Faculty & Designer Course Creation Collaboration: A Model for Best Practice

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About Joe Stabb

- Originally from Oneida, NY
- B.S. in Public Relations from Utica College (2007)
- M.S. in Management from Keuka College (2011)
- Ph.D. in Leadership & Policy from Niagara University (2018)
- C.A.S. International Trade & Commerce, World Trade Center Assoc. - TE (2015)
- Accreditation in Public Relations - APR (2018)
- Research & Expertise
  - Institutional Advancement, Higher Education (Marketing Communications, Development, Alumni Relations)
  - Prospect Research
  - Digital Communications Strategy & Analysis

Theresa Gilliard-Cook

- Senior Instructional Designer at SUNY Oswego

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SUNY Oswego
Online Course Development Process

Faculty Begin...

1. Course identified for teaching online
2. Connected with an Instructional Designer

Role of the Instructional Designer (ID)

- Functions as project manager and ID
  - Utilize PM principles to support faculty course development
    - Development schedule which outlines timeline and deliverables
  - Provides LMS support
  - Provides pedagogical support

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Oswego's Course Development Process

- Course development agreement
- Kickoff meeting
  - Most important question in this meeting: What is your vision, idea, for your course? What would you like to do?
  - Most important statement in this meeting: You are the subject matter expert.
- Detailed development schedule which provides milestones
  - Provides due dates and milestones
- Final course review

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Collaboration & Compromise

Actionable Take Away

What can you implement?

1. Actively listen to each other.
2. Be constructive and collaborate.
3. Compromise.

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Thank you! Questions?