



APPENDIX VENUE BRANDING OPPORTUNITIES

ICANN

67

CANCÚN

7-12 March 2020

COMMUNITY FORUM

About ICANN67 Cancún



Conference Detail:

Dates: 7-12 March 2020

Location: [Cancún International Convention Center](#)

MZ-48 L-08 office 2 1.N.Bld. Kukulcan, Zona Hotelera, 77500
Cancun, Quintana Roo

Tel: +52 (998) 881 0400 | +1 800 881 0400

Website: <https://meetings.icann.org/en/cancun67>

ICANN67 Cancún Community Forum:

Expecting # of Attendees: 2000

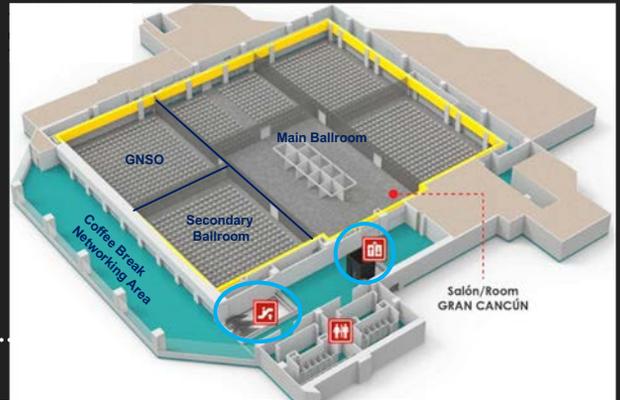
Sponsorship sign up due date: 05 February 2020

Cancún International Conv. Ctr (CICC)

*Room allocation may change without notice

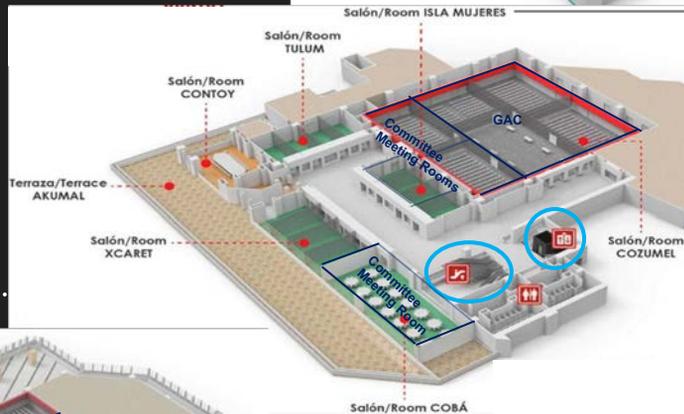
Elevator Door
Elevator Arch
Escalator Glass Panels
Handrails

Level 3



Elevator Door
Elevator Arch
Escalator Glass Panels
Handrails

Level 2



Elevator Door
Elevator Arch
Escalator Glass Panels
Handrails

Level 1



Elevator Door
Elevator Arch
Escalator Glass Panels
Columns

Low Level

Branding Opportunities

Elevator Doors: 4 Locations Available

(Code: ED0, ED1, ED2, ED3)

\$3,000

Per Location
Including TAX

Approx. Branding Size:
W1.1 x H2.6 meter (each panel)

Please check Appendix 1
for production detail



Elevator Arch: 4 Locations Available

(Code: EA0, EA1, EA2, EA3)

\$3,500

Per Location
Including TAX

Approx. Branding Size:
W3.2 x H3.4 meter

Please check Appendix 2
for production detail



Note: Sponsor will be responsible for Branding-related production and installation expenses.
(All materials subject to approval by ICANN Sponsorship Team before final production).

Branding Opportunities

Escalator Glass Panels: 6 Sets Available

(Code: ES1-U, ES1-D, ES2-U, ES2-D, ES3-U, ES3-D)

\$4,500

Per Set
Including TAX

Approx. Branding Size:
Please check the Appendix page

Please check Appendix 3
for production detail



Floor Highlights:

Low Level ... Main Entrance, Registration, Exhibition, ccNSO, Coffee Break, Networking Area

Level 1 ... ALAC, Committee Meeting Rooms

Level 2 ... GAC, Committee Meeting Rooms

Level 3 ... Main Ballroom, Secondary Ballroom, GNSO, Coffee Break



Columns: Multiple Locations Available

(Code: COL)

\$2,500

Per Columns
Including TAX

Approx. Branding Size:
W1.5 x H2.0 meter (each panel)

Please check Appendix 4
for production detail



Note: Sponsor will be responsible for Branding-related production and installation expenses.
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Branding Opportunities

Level 1 Handrails by Escalator:

