

# 2020

## ANZSNM ANNUAL NEW ZEALAND BRANCH MEETING

### *Sponsorship Prospectus*

Saturday 31st Oct - Sunday 1st Nov  
Rydges Wellington Airport  
Wellington, New Zealand







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## ABOUT

Founded in 1969, the ANZSNM is the major professional society for those practising Nuclear Medicine in Australia and New Zealand. The Society includes Chemists, Nurses, Physicians, Physicists, Radiopharmacists, Technologists and others interested in the practice of Nuclear Medicine. It has close ties with other professional groups in Nuclear Medicine, most particularly, the Australasian Association of Nuclear Medicine Specialists (AANMS) which represents all practising medical doctors. Radiologists, Cardiologists and Oncologists may also participate and be involved in this area of healthcare.

### How we operate

Members of the ANZSNM are organised into State or Territory Branches each of which is represented on the Federal Council. The major office bearers of the Council are the President, Past-President, Vice-President and Treasurer. In addition, Council includes the Chairs of the various special interest groups. All Council Members are Directors of the Society and therefore have to act within the regulations of a Corporate entity.

The Council determines policy in accordance with the Society's Constitution and its actions are reported to the membership at the Annual General Meeting.



*ANZSNM has supported and promoted excellence in Nuclear Medicine over the last 50 years and represents all of the professional groups in Nuclear Medicine.*

Society activities are organised at a Branch level by a Branch Committee through the running of regular meetings and educational activities. These include local members or invited outside speakers presenting original scientific work, clinical casereports or other educational topics. The New Zealand Branch meets annually, to network with colleagues from around the country.

## INVITATION

The New Zealand Branch is delighted to extend you an invite to be part of our annual Branch Meeting as an event sponsor. The event is being held in Wellington, on the weekend of the 31st of October to the 1st November and it will be delivered as a face to face meeting, live virtual sessions and on-demand content via the Society's CPD portal, EduTrace.

Our annual event has attracted record attendances year on year, providing an opportunity for sponsors to reach technologists from around New Zealand in an intimate environment. Sponsors can also expect to reach deeper into the industry community with brand exposure in online material sent out to the more than 1000 members of the Australian and New Zealand Society of Nuclear Medicine (ANZSNM).

## WHY SPONSOR

This gathering, in the city of Wellington provides a rare opportunity to increase brand awareness in the nuclear medicine community, as well as showcase your products and services to a highly specific target audience of technologists. It is a fantastic networking opportunity which can be used to create new or further existing relationships, as well as investigate market behaviour, gain valuable feedback, and build your client database. Another great reason to partner with the event is to be acknowledged for your support of our closely integrated industry.

## SPONSORSHIP OUTLINE

This year we have adopted the same sponsorship options as the annual Technologist Special Interest Group successful model which sees opportunities fully booked. Our traditional offers are still available at similar price points but with added value. As always your support is greatly appreciated.

## SPONSORSHIP BENEFITS

	BRONZE	SILVER	GOLD	PLATINUM Exclusive
Company logo on event webpage.	✓	✓	✓	✓
Company logo in program booklet.	✓	✓	✓	✓
Company logo on internet flyer.	✓	✓	✓	✓
Logos will appear in the presentations as acknowledgement as sponsors of the event.	✓	✓	✓	✓
Company logo in event emails to 1000+ Members.		✓	✓	✓
Company logo featured <u>exclusively</u> in Gamma Gazette event advert.				✓✓
1 complimentary registration.		✓	✓	✓
1 Basic option – Choose any from the list (See below)		✓	✓	✓
Exhibition trade table. Subject to space availability.			✓	✓
Sponsor a session of the meeting.			✓	✓
Opportunity to make a 20 minute presentation.			✓	✓

## Basic Options

Limited - Pop-up banner in prominent location	1 only - Sponsor morning tea break
1 only - Lanyards for delegates name badges	1 only - Sponsor lunch break
1 only - Symposium Stationery (Pens/Pads)	1 only - Sponsor afternoon tea break

## Pricing

Platinum (Exclusive) \$2000 Excl. GST

Gold \$1500 Excl. GST

Silver \$1000 Excl. GST

Bronze \$500 Excl. GST

## TERMS AND CONDITIONS

**Company logo on event webpage.** The event page is a page on the ANZSNM website which states the event details and allows users to register for the event. Company logos of sponsors will be displayed on this page.

**Company logo on program booklet.** The program will be passed out to delegates at the event and a preliminary program will be made available prior to the event. Company logos will be displayed on a “sponsors” page of the program.

**Company logo on event flyer.** The event flyer is sent out periodically on key dates leading up to the event (at least 3 times).

**Company logo on event emails.** These emails are sent out periodically on key dates leading up to the event (at least 3 times). These emails will have the flyer attached but this benefit includes company logo in the body of the email itself.

The prominence of company logos will depend on the level of sponsorship.

**Company logo featured exclusively in the Gamma Gazette event advert.** In the lead up to the event there will be a full page advertisement in the Gamma Gazette to advertise the event and the platinum sponsor will have their company logo featured exclusively on this

**Basic options.** This benefit allows sponsors to choose 1 basic option from the list. These choices are offered to sponsors in the same order that sponsorship agreements are finalised.

**Exhibition trade table.** The number of locations available will be dependent on the layout and availability of space in the venue.

Sponsor a session of the symposium. This allows for a pop-up banner to be placed next to the stage.

**Opportunity to make a 5 minute address before the first session.** This exclusive opportunity allows the platinum sponsor to speak for 5 minutes immediately after the symposium is opened and before the first session commences.

**Next year.** Platinum and gold sponsors will be given first offer to the same level of sponsorship at next year's event.

## 2020 NZ BRANCH MEETING SPONSORSHIP APPLICATION

ORGANISATION:

ADDRESS:

CONTACT PERSON:

POSITION:

EMAIL:

PHONE:

I/We would like to apply for the following sponsorship package(s). Prices do not include GST.

SPONSORSHIP PACKAGE	PLATINUM	GOLD	SILVER	BRONZE
	Platinum \$2,000	Gold \$1,500	Silver \$1,000	Bronze \$500

I have read the details of the relevant Sponsorship details outlined in this proposal and I accept all of its terms and conditions.

NAME:

SIGNATURE:

DATE:

(For and on behalf of the sponsor listed above)

Return to: AUSTRALIAN AND NEW ZEALAND SOCIETY OF NUCLEAR MEDICINE  
PO Box 6178, Vermont South, Victoria 3133, Australia

Phone: + 61 1300 330 402 | Fax: + 61 (3) 8677 2970  
Mail: [secretariat@anzsnm.org.au](mailto:secretariat@anzsnm.org.au)

### PAYMENT METHODS

Please send me an invoice to make payment

**EFT** Account Name: ANZSNM NEW ZEALAND BRANCH

BSB: 060 577 Account #: 0195447 SWIFT Code: WPACAU2S

#### Credit Card

Card Type: VISA Mastercard American Express

Card number:

Expiry date:

Cardholder name:

Signature:

Please note payment by credit card will incur a 1.4% administration fee for Visa and MasterCard and 2.75% for AMEX.





THE SOCIETY FOR ALL  
NUCLEAR MEDICINE PROFESIONALS



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