Creativity

★★★★☆ 194 ratings

Try the Course for Free

Outline

1. What is Creativity?
2. The Creative Person
3. The Creative Press
4. The Creative Process
5. The Creative Product
6. Putting Ideas into Context

b Aware: Master Teacher, Kyaw Thu

CNN World » Myanmar movie star buries the dead Live TV U.S. Edition +

Myanmar movie star buries the dead

By Hilary Whiteman, CNN
Updated 1:41 AM ET, Tue October 8, 2013

More from CNN
GOP gives up on latest



Photos: Myanmar movie star buries the dead

Message to Myanmar: 'Please be united' - Kyaw Thu stands on outskirts of Yangon, Myanmar. Around 500 volunteers turn up to help carrying caskets to performing surgery in the society's hospital.

2 of 7

PBS NEWSHOUR SUBSCRIBE FOLLOW US

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Former Burmese movie star finds leading role as activist

May 19, 2014 at 6:48 PM EDT

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PBS KIDS PLUG & PLAY GRAND GIVEAWAY
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MORE VIDEO

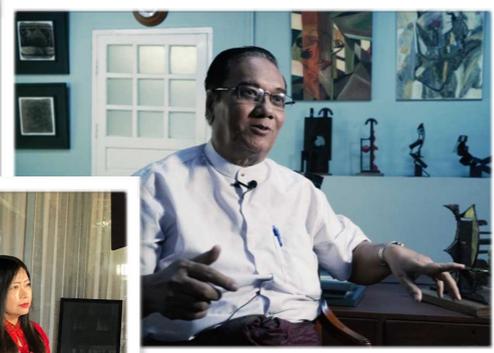
- This public art project ponders the meaning behind monuments
- Starmaker Harvey Weinstein eclipsed by report of harassment
- Remembering Tom Petty,

In the 1980s and '90s, Kyaw Thu was one of Myanmar's leading film stars, appearing in more than 200 movies.

b Aware: Master Teacher, Min Ko Naing 2012 National Endowment for Democracy Award Winner

Honored for his moral
courage and leadership
in the struggle for
democracy in Burma.