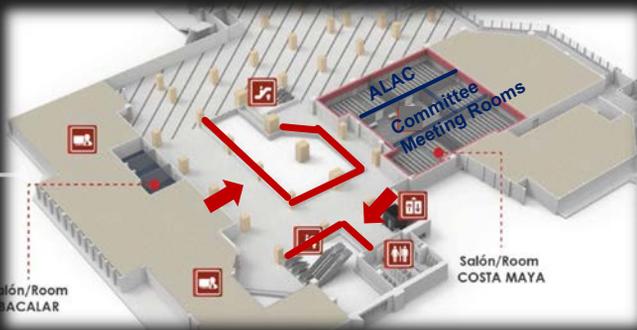
(Code: HDL1-E)

\$2,500

Including TAX

Approx. Branding Size:
W2.43 x H0.59 meter per panel
Total 9 Panels

Please check Appendix 5
for production detail



Floor Highlights:

Level 1 ... ALAC, Committee Meeting Rooms

Level 1 Handrails at foyer:

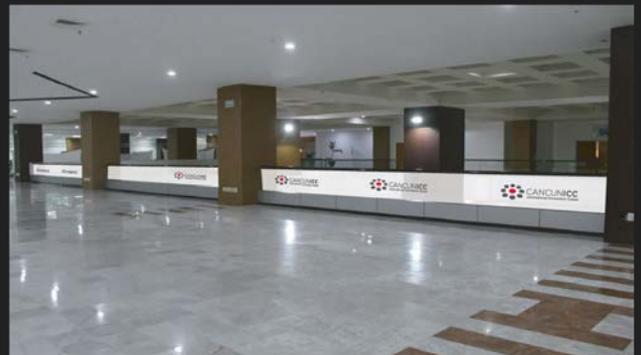
(Code: HDL1-F)

\$4,000

Including TAX

Approx. Branding Size:
W2.23 x H0.59 meter (each panel) Total 35 Panels

Please check Appendix 6
for production detail



Note: Sponsor will be responsible for Branding-related production and installation expenses. (All materials subject to approval by ICANN Sponsorship Team before final production).

Branding Opportunities

Level 2 Handrails:

(Code: HDL2)

\$3,000

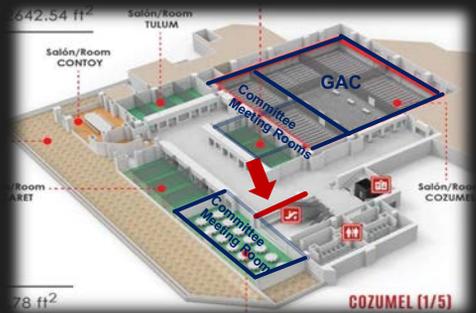
Including TAX

Approx. Branding Size:
W2.49 x H0.73 meter per panel
Total 4 Panels

Please check Appendix 7
for production detail

Floor Highlights:

Level 2... GAC, Committee Meeting Rooms



Level 3 Handrails:

(Code: HDL3)

\$5,000

Including TAX

Approx. Branding Size:
W2.49 x H0.73 meter (each panel)
Total 6 Panels

Please check Appendix 8
for production detail

Floor Highlights:

Level 3... Main Ballroom, Secondary Ballroom,
GNSO, Coffee Break



Note: Sponsor will be responsible for Branding-related production and installation expenses.
(All materials subject to approval by ICANN Sponsorship Team before final production).

Branding Opportunities

Networking Area Table Branding:

(Code: NTT)

\$2,500

Including TAX

Approx. Branding Size:
W5 inch x H7 inch (Double sided)
Total 15 Advertising Stands



Meeting Room Branding:

(Code: MRB)

\$1,500~

Per Room
Per Day
Including TAX

Branding Examples:
Meeting Room Seat Covers
Notepad & Pen
Brochures



Please ask ICANN Meeting Team for various Opportunities!

Note: Sponsor will be responsible for Branding-related production and installation expenses.
(All materials subject to approval by ICANN Sponsorship Team before final production).

Appendix 1

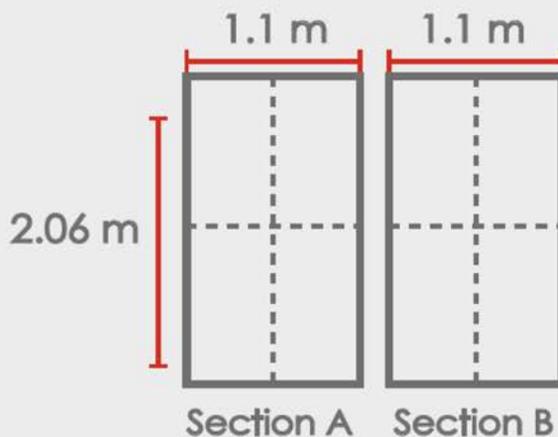
ELEVATOR DOORS



Subject to availability

Size (each one)
1.1 x 2.6 m

Availability
Lobby
Level 1
Level 2
Level 3



HD MATE VINYL - \$392,00 MXN/m²

* Pricing Includes rent, printing, installing and cleaning o f the area.

