

Te Whakarōputanga
Kaitiaki Kura o Aotearoa
**SPONSORSHIP
PROSPECTUS**

Be the change

34TH Annual Conference

6-9 June 2024 | Takina Convention & Exhibition Centre, Wellington
Titiro Whakamuri, Ha Haere Whakamua



Te Whakarōputanga
Kaitiaki Kura o Aotearoa
New Zealand School Boards Association

e tipu e rea

Organising Committee

Lorraine Kerr, Te Whakarōputanga
Kaitiaki Kura o Aotearoa President
www.tewhakaroputangaconference.co.nz

Sponsorship Contact

The Conference Company
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Phone: New Zealand +64 9 360 1240
Free calling from Australia 1800 193 405
Postal: PO Box 90040, Auckland 1142

President's Invitation

Welcome to our 34th Annual Conference 6–9 June 2024

From “Re-setting the education agenda” of last year’s conference to “Being the change we want for today and tomorrow” for this.

School boards make an enormous contribution to all our kura in Aotearoa. The strength of school governance lies in the fact that schools work under the strategic guidance of members of their own communities, including parents, professional people and others who are able to contribute relevant skills and expertise.

Through quality governance we can continue to assist in shaping the future for our children of today and beyond but, we need to be relentless, we need to be determined, we need to be courageous. Our children, our future, deserve no less.

This year, we ask you to rise above the noise of today, to find the traction needed to keep us from slipping, To tie us all together to make sure no-one falls, and to ensure we keep heading in the right direction.

As boards we need to concentrate on how we can support and challenge each other, our principal and staff and our whole school community to strive for excellence in everything we do, especially for and on behalf of our students. Governing our schools really well doesn't just mean doing okay by eighty percent of the students. Or ninety. It's a good start – but we need to aim higher. We need to help every student, every member of our staff to face their Everest, and conquer it. And to do that we lead by example. We face up to the hard stuff, we deal with it and we move on.

We lead the world in our commitment to community involvement in our children's schooling. As school boards, we can be proud of the part that we, and the people who've come before us over the past 34 years, have had in making that work. One of the changes we have been part of in that time is the increasing focus on the fact that schools are about students. It's the ability to make a positive change in their lives that motivates us, and the quality of their work that indicates whether we've succeeded.

I will continue to remind us all that there is a song at the heart of every school. Each one is a song about hope and opportunity; about the joy of learning and growing and becoming better; about nourishing the treasure that our children and young people can and will be. The song can all too often be drowned out by the noise of day-to-day school

life. As trustees, we are the guardians of our school's heart song. It is our task to know the song in the heart of our school and to sing it back when others forget how it goes. We do that by knowing why we are there and keeping focussed not just on how and when we do things, but why we do them, and whether we might do them better. The result is a firm, shared commitment to creating an excellent school, with staff who excel at the work they do, with students who excel at being all they can be, whether academically or ethically; physically, emotionally, or socially. However well we have done so far, we remind each other that there is always more we can do. When school boards do this well, our schools thrive, and so do our students and the things they can achieve.

“Be nice to your kids – they’re the ones who’ll choose your rest-home”

There's another saying, “it's the little things you do that make the big things happen.” The “big thing” for us as school board members is creating a school that produces the kind of people we want to leave in charge of our future. To make that happen, we need to do the “little things” well: manage the school finances; choose the right principal; ask the right questions; make sure the grounds and buildings are safe, uplifting, and fit for purpose; create a group dynamic that celebrates the achievements and the potential of adults and students alike; communicate openly, early and often, with the other people who make up our school community... These don't always feel like “little things” and we all know they are not always easy - but compared to the prize we are playing for, that's what they are. They are the steps that begin the journey of a thousand miles, the drops that eventually fill the ocean, the link that determines the strength of the chain. If the ankle twists on the first step, or the water source is stagnant, or the link is weak, it is the future of our children and our friends' and neighbours' children that we have compromised. But then you already know that!

So, once again WELCOME – welcome to conference 2024 - where we will serve up a smorgasbord of learning opportunities that will disrupt your thinking, arm you with courage and equip you to be determined, to be relentless yet to be kind and to remind us all about our heart songs together.

