


The logo for ANZSPM (Australia New Zealand Society of Palliative Medicine) is displayed in a bold, green, lowercase sans-serif font. The letters 'anzspm' are connected, with 'anz' in a lighter shade of green and 'spm' in a darker shade. Below the logo, the full name of the organization is written in a smaller, white, sans-serif font.

anzspm

Australia New Zealand Society of Palliative Medicine

SPONSORSHIP PROSPECTUS

The background of the cover is a photograph of a city skyline at dusk or dawn. The sky is a mix of purple, blue, and orange. In the foreground, a river flows under a multi-arched stone bridge. The city buildings are lit up, with some windows glowing yellow and others blue. A prominent church with a tall spire is visible on the left side of the skyline. The overall scene is a vibrant and modern urban landscape.

ANZSPM 2023 Medical & Surgical Update
anzspm.org.au

ABOUT THE MEETING



ANZSPM 2023 Medical & Surgical Update

Novotel on Collins, Melbourne Australia

24–25 November 2023

DELEGATES

ANZSPM 2023 Update is expected to attract up to 300 palliative medicine specialists to Melbourne, from across Australia and New Zealand, with expertise in both Adult and Paediatric care.

THE 2023 MEETING CONSISTS OF



Delegates attending from the Australasia region, primarily from Australia and New Zealand.



Up to 30 expert presentations, followed by topic panel discussions.



Welcome Reception introducing our delegates to sponsors and exhibitors.



Offering a Trainee Day and New Fellow workshop activities, a day prior to the *Update*, and two full days of open exhibition, enhancing industry engagement.



Sponsorship includes Gold, Silver, and ANZSPM Trainee and New Fellow Day.

INVITATION



DEAR VALUED SPONSOR & EXHIBITOR,

On behalf of the Organising Committees, we warmly invite you to attend the Australian & New Zealand Society of Palliative Medicine (ANZSPM) Medical & Surgical Update 2023 (ANZSPM 2023 Update). The ANZSPM 2023 Update will be held at Novotel on Collins, Melbourne, Victoria (and live streamed online) from 24-25 November 2023.

This prospectus outlines the sponsorship and exhibition opportunities available at the Update. We encourage you to take some time to review the packages and determine the requirements for this business promotion opportunity. Contact us if further clarification is needed.

Further information can be found at [ANZSPM website](#) - [ANZSPM 2023 Medical & Surgical Update](#).

We are delighted to present an outstanding line up of speakers for the ANZSPM 2023 Update and we look forward to welcoming you to Melbourne.

Dr. Mark Boughey
Chair - ANZSPM 2023 Update
Organising Committee

Dr. Christine Mott
President - ANZSPM 2023 Update

SPONSORSHIP LIAISON

ALICIA SMITH

Sponsorship and Exhibition Manager on behalf of the Organising Committee

Will Organise

E. anzspm@willorganise.com.au / P. +61 2 4319 8519
312/1 Bryant Drive, Tuggerah NSW 2259



ABOUT THE VENUE

Perfectly located in Melbourne CBD, near popular local attractions such as Rod Laver Arena, Federation Square, the Regent Theatre and the Princess Theatre, Novotel Melbourne on Collins is the perfect accommodation choice for those who wish to experience everything the vibrant capital city has to offer.

The Conference Foyer of the Novotel on Collins is where the sponsor tables and displays will be located. This central position is where delegates will also meet and network during refreshment breaks, lunch and during the Welcome Reception, ensuring maximum business exposure.

Sessions will be run in the Australia Ballroom, with abundant natural light and views onto Little Collins Street, and can accommodate up to 400 delegates. The venue boasts state of the art conference technology and complimentary high-speed Internet (both wired and Wi-Fi), to deliver unparalleled conferencing and exhibition facilities.





SPONSORSHIP

BENEFITS OF PARTICIPATING AS A SPONSOR

- Maximum exposure at a premier Meeting devoted to the Palliative Care Industry
- The opportunity for you to interact and target the most influential professionals in the field of Palliative Medicine
- The opportunity to participate in the excellent social program
- allowing you to network with colleagues, renew old friendships and foster new relationships.
- High visibility on the 2023 Update website and throughout official marketing material
- The opportunity to deliver a clear message that you have a genuine commitment to the industry
- Build new and strengthen existing relationships
- Acquire highly qualified leads and increase brand awareness
- Meet the decision makers and gain instant market feedback.



