Reimagining entrepreneurship

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Answering the call....

"Let's begin with **innovation and entrepreneurship**—particularly in the age of digitization and the internet of things. Competitor nations to the United States understand that those who lead in artificial intelligence and machine learning will own the next century. [….]

The **question for SUNY** and New York State is, will we simply bear witness to the loss of not only jobs, but entire industries? Or, will we **educate our students**, and empower our faculty and industry partners, to lead in a new era of augmented intelligence?

Answering this question means asking if our programs today are preparing our students for the future **complex social, technical and geopolitical landscape**. And to prepare our students to thrive in the future, we have to recognize that **boundaries between disciplines are disappearing**."

Chancellor Kristina Johnson, *2018 State of the University System Address*, January 22, 2018

"What ***characteristics***, qualities, capacities, and attributes do you associate with ***entrepreneurship***?

What ***characteristics***, qualities, capacities, and attributes do you associate with a ***higher education***?

What ***values*** do you associate with ***entrepreneurship***?

What ***values*** do you associate with ***higher education***?

Reclaiming the
human:
Integrated
Pathway … ICNY,
Making, & CEV
Stiegler
Latour
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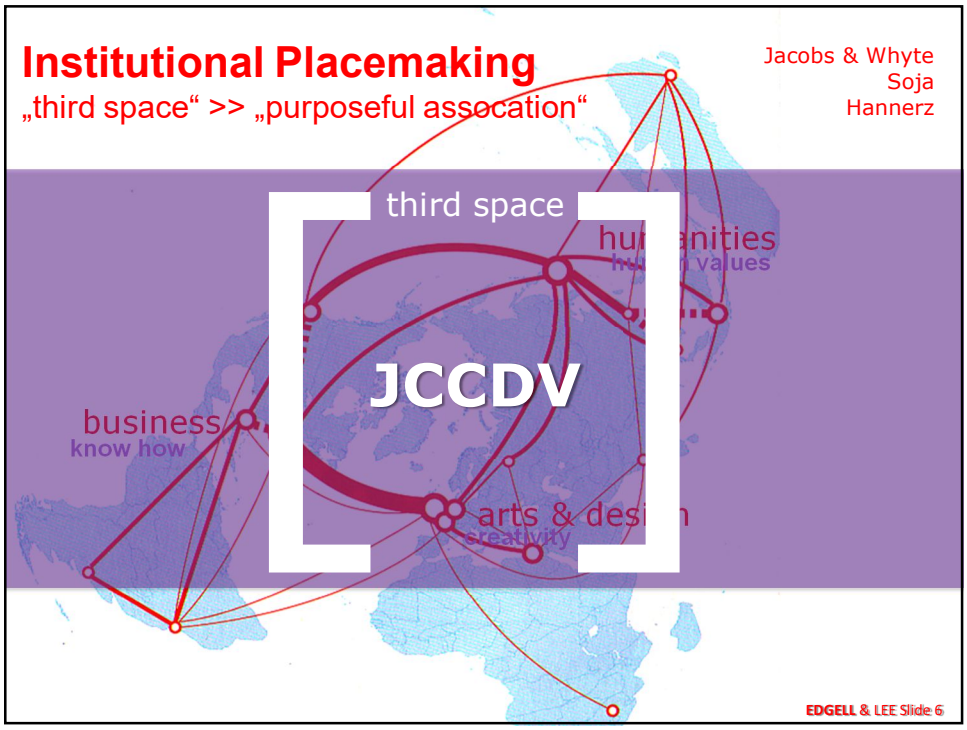
Institutional Placemaking
„third space“ >> „purposeful association“
Jacobs & Whyte
Soja
Hannerz
third space
JCCDV
business
know how
arts & desi
creativity
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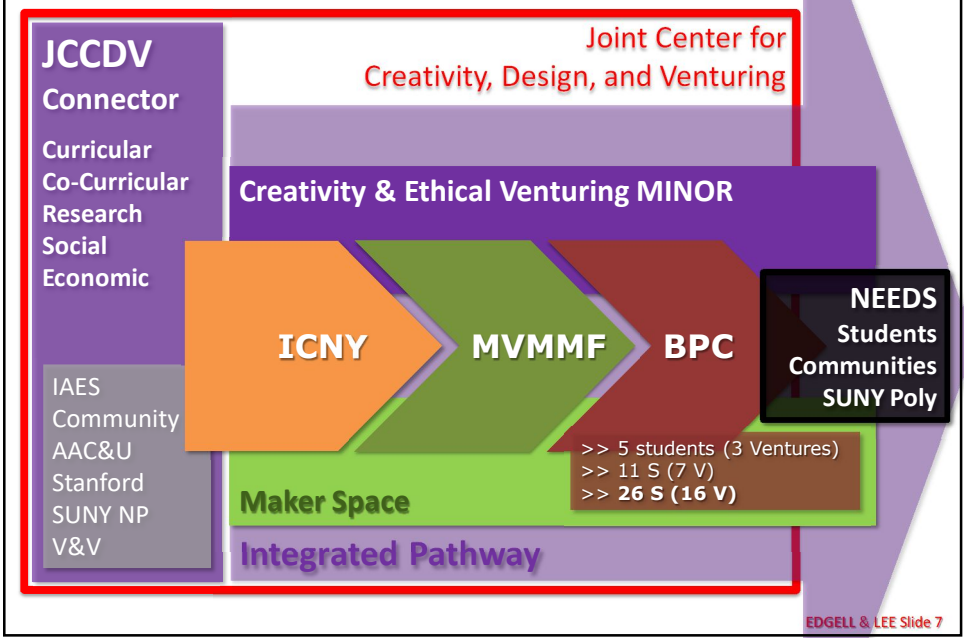
Institutional Arrangement