“Whāia te iti Kahurangi ki te tuoho koe me he maunga teitei”

Nga mihi mahana – nga mihi aroha
Lorraine Kerr MNZM
President



Key Dates

- Registration opens: 4th March, 2024
- Exhibition Set Up: Wednesday 5th June 2024
- Conference and Exhibition: 6th – 9th June
- Exhibition Pack Down: Sunday 9th July

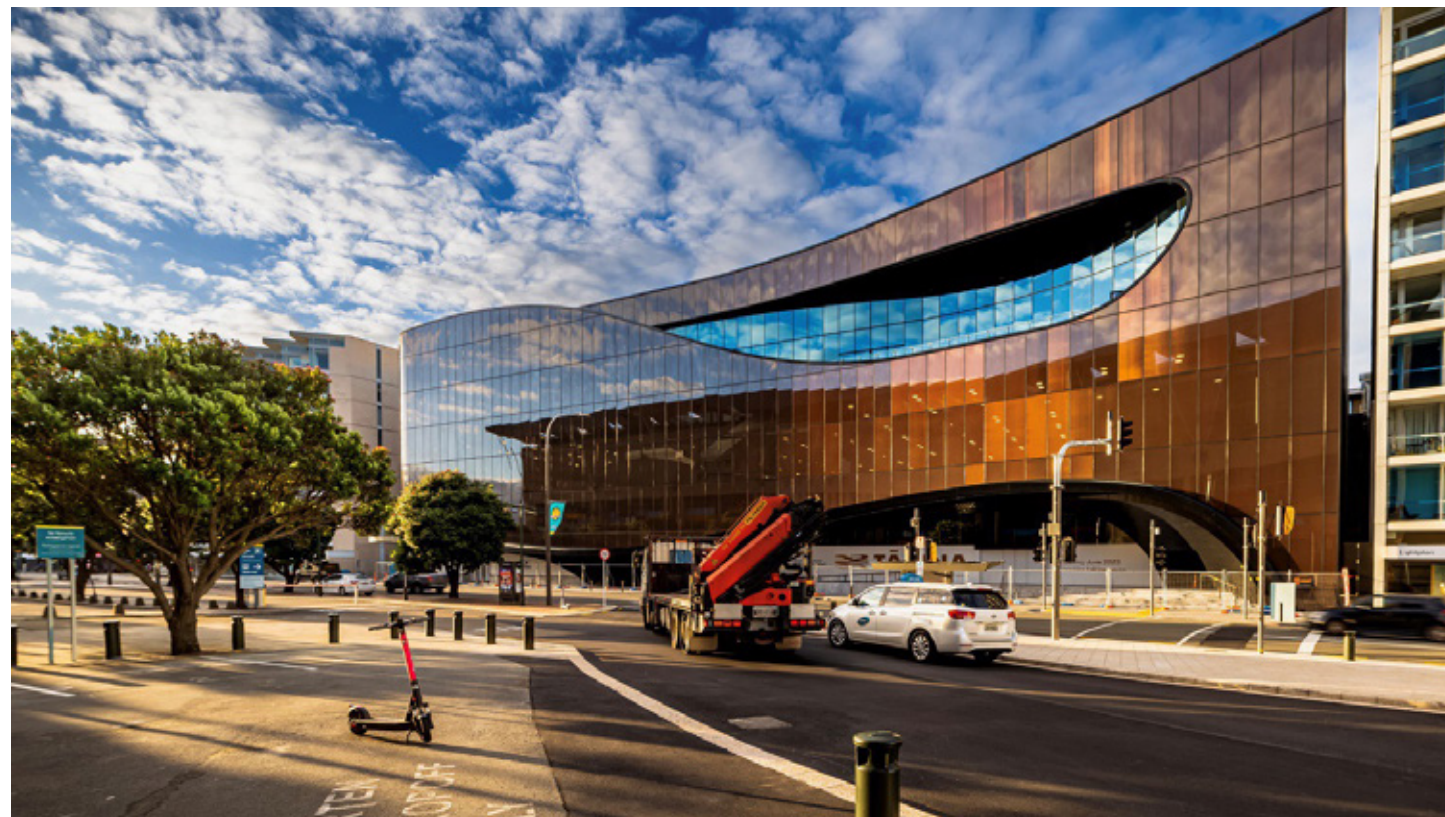
Destination and Venue

Wellington is at the geographical heart of New Zealand with easy access via any mode of transport.

Wellington Airport is just a 15-minute drive from Tākina Wellington Convention and Exhibition Centre and Museum of New Zealand Te Papa Tongarewa, ensuring your delegates can make the most of their time in the capital. Walk Wellington's picturesque waterfront or browse its vintage shops and

laneways. Get a taste of local culture with museums, galleries, and theatre, or sink your teeth into the city's lively foodie scene.