** Graphic design not included

*** Tax not included

Appendix 2

ELEVATOR ARCH



Subject to availability

Size

3.2 x 3.4 m

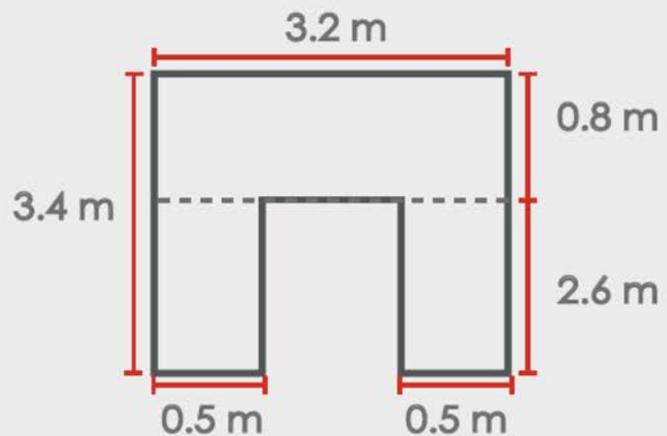
Availability

Lobby

Level 1

Level 2

Level 3



HD MATE VINYL - \$392,00 MXN/m²

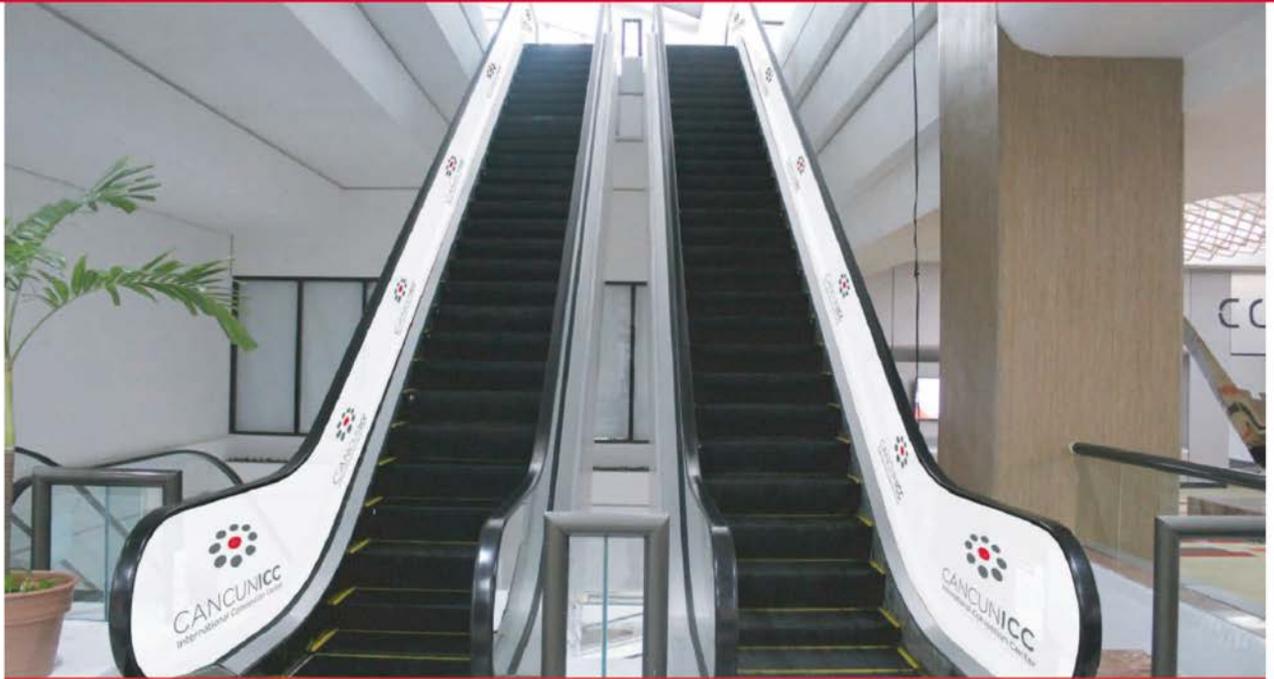
* Pricing Includes rent, printing, installing and cleaning of the area.