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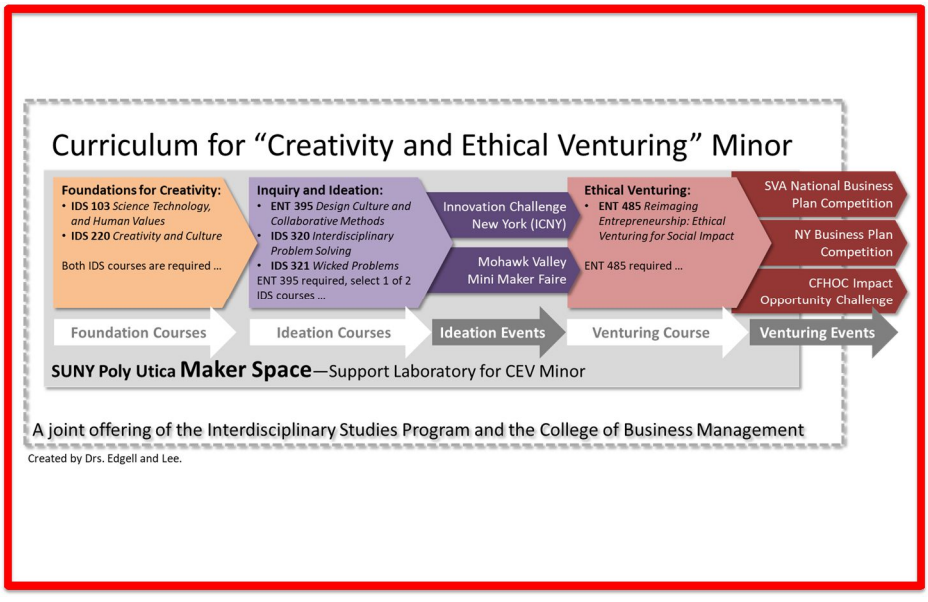
Curriculum



