

COIL CONFERENCE 2018

Sponsor Partnership & Participation Levels



The Center for Collaborative Online International Learning (COIL Center) was established in 2006 at the State University of New York. The COIL Conference is the largest and most prominent event in the United States on technology enabled global learning, providing a forum for an audience of deans, directors, faculty, and professionals from institutions in the US and around the world interested in technology, international education and new pedagogies. The annual COIL Conference attracts 400-500 attendees. The COIL Conference is supported by the Office of Global Affairs, a division of the Provost's Office of SUNY System Administration.

For more information, contact Stephen
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The State University of New York

invites

Sponsor Partnerships and Participation

for the

COIL Conference 2018

Global Learning for All

March 16 – 17, 2018

Fashion Institute of Technology, SUNY
New York, NY

The Annual COIL Conference presents best practices and new horizons in collaborative online international learning (COIL). Highlighted this year include are the action labs for the hands-on building of resources for teaching and learning. COIL builds 21st Century student competencies by connecting classes in different countries through online interactions, developing applied learning environments, and bringing cross-cultural communication into the classroom.

The COIL Conference will feature keynote addresses from **Carol Bellamy** who will speak about the importance of education and global citizenship in the interconnected 21st century world and **Norman Bier** who will speak about how the learning sciences can inform best practices in online education. The COIL Conference includes two full days for breakout sessions and will provide a networking forum for 400 – 500 senior international and technology officers, deans, directors, faculty, and support professionals from SUNY and around the U.S. and the world.

The SUNY COIL Center extends significant international experiences to all students and faculty by facilitating online intercultural exchange. The COIL Center promotes collaborative international learning by connecting classes between US institutions and universities around the world, bringing international engagement into the curriculum. Faculty and students work with their peers in an online learning environment to explore important themes, issues, and ideas, preparing students to work in a multi-cultural and connected world.

Gold Level Sponsor - \$7,000

- Conference Badges and reception attendance for three (3) delegates
 - Prominent recognition on the COIL Conference website and printed materials
 - Logo to appear in the attendee mobile app
 - Sponsor's table in high traffic poster/coffee break area
 - Full-page ad in Conference Program
 - Conference session offered to demo product or services
 - Recognition as a Lead Sponsor during plenary gatherings
 - Direct link from conference home page to sponsor's web page
 - Company contact information included on the 'Sponsors' pages of the conference program
 - Materials included in conference bag given to all attendees
 - Complete list of all COIL 2017 conference attendees
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Silver Level Sponsor - \$5,000

- Conference Badges and reception attendance for two (2) delegates
- Prominent recognition on the COIL Conference website and printed materials
- Sponsor's table in high traffic poster/coffee break area
- Half-page ad in Conference Program
- Recognition as a Sponsor during plenary gatherings
- Company contact information included on the 'Sponsors' pages of the conference program
- Materials included in conference bag given to all attendees
- Complete list of all COIL 2017 conference attendees

Bronze Level Sponsor - \$3,500

- Conference Badges and reception attendance for one (1) delegate
 - Recognition on the COIL Conference website and printed materials
 - Sponsor's table in high traffic poster/coffee break area
 - Quarter-page ad in Conference Program
 - Recognition as a Sponsor during plenary gatherings
 - Company contact information included on the 'Sponsors' pages of the conference program
 - Complete list of all COIL 2017 conference attendees
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Special Sponsorship Opportunities

Networking break sponsorship - \$1,000

This is an opportunity to gain additional or special recognition of refreshment and networking breaks during the conference. Signage with your company's logo will be displayed throughout the break and recognition of sponsorship will be listed in conference materials.

Conference bag sponsorship - \$2,000

Conference bags will be given to all conference attendees. Conference bag sponsors will have their logos displayed on the conference bags and will receive additional recognition in printed conference materials.

Conference reception sponsorship - \$4,000

The conference reception is one of the highlights of the conference, bringing delegates together for networking in a relaxed atmosphere. Conference reception sponsors will have the opportunity to address the gathering for 5 minutes and will receive exclusive recognition during the event.