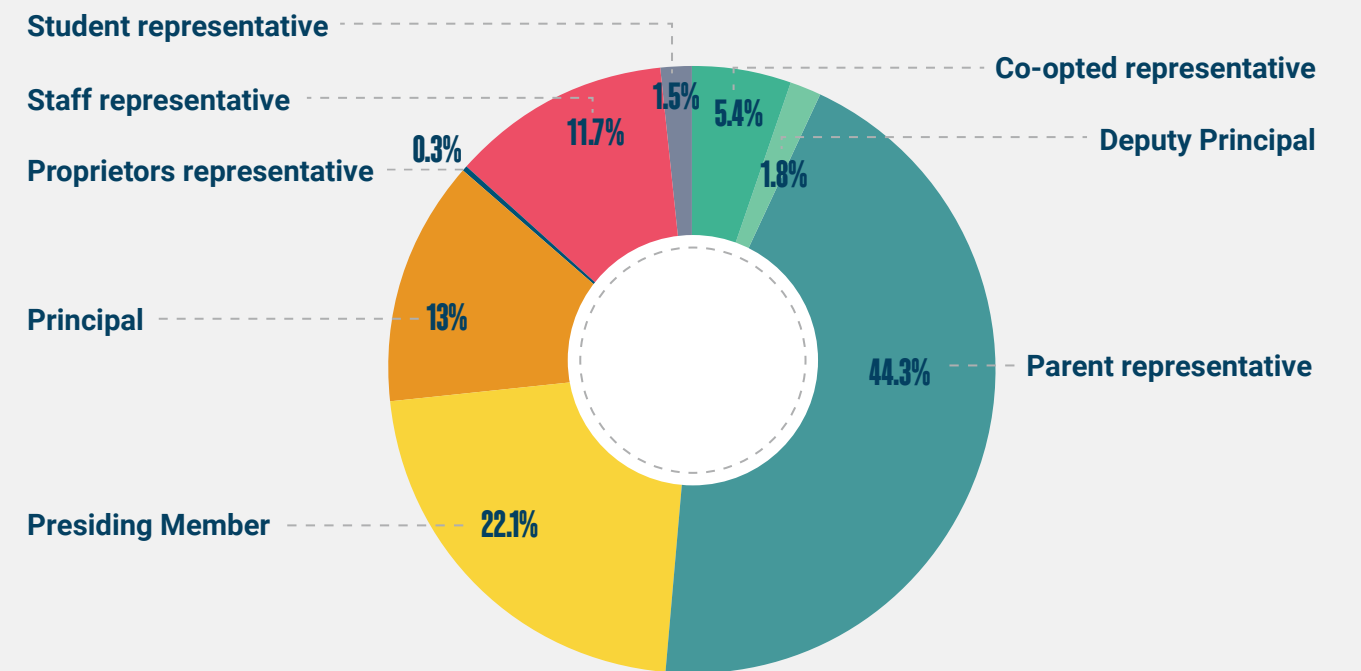
Tākina Wellington Convention and Exhibition Centre is the home of inspiring exhibition and informative conferences in the heart of Wellington BD's culture precinct. The international convention centre is within easy walking distance of key transport links, entertainment and recreation options, and has many accommodation options nearby.



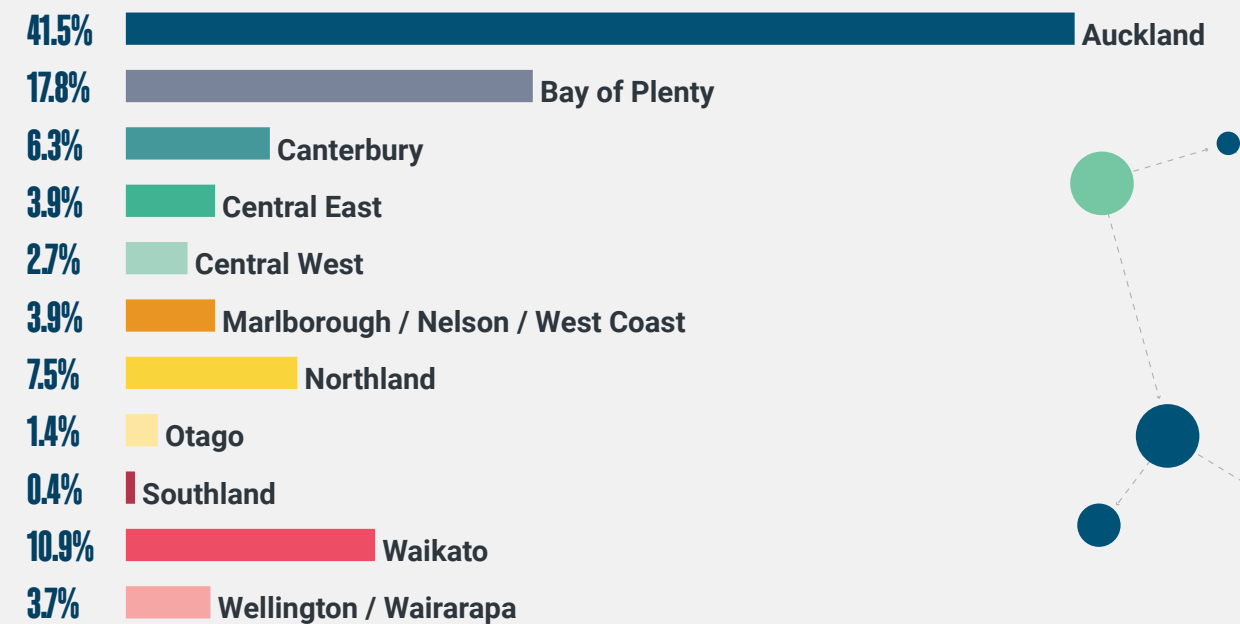
Tākina Wellington Convention and Exhibition Centre, 50 Cable Street, Te Aro, Wellington

