

anzspm

Australia New Zealand Society of Palliative Medicine



ANZSPM 2024 CONFERENCE
30th Anniversary

30 YEARS OF PALLIATIVE MEDICINE: Constructing, Challenging, Transforming
5-8 SEPTEMBER / ADELAIDE, SOUTH AUSTRALIA

SPONSORSHIP
PROSPECTUS

anzspm.org.au

INVITATION



DEAR VALUED SPONSORS AND EXHIBITORS,

The Australian and New Zealand Society of Palliative Medicine 2024 Conference (ANZSPM 2024 Conference) will be held in leafy Adelaide between Thursday September 5th and Sunday 8th September 2024.

This will be the 30th Anniversary of the first ANZSPM meeting. I am delighted on behalf of the ANZSPM 2024 Conference Organising Committee, the ANZSPM President and the ANZSPM Board warmly invites you to support this very special and exciting meeting.

Our theme is **30 Years of Palliative Medicine: Constructing, Challenging, Transforming**. We look forward to 4 days with international and national plenary speakers, workshops, invited and offered papers and posters, a trainee day, and satellite sessions, all surrounded with enjoyable fellowship, and knowledge sharing. We are looking forward to celebrating the Australian and the New Zealand components of our Society, as well as the adult and paediatric challenges of our work.

Sponsorship of this conference will provide access to a large number of specialist palliative care practitioners and will also demonstrate support for education and learning in the burgeoning field of palliative care in Australia, New Zealand and Southeast Asia.

We are delighted to present an outstanding line up of speakers for the ANZSPM 2024 Anniversary Conference and look forward to welcoming you to Adelaide for this important occasion, in September 2024.

A handwritten signature in black ink, appearing to read 'Gregory Crawford'.

Prof. Gregory Crawford AM
ANZSPM
2024 Conference Convenor

A handwritten signature in black ink, appearing to read 'Christine Mott'.

Dr. Christine Mott
ANZSPM President

ABOUT US



ANZSPM facilitates professional development and support for its members, promotes the practice of palliative medicine and also advocates for those who work in the field of palliative medicine.

Part of ANZSPM’s core business is to provide a variety of continuous professional development activities to support and educate medical practitioners working in, or with an interest in, palliative medicine.

The ANZSPM membership includes 520 members consisting mostly of medical practitioners and specialists (or trainees) in palliative medicine.

Our society embraces the definition of Palliative Medicine adopted in Great Britain in 1987. This is quoted in the opening pages in Doyle’s Oxford Textbook of Palliative Medicine –

“Palliative Medicine is the study and management of patients with active, progressive, far-advanced disease for whom the prognosis is limited and the focus of care is the quality of life”.

Our Purpose

We support the professional needs of medical practitioners as they work to improve the health outcomes of every person with a life-limiting illness, and their family/whānau, in Australia and Aotearoa.

We support the medical professionals who are the members of our society. We also support medical professionals who engage in generalist palliative care. Our support is focused on their professional needs.

We aim to improve measurable health outcomes. This is a more concrete idea than ‘quality of life’. And it positions us as focused on the clinical aspects of care.

Palliative medicine has a broad remit to any life-limiting illness. This is especially relevant with growing demand from aged care and dementia care.

Equity of access to the right care at the right time for every person

We work in Australia and Aotearoa. Nonetheless we will continue to work closely with our Western Pacific neighbours.

ABOUT THE MEETING



THE AUSTRALIAN AND NEW ZEALAND SOCIETY OF PALLIATIVE MEDICINE

ANZSPM 2024 Conference

National Wine Centre of Australia, Adelaide
5–8 September 2024

DELEGATES

The Australian and New Zealand Society of Palliative Medicine (ANZSPM) Conference is held every two years and is expected to attract up to 300 Delegates to Adelaide. Attendees are almost exclusively Palliative Medicine specialists and doctors, and other medical practitioners who either practice or have an interest in Palliative Medicine.

The meeting is the major conference for medical practitioners working in palliative medicine in Australia, New Zealand and South-East Asia.

For more information, visit the [2024 Conference Website](#).

THE 2024 MEETING CONSISTS OF



More than 300 delegates attending from Australia, New Zealand and Southeast Asia and around the world.



Up to 100 expert presentations, plenary speakers and poster presentations.



Welcome Reception introducing Delegates to Sponsors and Exhibitors.



Three full days of open exhibition and networking opportunities, enhancing industry engagement.

