



The Royal Australian
and New Zealand
College of Radiologists®

The Faculty of Radiation Oncology

The Faculty of Radiation Oncology Genito-Urinary Group (FROGG) 2022 Prostate Cancer Workshop



SPONSORSHIP PROSPECTUS

8-10 September 2022
Crowne Plaza, Hobart, Tasmania
www.frogg.com.au

REASONS TO PARTNER WITH FROGG 2022

- Exclusive branding opportunities including Workshop Dinner and Keynote Speaker sessions
 - The opportunity to invite International Guest Speaker Dr Daniel Spratt to visit one other Australian city as your guest
 - Generate extensive new leads from Australia and New Zealand
 - Expose your organisation to 100+ Radiation Oncologists, Consultants, Therapists, Managers, Registrars and Allied Health Professionals *
 - Build long term relationships with potential and existing customers
 - Showcase your services or demonstrate new products
- *delegate numbers based on historical fact and cannot be guaranteed

FROGG EXECUTIVE COMMITTEE AND WORKSHOP ORGANISING COMMITTEE

Dr Tanya Holt, Princess Alexandra Hospital

Dr David Christie, GenesisCare

Dr Sarat Chander, Peter McCallum Cancer Centre

A/Prof Andrew Kneebone, North Sydney LHD

Dr Amy Hayden, Western Sydney LHD

Dr Mark Sidhom, South Western Sydney LHD

Dr Giuseppe Sasso, North Regional Cancer and Blood Services, Auckland NZ

A/Prof Thomas Shakespeare, Mid North Coast LHD

Dr Renee Finnigan, Gold Coast University Hospital

Dr Braden Higgs, Royal Adelaide Hospital

Dr Matthew Knox, Trainee representative

WORKSHOP MANAGERS

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Workshop Manager

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The Faculty of Radiation Oncology Genito-Urinary Group (FROGG)

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PLATINUM SPONSORSHIP PACKAGE (4 AVAILABLE)

\$15,500 (GST Inclusive)

Entitlement

- Verbal recognition as the Platinum Sponsor during the opening and closing addresses
- Logo recognition as a Platinum Sponsor in all Workshop promotional material including Workshop program booklet and website
- Opportunity to address delegates for 3 minutes during the technical program
- 150 word organisational profile included in the program booklet

Registration & Exhibition

- Two registrations to the Workshop inclusive of the Welcome Reception and Workshop Dinner
- One trade display table

Please select from one of the following as part of your Platinum Package:

1. KEYNOTE SPEAKER SESSION SPONSOR - DANIEL SPRATT

- Exclusive sponsorship of a Keynote Speaker at the conference
- Acknowledgement as the Keynote Speaker sponsor on the session screen
- Opportunity to display signage during the session (maximum 2 pull up banners)
- Opportunity to address delegates at the start of the session (3 minutes maximum)
- Opportunity to provide seat drop material (2 items maximum) to be placed on seats for session start

OPTIONAL ADD-ON TO THIS PACKAGE \$5,000

The opportunity to invite and host Dr Spratt to attend meetings in one other Australian city following the FROGG Workshop in Hobart (to be negotiated with the FROGG Executive to ensure attendance at Workshop is not diminished)

2. KEYNOTE SPEAKER SESSION SPONSOR - ALISON TREE

- Exclusive sponsorship of a Keynote Speaker session at the conference
- Acknowledgement as the Keynote Speaker sponsor on the session screen
- Opportunity to display signage during the session (maximum 2 pull up banners)
- Opportunity to address delegates at the start of the session (3 minutes maximum)
- Opportunity to provide seat drop material (2 items maximum) to be placed on seats for session start

3. KEYNOTE SPEAKER SESSION SPONSOR - CHRIS PARKER, VIA VIDEO LINK

- Exclusive sponsorship of a Keynote Speaker at the conference
- Acknowledgement as the Keynote Speaker sponsor on the session screen
- Opportunity to display signage during the session (maximum 2 pull up banners)
- Opportunity to address delegates at the start of the session (3 minutes maximum)
- Opportunity to provide seat drop material (2 items maximum) to be placed on seats for session start

4. WORKSHOP DINNER SPONSOR

- Exclusive sponsorship of the Workshop Dinner
- Opportunity to display signage at the venue (maximum 2 pull up banners)
- Plus 2 additional guest Dinner tickets
- Opportunity to welcome guests to the Dinner (3 minutes maximum)
- Logo featured on menus and any other related dinner collateral
- Opportunity to provide a small branded gift for each delegate (to be provided by sponsor)

GOLD SPONSORSHIP PACKAGE (MULTIPLE AVAILABLE)

\$12,500 (GST Inclusive)