** Graphic design not Included

*** Tax not Included

Appendix 3

ESCALATORS



Subject to availability

Size

a: 2.70 m / b: 0.71 m

c: 7.50 m / d: 2.9 m

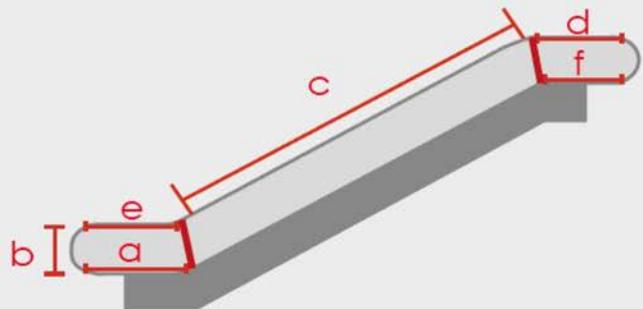
e: 2.39 m / f: 2.61 m

Availability

Lobby - Level 1

Level 1 - 2

Level 2 - 3



HD MATE VINYL - \$392,00 MXN/m²

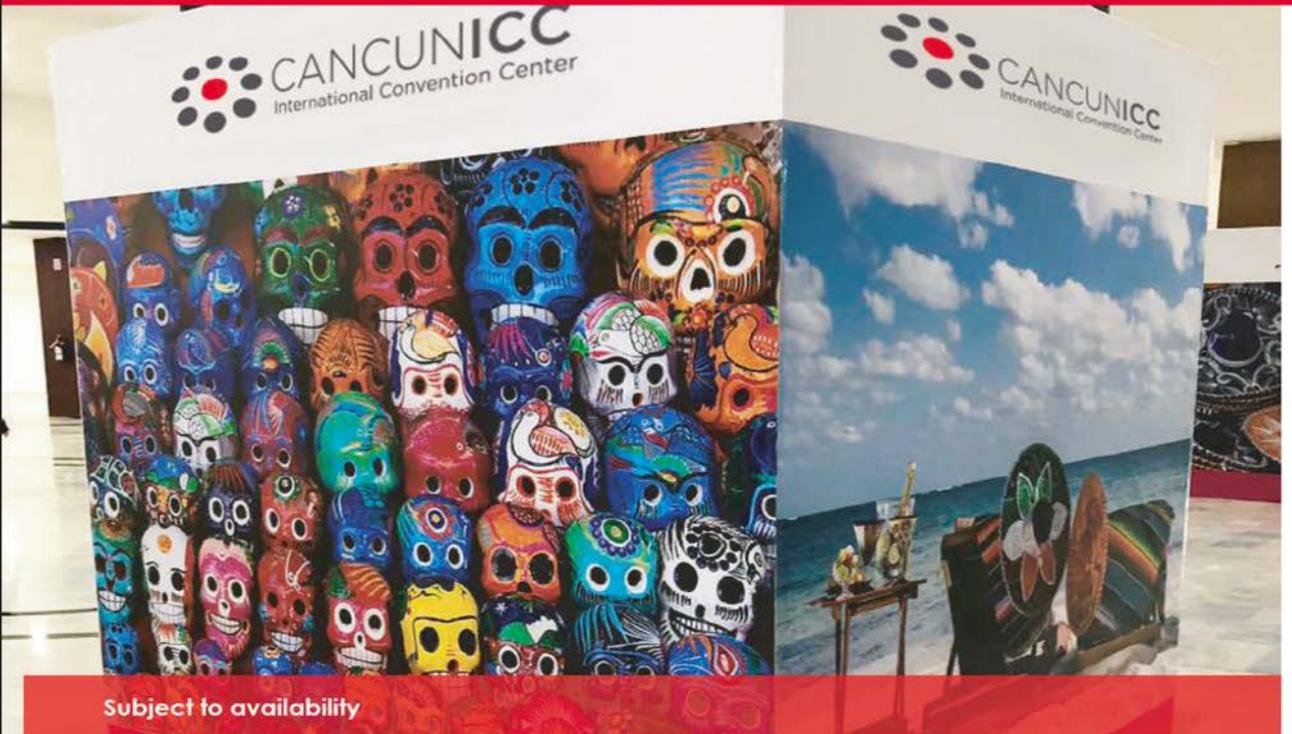
* Pricing Includes rent, printing, installing and cleaning of the area.