Conference Overview

Te Whakaroputanga Conference 2023 delegates by delegate role



Te Whakaroputanga Conference 2023 delegates by region



Conference Programme

THURSDAY 6 JUNE 2024

1.00pm	Registration
3.00pm	Pōwhiri
3.30pm	Kāpu tī
4.00pm	Hui Fono

FRIDAY 7 JUNE 2024

7.15am	Registration opens
8.00am	Conference Opening Master of Ceremonies – Pio Terei
8.15am	Te Whakaroputanga President address Lorraine Kerr, MNZM
8.25am	Keynote Presentation
9.20am	Morning Tea
10.05am	Keynote Presentation
11.15am	Keynote Presentation
12.00 noon	Lunch
12.45pm	Keynote Presentation Ministerial address
1.30pm	Regional Meetings
2.30pm	Seminar Session 1 Masterclass 1
4.00	Afternoon Tea
4.20	Seminar Session 2 Masterclass 1 continues
6.15	Te Whakaroputanga Conference Function
7.45pm	Venue closes

SATURDAY 8 JUNE 2024

8.30am	Keynote Presentation
9.15am	Seminar Session 3 Masterclass 2
10.45am	Morning Tea
11.00am	Te Whakaroputanga Annual General Meeting
1.15am	Lunch
1.45pm	Seminar Session 4 Masterclass 2 continues
3.15pm	Afternoon Tea
3.30pm	Keynote Presentation
4.15pm	Seminar Session 5 Masterclass 3
5.45pm	Day 2 closes
7.00pm	Te Whakaroputanga Conference Gala Dinner

SUNDAY 8 JUNE 2024

8.30am	Seminar Session 6 Masterclass 3 continues
10.00am	Morning Tea
10.30am	Keynote Presentation
11.30am	Prizegiving
12.15pm	Poroporoaki

*Subject to change

Partner Opportunities

Preferred Partner



ENTITLEMENTS

Exhibition

- Booth size of 3m width, 2 depth and 2.5m height *
- Priority site selection in sponsored reserve exhibition space

Branding and advertising

Pre-Conference

- Endorsement from Te Whakaroputanga national office
- High level partner promotion to members
- Prominent branding (logo) on Te Whakaroputanga Conference website
- Prominent branding (logo) and profile (200-word limit) on Te Whakaroputanga Conference website
- 2x full page advertising opportunities in STANews (artwork needed by 15 March & 17 May)
- Logo branding on all Te Whakaroputanga staff emails
- Logo on all regional training PowerPoints
- Logo in regional newsletters

During Conference

- Logo on Preferred Partners conference handbook page
- Conference handbook half page advertisement
- Logo on conference mini guide
- Logo on conference bag
- Logo on exhibition passport
- 2x A6 inserts in conference bag

Post Conference

- Branding on post event survey
- Branding on post event thank you email to all attendees
- Logo on thank you note / gifts to keynote speakers

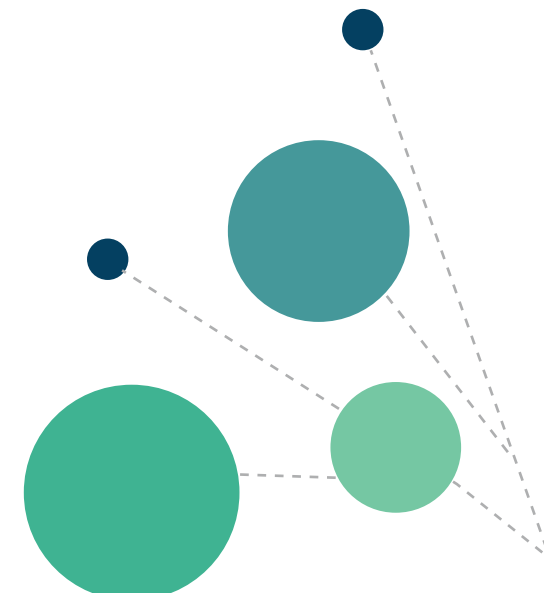
Acknowledgement

- Verbal acknowledgement of brand by MC
- Verbal acknowledgement of brand by Te Whakaroputanga President

