APPENDIX
VENUE BRANDING OPPORTUNITIES
About ICANN67 Cancún

Conference Detail:

**Dates:** 7-12 March 2020

**Location:** [Cancún International Convention Center](https://meetings.icann.org/en/cancun67)
MZ-48 L-08 office 2 1.N.Blvd. Kukulcan, Zona Hotelera, 77500 Cancun, Quintana Roo

**Tel:** +52 (998) 881 0400 | +1 800 881 0400

**Website:** [https://meetings.icann.org/en/cancun67](https://meetings.icann.org/en/cancun67)

**ICANN67 Cancún Community Forum:**

Expecting # of Attendees: 2000
Sponsorship sign up due date: 05 February 2020
Cancún International Conv. Ctr (CICC)

*Room allocation may change without notice

Level 3
- Elevator Door
- Elevator Arch
- Escalator Glass Panels
- Handrails

Level 2
- Elevator Door
- Elevator Arch
- Escalator Glass Panels
- Handrails

Level 1
- Elevator Door
- Elevator Arch
- Escalator Glass Panels
- Handrails

Low Level
- Elevator Door
- Elevator Arch
- Escalator Glass Panels
- Columns
Branding Opportunities

Elevator Doors: 4 Locations Available
(Code: ED0, ED1, ED2, ED3)

$3,000

Approx. Branding Size:
W1.1 x H2.6 meter (each panel)

Please check Appendix 1
for production detail

Elevator Arch: 4 Locations Available
(Code: EA0, EA1, EA2, EA3)

$3,500

Approx. Branding Size:
W3.2 x H3.4 meter

Please check Appendix 2
for production detail

Note: Sponsor will be responsible for Branding-related production and installation expenses.
(All materials subject to approval by ICANN Sponsorship Team before final production).
Branding Opportunities

**Escalator Glass Panels: 6 Sets Available**
(Code: ES1-U, ES1-D, ES2-U, ES2-D, ES3-U, ES3-D)

$4,500

Approx. Branding Size:
Please check the Appendix page

**Please check Appendix 3**
for production detail

Floor Highlights:
**Low Level** … Main Entrance, Registration, Exhibition, ccNSO, Coffee Break, Networking Area
**Level 1** … ALAC, Committee Meeting Rooms
**Level 2** … GAC, Committee Meeting Rooms
**Level 3** … Main Ballroom, Secondary Ballroom, GNSO, Coffee Break

**Columns: Multiple Locations Available**
(Code: COL)

$2,500

Approx. Branding Size:
W1.5 x H2.0 meter (each panel)

**Please check Appendix 4**
for production detail

Note: Sponsor will be responsible for Branding-related production and installation expenses.
(All materials subject to approval by ICANN Sponsorship Team before final production).
Branding Opportunities

**Level 1 Handrails by Escalator:**
(Code: HDL1-E)

$2,500

Approx. Branding Size:
W2.43 x H0.59 meter per panel
Total 9 Panels

**Please check Appendix 5**
for production detail

**Level 1 Handrails at foyer:**
(Code: HDL1-F)

$4,000

Approx. Branding Size:
W2.23 x H0.59 meter (each panel)Total 35 Panels

**Please check Appendix 6**
for production detail

Note: Sponsor will be responsible for Branding-related production and installation expenses. (All materials subject to approval by ICANN Sponsorship Team before final production).
Branding Opportunities

Level 2 Handrails:
(Code: HDL2)

$3,000

Approx. Branding Size:
W2.49 x H0.73 meter per panel
Total 4 Panels

Please check Appendix 7
for production detail

Floor Highlights:
Level 2... GAC, Committee Meeting Rooms

Level 3 Handrails:
(Code: HDL3)

$5,000

Approx. Branding Size:
W2.49 x H0.73 meter (each panel)
Total 6 Panels

Please check Appendix 8
for production detail

Floor Highlights:
Level 3... Main Ballroom, Secondary Ballroom,
GNSO, Coffee Break

Note: Sponsor will be responsible for Branding-related production and installation expenses.
(All materials subject to approval by ICANN Sponsorship Team before final production).
Branding Opportunities

Networking Area Table Branding:
(Code: NTT)

$2,500

Approx. Branding Size:
W5 inch x H7 inch (Double sided)
Total 15 Advertising Stands

Meeting Room Branding:
(Code: MRB)

$1,500~

Branding Examples:
Meeting Room Seat Covers
Notepad & Pen
Brochures

Please ask ICANN Meeting Team for various Opportunities!

Note: Sponsor will be responsible for Branding-related production and installation expenses.
(All materials subject to approval by ICANN Sponsorship Team before final production).
Appendix 1

ELEVATOR DOORS

Subject to availability

Size (each one)
1.1 x 2.6 m

Availability
Lobby
Level 1
Level 2
Level 3

HD MATE VINYL - $392,00 MXN/m²

* Pricing includes rent, printing, installing and cleaning of the area.
** Graphic design not included
*** Tax not included
Appendix 2

ELEVATOR ARCH

Subject to availability

Size
3.2 x 3.4 m

Availability
Lobby
Level 1
Level 2
Level 3

HD MATE VINYL - $392,00 MXN/m²

* Pricing includes rent, printing, installing and cleaning of the area.
** Graphic design not included
*** Tax not included
Appendix 3

ESCALATORS

Subject to availability

Size
- a: 2.70 m / b: 0.71 m
- c: 7.50 m / d: 2.9 m
- e: 2.39 m / f: 2.61 m

Availability
- Lobby - Level 1
- Level 1 - 2
- Level 2 - 3

HD MATE VINYL - $392,00 MXN/m²

* Pricing includes rent, printing, installing and cleaning of the area.
** Graphic design not included
*** Tax not included
**Columns**

Subject to availability

**Size** (each side)
1.5 x 2.0 m

**Availability**
- Lobby
- Level 1

HD MATE VINYL - $392,00 MXN/m²

* Pricing includes rent, printing, installing and cleaning of the area.
** Graphic design not included
*** Tax not included
Appendix 5

HANDRAIL I

Subject to availability

Size (each section)
2.43 x 0.59 m

Availability
Level 1
- 9 sections

HD PERFORATED GRAPHIC - $434,00 MXN/m²

* Pricing includes rent, printing, installing and cleaning of the area.
** Graphic design not included
*** Tax not included
Appendix 6

HANDRAIL III

Size (each section)
2.23 x 0.59 m

Availability
Level 1
- 35 sections

Subject to availability

HD PERFORATED GRAPHIC - $434,00 MXN/m²

* Pricing includes rent, printing, installing and cleaning of the area.
** Graphic design not included
*** Tax not included
**HANDRAIL IV**

**Size** (each section)
2.49 x 0.73 m

**Availability**
*Level 2*
- 4 sections

HD PERFORATED GRAPHIC - $434,00 MXN/m²

* Pricing includes rent, printing, installing and cleaning of the area.
** Graphic design not included
*** Tax not included
**Appendix 8**

**HANDRAIL V**

Subject to availability

**Size** (each section)
2.49 x 0.73 m

**Availability**
Level 3
- 6 sections

**HD PERFORATED GRAPHICS** - $434,00 MXN/m²

* Pricing includes rent, printing, installing and cleaning of the area.
** Graphic design not included
*** Tax not included
Sign Up for ICANN67 Sponsorship

Contact Us:
Visit us: https://meetings.icann.org/en/
Email: meeting-sponsorship@icann.org