



News Release

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For Immediate Release

QCS Purchasing Announces Winners for Outstanding Marketing and Best Collaboration

LISLE, Ill., November 4, 2019 — QCS Purchasing, a member-owned, not-for-profit supply-chain solutions provider for the food and beverage industry has named the winners for their Outstanding Marketing Awards and Best Collaboration. Judging for the marketing and collaboration awards competition was conducted independently by food and beverage marketing industry leaders. The award winners were announced during the 3-day QCS Leadership Conference, October 27-29, 2019 in Nashville, Tennessee. QCS Purchasing congratulates the following QCS members and supply partner winners:

QCS Outstanding Marketing Awards

The 2019 QCS Outstanding Marketing Awards recognized member and supply partner organizations that launched solid, creative efforts and campaigns between Aug. 1, 2018, and July 31, 2019. QCS awarded Outstanding Marketing Awards to the following category winners:

Member Marketing Awards:

- Alquería Dairy, Bogotá, Colombia, Outstanding Marketing Campaign (tie)
- Hiland Dairy Foods Company, Springfield, Missouri, Outstanding Marketing Campaign (tie)
- Hiland Dairy Foods Company, Springfield, Missouri, Best Print Collateral
- Prairie Farms Dairy, Inc., Edwardsville, Illinois, Best Digital Marketing
- Prairie Farms Dairy, Inc., Edwardsville, Illinois, Best New Packaging

Supply Partner Marketing Awards:

- W.W. Grainger, Lake Forest, Illinois, Outstanding Marketing Campaign
- International Food Products Company, Fenton, Missouri, Best Digital Marketing

Best Collaboration Award

QCS Purchasing also introduced the Best Collaboration Award for 2019. This award celebrates partnerships between a member and a supply partner to solve a problem or achieve a desired outcome and goes to a variety of joint efforts such as a new packaging innovation, a new product launch, a cost-saving effort, or an operational improvement. The 2019 QCS Best Collaboration Award was given to two member companies and one supply partner whose collaboration resulted in a new bulk merchandising solution:

- ORBIS Corporation, Oconomowoc, Wisconsin
- Prairie Farms Dairy, Inc., Edwardsville, Illinois
- United Dairy, Inc., Martins Ferry, Ohio



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Next year's QCS Leadership Conference will be in San Diego, California, Oct. 11-13, 2020. For more information about the QCS Leadership Conference, please visit www.qcsleadershipconference.com.

About QCS Purchasing, LLC

QCS Purchasing, LLC, is a member-owned, not-for-profit supply-chain solutions provider for the food and beverage industry. More than 150 national supplier-partners provide solutions in a wide variety of categories. By aggregating purchases of common supplies, QCS Purchasing provides members with access to high-quality goods and services at the lowest possible total cost. QCS Purchasing has nearly 500 member companies, and, since 2005, the number of purchases QCS Purchasing manages has continually increased year over year. To learn about QCS Purchasing, please visit www.qcspurchasing.com

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