



Sponsor & Exhibitor Opportunities

SUNY Oswego

May 23 – 26, 2023

About CIT

Established in 1992, the Conference on Instruction & Technology (CIT) is the State University of New York's (SUNY's) largest and most prominent event on instructional technology in education, providing a forum for faculty, instructional support professionals, and policymakers to present, discuss, and explore innovative avenues for integrating technology into the teaching and learning environment.

CIT is held annually on a SUNY campus. The on-campus environment creates an informal atmosphere of sharing and networking among colleagues. The resulting camaraderie promotes a collaborative environment within and across disciplines for faculty from all campus types—university centers, four-year campuses, technology/ specialized colleges, and community colleges. Scholarships offered by the SUNY Faculty Advisory Council on Teaching and Technology (FACT2) encourage broad participation.

Historically, CIT has drawn between 350 to 500 attendees from across the 64-campus system, all of whom are actively involved in researching, developing, promoting, and incorporating technology in education.

CIT 2023

Theme: Rooted and Rising: Exploring the Shifting Landscape of Higher Ed

CIT 2023 will be a hybrid event that will provide both an in-person and virtual component. The in-person component will be held on the campus of SUNY Oswego, located on the shores of Lake Ontario in Oswego, NY. The city of Oswego is approximately 45 minutes from the Syracuse International Airport.

The virtual component will be via the OnAir platform. Our sponsorship opportunities will include in-person and virtual components.

For more information visit the CIT website at cit.suny.edu or contact Nancy Motondo at nancy.motondo@suny.edu

SUNY Conference on Instruction and Technology (CIT 2023)

Sponsor & Exhibitor Opportunities

Platinum Sponsorship (\$7,000)

- Address participants for 10 minutes preceding the introduction of the Conference Keynote Speaker in a conference-wide setting
- Participate in a 75-minute Focus Group of 6-8 key educators/administrators to gather feedback and discuss your product roadmap
- Attend the annual FACT² (Faculty Advisory Council on Teaching and Technology) luncheon as our guest. (This exclusive event is attended by SUNY Administration leadership, including the Provost, the FACT² Council and FACT² Campus Representatives. The FACT² Council serves in an advisory role to the SUNY system Provost. The FACT² Representatives represent faculty and IT staff from each of the 64 campuses in the SUNY system.)
- Premium booth placement at the Technology Showcase. Booth is 8'x20' with two 6 ft. tables, 4 chairs, wireless internet and 110 electrical outlet. Technology Showcase days/times are: Wednesday, May 24, 4:30-8:00 pm and Thursday, May 25, 5:00-7:30 pm.
- 30-minute presentation time slot during the conference.
- Logo displayed on the arena center scoreboard
- Logo displayed on Conference website, Mobile App, other printed materials
- Recognition as the Platinum Sponsor during general sessions (Welcome, Keynote, Closing)
- Direct link from conference home page to sponsor's web page
- Company contact information in Mobile App
- Conference Badges and meals for four (4) representatives
- List of CIT 2023 attendees

SUNY Conference on Instruction and Technology (CIT 2023)

Sponsor & Exhibitor Opportunities

Gold Sponsorship (\$5,000)

- **Choice of one of the following speaking opportunities:**
 - Address participants for 5 minutes at the Tuesday evening Welcome Reception [OR](#)
 - Address participants for 5 minutes at the Friday Closing Speaker session
 - Priority booth placement
 - Single booth at the Technology Showcase. Booth is 8'x10' with one 6 ft. table, 2 chairs, wireless internet and 110 electrical outlet. Technology Showcase days/times are: Wednesday, May 24, 4:30-8:00 pm and Thursday, May 25, 5:00-7:30 pm.
 - 30-minute presentation time slot during the conference.
 - Logo displayed on Conference website, Mobile App, other printed materials
 - Recognition as the Gold Sponsor during Welcome and Closing
 - Direct link from conference home page to sponsor's web page
 - Company contact information in Mobile App
 - Conference Badges and meals for three (3) representatives
 - List of CIT 2023 attendees
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Silver Sponsorship (\$3,000)

- Priority booth placement
 - Single booth at the Technology Showcase. Booth is 8'x10' with one 6 ft. table, 2 chairs, wireless internet and 110 electrical outlet. Technology Showcase days/times are: Wednesday, May 24, 4:30-8:00 pm and Thursday, May 25, 5:00-7:30 pm.
 - 30-minute presentation time slot during the conference.
 - Logo displayed on Conference website, Mobile App, other printed materials
 - Direct link from conference home page to sponsor's web page
 - Company contact information in Mobile App
 - Conference Badges and meals for three (3) representatives
 - List of CIT 2023 attendees
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Bronze Sponsorship (\$2,000)

- Single booth at the Technology Showcase. Booth is 8'x10' with one 6 ft. table, 2 chairs, wireless internet and 110 electrical outlet. Technology Showcase days/times are: Wednesday, May 24, 4:30-8:00 pm and Thursday May 25, 5:00-7:30 pm.
 - Direct link from conference home page to sponsor's web page
 - Company contact information in Mobile App
 - Conference Badges and meals for two (2) representatives
 - List of CIT 2023 attendees
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Pre-Conference Workshop (\$2,000)

- Provide a pre-conference workshop (Tuesday) from 1.5 to 3 hours in length offering a hands-on experience with your product or service for Conference Attendees at no cost to the attendees.
 - Workshop descriptions must include an articulation of Learning Objectives for workshop participants.
 - Listing in the Mobile app
 - Direct link from conference workshop page to sponsor's web page
 - Company contact information in Mobile App
 - Conference Badges and meals for two (2) representatives
 - List of CIT 2023 attendees
 - For an additional \$1,000 you may record the session and/ or provide a video linked to from the conference website after the session concludes.
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Exhibitor Booth (\$1,000)

- Single Booth at the Technology Showcase. Booth is 8'x10' with one – 6ft. table, 2 chairs, wireless internet, and 1-110 electrical outlet. Technology Showcase days/times are: Wednesday, May 24, 4:30-8:30 pm and Thursday, May 25, 5:00-7:30 pm.
- Company contact information in the Mobile App
- Conference Badge and Meals for two (2) company representatives
- List of all CIT 2023 conference attendees

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Vendor Participant (\$1,000)

- One individual may attend as a regular conference participant only
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Product Sponsor

- Donation Value = Value of Product for 300+ attendees
- Recognition as a product sponsor during the Technology Showcase/Dessert Reception with company logo prominently displayed
- Direct link from conference web page to sponsor's web page
- Opportunity to build a relationship with SUNY, as we seek to feature NY State products and highlight businesses located in the communities near our college and university campuses, both at this event and future SUNY events
- Company contact information in the Mobile App
- Conference Badge and meals for two (2) company representatives
- List of all CIT 2023 conference attendees

Additional Representatives - \$300 (over number of representatives allowed for your level of sponsorship)