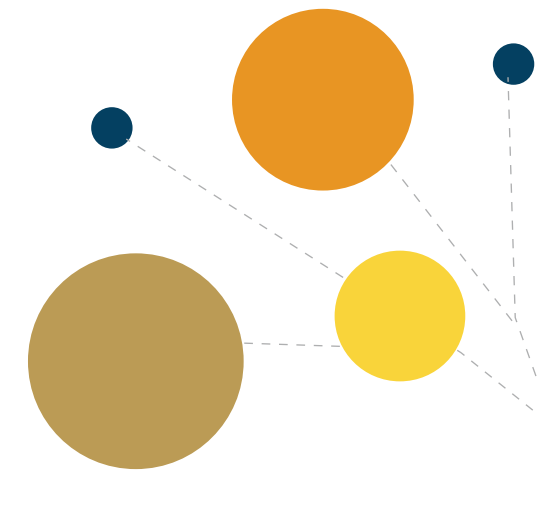
Networking

- 2x Complimentary VIP tickets to conference dinner
- 2x invitations to cocktail function
- 2x catering passes during conference
- Conference delegate list (from those that have provided permission) received after the conference.

* Full entitlements under exhibiton booth



Gold Sponsors



Gold Conference APP Sponsor \$5,500 + gst

ENTITLEMENTS

Branding and advertising

Pre-Conference

- Logo on conference website
- Logo on pre-conference email broadcast

During Conference

- 1x single Exhibition Booth (3m x 2.5m) *
- Logo on landing page of Conference APP
- Naming rights to Conference APP on all collateral
- Naming rights to Conference APP on PowerPoint
- 2x A6 inserts for conference bag

Post Conference

- Branding on post event survey

Acknowledgement

- Verbal acknowledgement of brand by MC as Gold Sponsor
- PowerPoint acknowledgement at conference as Gold Sponsor

Networking

- Conference delegate list (from those that have provided permission) received after the conference.

* Full entitlements under exhibiton booth

Gold Conference Keynote Speaker Sponsor | \$5,500 + gst

ENTITLEMENTS

Branding and advertising

Pre-Conference

- Logo and profile (100-word limit) on conference website
- Logo on pre-conference email broadcast

During Conference

- 1x single Exhibition Booth (3m x 2.5m) *
- Logo on speakers page of conference website
- Naming rights to keynote on all collateral
- Naming rights to keynote on PowerPoint
- 2x A6 inserts for conference bag

Post Conference

- Logo on post event survey

Acknowledgement

- Verbal acknowledgement of brand by MC as Gold Sponsor
- PowerPoint acknowledgement at conference as Gold Sponsor

Networking

- Conference delegate list (from those that have provided permission) received after the conference.

* Full entitlements under exhibiton booth

Gold Conference handbook Sponsor \$5,500 + gst

ENTITLEMENTS

Branding and advertising

Pre-Conference

- Logo and profile (100-word limit) on conference website
- Logo on pre-conference email broadcast

During Conference

- 1x single Exhibition Booth (3m x 2.5m) *
- Logo on conference handbook cover
- Logo within conference handbook
- 2x A6 inserts for conference bag

Post Conference

- Logo on post event survey

Acknowledgement

- Verbal acknowledgement of brand by MC as Gold Sponsor
- PowerPoint acknowledgement at conference as Gold Sponsor

Networking

- Conference delegate list (from those that have provided permission) received after the conference.

* Full entitlements under exhibiton booth

Gold Conference Event Partner \$5,500 + gst

ENTITLEMENTS

Branding and advertising

Pre-Conference

- Logo and profile (100-word limit) on conference website
- Logo on pre-conference email broadcast

During Conference

- 1x single Exhibition Booth (3m x 2.5m) *
- Naming rights to one catering break on all conference collateral
- Company banner at catering break
- Company name on buffet tables
- Logo within conference handbook
- 2x A6 inserts for conference bag

Post Conference

- Logo on post event survey

Acknowledgement

- Verbal acknowledgement of brand by MC as Gold Sponsor
- PowerPoint acknowledgement at conference as Gold Sponsor

Networking

- Conference delegate list (from those that have provided permission) received after the conference.