Entitlement

- Verbal acknowledgement as a Gold Sponsor during the opening and closing addresses
- Logo recognition as a Gold Sponsor in all Workshop promotional material including Workshop program booklet and website
- 75 word organisational profile included in the program booklet

Registration & Exhibition

- Two registrations to the Workshop inclusive of the Welcome Reception and Workshop Dinner
- One trade display table

PRELIMINARY EXHIBITION TIMETABLE

(Dates and Times to be confirmed)

Friday 9 September 2022

7.00am	Exhibitors Bump in
8.00am	Exhibition Opens
5.00pm	Exhibition Closes

Saturday 10 September 2022

8.00am	Exhibition Opens
2.00pm	Exhibition Closes
2.00pm-3.00pm	Exhibitors Bump Out

Please note that this is a preliminary timetable and is subject to change

PUBLIC LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of \$10,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of, an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate when they confirm their booking.

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OUR INTERNATIONAL SPEAKERS



DANIEL SPRATT

Daniel Spratt, MD, is the Vincent Smith Professor and Chairman of the Department of Radiation Oncology at UH Cleveland Medical Center/Case Western Reserve University School of Medicine. Dr Spratt completed his medical training at Vanderbilt University and residency training in Radiation Oncology at Memorial Sloan Kettering Cancer Center. He joined the faculty at the University of Michigan in 2015 and became the fastest tenured Professor in the department's history in 2020. While at the University of Michigan he was the Chief of the Genitourinary Radiotherapy Program, Associate Chair of Clinical Research, the Laurie Snow Endowed Research Professor, Director of Spine Oncology, Fellowship Director, and co-Chair of the Genitourinary Clinical Research Team. Dr Spratt is an international expert in prostate cancer and serves on the national NCCN prostate cancer guidelines committee, Lead of the Intact Prostate Cancer Subcommittee within NRG Oncology, and serves on the National Cancer Institute's Genitourinary Steering Committee. He runs an NIH funded translational research team focused on the development and validation of prognostic and predictive biomarkers. He has published over 275 peer-reviewed manuscripts and has served as the principal investigator on numerous national and international clinical trials. As Chair, Dr Spratt is focused on making the UH Seidman Cancer Center/Case Western the preeminent center for cancer care, education, and research.



ALISON TREE

Alison Tree was appointed as a consultant clinical oncologist at The Royal Marsden in 2014, specialising in radiotherapy and chemotherapy treatment for urological malignancies. Prior to this she spent most of the previous 12 years at The Royal Marsden, training in state of the art chemotherapy and radiotherapy techniques.

Her MD thesis was on stereotactic body radiotherapy (SBRT) for prostate and oligometastatic cancer. Her current research interests include technical radiotherapy improvements in prostate cancer, the development of the MR Linac for urological cancers and the use of ablative radiotherapy for oligometastatic disease.



CHRIS PARKER

Chris qualified in medicine from Oxford University in 1989. He trained in oncology at the Royal Marsden Hospital, taking time out to work in Professor Colin Cooper's lab at the Institute of Cancer Research. Following a clinical research fellowship at Princess Margaret Hospital in Toronto, since 2001 Chris has been a consultant clinical oncologist, specialising in prostate cancer, at the Royal Marsden. Alongside his clinical practice, he has led clinical trials testing the use of active surveillance for localised disease, post-operative radiotherapy for locally advanced disease and radium-223 for bone metastases. He is a former Chair of the National Cancer Research Institute Prostate Cancer Clinical Studies Group. He has published over 250 articles on prostate cancer.

DANIEL, ALISON AND CHRIS WILL BE JOINED ON THE WORKSHOP PROGRAM BY A NUMBER OF NATIONAL KEYNOTE SPEAKERS

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EVENT SPONSORSHIP & EXHIBITION APPLICATION TERMS & CONDITIONS

1. Definitions

Event means the event referred to in the online Booking Application Form. Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the online Booking Application Form. GST means GST within the meaning of the GST Act. GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended). Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host organisation. You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

2. Application

You will submit the online Booking Application Form for the Exhibition/Sponsorship.

3. Approval

The Exhibition/Sponsorship will be confirmed upon return to You of the approved Booking Application Form, together with a tax invoice for the full amount of the Exhibition/Sponsorship fee, 50% of this total is payable within 14 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

4. Payment

Upon payment of the deposit, You will receive a tax invoice for the balance of the exhibition/ Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All online Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event. All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

5. Cancellation

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

6. Changes

We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

7. Assignment/Shared Packages

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

8. Provision of digital content

It is the responsibility of the sponsor/exhibitor to provide digital content within the time-frame specified by the organisers. Failure to do so will not constitute refund of sponsorship/exhibition fee.

9. Exclusion

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

10. Marketing

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third-party official contractors of the Event for the purpose of assisting you with your participation.

11. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.