

## **Sponsorship of TSANZ Policy**

TSANZ relies on the generosity of sponsors to undertake much of its activities. This document outlines TSANZ's position with respect to receiving sponsorship.

For the avoidance of doubt sponsorship received is defined as a contribution of money or in kind support in support of the activities of the TSANZ. Sponsorship implies a reciprocal business arrangement designed to confer benefits on both parties. This policy does not pertain to grants or donations where reciprocity beyond a thank you letter is not expected.

This policy defines how TSANZ works with the full range of sponsors and details how we conduct our relationship with all sponsors. This is important to ensure TSANZ is:

- Demonstrably independent and impartial
- Transparent, consistent and fair when working with sponsors
- Able to maintain and enhance our reputation and trust with our members and across the health , policy and charity sectors
- Focussed on evidence based research and clinical guidance in the field of respiratory health
- Able to advocate for improvements in standards of lung health treatment
- Remains accountable to our members, Board, stakeholders and regulators.

## **General Guidelines**

## Principles

1. TSANZ recognises that interaction with companies is a necessary and legitimate way of ensuring the provision of specialised information, including product information and that such interactions encompass a diverse range of activities including but not limited to:

- Clinical trials
- Research awards
- Meetings
- Professional development
- 2. TSANZ works with a wide range of companies, with no preference provided to any one company. We will not promote, endorse or favour any particular product
- Support from companies for the work of TSANZ is accepted in various forms including information about research programmes, data arising from research such as trials, information for professional audiences about products, support for educational programs,

conferences, publications, corporate advertising in an TSANZ publication and research projects.

- 4. In accepting support from the Companies, TSANZ recognises that such support should be proportionate, independent and balanced.
- 5. For TSANZ badged events of any type, the Society will always retain control over program content and development.
- 6. There are a range of regulatory controls that apply to the marketing (including advertising) of medicines and medical devices in Australia and New Zealand and TSANZ will ensure we work with these industries in accordance with the codes of conduct. For the avoidance of doubt, at no time will TSANZ accept funding if it does not retain complete control over program content and development.
- 7. TSANZ will accept sponsorship for the Annual Scientific Meetings and Branch professional development events when such sponsorship complies with the following criteria:
- 7.1.1 Multiple companies are sought as sponsors
  - 7.1.2 The terms, conditions and purposes of such funding are documented by a signed agreement.
  - 7.1.3 TSANZ retains sole control of the identification of needs, determination of objectives, content, speakers, methods and materials.
- 8. TSANZ will accept sponsorship for research where such sponsorship complies with the following criteria:
- 8.1.1 The terms, conditions and purposes of such funding are documented by a signed agreement
- 8.1.2 TSANZ retains sole control for the identification of needs, assessment of applications and determination of recipients
- 8.1.3 Sponsored research require Human Research Ethics Committee approval and must comply with HREC guidelines from relevant and recognised tertiary education providers.
- 8.1.4 Research awards supported by the Companies must have formal approval of the TSANZ Research Subcommittee and be ethically, socially and scientifically acceptable according to prevailing national standards.
- 8.1.5 Where any commercially viable property, including intellectual property, results or may result from jointly supported research, TSANZ may require the Companies to agree to equity or profit sharing arrangements.
- 9. Under no circumstance will staff accept payment from companies to attend sponsored or corporate events (this includes speaker's fees, paying the costs of an individual attending a conference, paying travel costs for a conference etc.)
- 10. TSANZ will NOT accept the following payments:

- Restricted or specified donations will not be accepted from Companies without Board approval
- TSANZ staff will not accept gifts from sponsoring companies unless approved by the Board in advance. For the avoidance of doubt gifts include gift vouchers, general

gifts (e.g. flowers, wine, chocolates, gift baskets), souvenirs and entertainment (e.g. dinners, theatre, sporting events, conferences etc.). Token gifts such as pens and stationery may be accepted if they are made freely available to all participants at an event.

- 11. TSANZ may, at its absolute discretion, make submissions to relevant Australian or New Zealand government agencies with respect to the registration of particular products, the utilisation of devices and listings on MBBS schedules. This must not be construed as endorsement. TSANZ will make a position statement with reference to the available body of evidence which may include a marketing authorisation or the manufacturer's claims of efficacy. In making any such statement, care will be taken to avoid a situation where TSANZ is seen to be endorsing a particular product or service.
- 12. Sponsorship of operational activities is generally not supported and such offers would require Board Approval and need to be in the form of an unrestricted funding program.
- 13. TSANZ does not accept sponsorship from any entity that, from 1 October 2022, develops or markets tobacco-based products, or any entity that, in the opinion of the Board, has any real or perceived, direct or indirect link, to any entity that develops or markets tobacco-based products whether combustible or non-combustible or any entity that develops or markets nicotine delivery products that are not approved for therapeutic use.

## Action

TSANZ reserves the right at all times to withdraw from any agreement if the conditions of this policy are not met by sponsors.

Declarations of Financial and Personal Interests of staff, Board members and their significant others must be declared through the TSANZ Conflict of Interest process on any occasion where there is an actual or potential/perceived conflict of interest. Financial interests in a sponsor must always be declared.

Sponsors must NOT use the TSANZ name or logo without prior written approval. Generally, TSANZ will not allow dual branding with pharmaceutical or medical device company sponsors to appear on collateral.

TSANZ will keep a register of sponsors funding. All pharmaceutical funding agreements must reference compliance with the Medicines Code of Australia or the Medicines New Zealand Code of Practice as applicable.

TSANZ will undertake an annual audit of sponsorship and report this to the Board.