ANZSPM DIVERSITY AND INCLUSION GUIDELINES

The ANZSPM is committed to ensuring that those invited to present at the 2023 Update, are representative of those working in palliative medicine. In keeping with ANZSPM's Diversity and Inclusion policy, we politely request consideration is given to the following issues with respect to selection of speakers:

1. Gender
2. Professional group
3. Adult and Paediatric representation
4. Cultural and geographical diversity

PROGRAM

ITINERARY

Thursday 23 November	Friday 24 November	Saturday 25 November
ANZSPM Trainee & New Fellow Day	Conference Sessions	Conference Sessions
Special Interest Groups	ACHPM Fellows' Update Meeting	
Other Events	Welcome Reception	

EXHIBITION TIMETABLE

Thursday 23 November	Friday 24 November	Saturday 25 November
Early morning bump in for ANZSPM Trainee & New Fellow Day Sponsors	Exhibition Open	Exhibition Open
Exhibition Open	Welcome Reception	Bump out after Afternoon Tea
Late Evening bump in for Update Meeting Sponsors		

SPONSORSHIP OVERVIEW

INCLUSIONS	GOLD	SILVER	ANZSPM Trainee & New Fellow Day
	BENEFITS FOR FRIDAY AND SATURDAY ONLY		BENEFITS FOR THURSDAY ONLY
All amounts are exclusive of GST	\$10,000	\$5,000	\$5,000
Free Registration/s Accommodation and travel not included	2	1	1
Trade Display Trestle table and 2 chairs plus power	1	1	1
Company banner to be displayed in the session room	✓		✓
Recognised at one lunch as a Gold Sponsor <i>Subject to availability</i>			
Recognition at one morning tea/afternoon tea as a Silver Sponsor. <i>Subject to availability</i>	✓	✓	
Recognition in all event printed material	✓	✓	✓
Included on Conference Sponsors' Signage	✓	✓	✓
Logo included on event website with link to company website	✓		
Logo included on front page of Conference website	✓		
Company listing including contact details and short description included in the Conference App	✓		✓
PDF brochure on the Conference App	✓		
Logo included on AV screen at the end of each session where possible	✓		✓
Announcement of sponsorship through ANZSPM social media channels	✓		✓
Logo included on ANZSPM Conference specific EDMs	✓		✓
Electronic Delegate list* at conclusion of Conference (in accordance with privacy laws)	✓		✓

* **Delegate list:** email addresses of attendees who have agreed to name disclosure are provided to all sponsors and exhibitors. Kindly ensure that when contacting delegates, involuntary disclosure of information of attendees does not occur and the communication confines within the guidelines of anti-spamming protocols. Non-compliance will result in provision of the list for future meetings without the relevant email contacts.



SPONSORSHIP OVERVIEW

PUBLICATION ACKNOWLEDGEMENT

Included in:

- All Event printed material
- Website Acknowledgement - commences immediately after the contract is signed.

DELEGATE REGISTRATION

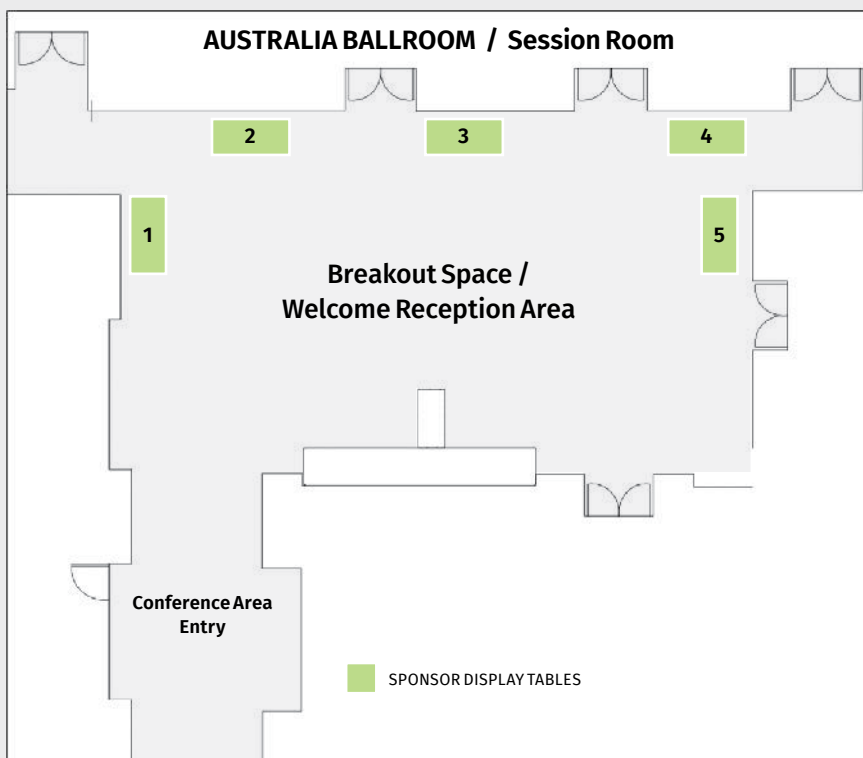
Includes:

- Attendance at all Scientific Sessions
- Access to the Welcome Reception
- Morning Tea, Lunch and Afternoon Tea.

EXHIBITOR STAFF PASSES

Includes:

- Morning Tea, Lunch and Afternoon Tea, plus ANZSPM Welcome Reception.
- No access to Scientific Sessions or ANZSPM Dinner.



EXHIBITION FLOOR PLAN

Exclusive opportunity:
Only 5 Sponsor Display Tables available.

BOOKING FORM

ANZSPM 2023 UPDATE SPONSORSHIP

If you would like to confirm Sponsorship, please choose **one** of the following options:

1. Complete the form below and return to:
Conference Secretariat by email at: anzspm@willorganise.com.au

2. Complete **ONLINE** Booking Form
[Click here](#)

SPONSORSHIP DETAILS

COMPANY NAME:

CONTACT NAME:

POSITION:

ADDRESS:

TELEPHONE:

EMAIL:

SPONSORSHIP CONFIRMATION

I would like to confirm my sponsorship of the ANZSPM 2023 Medical & Surgical Update Meeting.

PLEASE TICK ONE OF THE FOLLOWING TIERS

GOLD

\$10,000 ex GST

SILVER

\$5,000 ex GST

OPTIONAL EXTRA

TRAINEE AND NEW FELLOW DAY

\$5,000 ex GST

SIGNED:

DATE:

TERMS AND CONDITIONS

BOOKING AND PAYMENT

All prices are quoted in Australian dollars and exclude Goods and Services Tax (GST). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

On receipt of a signed Booking Form, a tax invoice will be sent. Confirmation of Sponsorship Packages will only be made upon receipt of payment.

Payment Terms – net 30 days.

All payments due must be received prior to the Meeting. No sponsor/exhibitor will be allowed to set up their display table at the Meeting until full payment has been received.

All payments should be made in Australian dollars by bank transfer or credit card
Please note a fee of 2.2% will apply for all Amex, Visa and Mastercard payments.

SPONSOR AND EXHIBITOR PROTOCOL

It is expected that sponsors and exhibitors act in a manner that furthers the Society's objective to support the professional needs of medical practitioners as they work to improve the health outcomes of every person with a life-limiting illness, and their family/whānau, in Australia and Aotearoa.

Specifically:

- i. Trade displays must only be directed at medical practitioners.
- ii. Product information for all products being promoted must be available from the display stand.
- iii. Starter packs must not be made available for collection from unattended stands, nor be supplied to unauthorised or non-qualified persons.

In order to drive delegates into the Breakout Space during refreshment breaks, organising ancillary meetings during meeting sessions and breaks, is strongly discouraged.

CANCELLATION POLICY

If you require cancellation of sponsorship, the ANZSPM CEO will be notified. Any proposed cancellation should be received in writing:

- Prior to 31 July 2023, your deposit will be refunded, less 20% administration fee
- Between 31 July 2023 and 2 October 2023, you are liable for 50% of the package selected
- From 3 October 2023, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Meeting not later than 31 July 2023 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

WE INVITE YOUR SUPPORT

Thank you for taking the time to consider the possibilities the ANZSPM 2023 *Medical and Surgical Update* has to offer.

If you have made your choices, please complete and return the Sponsorship Application form. If we can assist with clarification, or discuss further opportunities, please contact the ANZSPM 2023 Update Meeting Secretariat.

We hope that you are enthusiastic about the opportunities available in Melbourne, and we look forward to welcoming you in 2023.

CONTACT ALICIA SMITH

Sponsorship and Exhibition Manager
on behalf of the Organising
Committee

Will Organise

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