



Public Health Association
AUSTRALIA

SPONSORSHIP & EXHIBITION PROSPECTUS

Preventive Mental Health Symposium

Tuesday 12 March 2024

Working together to promote and protect Australians' mental wellbeing





Photos courtesy of Photography: Dean Golja, Image United



INVITATION

Dear Potential Sponsor,

The Public Health Association of Australia (PHAA) and the Symposium Advisory Committee invites you to consider sponsoring the Preventive Mental Health Symposium to be held on Tuesday 12 March 2024 at the Pullman Albert Park, Melbourne.

Working together to promote and protect Australians' mental wellbeing.

Australia's National Preventive Health Strategy includes a specific focus on promoting and protecting mental health, yet it is not clear how this focus will be implemented. The public health community has an important contribution to make in this endeavour, working in collaboration with stakeholders in mental health and other sectors. It is therefore important to bring these communities together to consider how they can collaborate to promote and protect Australian's mental wellbeing.

The situation is urgent. The prevalence and impact of mental health conditions continues to rise and the demand for mental healthcare services is exceeding their availability, despite steadily increasing per capita investment in mental healthcare supports and services over three decades. A growing number of evidence-based programs are available to promote people's mental wellbeing and reduce their risk of experience a mental health condition but there remains a substantial gap between 'what works' and what is happening in practice and policy. We need to shift gear quickly to bring existing evidence-based wellbeing and prevention approaches to scale, while investing in further research and development to find new and better solutions.

Sponsorship of the event offers a strategic opportunity to demonstrate the support your organisation gives to preventive mental health and to associate your brand with thought leadership, sector networking and partnership development.

The PHAA team is committed to working with sponsors to match sponsorship packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

We would be delighted to discuss these promotional opportunities or any further ideas you may have for promoting your products or services.

We look forward to working with you.

Kind regards,



Terry Slevin

Adjunct Professor Terry Slevin
CEO, Public Health Association of Australia



Public Health Association
AUSTRALIA



PRINCIPAL SPONSOR

One Available

This is a unique and exclusive opportunity to shape your involvement in the event and be placed at the forefront of the delegates, receiving recognition for your support of public health.

BE ACKNOWLEDGED

- Name acknowledgment as the Premier Sponsor.
- Specific acknowledgment of your role as the Premier Sponsor at the opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as the Premier Sponsor in all event promotional material.
- 1 x banner displayed on stage (subject to approval).
- Company logo in the program.
- Company logo, contact details and profile on the event website.

ATTEND

- 15 x Full registrations.

CONNECT TO DELEGATES

- A premium trestle table display in a prominent position in the catering area (subject to availability).

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the event commences, which ever comes first.

\$20,000 AUD incl. GST

ASSOCIATE SPONSOR

As an Associate Sponsor your organisation will have high visibility and exposure at the event.

BE ACKNOWLEDGED

- Name acknowledgment as the Associate Sponsor.
- Specific acknowledgment of your role as the Associate Sponsor at the opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as the Associate Sponsor in all event promotional material.
- Company logo in the program.
- Company logo, contact details and profile on the event website.

ATTEND

- 10 x Full registrations.

CONNECT TO DELEGATES

- A premium trestle table display in a prominent position in the catering area (subject to availability).

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the event commences, which ever comes first.

\$15,000 AUD incl. GST

SCHOLARSHIP SPONSOR

As a Scholarship Sponsor your organisation will showcase the support of engaging in this important event and offering opportunities to others to attend the event.

BE ACKNOWLEDGED

- Name acknowledgment as a Refreshment Break Sponsor.
- Acknowledgment of your sponsorship at opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as a Refreshment Break Sponsor in all event promotional material.
- Company logo in the program.
- Company logo, contact details and profile on the event website.

ATTEND

- 1 x Full registration.

SUPPORT OF SCHOLARSHIPS

As a scholarship sponsor your package will support the following scholarship opportunities to attend.

- 3x Scholarships (includes registration & funding towards accommodation &/or flights).

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the event commences, which ever comes first.

\$10,000 AUD incl. GST

REFRESHMENT BREAK SPONSOR

One Available

Sponsorship of a refreshment break provides an opportunity to reach out while delegates are relaxed and chatting in between sessions.

Refreshment breaks will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld with public health practices.

BE ACKNOWLEDGED

- Name acknowledgment as a Refreshment Break Sponsor.
- Acknowledgment of your sponsorship at opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as a Refreshment Break Sponsor in all event promotional material.
- Company logo in the program.
- Company logo, contact details and profile on the event website.

ATTEND

- 2 x Full registrations.

CONNECT TO DELEGATES

- A premium trestle table display in the catering area (subject to availability).

KEY POSITION

- 1 x banner displayed near the catering area at the refreshment breaks.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the event commences, which ever comes first.

\$5,000 AUD incl. GST



AFFILIATION SPONSOR

An Affiliation Sponsor allows organisations to engage in the event and have the opportunity to have your brand in front of delegate.

BE ACKNOWLEDGED

- Name acknowledgment as an Affiliation Sponsor.
- Acknowledgment of your sponsorship at opening and closing plenary sessions.

BE PROMOTED

- Logo recognition as an Affiliation Sponsor in all event promotional material.
- Company logo in the program.
- Company logo, contact details and profile on the event website.

ATTEND

- 1 x Full registration.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the event commences, which ever comes first.

\$3,500 AUD incl. GST

TRESTLE TABLE DISPLAY

Limited Number Available

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

BE ACKNOWLEDGED

- Name acknowledgment as an Exhibitor.

BE PROMOTED

- Company logo in the program.
- Company logo, contact details and profile on the event website.

ATTEND

- 1 x Full registration.

\$1,700 AUD incl. GST

CONNECT TO DELEGATES

- A premium trestle table display in the catering area.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, which ever comes first.



AFTER SOMETHING DIFFERENT?

The selection of packages presented in this prospectus have been developed to ensure a successful outcome for supporters participants of the event.

In addition to the set packages outlined, packages can be customised to meet your organisation's specific objectives.

TO BOOK

For more information or to book a package, please contact Eliza Van Der Kley on the below details.

Eliza Van Der Kley
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Public Health Association of Australia
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