

METABOLOMICS
OSAKA, JAPAN
JUNE 16-20 **2024**

Exhibition and Sponsorship

BROCHURE



metabolomics2024.org


METABOLOMICS
SOCIETY

Abstract Deadline: March 2024

WELCOME to Osaka, Japan!



Dear Colleagues,

We are delighted to invite you to the **20th Annual International Conference of the Metabolomics Society**, which will be held on June 16-20, 2024 in Osaka, Japan, at the ATC Hall. As the melting point of Japan's rich heritage and industrial innovation, Osaka serves as a strategic hub connecting you to the timeless beauty of Kyoto, the cultural treasures of Nara, and the cosmopolitan allure of Kobe. Our chosen location is more than just a conference venue; it's a gateway to the soul of the Kansai region.

The conference is the official annual meeting of the Metabolomics Society, and the largest metabolomics meeting worldwide. We look forward to welcoming the metabolomics community, building strong connections, and discussing world-class research in a relaxed collegial environment. The conference will cover the major scientific themes of Technology Advances; Computational Metabolomics, Statistics, and Bioinformatics; Metabolomics in Health and Disease; and Metabolomics of Plants, Food, Environment and Microbes. The scientific program will include plenary and keynote talks, parallel scientific sessions, interactive poster sessions, sponsor lunches, and a specially organized parallel session to **promote metabolomics research in industry**. To complement our exciting scientific program, the conference will offer a welcome reception, conference dinner, and vibrant early-career events designed for organizations to meet with potential employment applicants!

Building on the success of our previous meetings, the conference is expected to attract a large number of attendees including a **high proportion of senior scientists with top level purchasing authority**. By taking advantage of the attractive Exhibition and Sponsorship packages available, you will have the opportunity to position your brand and products at the forefront of the scientific community.

Your support is extremely important to the success of the meeting, helping to keep registration costs down which allows more of our younger scientists to attend, while providing you and your colleagues with the opportunity to meet and discuss advances in the field with a wide audience.

We look forward to working with you and welcoming you to Osaka!

Eiichiro Fukusaki

*Professor at Osaka University
Co-chair of Scientific Organizing Committee*

Sastia Prama Putri

*Associate Professor at Osaka University
Co-chair of Scientific Organizing Committee*



Conference Sponsorship LEVELS AND BENEFITS

All prices are in U.S. Dollars (\$). Sponsor booth location will be determined on a first-paid, first-served basis.

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	University Non-Profit	EMN Reception
Cost	\$17,000	\$10,000	\$4,000	\$2,000	\$5,000
Logo – displayed on conference website and in Plenary Session	✓	✓	✓	✓	✓
Signage Recognition	✓ Custom Meter Board	✓ Custom 22" x 28" Sign	✓	✓	✓
Advertisement in Digital Program Book	✓ 1 page AD	✓ ½ page AD	✓ Logo	✓ Logo	✓ Logo
Exhibit Hall Presence	3m x 6m Booth	3m x 3m Booth	Table Top	Table Top	✗
Lunch Presentation – 60 min	✓	✗	✗	✗	✗
Vendor Session Presentation – (5-8 minutes)	✓	✓	✗	✗	✓ 5-min presentation at reception
Discounted Conference Registrations	✓ 6 Badges	✓ 3 Badges	✓ 1 Badge	✓ 1 Badge	✗
Complimentary Booth Staff Registrations	✓ 2 Badges	✓ 1 Badge	✗	✗	✗
E-blasts sent out to conference attendees	✓ 1 e-blast	✗	✗	✗	✗
Corporate Membership to the Society	✓	✓	✗	✗	✗

Contact info@metabolomicsociety.org to become a sponsor today!

PLATINUM \$17,000

Limited to (9) sponsors

- **60-minute oral presentation** as part of our lunchtime agenda (All conference attendees will receive a box lunch. Additional food and beverage in your presentation room is at an additional cost and not included in the sponsorship amount.)
- **5-8 minute oral presentation** during a dedicated vendor session
- **Exhibition display space** – approximate size is 3m x 6m (premium location)
- **Two (2) promotional posts** on the Metabolomics Society X (formerly Twitter) platform
- **Top recognition** in the conference app as a Platinum Sponsor
- **One (1) push notification** in the conference app
- **One (1) full page advertisement** in digital abstract book + Sponsor Page logo
- **Access to conference delegates** through the Society's email service within 3 weeks of the conference (before or after). Total of 1 message
- **Recognition in a conference e-blast** from the Metabolomics Society
- **Logo recognition** on the plenary session screen
- **Logo on breakout screens** throughout the event
- **One (1) corporate poster** displayed during the poster sessions
- **Corporate Membership** within the Metabolomics Society for 2024 with access to additional corporate services throughout the year and (3) e-blasts to the Society database (\$1500 value; e-blasts must be used between January – April or August – December, 2024.)
- **Customized meter board sign** displayed at the conference with your graphics
- **Logo on conference website** home page and sponsor page
- **Discounted conference registration** for six (6) company employees
- **Complimentary conference registration** for two (2) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)
- **Logo displayed in OnAIR virtual platform**