Appreciative Inquiry

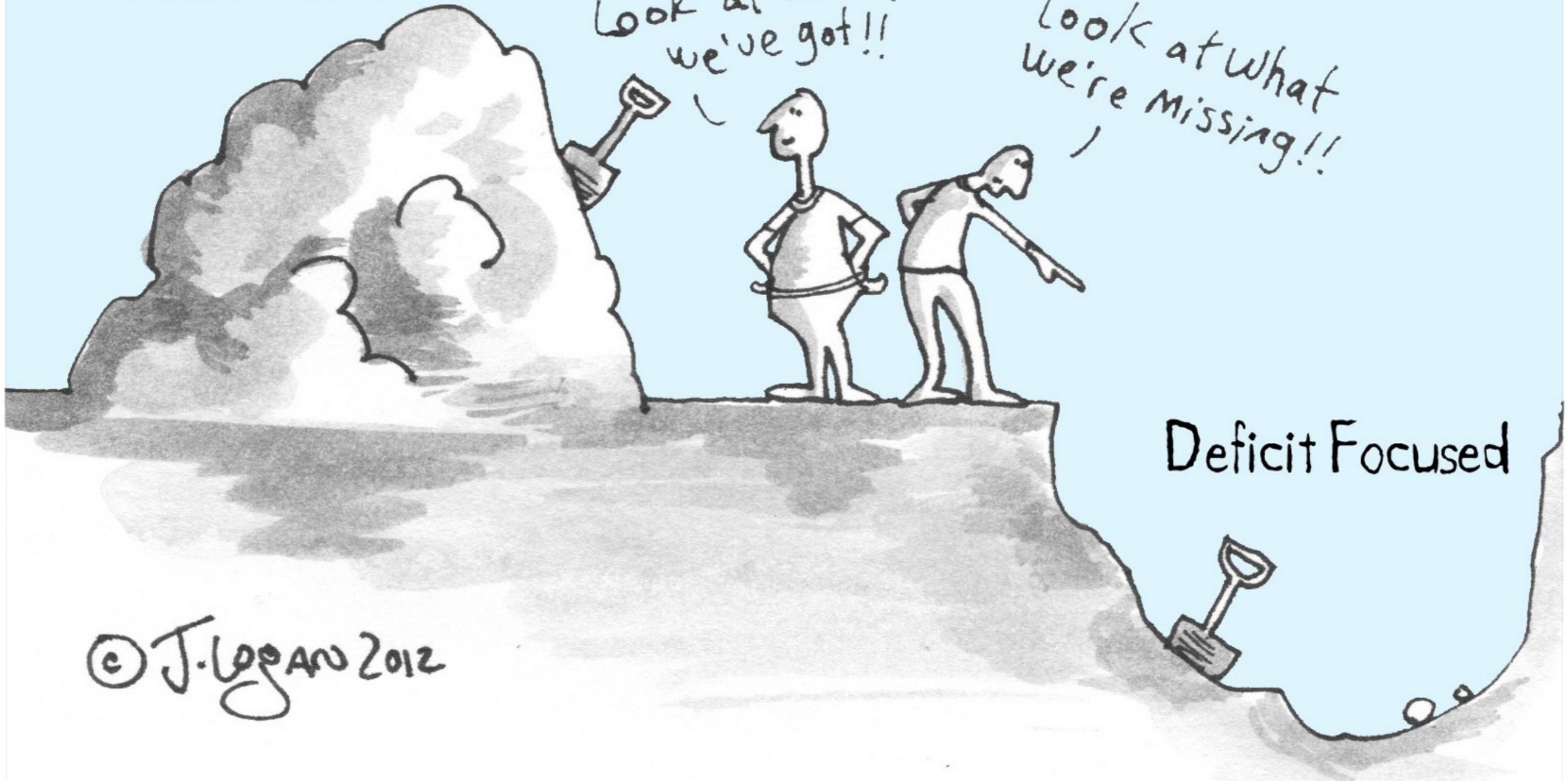
Asset Based

Look at what we've got!!

Look at what we're missing!!

Deficit Focused

© J. Logan 2012



Appreciative Inquiry Interview

OPEN

Tell me about a peak experience or high point in your professional or personal life – a time when you felt most alive, most engaged, or really proud of yourself or your work.

- What was it about you, the situation that inspired you to solve a tough challenge in a creative way?
- What was the creative event, idea, product or process you imagined?

How did you approach the challenge?

What did you produce?

What was your mindset at the time?

Why did it make you proud?

CLOSE

Imagine you had a magic wand and could have three wishes granted to increase the creativity of people. What would they be?

What tips can you give our students to more effectively approach everyday creativity in their personal or professional lives?

What has been the most important thing you've learned – or perhaps relearned about yourself, as a result of this conversation we've just shared?

bAware: Master Teacher video of Kyaw Thu

b Inspired video of boxer, Naw Eh Eh

Video finishes

You Tube Channel



A MOOC in Myanmar: Creativity in Context View as: Yourself



Home Videos **Playlists** Channels Discussion About

Outline

Created playlists [+ New playlist](#)

Last video added [List](#)



The Creative Press
Updated today
[View full playlist \(1 video\)](#)



The Creative Process
Updated today
[View full playlist \(1 video\)](#)

1. What is Creativity?
2. The Creative Person
3. The Creative Press
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5. The Creative Product
6. Putting Ideas into Context

Myanmar's National Education Strategic Plan 2016-21



Our education system must ensure that all our citizens achieve minimum national learning standards, learn how to think critically and creatively, gain leadership skills that enable them to help others in their communities, and understand, respect and fulfill the rights and responsibilities of all citizens.

Dr Myo Thein Gyi
Union Minister
Ministry of Education
The Republic of the Union of Myanmar

What next?

- Remaining MOOC videos
- Reading material in Burmese
- MOOC in the Karen context
- Subtitles in English

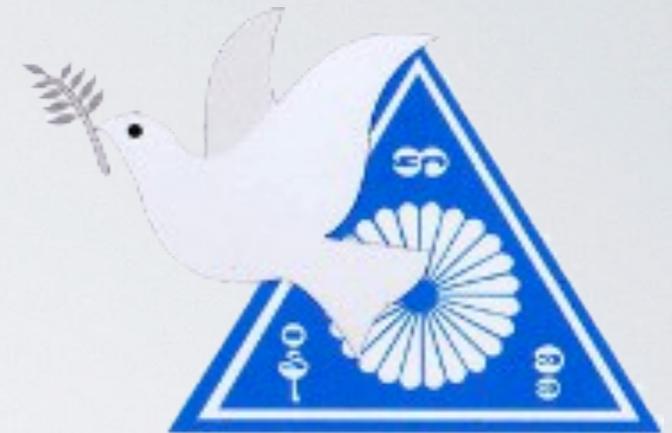


Concepts of Creativity

Western	Eastern
Novelty	Connection to a primordial realm
Original	Personal fulfillment
Usefulness	Expression of inner essence
Distinct	Related to meditation
Observable product	Part of self actualization
Socially judged	Spiritual expression
Break from tradition	Reinterpretation of traditional ideas

Lubart, T. (2010). Cross-cultural perspectives on creativity. *The Cambridge handbook of creativity*, 265-278.

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Thank you

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