What is an ICANN Public Meetings and what happens?

ICANN Public Meetings provide the opportunity for an internationally diverse group of individuals and organizations to come together to discuss and develop policies for the Internet's naming systems. ICANN’s international meetings have been a staple of ICANN’s multi stakeholder bottom-up consensus-building model since its formation in 1998.

Where can I find more information about ICANN Public Meetings?

Each meeting has a dedicated website that acts as a broad guide to the conference with details on the venue, information about the local area, a program of social events during the week, and answers to frequently asked questions about ICANN meetings.

- To find out how to participate, go to https://meetings.icann.org/en/about
- To learn more about the Fellowship Program, go to http://www.icann.org/en/fellowships
- For a schedule of past and upcoming meetings, go to http://meetings.icann.org/calendar
- For the press page, go to http://www.icann.org/en/press

If you belong to an organization that is interested in having an exhibit at a meeting or in sponsoring a meeting, please contact: meeting-sponsorship@icann.org
2019 ICANN Meeting Highlights

ICANN64
KOBE, JPN
6-DAY COMMUNITY FORUM

- 1,759 Attendees
- 721 Attendees From ASIA
- 614 First-time Attendee
- 275 Total Session
- 516 Session Hours

ICANN65
MARRAKECH, MAR
4-DAY POLICY FORUM

- 1,186 Attendees
- 166 Total Session
- 356 Attendees From AFRICA
- 386 First-time Attendee
- 242 Session Hours

ICANN66
MONTREAL, CAN
6-DAY COMMUNITY FORUM

- 1,894 Attendees
- 543 Attendees From NORTH AMERICA
- 328 Total Session
- 956 First-time Attendee
- 499 Session Hours
2019 ICANN Meeting Highlights

2019 ICANN Meeting | Attendee Profile by Stakeholder Classification

**ICANN64 - Kobe**
- 7% Academic
- 10% Civil / Non-Gov. Org
- 14% Gov. / IGO
- 27% Domain Name Industry
- 11% Private Sector – General Business / Legal
- 20% Tech Community

**ICANN65 - Marrakech**
- 8% Academic
- 18% Domain Name Industry
- 4% Int’l Org
- 21% Private Sector
- 17% Tech Community

**ICANN66 - Montreal**
- 5% Academic
- 5% Civil
- 12% Gov. / IGO
- 39% Domain Name Industry
- 14% Private Sector
- 15% Tech Community
Sponsorship Levels

Sponsorship Opportunities:

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<td>Logo placement on the Meeting Website and Mobile App</td>
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<td>Exclusive Branding for Coffee Break</td>
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<td>Up to 10 Rooms</td>
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*Please see the Package and Benefit page for more detail.

**Additional upgrade fee will apply - Please check Package and Benefits page for more detail
Packages and Benefits

Platinum Sponsor: 55,000USD

Exposure and Recognition:
- **Main Stage Backdrop**
  - Your company logo will be prominently featured on the main stage backdrop
- **Digital Venue Signage Branding**
  - Your company logo will be included in the digital signage that plays on continuous loops in high-traffic areas throughout the conference venue
- **Registration Bag Insert**
  - Place up to four (4) of your company’s promotional items in the official meeting bag.
- **Logo Placement on our Registration Counters, Meeting Map, Website and Mobile App**
- **One (1) Complimentary venue branding**
  - Your company branding will be placed in a prime visual location (ICANN will cover up to USD2,000 branding production, installation, and venue advertisement fees)

Presence and Additional Benefits:
- **Premium Booth Space**
  - A 3m x 6m (10ft x 20ft) exhibit booth space (Note: Booth dimensions may vary slightly to meet venue requirements)
- **Two (2) Digital Screens at your booth or prime visual locations**
- **Exclusive Branding for Welcome Ceremony Coffee Break + One (1) Add’l Coffee Break**
  - Exhibitor will have the exclusive opportunity to display brochures, banners and napkins during the coffee break after our Welcome Ceremony and add’l coffee break.
- **License to use the “Official Sponsor” Meeting Logo**
  - In connection with promotion of your conference sponsorship and participation