* Full entitlements under exhibiton booth

Silver Sponsors



Silver Conference Exhibition Passport \$4,500 + gst

Silver Conference Brochure \$4,500 + gst

ENTITLEMENTS

ENTITLEMENTS

Branding and advertising

Branding and advertising

Pre-Conference

Pre-Conference

- Logo and profile (50-word limit) on conference website

- Logo and profile (50-word limit) on conference website

During Conference

During Conference

- 1x single Exhibition Booth (3m x 2.5m) *
- Company banner at prizegiving
- Logo on exhibition passport

- 1x single Exhibition Booth (3m x 2.5m) *
- Logo on brochure cover (brochure hard copy sent to all NZ Schools)

Acknowledgement

Acknowledgement

- Verbal acknowledgement of brand by MC as Silver Sponsor

- Verbal acknowledgement of brand by MC as Silver Sponsor

* Full entitlements under exhibitor booth

* Full entitlements under exhibitor booth

Exhibition Booth



ENTITLEMENTS

Branding and advertising

Pre-Conference

- Logo and profile (50-word limit) on conference website

During Conference

- 1x Octex trade site in the exhibition hall
- Logo in conference handbook on exhibitor listing page
- Logo on Exhibition passport
- QR code to display at your trade site for lead generation
- 1x A6 insert for conference bag

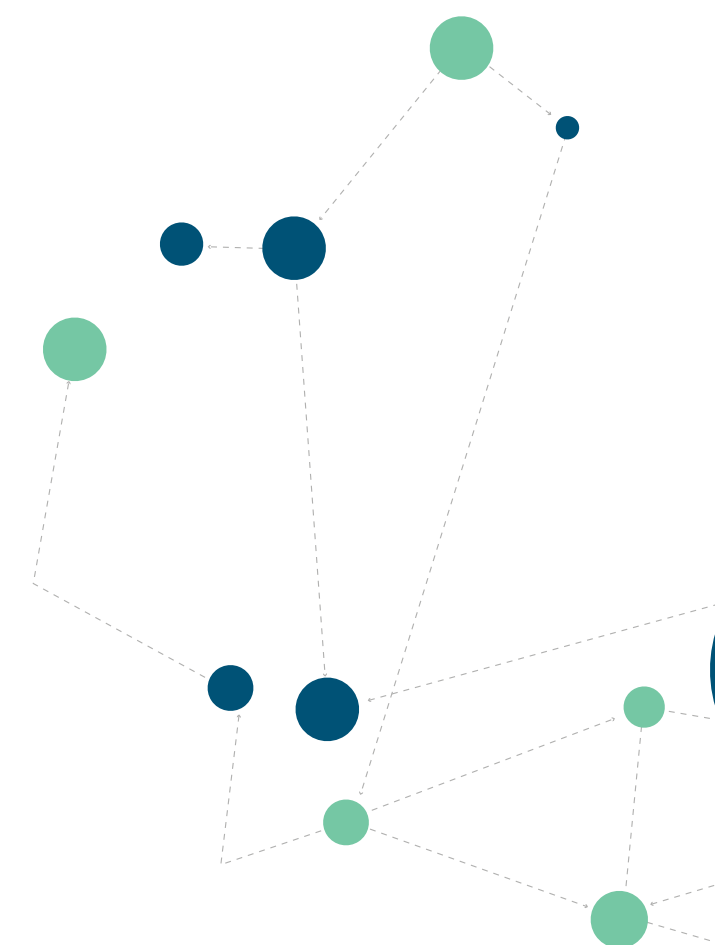
Acknowledgement

- PowerPoint acknowledgement on exhibitors listing

Networking

- Conference delegate list (from those that have provided permission)
- Catering for 2 during conference
- 2x invitations to cocktail function
- Opportunity to purchase 1x ticket to the conference (subject to availability)

Please note – additional exhibitor passes can be purchased at the cost of \$350 + gst limited to 2 additional passes per company.



Additional Exhibition Information

Display Space

- » White 2.5m high Octex panel system
Dimensions:
2.5m height
3.0m meter width
2.0m depth
- » One (1) Trestle table and two (2) chairs
- » Company name fascia signage
- » 10amp power – 4 way multibox
- » Two (2) 150 watt spotlights

Exhibition Hire is proud to be appointed the official exhibition contractor for the Te Whakaroputanga Conference 2024. One of the best ways of improving the overall aesthetics of your stand is through the use of furniture, flooring and display equipment.

