



# APPENDIX VENUE BRANDING OPPORTUNITIES

ICANN

67

CANCÚN

7-12 March 2020

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COMMUNITY FORUM

# About ICANN67 Cancún



## Conference Detail:

**Dates:** 7-12 March 2020

**Location:** [Cancún International Convention Center](#)

MZ-48 L-08 office 2 1.N.Bld. Kukulcan, Zona Hotelera, 77500  
Cancun, Quintana Roo

**Tel:** +52 (998) 881 0400 | +1 800 881 0400

**Website:** <https://meetings.icann.org/en/cancun67>

## ICANN67 Cancún Community Forum:

Expecting # of Attendees: 2000

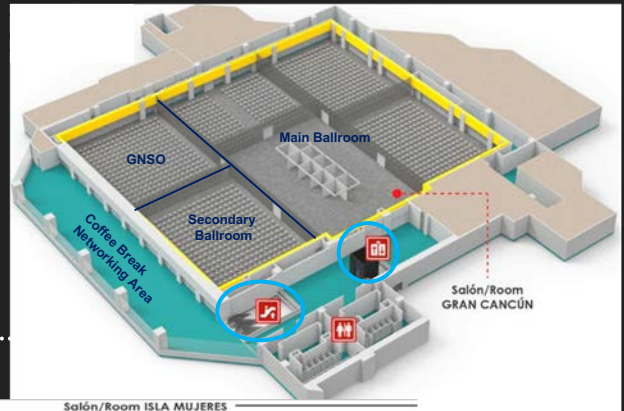
Sponsorship sign up due date: 05 February 2020

# Cancún International Conv. Ctr (CICC)

\*Room allocation may change without notice

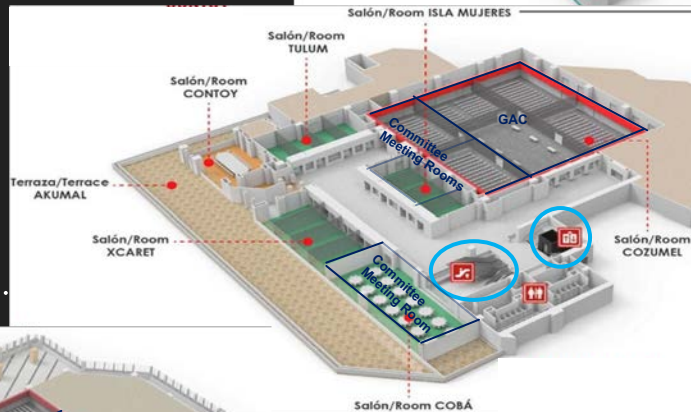
Elevator Door  
Elevator Arch  
Escalator Glass Panels  
Handrails

## Level 3



Elevator Door  
Elevator Arch  
Escalator Glass Panels  
Handrails

## Level 2



Elevator Door  
Elevator Arch  
Escalator Glass Panels  
Handrails

## Level 1



Elevator Door  
Elevator Arch  
Escalator Glass Panels  
Columns

## Low Level



# Branding Opportunities

## Elevator Doors: 4 Locations Available

(Code: ED0, ED1, ED2, ED3)

# \$3,000

Per Location  
Including TAX

Approx. Branding Size:  
W1.1 x H2.6 meter (each panel)

**Please check Appendix 1**  
for production detail



## Elevator Arch: 4 Locations Available

(Code: EA0, EA1, EA2, EA3)

# \$3,500

Per Location  
Including TAX

Approx. Branding Size:  
W3.2 x H3.4 meter

**Please check Appendix 2**  
for production detail



Note: Sponsor will be responsible for Branding-related production and installation expenses.  
(All materials subject to approval by ICANN Sponsorship Team before final production).