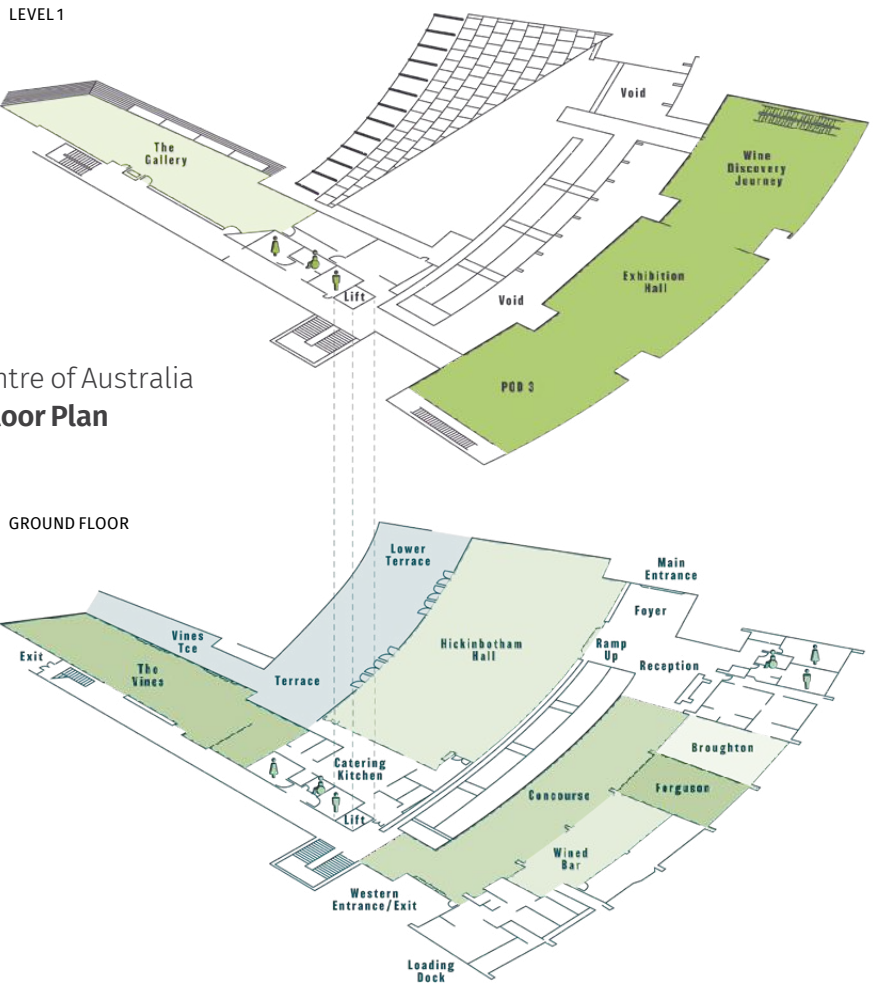


Sponsorship includes Platinum, Gold, Silver and Bronze.



PROGRAM OUTLINE

THURSDAY 5 SEPTEMBER	FRIDAY 6 SEPTEMBER	SATURDAY 7 SEPTEMBER	SUNDAY 8 SEPTEMBER
<p>Trainee and New Fellow Day</p> <p>Workshops Special Interest Groups and other Meetings</p> <p>Sponsors bump in</p>	<p>Opening Ceremony</p> <p>Plenary Session</p> <p>3 Concurrent Sessions</p> <p>Welcome Reception</p>	<p>Plenary Session</p> <p>3 Concurrent Sessions</p> <p>ANZSPM AGM</p> <p>Conference Dinner</p>	<p>Plenary Session</p> <p>3 Concurrent Sessions</p> <p>Closing Ceremony</p> <p>Sponsors bump out</p>



National Wine Centre of Australia
Function Room Floor Plan

ABOUT THE VENUE



Photo Credit. Howard Vineyard.

The ANZSPM 2024 Conference will be held at the *National Wine Centre of Australia* in Adelaide.

The Centre boasts exceptional natural surroundings, being nestled in the heart of the city's scenic Botanic Gardens, make it the perfect location to hold the 2024 Conference. It is a truly memorable place to experience with its outdoor terrace and views to the Centre's own vineyard, as well as the Botanic Gardens.

Our venue, the National Wine Centre opened its doors in October 2001, and has gone on to win many architectural awards for its use of natural light, metal and wood in its interior design. From the rammed earth walls, to the striking, NSW Blackbutt wood floors in Hickinbotham Hall, the Centre conveys a real sense of being in a winery or vineyard. Its curves and arches evoke the staves of wood barrels used to age many of our best wines, while the rammed earth walls echo the soil of our vineyards.