Preliminary Exhibition Timetable

THURSDAY, 6 JUNE

8am – 12pm Pack in

1pm Registration Opens

FRIDAY, 7 JUNE

8am – 6pm Exhibition open

5.30pm – 6pm Exhibitor cocktails with Te Whakaroputanga President

6pm – 7pm Cocktail Function

SATURDAY, 8 JUNE

8am – 5.45pm Exhibition open

7:30pm Conference dinner – opportunity to purchase one ticket to the conference dinner, subject to availability

SUNDAY, 9 JUNE

8am – 12.30pm Exhibition open

11.30am Prize Giving with the Exhibitors and Sponsors

1pm Pack out / Venue closes

Note: this is a preliminary schedule. Final timings will be published in the Sponsorship and Exhibition Manual.

Sponsorship and Exhibition Manual

A manual will be distributed to all sponsors and exhibitors in early April. The manual will contain details of the online registration process for staff, the pack in / pack out schedule and supplier contact details.

Accommodation

Sponsors will be able to book accommodation through Conference hotels. Accommodation details are provided on the conference website –

www.tewhakaroputangaconference.co.nz

Accommodation is limited so please ensure you book this as soon as possible.

We Invite Your Support

Thank you for taking the time to acquaint yourself with the possibilities Te Whakaroputanga Conference has to offer.

For those who have made your choices, please complete and return to us the Sponsorship Booking form.

If you require any further information, or wish to discuss additional opportunities, please contact the Te Whakaroputanga Conference managers.

We hope that you are as enthusiastic about the opportunities available in Wellington as we are and look forward to welcoming you in Wellington in June 2024.

Nga Mihi,

Te Whakaroputanga Conference Managers
The Conference Company

Email:

tewhakaroputangaconference@theconferencecompany.com

Website: www.tewhakaroputangaconference.co.nz

Phone: +64 9 360 1240

Booking Form

Please complete the form below

If you wish to pay by credit card, we will provide you with a link to our secure payment site once your signed application form is received. Additional credit card fees will apply for payments made via credit card.

We apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Please email your application to:
tewhakaroputangaconference@theconferencecompany.com

COMPANY DETAILS			
Company Name (for invoice)		Company Name (for exhibition / promotion)	
Postal Address			
Telephone		Mobile	
Email			
Contact Person			

SPONSORSHIP REQUIREMENTS			
	Sponsor	NZ\$	
	Sponsor	NZ\$	
	Sponsor	NZ\$	
	Exhibitor	NZ\$	
		Total NZ\$	