# Branding Opportunities

## Escalator Glass Panels: 6 Sets Available

(Code: ES1-U, ES1-D, ES2-U, ES2-D, ES3-U, ES3-D)

# \$4,500

Per Set  
Including TAX

Approx. Branding Size:  
Please check the Appendix page

**Please check Appendix 3**  
for production detail



Floor Highlights:

**Low Level** ... Main Entrance, Registration, Exhibition, ccNSO, Coffee Break, Networking Area

**Level 1** ... ALAC, Committee Meeting Rooms

**Level 2** ... GAC, Committee Meeting Rooms

**Level 3** ... Main Ballroom, Secondary Ballroom, GNSO, Coffee Break



## Columns: Multiple Locations Available

(Code: COL)

# \$2,500

Per Columns  
Including TAX

Approx. Branding Size:  
W1.5 x H2.0 meter (each panel)

**Please check Appendix 4**  
for production detail



Note: Sponsor will be responsible for Branding-related production and installation expenses.  
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# Branding Opportunities

## Level 1 Handrails by Escalator:

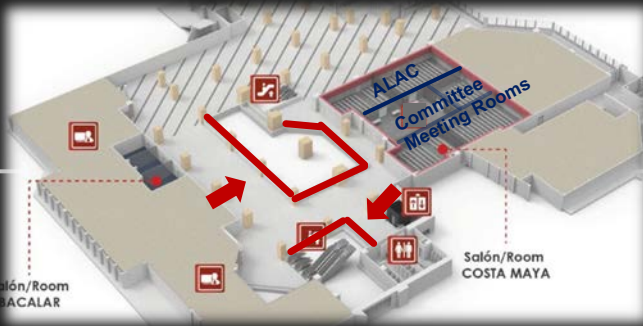
(Code: HDL1-E)

# \$2,500

Including TAX

Approx. Branding Size:  
W2.43 x H0.59 meter per panel  
Total 9 Panels

**Please check Appendix 5**  
for production detail



Floor Highlights:

**Level 1** ... ALAC, Committee Meeting Rooms

## Level 1 Handrails at foyer:

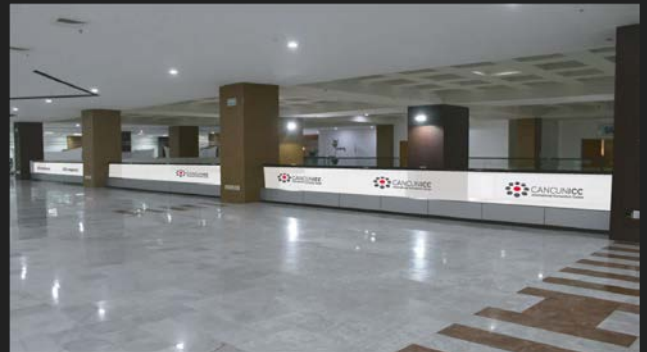
(Code: HDL1-F)

# \$4,000

Including TAX

Approx. Branding Size:  
W2.23 x H0.59 meter (each panel) Total 35 Panels

**Please check Appendix 6**  
for production detail



Note: Sponsor will be responsible for Branding-related production and installation expenses.  
(All materials subject to approval by ICANN Sponsorship Team before final production).

# Branding Opportunities

## Level 2 Handrails:

(Code: HDL2)

# \$3,000

Including TAX

Approx. Branding Size:  
W2.49 x H0.73 meter per panel  
Total 4 Panels

**Please check Appendix 7**  
for production detail

Floor Highlights:

**Level 2...** GAC, Committee Meeting Rooms



## Level 3 Handrails:

(Code: HDL3)

# \$5,000

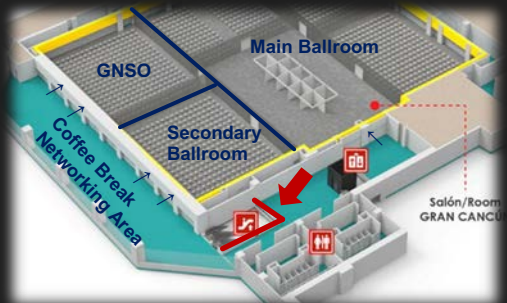
Including TAX

Approx. Branding Size:  
W2.49 x H0.73 meter (each panel)  
Total 6 Panels

**Please check Appendix 8**  
for production detail

Floor Highlights:

**Level 3...** Main Ballroom, Secondary Ballroom, GNSO, Coffee Break



Note: Sponsor will be responsible for Branding-related production and installation expenses.  
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# Branding Opportunities