The Centres conference facilities include state-of-the-art technical and audiovisual equipment and pillarless function rooms. Along with its outstanding location, the venue is sure to deliver a truly professional and memorable conference experience for all who attend.

SPONSORSHIP

Photo Credit: Carrick Hill by Josh Geelen.



BENEFITS OF PARTICIPATING AS A SPONSOR

- Maximum exposure at a premier meeting devoted to specialists and doctors in the Palliative Care industry.
- The opportunity for you to interact and target the most influential figures in the field of Palliative Care .
- The opportunity to participate in the excellent social program allowing you to network with colleagues, renew old friendships and foster new relationships.
- High visibility on the meeting website and throughout official marketing material.
- The opportunity to deliver a clear message that you have a genuine commitment to the industry.
- Build new and strengthen existing relationships.
- Acquire highly qualified leads and increase brand awareness.
- Meet the decision makers and gain instant market feedback.

Above Photo Credits L-R. Mount Lofty Botanic Garden by dronedynamicssa, Hastwell & Lightfoot and City of Adelaide.

SPONSORSHIP OVERVIEW

We invite companies to review the opportunities below and make your sponsorship and exhibition selection. We have a range of sponsorship packages available that can be tailored to meet your specific requirements.

INCLUSIONS	PLATINUM*	GOLD*	SILVER	BRONZE
All amounts are exclusive of GST	\$36,000 Exclusive Package	\$32,000	\$22,000	\$12,000
Free Registration/s Accommodation and travel not included	6	6	4	2
Trade Display Trestle table and 2 chairs plus power	✓ x2	✓	✓	✓
Recognition as the Sponsor of Keynote Speaker/s	✓	✓	—	—
Recognition as a Sponsor of one of Nationally invited Speaker/s	—	—	✓	—
Recognised as the Platinum Sponsor at Conference Opening Opportunity to make a brief address	✓	—	—	—
Company Banner displayed at Opening Ceremony	✓	✓	—	—
Recognised at one Lunch as a Gold Sponsor <i>Subject to availability.</i>	—	✓	—	—
Recognition of Sponsorship at a Morning Tea/Lunch/Afternoon Tea <i>Subject to availability.</i>	—	—	✓	—
Company listing including contact details and short description included in the Conference App	✓	✓	✓	✓
PDF brochure on the Conference App	✓	✓	✓	—
Electronic Delegate List at conclusion of Conference (in accordance with privacy laws)	✓	✓	✓	—
Logo included on audio visual screen at the end of each session where possible	✓	✓	✓	✓
Announcement of Sponsorship through ANZSPM social media channels	✓	✓	—	—
Logo included on ANZSPM Conference specific EDMs	✓	✓	—	—
One (1) Push Notification sent on your behalf via Conference App	✓	✓	—	—
Logo included on front page of Conference Website	✓ with link	✓ with link	—	—
Logo included on Sponsors page of Conference Website	✓	✓	✓	✓
Included on Conference Sponsors' Signage	✓	✓	✓	✓

* **Delegate list:** email addresses of attendees who have agreed to name disclosure are provided to all Sponsors and Exhibitors. Kindly ensure that when contacting delegates, involuntary disclosure of information of attendees does not occur and the communication confines within the guidelines of anti-spamming protocols. Non-compliance will result in provision of the list for future meetings without the relevant email contacts.



PLATINUM / GOLD SPONSOR

ADDITIONAL OPPORTUNITIES

SPONSORED SYMPOSIUM

The opportunity to provide a speaker and sponsor a symposium at the ANZSPM Conference only offered to those companies who take up the Platinum or a Gold Sponsorship Package. It is an additional opportunity available exclusively to the major supporters of the event. However, only one spot for a sponsored symposium is made available within the ANZSPM Program. We ask that any company interested in hosting a Symposia submit details of any proposed symposium, as this will be reviewed by the program committee to ensure there is no duplication of subject matter in the planned program.

INCLUSIONS

- The Symposium will be included in the official Program of the Conference
Labelled as a Company Sponsored Session.
- The Secretariat will distribute emails to registered Delegates in the 2 weeks leading up to the Conference to highlight the Session. *Sponsor to supply material to send out.*
- Session room will be provided including the cost of standard A/V set up.
Data projector, screen, lectern and microphone.
- 15 minutes of tray service drinks and food platters prior to the session for Delegates
Dependant on final timing allocation of session.

The time slot made available is subject to the program planning and the program committee would like to work with the sponsoring company to ensure a speaker and topic that is of interest to the members, plus does not compete with other sessions in any way. There will be no other sessions held at this time.