** Graphic design not included

*** Tax not included

Appendix 4

COLUMNS



Size (each side)

1.5 x 2.0 m

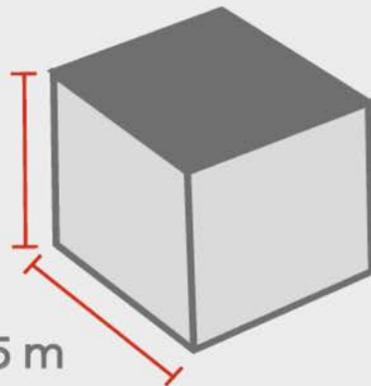
Availability

Lobby

Level 1

2.0 m

1.5 m



HD MATE VINYL - \$392,00 MXN/m²

* Pricing Includes rent, printing, installing and cleaning of the area.

** Graphic design not included

*** Tax not included

Appendix 5

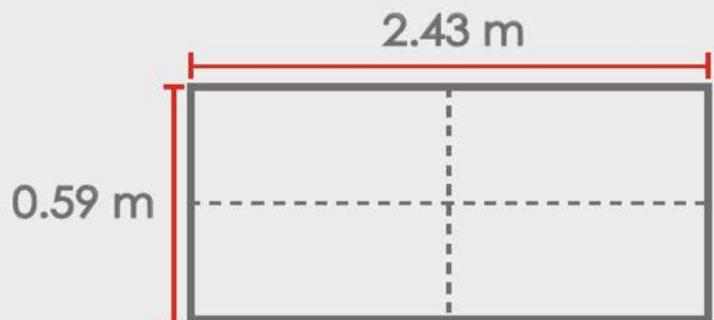
HANDRAIL I



Subject to availability

Size (each section)
2.43 x 0.59 m

Availability
Level 1
- 9 sections



HD PERFORATED GRAPHIC - \$434,00 MXN/m²

* Pricing Includes rent, printing, installing and cleaning of the area.

** Graphic design not Included

*** Tax not Included

Appendix 6

HANDRAIL III



Subject to availability

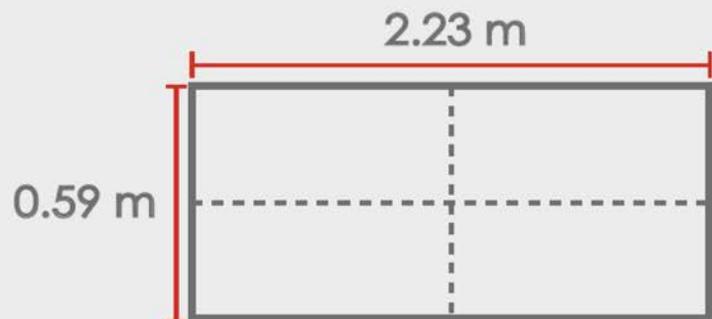
Size (each section)

2.23 x 0.59 m

Availability

Level 1

- 35 sections



HD PERFORATED GRAPHIC - \$434,00 MXN/m²

* Pricing Includes rent, printing, installing and cleaning of the area.

** Graphic design not included

*** Tax not included

Appendix 7

HANDRAIL IV



Subject to availability

Size (each section)

2.49 x 0.73 m

Availability

Level 2
- 4 sections

0.73 m

2.49 m



HD PERFORATED GRAPHIC - \$434,00 MXN/m²

* Pricing Includes rent, printing, installing and cleaning of the area.

** Graphic design not Included

*** Tax not Included

Appendix 8

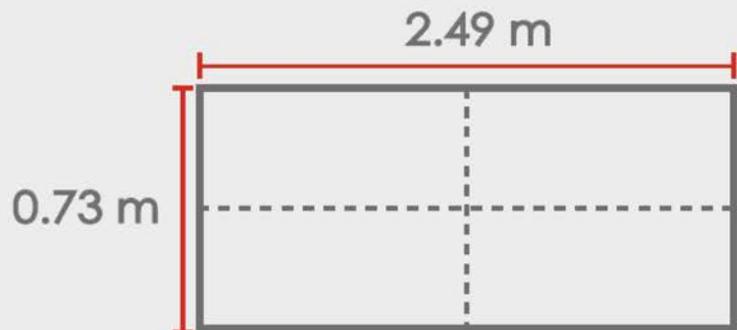
HANDRAIL V



Subject to availability

Size (each section)
2.49 x 0.73 m

Availability
Level 3
- 6 sections



HD PERFORATED GRAPHICS - \$434,00 MXN/m²

* Pricing includes rent, printing, installing and cleaning of the area.

** Graphic design not included

*** Tax not included



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Email: meeting-sponsorship@icann.org**