## Networking Area Table Branding:

(Code: NTT)

# \$2,500

Including TAX

Approx. Branding Size:  
W5 inch x H7 inch (Double sided)  
Total 15 Advertising Stands



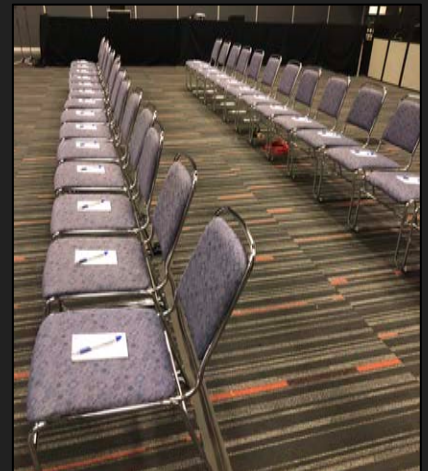
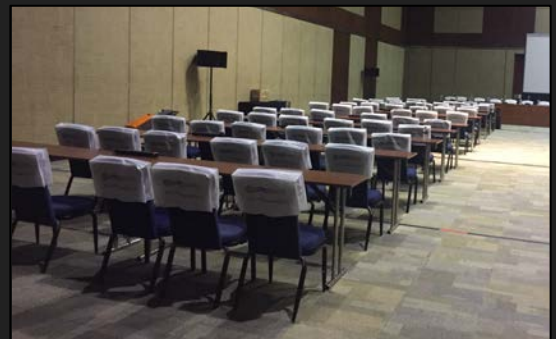
## Meeting Room Branding:

(Code: MRB)

# \$1,500~

Per Room  
Per Day  
Including TAX

Branding Examples:  
Meeting Room Seat Covers  
Notepad & Pen  
Brochures



**Please ask ICANN Meeting Team for various Opportunities!**

Note: Sponsor will be responsible for Branding-related production and installation expenses.  
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# Appendix 1

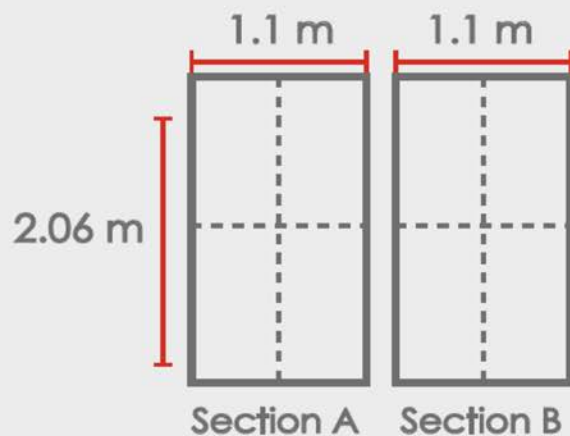
## ELEVATOR DOORS



Subject to availability

**Size** (each one)  
*1.1 x 2.6 m*

**Availability**  
*Lobby*  
*Level 1*  
*Level 2*  
*Level 3*



**HD MATE VINYL - \$392,00 MXN/m<sup>2</sup>**

\* Pricing Includes rent, printing, installing and cleaning o f the area.

