



LIGHTING EDUCATION TOUR

Light &
Human Health

May 30 Nashville, TN

June 11 Upper Marlboro, MD

June 13 Cranbury, NJ

June 18 Houston, TX

August 1 Seattle, WA

ies.org/events



Tour locations provided by:



About The Event

The 2024 Light and Human Health Education Tour starts this May in Nashville and continues around North America. Earn 6 CEUs at this one-day event, featuring expert-lead sessions and networking opportunities.

Topics

- Color and Vision Fundamentals
- Light & Health History
- Light and Physiology
- Light and Behavior
- Case Studies

More Information

events@ies.org | ies.org/events



Partnership Opportunities

Support outreach on the advancements in our understanding of light and human health. Attendees will earn 6 CEU's at this one-day event, featuring expert-lead sessions with networking breaks.

Full Tour Partner

\$30,000 - 2 only total (5 City tour)

- Primary logo placement on all introduction screens, signage, on the website and all promotions
- 2 x Registrations for each Tour Event
- Access to opt-in attendee list (name, title, company name, email address)
- Sponsored social post on LinkedIn & Instagram

Supporting Partner

\$4,000 - 4 only per City

- Logo placement on introduction screen
- 1 x Registration
- Logo placement on website and promotional emails
- Access to opt-in attendee list (name, title, company name, email address)

Lunch

\$3,000 - 1 only per City

- Logo placement on introduction screen
- Opportunity for company literature to be displayed within meal room
- Logo and headline included on screen during lunch
- Logo and recognition included on dedicated signage during lunch

Single Event Partner

\$8,000 - 2 only per City

- Secondary logo placement on introduction screen, on the website and all promotions
- 2 x Registrations
- Access to opt-in attendee list (name, title, company name, email address)
- Pull -up banner (supplied by sponsor) in session room

Happy Hour

\$4,000 - 1 only per City (contact for details)

- Logo placement on introduction screen
- Opportunity for company representative to give up to 3 minute Welcome
- Logo and recognition included on dedicated signage during sponsored happy hour

Break

\$2,000 - 1 only per City

- Logo placement on introduction screen
- Opportunity for company literature to be displayed within break room
- Logo and recognition included on dedicated signage during networking break

Book now to partner and engage

sales@ies.org
ies.org/events

Brought to you by



Tour locations provided by



Dates & Locations

May 30

Nashville, TN

1284 Heil Quaker Boulevard
La Vergne, TN 37086-3515

June 11

Upper Marlboro, MD

8511 Pepco Place
Upper Marlboro, MD 20772

June 13

Cranbury, NJ

315 Cranbury Half Acre Rd
Cranbury, NJ 08512

June 18

Houston, TX

7701 W Little York Rd #800
Houston, TX 77040-5398

August 1

Seattle, WA

1005 C Street NW
Auburn, WA 98001