2024 SUNY Digital Learning Conference Tracks

Digital Activism

What social media, data, and other skills do citizens need to do effective, evidence-based advocacy for causes they believe in?

Building Public-Facing Digital Projects

What server management, web design, data visualization, writing, and other skills do citizens need to share knowledge responsibly and effectively online, and to mount archival projects that preserve important cultural heritage, especially for communities whose cultural achievements have been less visible or historically marginalized?

Understanding privacy online

What identity-management and other skills do citizens need to protect their privacy online? What do they need to understand about commercial and governmental data collection, about surveillance technologies, and about digital tools (such as end-to-end encryption and web browser plugins) that can help them protect their privacy?

AI Hype, Risks, and Opportunities

What do citizens need to understand about the algorithms that power artificial intelligence systems to distinguish realistic concerns about AI harms — especially present harms, as opposed to imagined future ones — from those that may have little basis, and to make an informed evaluation about the potential of AI to serve useful social ends?

Evaluating Online Information

What skills do citizens need to evaluate the credibility of information they encounter online?