AUD \$8,000 + GST

IN ADDITION TO THE PLATINUM OR GOLD PACKAGE

EXCLUSIVE OPPORTUNITY
ONLY ONE SYMPOSIUM SLOT AVAILABLE

If you are interested in this opportunity, please provide details by submission of an EOI to the ANZSPM Secretariat that includes your proposed topic and speaker.

ANZSPM 2024 Conference Secretariat

Alicia Smith

Email. anzspm@willorganise.com.au

Will Organise

P. +61 2 4319 8519

312/1 Bryant Drive Tuggerah NSW 2259

ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONFERENCE DINNER SPONSOR

The Conference Dinner is the social highlight of the Conference! This event will provide you with an opportunity to Sponsor the main social function that brings Delegates together to network in a fun, relaxed environment.

INCLUSIONS

- Acknowledgment as Sponsor at Opening and Closing of the 2024 Conference.
- Acknowledgment as Sponsor on the Conference Website and Program.
- Opportunity to provide a 3-minute address at the Conference Dinner.
- Logo on the Dinner menus.
- Two (2) organisation Banners displayed at the Conference Dinner. *Supplied by Sponsor.*
- Opportunity to provide promotional gifts/items for attendees on tables at the Conference Dinner. *Subject to prior approval.*
- One (1) Full Conference Registration.
- Reserved Tickets and table at Conference Gala Dinner for ten (10) attendees.

AUD \$10,000 + GST

REGISTRATION, NAME BADGE AND LANYARD SPONSOR

EXCLUSIVE OPPORTUNITY
ONLY ONE AVAILABLE

Each Delegate will receive a name badge and lanyard upon registration to wear for the entire duration of the Conference. This Sponsorship provides exclusive, highly visible level of exposure during the event.

INCLUSIONS

- Exclusive Rights - *only one 'Registration, Name Badge and Lanyard Sponsor' available.*
- Acknowledgment as Sponsor at Opening and Closing of the 2024 Conference.
- Acknowledgment as Sponsor on the Conference Website.
- Logo printed on the name badge alongside Conference Logo.
- Logo printed on all lanyards. *Supplied by ANZSPM.*
- Recognised as Sponsor on the kiosk screens and printed kiosk signage.
- One (1) Full Conference Registration.

AUD \$10,000 + GST



WELCOME RECEPTION SPONSOR

EXCLUSIVE OPPORTUNITY
ONLY ONE AVAILABLE

The Welcome Reception Sponsor offers an exclusive opportunity to market your organisation at the initial Opening event of the Conference.

INCLUSIONS

- Acknowledgment as Sponsor at Opening and Closing of the 2024 Conference.
- Acknowledgment as Sponsor on the Conference Website and Program.
- Opportunity to provide a 3-minute address at the Welcome Reception.
- Two (2) organisation Banners displayed at the Welcome Reception. *Supplied by Sponsor.*
- One (1) Full Conference Registration.
- Six (6) Welcome Reception Tickets.

AUD \$8,000 + GST

COFFEE CART SPONSOR

EXCLUSIVE OPPORTUNITY
ONLY ONE AVAILABLE

A caffeine fix is a popular stop-off for Delegates. The Coffee Cart will be located inside the trade exhibition stand area.

INCLUSIONS

- Exclusive Rights - *only one Coffee Cart Sponsor available.*
- Acknowledgment as Sponsor at Opening and Closing of the 2024 Conference.
- Acknowledgment as Sponsor on the Conference Website.
- Organisation Banners or other signage displayed next to Coffee Cart Station. *Supplied by Sponsor.*
- Opportunity for Sponsor to provide promotional items to be distributed in the Coffee Cart Station area. *Supplied by Sponsor.*
- Opportunity for further branding of Coffee Cart Station - signage, branded coffee cups (eco-cups preferred) at Sponsors own additional expense. *ANZSPM can assist with organisation on sponsors behalf.*
- Staffed Coffee Cart Station with supplies for Friday - Sunday of the ANZSPM 2024 Conference.
- One (1) Full Conference Registration.

AUD \$8,000 + GST



DELEGATE APP SPONSOR

EXCLUSIVE OPPORTUNITY
ONLY ONE AVAILABLE

Delegates gain access to the ANZSPM Conference App which can be downloaded to smartphone devices offering wide exposure. App content includes information on the program, speakers, maps, and sponsor displays and is available to Delegates prior to the 2024 Conference.

