

METABOLOMICS

NIAGARA FALLS, CANADA

JUNE 18-22

2023

Exhibition and Sponsorship BROCHURE



metabolomics2023.org


METABOLOMICS
SOCIETY

Abstract Deadline: March 2023

WELCOME to Niagara Falls!



Dear Colleagues,

We are delighted to invite you to the **19th Annual International Conference of the Metabolomics Society**, which will be held on June 18-22, 2023 in downtown Niagara Falls, Canada, at the Niagara Falls Convention Centre. This venue provides state-of-the-art meeting facilities within walking distance to the majestic Horseshoe Falls, as well as hotels, restaurants and attractions located in the Fallsview Entertainment District.

The conference is the official annual meeting of the Metabolomics Society, and the largest metabolomics meeting worldwide. We look forward to welcoming the metabolomics community, building strong connections, and discussing world-class research in a relaxed collegial environment. The conference will cover the major scientific themes of Technology Advances; Computational Metabolomics, Statistics, and Bioinformatics; Metabolomics in Health and Disease; and Metabolomics of Plants, Food, Environment and Microbes. A special theme for this conference will focus on metabolomic innovations in Mental Health, Drug Addiction and Medicinal Cannabis. The scientific program will include plenary and keynote talks, parallel scientific sessions, interactive poster sessions, sponsor lunches, and a specially-organized parallel session to **promote metabolomics research in industry**. To complement our exciting scientific program, the conference will offer a welcome reception, conference dinner, and

vibrant early-career events where we welcome sponsors to meet with potential employment applicants!

Building on the success of our previous meetings, the conference is expected to attract ~ 1000 attendees including a **high proportion of senior scientists with top level purchasing authority**. By taking advantage of the attractive Exhibition and Sponsorship packages available, you will have the opportunity to position your brand and products at the forefront of the scientific community.

On behalf of the members of the Scientific Organizing Committee and the Metabolomics Society Board we warmly invite you to Metabolomics 2023. We look forward to seeing you all in person in scenic Niagara Falls, Canada.

Philip Britz-McKibbin

Professor at McMaster University

Co-chair of Scientific Organizing Committee

Dajana Vuckovic

Associate Professor at Concordia University

Co-chair of Scientific Organizing Committee



Conference Sponsorship LEVELS AND BENEFITS

All prices are in U.S. Dollars (\$). Sponsor booth location will be determined on a first-paid, first-served basis.

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	University Non-Profit	EMN Reception
Cost	\$17,000	\$10,000	\$4,000	\$2,000	\$5,000
Logo – displayed on conference website and in Plenary Session	✓	✓	✓	✓	✓
Signage Recognition	✓ Custom Meter Board	✓ Custom 22" x 28" Sign	✓	✓	✓
Advertisement in Digital Program Book	✓ 1 page AD	✓ ½ page AD	✓ Logo	✓ Logo	✓ Logo
Exhibit Hall Presence	3m x 6m Booth	3m x 3m Booth	Table Top	Table Top	✗
Lunch Presentation – 60 min	✓	✗	✗	✗	✗
Vendor Session Presentation – (5-8 minutes)	✓	✓	✗	✗	✓ 5-min presentation at reception
Discounted Conference Registrations	✓ 6 Badges	✓ 3 Badges	✓ 1 Badge	✓ 1 Badge	✗
Complimentary Booth Staff Registrations	✓ 2 Badges	✓ 1 Badge	✗	✗	✗
E-blasts sent out to conference attendees	✓ 1 e-blast	✗	✗	✗	✗
Corporate Membership to the Society	✓	✓	✗	✗	✗

Contact info@metabolomicsociety.org to become a sponsor today!

Conference Sponsorship LEVELS AND BENEFITS

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PLATINUM \$17,000

Limited to (9) sponsors

- **60-minute oral presentation** as part of our lunchtime agenda (All conference attendees will receive a box lunch. Additional food and beverage in your presentation room is at an additional cost and not included in the sponsorship amount.)
- **5-8 minute oral presentation** during a dedicated vendor session
- **Exhibition display space** – approximate size is 3m x 6m (premium location)
- **Top recognition** in the conference app as a Platinum Sponsor
- **One (1) push notification** in the conference app
- **One (1) full page advertisement** in digital abstract book + Sponsor Page logo
- **Access to conference delegates** through the Society's email service within 3 weeks of the conference (before or after). Total of 1 message
- **Recognition in a conference e-blast** from the Metabolomics Society
- **Logo recognition** on the plenary session screen
- **Logo on breakout screens** throughout the event
- **One (1) corporate poster** displayed during the poster sessions
- **Corporate Membership** within the Metabolomics Society for 2023 with access to additional corporate services throughout the year and (3) e-blasts to the Society database (\$1500 value; e-blasts must be used between January – April or August – December, 2023.)
- **Customized meter board sign** displayed at the conference with your graphics
- **Logo on conference website** home page and sponsor page
- **Discounted conference registration** for six (6) company employees
- **Complimentary conference registration** for two (2) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)
- **Logo displayed in OnAIR virtual platform**