Meeting Room Usage and Lodging Privilege:
- **Exclusive Meeting Room Access**
  - Dedicated use of a meeting room in the conference venue or in a ICANN official hotel. 10-18 person meeting room will be provided for your use during the official conference dates.
- **Exclusive Preferred Hotel Room Block**
  - Up to ten (10) guestrooms at a preferred ICANN official hotels will be reserved for your use during the official conference dates (Sponsor pays for rooms)
Packages and Benefits

Gold Sponsor: 35,000USD

Exposure and Recognition:
- **Main Stage Backdrop**
  - Your company logo will be prominently featured on the main stage backdrop
- **Digital Venue Signage Branding**
  - Your company logo will be included in the digital signage that plays on continuous loops in high-traffic areas throughout the conference venue
- **Registration Bag Insert**
  - Place up to three (3) of your company’s promotional items in the official meeting bag.
- **Logo Placement on our Website and Mobile App**

Presence and Additional Benefits:
- **Exhibit Booth Space**
  - A 3m x 3m (10ft x 10ft) exhibit booth space (Note: Booth dimensions may vary slightly to meet venue requirements)
- **Premium Booth Space Upgrade Option**
  - Double the size of your booth to 3 m x 6m (10ft x 20ft) space for add’l USD $10,000 (Space is limited! Please contact us for availability)
- **One (1) Digital Screen at your booth or prime visual location**
- **Exclusive Branding for Two (2) Coffee Breaks**
  - Exhibitor will have the exclusive opportunity to display brochures, banners and napkins during the two (2) coffee breaks (Excluding Monday Coffee Breaks).
- **License to use the “Official Sponsor” Meeting Logo**
  - In connection with promotion of your conference sponsorship and participation

Meeting Room Usage:
- **Priority Meeting Room Access**
  - Priority access to sign up for available meeting rooms at the conference venue. (Space is limited! Day/Time and room size are subject to availability)
Packages and Benefits

Silver Sponsor: 15,000USD

Exposure and Recognition:

- **Main Stage Backdrop**
  - Your company logo will be prominently featured on the main stage backdrop.
- **Registration Bag Insert**
  - Place up to two (2) of your company’s promotional items in the official meeting bag.
- **Logo Placement on our Meeting Website and Mobile App**

Presence and Additional Benefits:

- **Exhibit Booth Space**
  - A 3m x 3m (10ft x 10ft) exhibit booth space. (Note: Booth dimensions may vary slightly to meet venue requirements)
- **Premium Booth Space Upgrade Option**
  - Double the size of your booth to 3 m x 6m (10ft x 20ft) space for add’l USD $15,000 (Space is limited! Please contact us for availability)
- **License to use the “Official Sponsor” Meeting Logo**
  - In connection with promotion of your conference sponsorship and participation

Bronze Sponsor: 7,500USD

Exposure and Recognition:

- **Registration Bag Insert**
  - Place up to one (1) of your company’s promotional items in the official meeting bag.
- **Logo Placement on our Meeting Website and Mobile App**

Presence and Additional Benefits:

- **Pop-up Space**
  - A 6ft Table-top space. (Note: Pop-up dimensions may vary slightly to meet venue requirements)
  - Sponsor can display up to two (2) pull-up banners, no wider than table width.
- **License to use the “Official Sponsor” Meeting Logo**
  - In connection with promotion of your conference sponsorship and participation
Marketing and Promotional Opportunities

À la carte Items (Available for all meetings)

Exclusive
Official Lanyard Sponsorship: USD 15,000  (1 Available)
Capture the attention of thousands as attendees wear your company’s name around their necks and are seen throughout the entire events. This invaluable marketing item will be offered to each and every attendee as they pick up their badge.

Ø Artwork branding to be provided by Sponsor
Ø ICANN will manage and be responsible for the production of lanyards
Ø Early commitment required due to production time

Exclusive
Notepad and Pen Sponsorship: USD 5,000  (1 Available)
Place your company logo and message on notepads and pens. ICANN will distribute them from the registration desk upon our attendees’ check-in and place them on the networking tables.