\*\* Graphic design not Included

\*\*\* Tax not Included

# Appendix 2

## ELEVATOR ARCH



Subject to availability

### Size

3.2 x 3.4 m

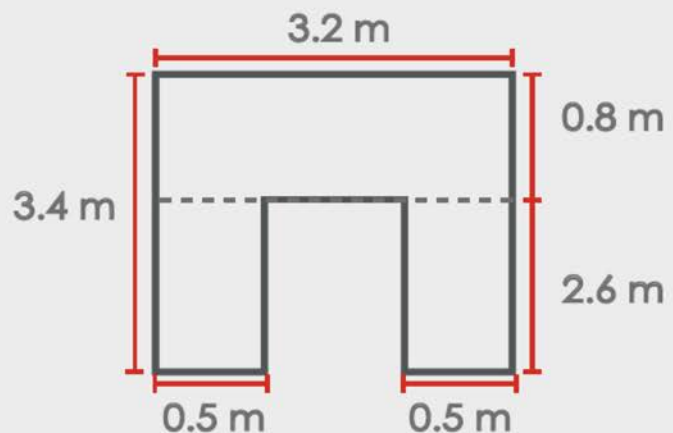
### Availability

Lobby

Level 1

Level 2

Level 3



**HD MATE VINYL - \$392,00 MXN/m<sup>2</sup>**

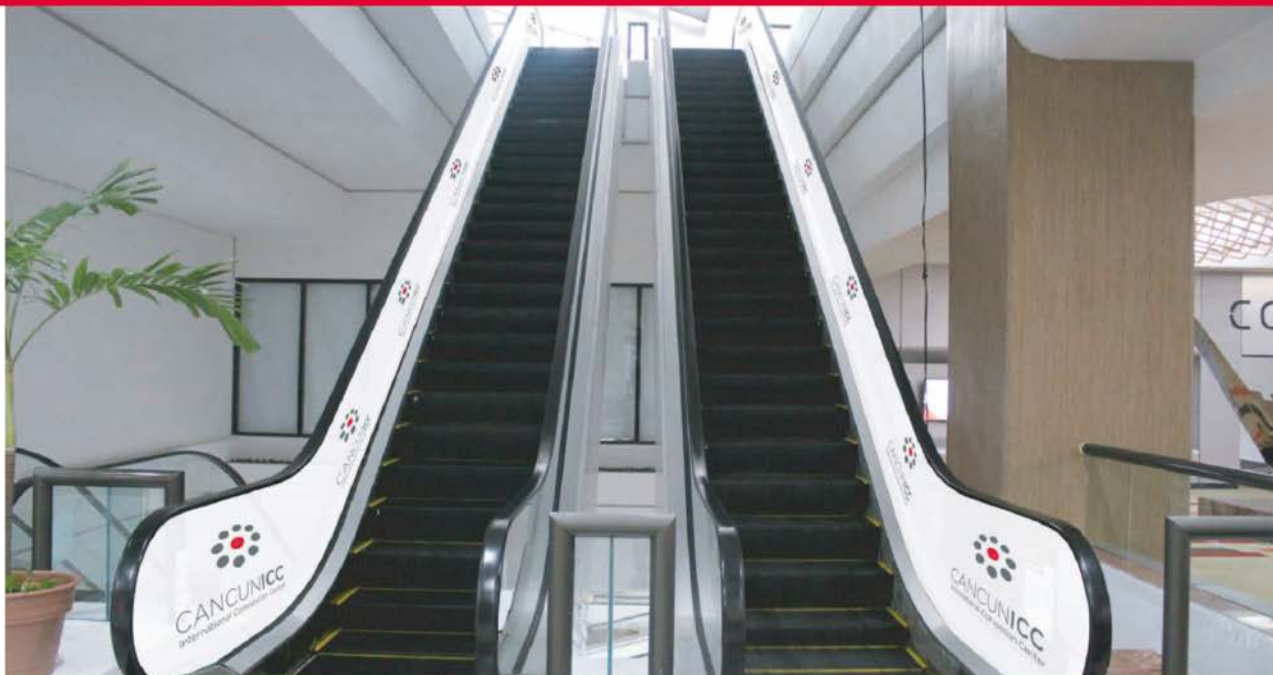
\* Pricing Includes rent, printing, installing and cleaning of the area.

\*\* Graphic design not included

\*\*\* Tax not included

# Appendix 3

## ESCALATORS



Subject to availability

### Size

a: 2.70 m / b: 0.71 m

c: 7.50 m / d: 2.9 m

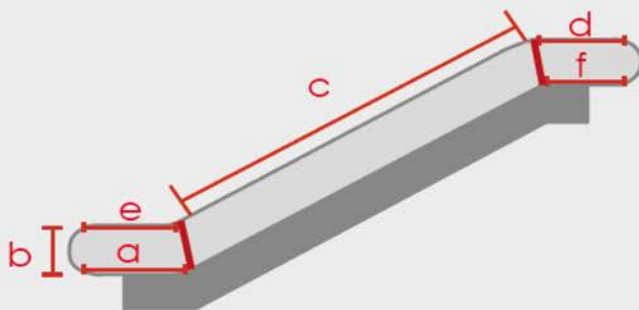
e: 2.39 m / f: 2.61 m

### Availability

Lobby - Level 1

Level 1 - 2

Level 2 - 3



**HD MATE VINYL - \$392,00 MXN/m<sup>2</sup>**

\* Pricing Includes rent, printing, installing and cleaning o f the area.