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GOLD **\$10,000**

Limited to (8) sponsors

- **5-8 minute oral presentation** during a dedicated vendor session. Platinum sponsors will have slightly more time than Gold sponsors
- **Exhibition display space** – 3m x 3m
- **One (1) promotional post** on the Metabolomics Society X (formerly Twitter) platform
- **Recognition in the conference app** as a Gold Sponsor
- **One (1) half-page advertisement** in digital abstract book + Sponsor Page logo
- **Recognition in a conference e-blast** from the Metabolomics Society
- **Logo recognition** on the plenary session screen
- **Corporate Membership** within the Metabolomics Society for 2024 with access to additional corporate services throughout the year and (3) e-blasts to the Society database. (\$1500 value; e-blasts must be used between January – April or August – December, 2024.)
- **Customized standard-size sign** displayed at the conference with your graphics
- **Logo on conference website** sponsor page
- **Discounted conference registration** for three (3) company employees
- **Complimentary conference registration** for one (1) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)

SILVER **\$4,000**

- **Exhibition display space** – table top display
- **Recognition in the conference app** as a Silver Sponsor
- **Logo on the sponsors page** of the digital abstract book
- **Logo recognition** on the plenary session screen
- **Logo on signage** throughout the event
- **Logo on the conference website** sponsor page
- **Discounted conference registration** for one (1) company employee

UNIVERSITY/ NON-PROFIT \$2,000

- **Exhibition display space** – table top display
- **Recognition in the conference app**
- **Logo on the sponsors page** of the digital abstract book
- **Logo recognition** on the plenary session screen
- **Logo on signage** throughout the event
- **Logo on conference website** sponsor page
- **Discounted conference registration** for one (1) company employee

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EMN RECEPTION \$5,000

Limited to (1) sponsor

- **5-minute welcome presentation** at the EMN Reception
- **One (1) e-blast** through the society email service to EMN members
- **Recognition in the conference app**
- **Logo on the sponsors page** of the digital abstract book
- **Logo recognition** on the plenary session screen
- **Extra logo** on the Sponsor Events webpage + Evening Events webpage



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ADDITIONAL SPONSORSHIP OPPORTUNITIES*

**Must purchase a package before purchasing an additional item below.*

Student Volunteer T-Shirts _____ \$2,500

- **Sponsor Logo and Event Logo printed on a t-shirt** worn by Volunteers during the event
 - **Event organizer will manage the t-shirt design and order.**
Cost of the t-shirts is included in this fee
- **Extra logo on the website**

Conference Wi-Fi _____ \$2,500

- **Half-page advertisement** in the digital abstract book
- **Recognition in the conference app**
- **Logo appears on log-in screen** for the conference space wi-fi
- **Acknowledgement** on the website and signage as exclusive wi-fi sponsor

Conference App _____ \$2,500

- **Be the official sponsor** of the conference mobile app
- **Half-page advertisement** in the digital abstract book
- **Logo will appear on the home page** of the app
- **Logo recognition** everywhere app is advertised

Conference Lanyard _____ \$2,000

- **Sponsor Logo and Event Logo printed on lanyard**
Sponsor is responsible for the actual cost of the lanyards in addition to the \$2,000 fee
- **Half-page advertisement** in the digital abstract book
- **Extra logo on website**

Travel Awards _____ \$550 each

- **Travel Awards are provided** to early-career researchers or students based on the submitted abstract score
- **Logo recognition** on the website and during the Awards Ceremony at the conference
- **Contact us** to discuss sponsoring travel awards



EXHIBITION BOOTH SPACE

The sponsorship package includes ONLY the dedicated space in the Exhibit area. Custom booth builds, shell scheme or display items are the responsibility of the sponsor. Table Displays (Silver and University/Non-Profit) will be provided with (1) table and (2) chairs. Gold and Platinum sponsors should work with the decorator to create a free-standing custom booth (encouraged) or a shell scheme. Sponsors will be able to order additional items through the Exhibitor Kit.

The floor plan for Sponsors to select their booth location will be available in February. Booth selection happens in the order of payment received; as soon as you have completed your online registration and submitted payment, your space is secure and you will be able to select a booth location in that order. If you have questions regarding your sponsorship please contact info@metabolomicsociety.org.



EXHIBIT HALL SCHEDULE

Sunday, June 16

Exhibit set-up

Monday, June 17

Continued Exhibit set-up

Welcome Reception in the evening, Exhibits open

Tuesday, June 18 – Thursday, June 20

Exhibits open

Thursday, June 20

Exhibit tear down in the afternoon

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