Ø Artwork branding to be provided by Sponsor
Ø Sponsor provides ICANN the related notepads and pens to be used for this opportunity

Exclusive
Branded Water Bottle Sponsorship: USD 5,000  (1 Available)
Bring your brand to all attendees hands by placing your company logo on water bottles. ICANN will distribute them at the registration desk as well as coffee break areas.

Ø Artwork branding to be provided by Sponsor.
Ø Sponsor provides ICANN the related water bottles and/or bottle labels to be used for this opportunity.
Ø Sponsor will decide the quantity of the bottles to be branded.
Marketing and Promotional Opportunities

**Conference Bag Printed Material Insert: USD 2,500 per Insert Item**  
(Available only for ICANN67&ICANN69)

Get the attention of our delegates by placing one of your company’s promotional printed materials, such as brochures, flyers and cardstocks, in the official bag distributed to all attendees upon check-in at registration.

- Sponsor provides ICANN the related branded materials to be used for this opportunity, (all printed materials subject to approval).

**NEW!**

**Conference Bag Hospitality Gift Insert: USD 2,500 per Insert Item**  
(Available only for ICANN67&ICANN69)

Our delegates LOVE the hospitality gifts, such as your branded Hand Sanitizers, Lip Balms, Mints and other very useful items during the conference. Your branded gift will be in the official bag distributed to all attendees upon check-in at registration.

- Sponsor provides ICANN the related branded hospitality gift to be used for this opportunity (all materials subject to approval)

**Digital Screen Sponsorship: USD 2,500 per Unit**

Expose your brand and services/products using our large LED screen in the most traffic area. Sponsor will have the opportunity to display marketing videos and/or images to get our attendees’ attention throughout the conference.

- Sponsor provides ICANN the related videos and/or images to be used for this opportunity, (all materials subject to approval).
- ICANN provides LED screen or assign the build-in monitor at the venue.

**Coffee Break Sponsorship: USD 2,500**

Host your own coffee break right in the networking area. Sponsors will have the opportunity to display marketing materials and signage, or supply promotional items such as coasters or napkins for the break.

- Sponsor provides ICANN the related branded materials to be used for this opportunity.
- Coffee break is provided by ICANN.
Meeting Room Branding Opportunities: Contact us for Custom Pricing

Market your company or your product in ICANN meeting rooms with high visibility branded items, like branded seat covers, special giveaways place on the table for your preferred meeting rooms.

- Sponsor provides ICANN the related branded materials to be used for this opportunity.

Facility Visibility and Various Signage Opportunities: Contact us for Custom Pricing

Showcase your company logo and product information on banners, elevators, column wraps, floor or window advertisements throughout the meeting venue. Contact us for options, availability and pricing.

ICANN Public Meeting Sponsorship opens the door to this select and sophisticated audience. We encourage you to take advantage of this unique opportunity to participate as a sponsor.

Choose a package that meets your particular marketing objectives, or talk with the sponsorship team about creating a custom package, option or marketing program that is uniquely yours.

IMPORTANT TO NOTE ! The standard sponsorship packages are not available for ICANN Policy Forums (Mid-year Meetings.) Please contact the sponsorship team for available sponsorship opportunities at the Policy Forums.
Exhibit Space Specifications

Standard Booth Dimensions:

Unless constricted by space or other limitations, standard booth is:

- 3 x 3 m (10 x 10 ft) Hard-wall Booth with PVC panels consisting of 2.4m (8 ft) high backwall (*Premium Booth 6 x 3 m)
- Sidewall no higher than 1.05 m (3.5 ft)

Standard Booth Package includes:

- Standard booth shell scheme
- One-line ID sign
- One (1) Demo counter
- Two (2) Stools
- Two (2) Spotlights
- One (1) Trash Bin
- Inlay Carpet (if required by venue)
- Power Connections
- Wireless Internet

- Backwall, side wall, and front of demo counter can be branded with sponsor’s cost. Artwork subject to ICANN’s approval. Sponsor can rent additional furniture and digital screen from ICANN assigned vendor with sponsor’s cost.