INCLUSIONS

- Exclusive Rights - *only one 'Delegate App Sponsor' available.*
- Acknowledgment as Sponsor at Opening and Closing of the 2024 Conference.
- Acknowledgment as Sponsor on the Conference Website.
- Prominent organisation branding on the ANZSPM Conference App.
- Organisation profile prominently featured on App including contact details and a brief company description.
- Opportunity to have documents available for Delegates to download via the Conference App.
- One (1) Push Notification sent on your behalf via the Conference App.
- One (1) Full Conference Registration.

AUD \$6,000 + GST

TRAINEE AND NEW FELLOW SPONSOR

The ANZSPM Trainee and New Fellow Day is a great educational opportunity full of useful lectures and discussion for advanced trainees in Palliative Care.

INCLUSIONS

- Acknowledgment as Sponsor at Opening and Closing of the session.
- Acknowledgment as Sponsor on the Conference Website and in the Program.
- One (1) Display Table outside of the session room. *Standard trestle table and 2 chairs.*
- Two (2) Registrations. *For Trainee Day meeting only.*
- Logo included on audio visual screen and will remain static where applicable.
- Electronic Delegate list at conclusion of Conference. *In accordance with privacy laws.*

AUD \$5,000 + GST



COMPANY BRANDED WATER BOTTLE

EXCLUSIVE OPPORTUNITY
ONLY ONE AVAILABLE

Attending a Conference is thirsty work! Sponsorship of the water bottle is a sure way to associate your organisation with refreshment and be a constant companion of every Delegate. Offering the reusable water bottle to Delegates is also a way for the Conference to be more environmentally sustainable.

INCLUSIONS

- Acknowledgment on the Conference Website and Delegate App.
- Water bottles will be branded with your company logo and given to Delegates as they register. *Supplied by ANZSPM.*
- Water stations around the venue will feature your company logo on signage.
- Opportunity to provide organisation Banners displayed around the water station area.

AUD \$4,000 + GST

POSTER SESSION SPONSOR

EXCLUSIVE OPPORTUNITY
ONE DAY ONLY

The Conference Poster area will be located within the Conference venue near the catering and Sponsors tables. This will be heavily populated with Delegates throughout the duration of the Conference.

INCLUSIONS

- Acknowledgment as Sponsor on the Conference Website and in the Program for specific poster session.
- Logo included on Poster boards on the day of your Sponsored session.
- Opportunity to provide organisation banners displayed within Poster session area on the day of your Sponsored session. *Supplied by Sponsor.*
- 100-word Company profile and logo displayed in Delegate App.

AUD \$3,500 + GST

WE INVITE YOUR SUPPORT

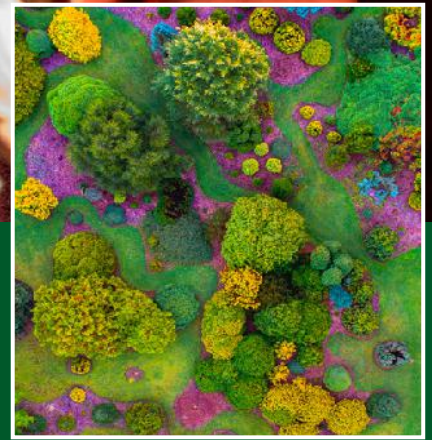
Thank you for taking the time to consider the possibilities the *ANZSPM 2024 Conference* has to offer.

If you have made your choices, please complete the [Online Sponsorship Booking Form](#). If we can assist with further information, or discussing other opportunities, please contact the Conference Secretariat. We hope that you are as enthusiastic about the opportunities that are available in Adelaide, and we look forward to welcoming you in September 2024.

ACKNOWLEDGEMENT

ANZSPM acknowledges and pays respect to the Traditional Custodians of the lands across Australia on which our members live and work, and to their Elders, past, present and future. We pay respect to the Ngunnawal people as the Traditional Custodians of the land on which ANZSPM's office stands.

ANZSPM acknowledges Māori as tangata whenua and Treaty of Waitangi partners in Aotearoa New Zealand.



CONTACT

CONFERENCE SECRETARIAT

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This conference is hosted by The Australian and New Zealand Society of Palliative Medicine Inc. We have engaged Will Organise Pty Ltd (ABN 84 606 495 381) as our agent to manage this event on our behalf. Any communications concerning your Sponsorship at this event will be managed by Will Organise and any contract for Sponsorship and exhibition of your products, services and brand at the event will be entered into by Will Organise for and on behalf of us, as our agent.

Photo Credit.
Mount Lofty Botanic Garden by Jake Wundersitz