Conference Sponsorship LEVELS AND BENEFITS

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■ GOLD \$10,000 *Limited to (8) sponsors*

- **5-8 minute oral presentation** during a dedicated vendor session
- **Exhibition display space** – 3m x 3m
- **Recognition in the conference app** as a Gold Sponsor
- **One (1) half-page advertisement** in digital abstract book + Sponsor Page logo
- **Recognition in a conference e-blast** from the Metabolomics Society
- **Logo recognition** on the plenary session screen
- **Corporate Membership** within the Metabolomics Society for 2023 with access to additional corporate services throughout the year and (3) e-blasts to the Society database. (\$1500 value; e-blasts must be used between January – April or August – December, 2023.)
- **Customized standard-size sign** displayed at the conference with your graphics
- **Logo on conference website** sponsor page
- **Discounted conference registration** for three (3) company employees
- **Complimentary conference registration** for one (1) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)

■ SILVER \$4,000

- **Exhibition display space** – table top display
- **Recognition in the conference app** as a Silver Sponsor
- **Logo on the sponsors page** of the digital abstract book
- **Logo recognition** on the plenary session screen
- **Logo on signage** throughout the event
- **Logo on the conference website** sponsor page
- **Discounted conference registration** for one (1) company employee

■ UNIVERSITY/ NON-PROFIT \$2,000

- **Exhibition display space** – table top display
- **Recognition in the conference app**
- **Logo on the sponsors page** of the digital abstract book
- **Logo recognition** on the plenary session screen
- **Logo on signage** throughout the event
- **Logo on conference website** sponsor page
- **Discounted conference registration** for one (1) company employee

■ EMN RECEPTION \$5,000 *Limited to (1) sponsor*

- **5-minute welcome presentation** at the EMN Reception
- **One (1) e-blast** through the society email service to EMN members
- **Recognition in the conference app**
- **Logo on the sponsors page** of the digital abstract book
- **Logo recognition** on the plenary session screen
- **Extra logo** on the Sponsor Events webpage + Evening Events webpage

Conference Sponsorship LEVELS AND BENEFITS

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Additional Sponsorship Opportunities

The additional sponsorship items are available to add-on to a sponsorship package on Pages 4 and 5. Must purchase a sponsorship package to add-on items below.

Welcome Reception Beverage Station _____ \$2,500

- Bar will be located next to or near your booth
- Includes 75 drink tickets you can advertise and give away to attendees
- Recognition in the conference app
- Extra logo on the Sponsor Events webpage, and the Evening Events webpage

Conference Wi-Fi _____ \$2,500

- Half-page advertisement in the digital abstract book
- Recognition in the conference app
- Logo appears on log-in screen for the conference space wi-fi
- Acknowledgement on the website and signage as exclusive wi-fi sponsor

Conference App _____ \$2,500

- Be the official sponsor of the conference mobile app
- Half-page advertisement in the digital abstract book
- Logo will appear on the home page of the app
- Logo recognition everywhere app is advertised

Conference Lanyard _____ \$2,000

- Sponsor Logo and Event Logo printed on lanyard
Actual cost for the lanyards will apply to the sponsor in addition to sponsor fee
- Half-page advertisement in the digital abstract book
- Extra logo on website

Travel Awards _____ \$550 each

- Travel Awards are provided to early-career researchers or students based on the submitted abstract score
- Logo recognition on the website and during the Awards Ceremony at the conference
- Contact us to discuss sponsoring travel awards



EXHIBITION BOOTH SPACE

The sponsorship package comes with the dedicated space only in the Exhibit area. Custom booth builds, shell scheme or display items are the responsibility of the sponsor.

Table Displays (Silver Sponsors) will be provided with (1) table and (2) chairs. Gold and Platinum sponsors should work with the decorator to create a free-standing custom booth (encouraged) or a shell scheme. Gold and Platinum sponsors will also receive 1 table and 2 chairs. Sponsors will be able to order additional items through the Exhibitor Kit.

The floor plan for Sponsors to select their booth location will be available in February. Booth selection happens in the order of payment received; as soon as you have completed your online registration and submitted payment, your space is secure and you will be able to select a booth location in that order. If you have questions regarding your sponsorship please contact info@metabolomicsociety.org.



EXHIBIT HALL SCHEDULE

Sunday, June 18

Exhibit set-up

Monday, June 19

Continued Exhibit set-up

Welcome Reception in the evening

Tuesday, June 20 – Thursday, June 22

Exhibits open

Thursday, June 22

Exhibit tear down in the afternoon

**Contact info@metabolomicsociety.org
to become a sponsor today!**