Custom Design Booth Opportunities:

Unless constricted by space or other limitations, you can utilize the following space with your preferred booth design as you wish:

- 3 x 3 m (10 x 10 ft) *Premium Booth 6 x 3 m space
- Height limitation may apply per venue locations

Custom Booth Package includes:

- One (1) Demo counter
- Two (2) Stools
- One (1) Trash Bin
- Power Connections
- Wireless Internet

- Sponsor will be responsible with the custom booth cost except the items included in your package listed above.
Exhibit Space Specifications

Pop-up Space Dimensions:

Unless constricted by space or other limitations, standard Pop-up space is:
- Approx. 6ft width ample space to place your pull-up banners
- Banners cannot exceed the table width

Standard Booth Package includes:
- One (1) Skirted Table (Approx. 6ft width)
- Two (2) Banquet chairs
- One (1) Trash Bin
- Power Connections
- Wireless Internet

Typical Exhibition & Networking area setting:
ICANN place all our exhibition booth by the high traffic area, accompanied with our coffee break stations and networking area.
Exhibit Space Guidelines

**Floor Plan:**
All dimensions and locations shown on the official floor plan are believed, but not warranted to be accurate.
Furthermore, ICANN reserves the right to make such modifications to the official floor plans as may be necessary to meet the needs of the exhibitors and the conference program.

**Space Assignments:**
Space assignments will be made by ICANN in its sole and absolute discretion and will be made according to level of sponsorship on a first-come, first-served basis, and wherever possible, exhibitors will be assigned one of their location preferences.

**Display Arrangement:**
All exhibitors must adhere to booth display guidelines provided by ICANN in the exhibitor services manual (ESM).
Displays and graphics may not interfere with attendee line of sight for neighboring booths. Such items in the front half of a linear booth may not exceed 4 ft. in height. Sound presentations, slides or movies will be permitted if turned to conversational levels, and if not objectionable to other exhibitors. Sound from any and all audio presentations must not carry beyond the immediate area of the display or exceed 85 decibels.

**Use of Space:**
No exhibitor shall sublet, assign, sell, or allow to be used, all or any part of the exhibit space allotted to it, without express, prior, written approval from ICANN. All signs, advertising, literature and other promotional material must be related directly to the exhibitor’s name, product and service as set forth and approved in the agreement.

**Exhibitor Representatives:**
Exhibitor representatives wearing distinctive costumes, or carrying banners or signs separately, or as part of their apparel, must remain in their own booths.

**Common Areas:**
Aisle space shall not be used for exhibit purposes, display signs, solicitation, or distribution of promotional materials. ICANN in its sole discretion also prohibits non-approved publications and/or advertising in any of the common public spaces on the premises of the meeting facilities or in the lobbies or hallways of the hotels.

**Logo Placement:**
The vertical placement of sponsor logos will be made according to level of sponsorship on a first-come, first-served basis.
Exhibit Space Guidelines

**Registration Materials:**
Only ICANN sponsors will be able to distribute promotional materials at the meeting. All materials will be reviewed to ensure that they do not disparage anyone, including ICANN, its supporting organizations, community members or any of the event sponsors. For pre-approval, please email a PDF of item(s) to meeting-sponsorship@icann.org.

**Promotional materials should clearly represent the official ICANN Meeting Sponsor, and not a 3rd party:**
Shipping instructions for registration materials will be provided to all sponsors no later than thirty (30) days prior to the delivery deadline. All registration materials must be delivered to the designated shipping address no later than seven (7) business days prior to the start of the conference or specified due date provided by ICANN. Materials must be ready for insertion into the registration bags. ICANN is not responsible for folding any printed materials, such as brochures.

Special Rates an Discounts

**Non-Profit Organization Rate**
All non-profit organizations will be eligible to save 25% on published rates for Platinum, Gold, Silver and Bronze sponsorship packages. Non-profits must be recognized as charitable organizations in their respective countries in order to be eligible.

**À La Carte Add-on Discounts**
Combine a full price sponsorship package with an À LA CARTE Marketing and Promotional Opportunities for a **10% discount on À LA CARTE Item price.**
(Offer does not apply to Registration Bag insert add-on.)

- Note: Discounts may not be combined. All sponsorship rates and discounts subject to change.
- All sponsorship price include applicable taxes.