

# V-CON(DO) 2021

September 23<sup>rd</sup> and 24<sup>th</sup>

Supporting Communities in 2021 and Beyond!



## 2021 Sponsor/Exhibitor Opportunities at a Glance

Features	Title/event sponsor	Keynote Sponsor	Virtual Exhibit Gallery Sponsor	Education Session Sponsor	Banner Sponsor	Photobooth Sponsor	Virtual Booth Exhibitor	Virtual Gallery Sponsor
<b>Availability</b>	<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>	2 Available	<b>SOLD</b>	1 Available	AVAILABLE	AVAILABLE
<b>Price</b>								
Member Cost	\$3,495	\$1,995	\$1,695	\$1,295	\$1,295	\$895	\$595	\$395
Non-member	\$3,995	\$2,395	\$1,995	\$1,695	\$1,495	\$1,095	\$795	\$495
Strategic placement of your logo in Main Stage Room	✓							
Attendee list distributed post-event, based on those who opt-in	✓	✓	✓	✓				
Pre-recorded video providing you with an opportunity to welcome delegates at the start of a session	5 minutes	3 minutes		2 minutes				
Eblast to attendees enabling them to set appointments with sponsors/exhibitors	✓	✓	✓	✓	✓	✓	✓	
Placement in Event Sponsor/Exhibitor Gallery	Top-level	2 <sup>nd</sup> level	3 <sup>rd</sup> level	4 <sup>th</sup> level	✓	✓	✓	✓
Complimentary Registration Passes to hand out to your clients	4	4	4	2	2		2	2
Representatives staffing your networking room	4	4	4	2	2	2	2	
Personal networking room in the Sponsor/Exhibitor Gallery. Attendees click on your logo to access your networking room	✓	✓	✓	✓	✓	✓	✓	

### The following items are included in all packages:

- ✓ Logo placement on event website and promo material
- ✓ Recognition on CAI Canada social media channels
- ✓ Placement in event Exhibitor/Sponsor menu – choose to attach one link to either a downloadable video or a PDF document (remains on the event website for 30 days post-conference)
- ✓ Recognition in Conference Partner Directory. This downloadable resource includes your logo, contact information, company and product description
- ✓ Logo placement on slides displayed during the conference
- ✓ Gamification program designed to maximize attendee interaction with sponsors/exhibitors

### A la carte items

Recognition in CAI Canada Conference Partner Directory. This downloadable resource includes a logo, contact information, and a description of your company and product. **This is an individual purchase separate from any package.**

- Member Fee - \$245
- Non-Member Fee - \$345

Additional company representative(s) staffing your booth. Per person cost.

- Member Fee - \$25 per person
- Non-Member Fee - \$75 per person