



PCOA

Professional Conference
Organisers Association

SUSTAINABILITY POLICY



Overview

Sustainability within the realm of conferences and events entails the mindful planning and execution, taking into account their economic, environmental, and social ramifications across their entire lifespan.

At PCOA, we epitomise the essence of sustainability by ensuring that our endeavours not only yield outstanding, meticulously organised events but also foster a positive social impact, contributing to a more sustainable tomorrow.

As project managers, we acknowledge the importance of conducting our affairs with a profound awareness of how our past, present, and future actions may affect the well-being of generations to come. Hence, we are wholeheartedly dedicated to embedding sustainable practices into every facet of our operations. Our goal is to prioritise sustainability, aiming to reduce the ecological impact of our events, minimise waste generation, and promote responsible management of resources.

Our strategy encompasses several crucial areas, such as using eco-friendly materials, implementing energy-efficient solutions, supporting local communities, and advocating for social equity.

Guided by sustainability, we firmly believe in the events' power to create tangible change within society.





Objectives and core activities

Our Sustainability Policy extends to every aspect of our office operations, as well as all events carried out on behalf of our clients and potential clients.

The purpose of this policy scope is to establish clear minimum standards for our event organisers regarding the planning, execution, and assessment of our operations.

Create a healthy environment and combat climate change:

- Encourage the utilisation of eco-conscious practices and materials across all our activities.
- Minimise waste production and aim for effective resource utilisation.
- Promote the uptake of sustainable transportation methods to decrease carbon emissions linked to our events.
- Educate our staff, clients, and stakeholders about the significance of environmental preservation.
- Give precedence to renewable energy sources and energy-efficient technologies.

Gender Equality and Labour Practices

- Promote inclusivity and diversity within our organization and events. Implement equitable hiring practices to offer equal opportunities to all.
- Cultivate a workplace environment devoid of discrimination, harassment, or exploitation. Support employee well-being and encourage a healthy work-life balance.

Expand Circular Practices

- Employ tactics to reduce the usage of disposable items and emphasise the utilisation of reusable, recyclable, or compostable substitutes.
- Advocate for responsible waste handling methods, encompassing recycling, appropriate disposal, and the utilisation of food waste management services.
- Foster partnerships with suppliers and collaborators who are dedicated to circularity and sustainable approaches.

Support Local including SMEs

- Build robust connections with neighboring communities via CSR initiatives, while collaborating with small and medium-sized enterprises (SMEs) within our operations. Advocate for the utilisation of local goods and services to bolster the regional economy.
- Support the advancement of SMEs by offering them opportunities to engage in our events and ventures, fostering their development and expansion.



As a part of PCOA's commitment to sustainability, several activities and practices have been implemented to reduce our environmental impact and promote responsible business practices.

Some of these include:

Paper-free or plastic-free events

Where possible, we aim to reduce the usage of paper and plastic in our signage and promotional materials at events. We advocate for environmentally friendly and reusable alternatives, including water dispensers, reusable water bottles, recyclable coffee cups, paper name badges etc.



Low-impact activity and transportation options

We suggest activities to our clients that have minimal environmental impact, along with corporate social responsibility (CSR) initiatives, to prioritise sustainability in our event planning process.



We recommend activities in a close proximity to the main event venue to limit the need for additional transportation.

Digital materials

Whenever feasible, our emphasis lies in crafting digital resources over the creation of printed materials.