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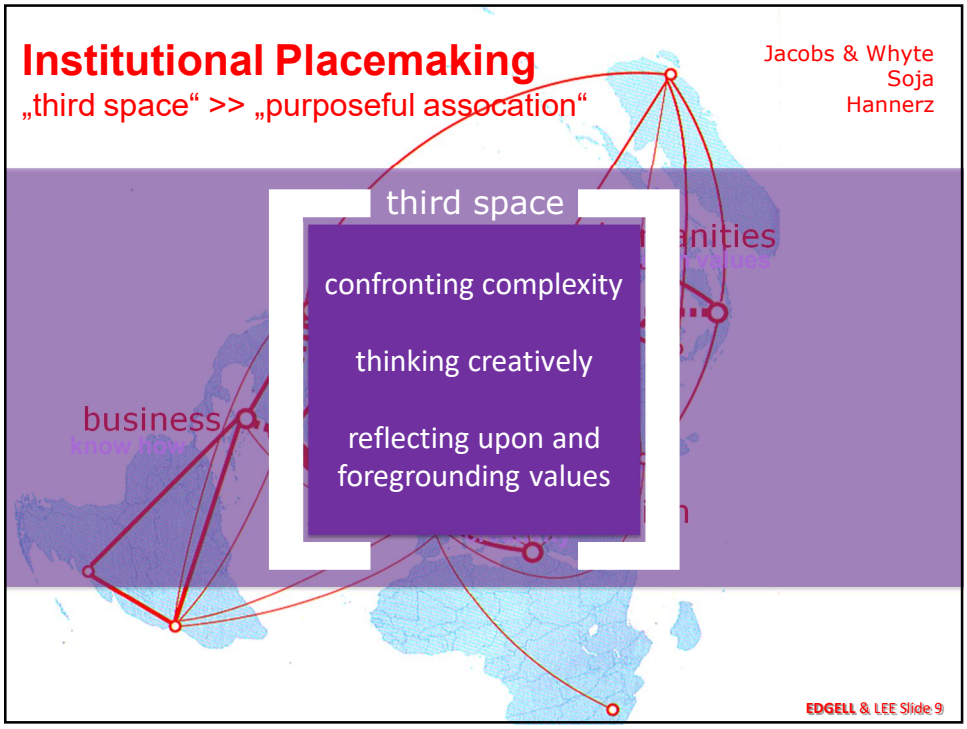
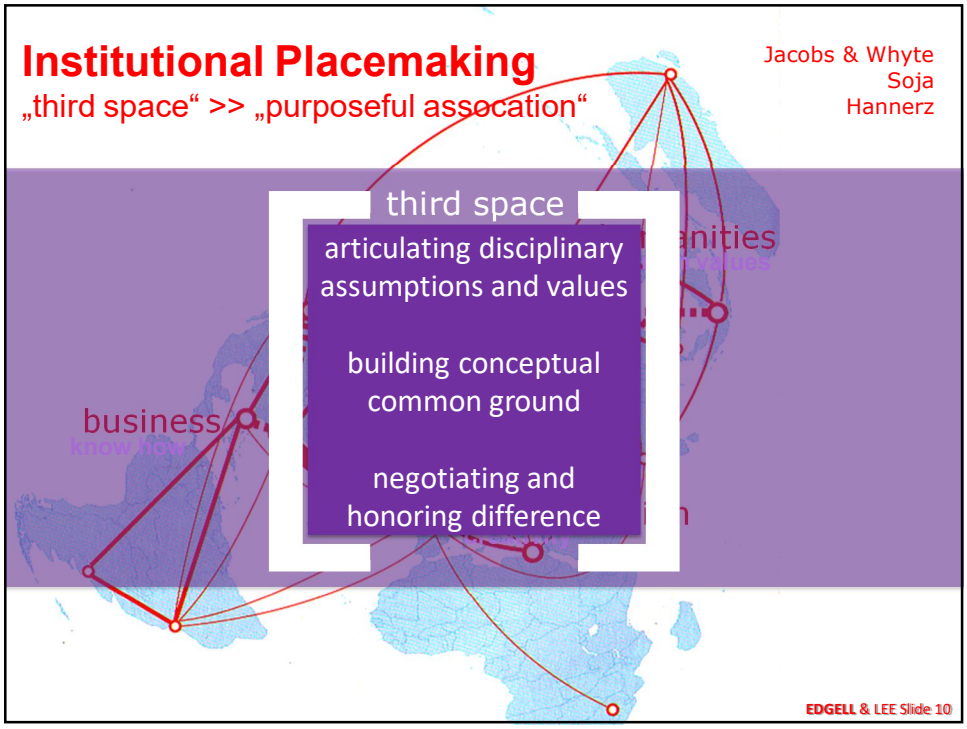

Institutional Placemaking
„third space“ >> „purposeful association“
Jacobs & Whyte
Soja
Hannerz
third space
confronting complexity
thinking creatively
reflecting upon and foregrounding values
business
know how
EDGELL & LEE Slide 9


Institutional Placemaking
„third space“ >> „purposeful association“
Jacobs & Whyte
Soja
Hannerz
third space
articulating disciplinary assumptions and values
building conceptual common ground
negotiating and honoring difference
business
know how
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logics of economic value → **creating a diversity of values**

logics of scarcity and precarity → **promoting access and equity**

logics of solution(ism) → **inhabiting complexity and problems**

the call / the invitation:

What are the intersections, shared ideals and practices, and conflicts between entrepreneurship and (public) higher education?

How can clarifying these intersections, ideals, and conflicts help us to reimagine entrepreneurship, and reassert the value of public higher education?