
AD SPECIFICATIONS FOR 2024 METABOLOMICS DIGITAL BOOK

Please follow the below guidelines to ensure your ad is viewed properly in a digital format (downloadable pdf). Failure to do so may cause your ad to be viewed less than optimal.

VIEWABLE AD SIZES ARE INDICATED BELOW IN INCHES.

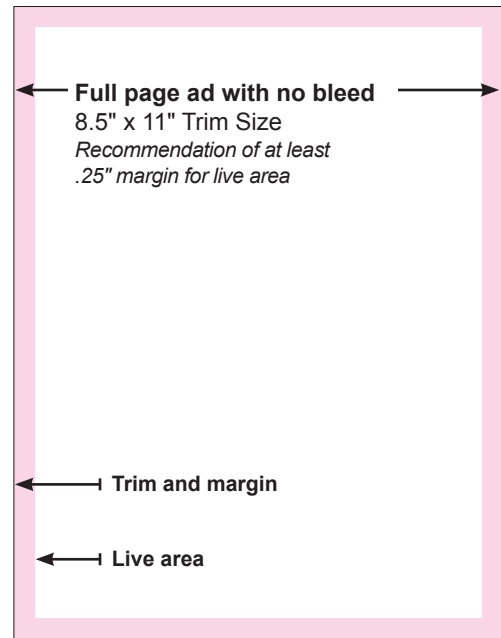
Full page: 8.5" x 11"

Half page: 8.5" x 5.5"

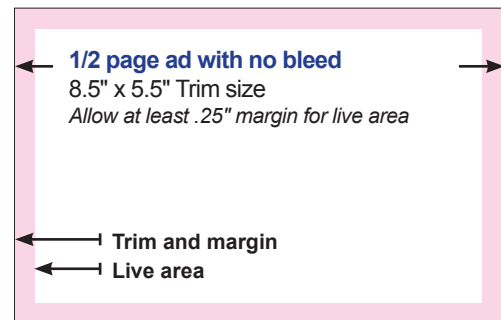
RECOMMENDED LIVE AREA (text, logos and important graphics reside within the respective space below):

Full page ad: 8" x 10.5" live area.

Half page ad: 8" x 5" live area.



Pink indicates size of ad and margin
White indicates live area



RECOMMENDATIONS TO ENSURE YOUR AD WILL BE VIEWED AS INTENDED:

- Provide a press pdf with fonts embedded or converted to outlines.
- Recommended DPI of raster images is 150 - 300 dpi at 100% size.
- Provide trim marks.