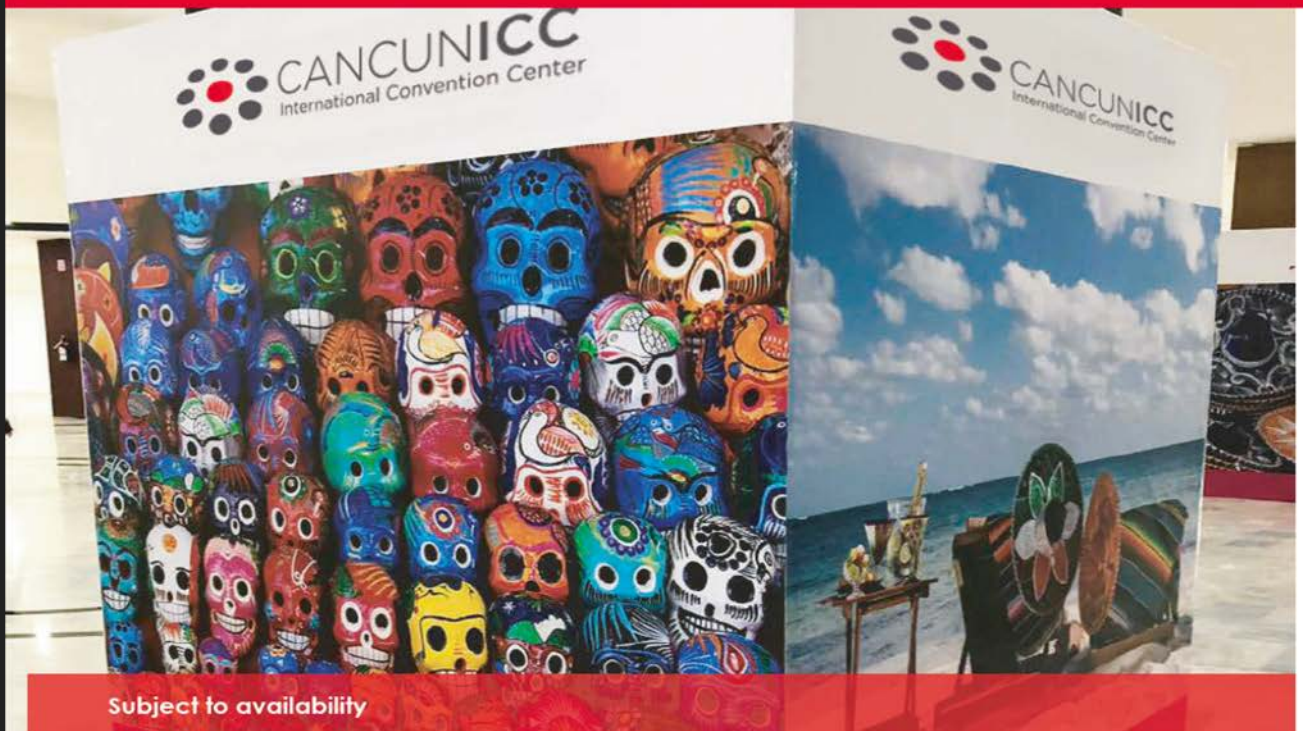
\*\* Graphic design not Included

\*\*\* Tax not Included



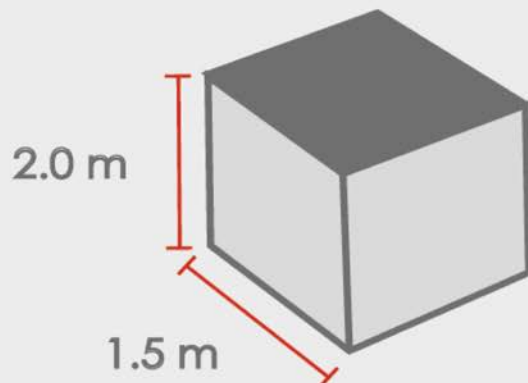
# Appendix 4

## COLUMNS



**Size** (each side)  
1.5 x 2.0 m

**Availability**  
Lobby  
Level 1



**HD MATE VINYL - \$392,00 MXN/m<sup>2</sup>**

\* Pricing Includes rent, printing, installing and cleaning of the area.

\*\* Graphic design not included

\*\*\* Tax not included

# Appendix 5

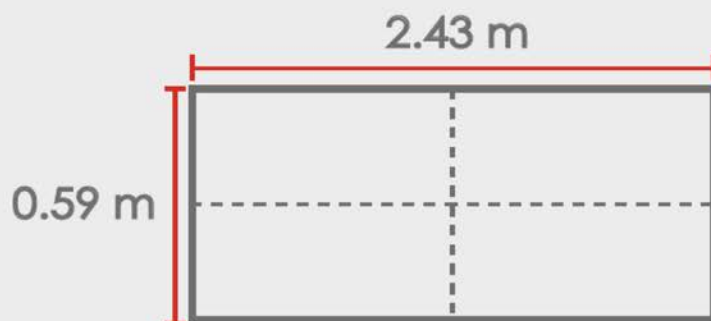
## HANDRAIL I



Subject to availability

**Size** (each section)  
2.43 x 0.59 m

**Availability**  
Level 1  
- 9 sections



**HD PERFORATED GRAPHIC - \$434,00 MXN/m<sup>2</sup>**

\* Pricing Includes rent, printing, installing and cleaning of the area.

\*\* Graphic design not Included

\*\*\* Tax not Included

# Appendix 6

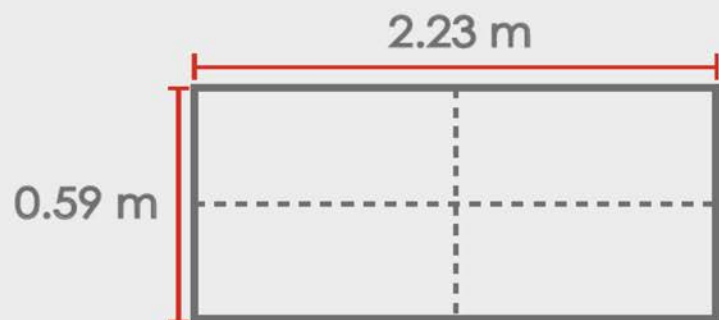
## HANDRAIL III



Subject to availability

**Size** (each section)  
2.23 x 0.59 m

**Availability**  
Level 1  
- 35 sections



**HD PERFORATED GRAPHIC - \$434,00 MXN/m<sup>2</sup>**

\* Pricing Includes rent, printing, Installing and cleaning o f the area.

\*\* Graphic design not Included

\*\*\* Tax not Included



# Appendix 7

## HANDRAIL IV



Subject to availability

**Size** (each section)

2.49 x 0.73 m

**Availability**

Level 2

- 4 sections



**HD PERFORATED GRAPHIC - \$434,00 MXN/m<sup>2</sup>**

\* Pricing Includes rent, printing, installing and cleaning of the area.

\*\* Graphic design not Included

\*\*\* Tax not Included

# Appendix 8

## HANDRAIL V



Subject to availability

**Size** (each section)  
2.49 x 0.73 m

**Availability**  
Level 3  
- 6 sections



**HD PERFORATED GRAPHICS - \$434,00 MXN/m<sup>2</sup>**

\* Pricing Includes rent, printing, installing and cleaning of the area.

\*\* Graphic design not included

\*\*\* Tax not included



# Sign Up for ICANN67 Sponsorship

**Contact Us:**

**Visit us:** <https://meetings.icann.org/en/>  
**Email:** [meeting-sponsorship@icann.org](mailto:meeting-sponsorship@icann.org)