

Reginald Keith Rogers - Bio

Reginald Keith Rogers is a graduate of Fashion Institute of Technology with a major in Display & Exhibit Design and minor in Interior Design. His career has guided him to consulting and design for retail and wholesale brands. These projects have included showrooms, trades shows, retail stores, styling, prop styling, television commercials and trending.

With 30 years of industry experience, starting at the Gimbels Flagship store in New York, Reginald has worked in all aspects of the visual merchandising, including soft goods and hard goods. Reginald continued in visual to become a menswear specialist for Macy's northeast. He has gone on to become Creative Director of the RKR Design Group, specializing in visual merchandising & retail design. In this capacity and as a consultant, he designs retail, concept shops, showrooms, exhibits and special events for various clients.

Reginald also holds a position as an adjunct assistant professor, specializing in advance store design, Visual Presentation in In-Store Design, Merchandising Lab for In-Store Design, in the Visual Presentation & Exhibition Design department at Fashion Institute of Technology, SUNY. This has led him to conduct lectures on product presentation, visual merchandising, styling for home products and workshops for Toys R Us, Whole Body, Retail Action Project, Zhejiang Sci-Tech University, Hangzhou, China, Osaka Bunka Fashion College, Chubu Fashion College, and Mejiro Design College, Japan.

Reginald has participated in speaking engagements at retail conferences on visual merchandising and brand presentation for an international audience. Soysal, Istanbul Turkey, Carci (Boyner) Istanbul Turkey, Fablead Consulting, Hangzhou China.

"Reginald Rogers is a name, which is synonymous with creative solutions. A skilled craftsman, he envisions, plans and executes designs and visual merchandising programs. He has global experience, finely honed skills, and a fresh eye" Susan Berg, Senior VP of Merchandising, Richard Bennett Clothing for Men.