Terms and Conditions

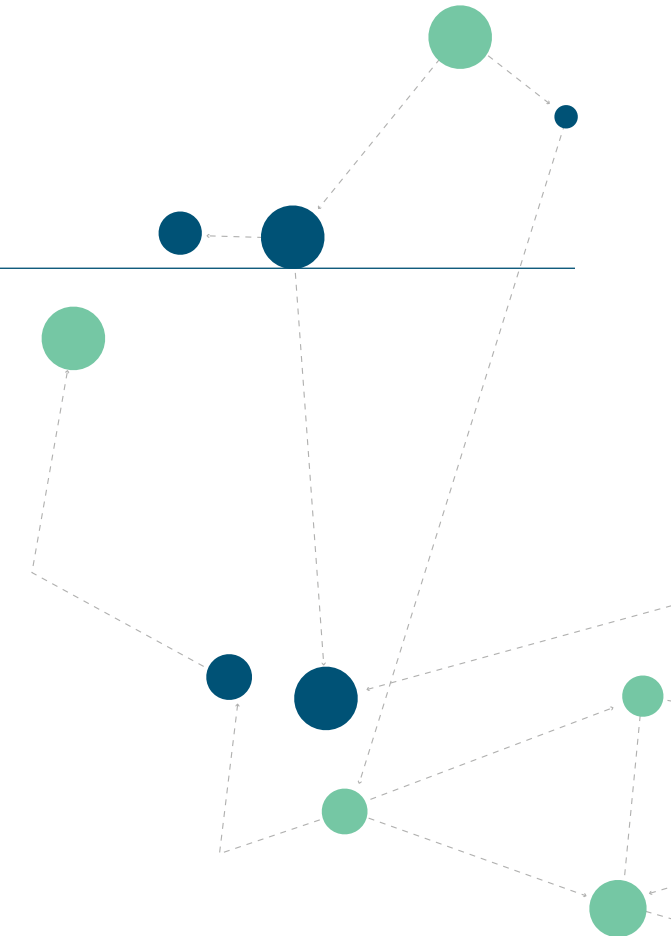
Booking and Payment

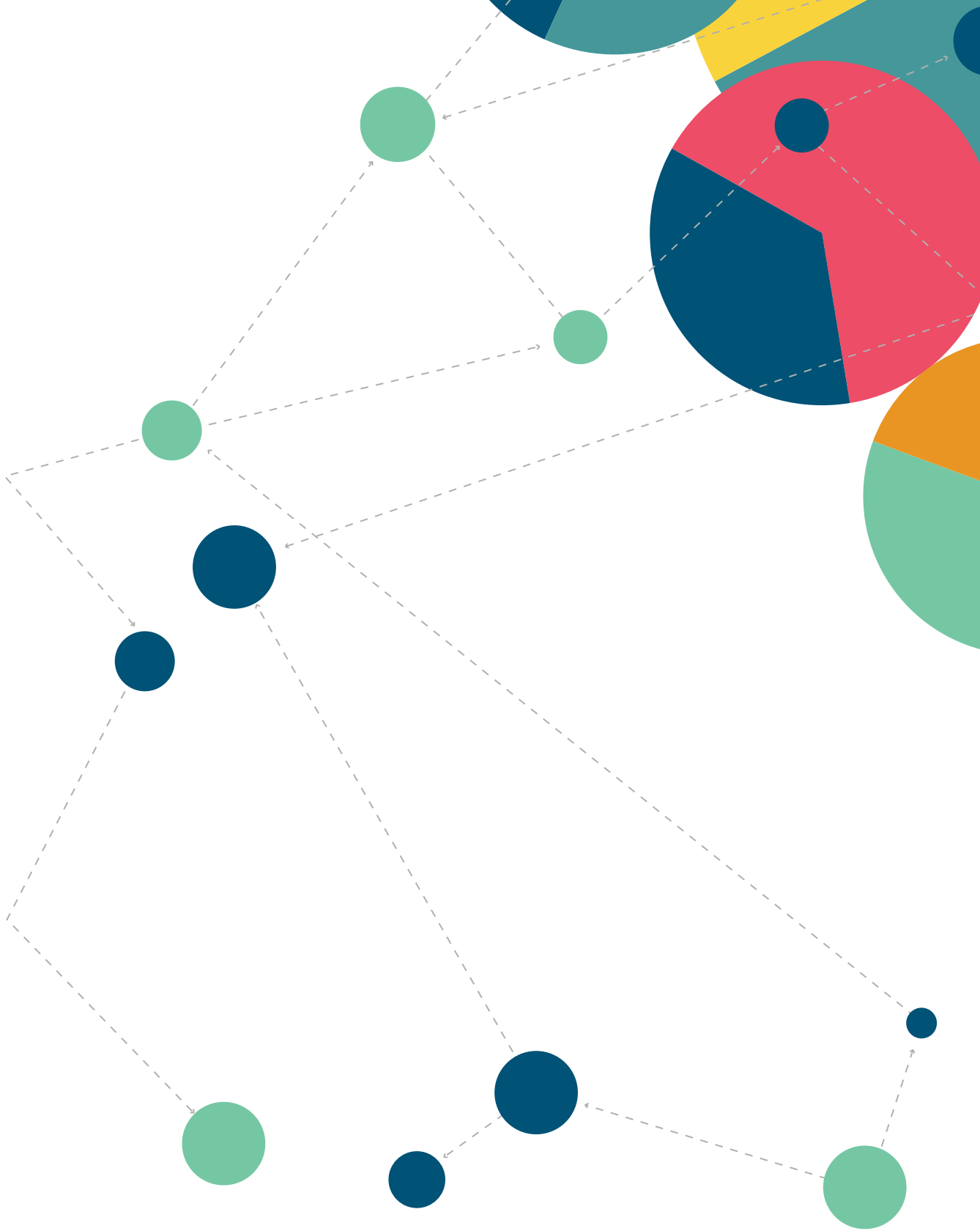
- » All prices are quoted in New Zealand dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%). If you are registered for New Zealand GST with the New Zealand Inland Revenue Department, the GST paid may be reclaimed on your GST returns.
- » Sponsorship packages and exhibition space will be allocated only on receipt of a signed copy of the booking form (i.e. a first come, first served basis).
- » Confirmation will be sent together with a tax invoice for the full amount and is payable within 20 days of the date of invoice (or prior to the Conference). If payment is not received within this time frame then you relinquish your right to the requested sponsorship package and exhibition space.
- » All payments should be made in New Zealand dollars by credit card or bank transfer. Credit card payments will be subject to 2.6% credit card fee.
- » All payments due must be received by the Conference Managers prior to the conference. No sponsor or exhibitor will be allowed to set up their exhibition stand at the conference until full payment has been received. Sponsors may not assign or sublet any part of their exhibition space.
- » The Organising Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the companies affected.
- » Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Cancellation policy

If notification of cancellation of sponsorship is received in writing:

- » prior to 11 April 2024, you are liable for 50% of the package selected
- » from 11 April 2024, you are liable for 100% of the package selected.





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