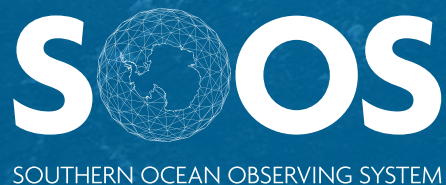




# Southern Ocean Observing System Symposium

THE GRAND CHANCELLOR HOTEL | HOBART AUSTRALIA | 14–18 AUGUST 2023



**SPONSORSHIP PROSPECTUS**

## ABOUT SOOS

The Southern Ocean Observing System (SOOS) is an international initiative of the Scientific Committee on Antarctic Research (SCAR) and the Scientific Committee on Oceanic Research (SCOR) with the mission to facilitate the sustained collection and delivery of essential observations of the Southern Ocean to all global stakeholders, through the design, advocacy, and implementation of cost-effective observing and data delivery systems. SOOS has been operating since 2011, and has built a vast network of stakeholders and contributors, all working together to facilitate and enhance global Southern Ocean observations.

## ABOUT THE SOOS SYMPOSIUM 2023

The SOOS Symposium 2023, “Southern Ocean in a Changing World” is the inaugural SOOS Symposium being held between 14–18th August 2023 in Hobart, Tasmania, Australia. This Symposium aims to engage across the whole Southern Ocean community, and enhance coordination and collaboration between nations and Southern Ocean regions, international and national observing initiatives, disciplines, and key stakeholders across all steps in the observational pathway (e.g., technological, logistical, scientific, data management and policy stakeholders). The Symposium will gather 200-300 leading researchers and data managers from Australian and international

institutions, programs and initiatives with an interest in Southern Ocean observations. Through the Symposium attendees will discuss the current observing system, the status of this system, its gaps, and the next steps and opportunities needed for addressing these gaps. It will provide opportunities to learn, share and network across a series of plenary presentations, panel discussions, forums, parallel sessions and workshops including opportunities for the training of early career researchers and researchers from developing programs. Overall, the Symposium will further the SOOS mission to create a comprehensive, integrated and cohesive observing system that is readily accessible to provide a foundation for enabling the international scientific community to advance our understanding of the Southern Ocean and for policy and decision makers to address critical societal challenges.

### Impact to SOOS Symposium 2023 Sponsors and Exhibitors

Sponsors and exhibitors will be linked directly to these international, interdisciplinary attendees at the Symposium, providing exposure and impact. Through this exposure new opportunities for collaborations, partnerships and sales can be gained.





# Sponsorship Packages

Sponsorship packages are linked to key events or opportunities within the Symposium program. All prices shown are in Australian Dollars (AUD\$) and are inclusive of GST.

## PLATINUM

### THE SOUTHERN OCEAN

\$16,000

#### Promotion

- Recognised as the exclusive **Southern Ocean sponsor** in all Symposium promotional material, including venue signage
- Logo and profile in the Symposium handbook, app and website
- Verbally acknowledged throughout the Symposium as the **Southern Ocean sponsor**
- Acknowledgement on all holding slides in the Symposium
- Sponsor's own signage prominently displayed at the venue (maximum of 2 pull up banners displayed)
- Electronic brochure in the Symposium app
- Advertisement in the Symposium app (finished art to be supplied by sponsor)
- Opted-in delegate list – name, position, organisation, city, country

#### Registration and Exhibition

- Four full Symposium registrations including daily catering, sessions and the Symposium Dinner
- One dressed trestle table and two chairs

#### PLUS Exclusive Sponsorship of the Symposium Dinner

- Opportunity to welcome guests to the dinner (5 minutes maximum)
- Recognition as the dinner sponsor on dinner menus and signage at the Symposium Dinner
- Sponsor's own signage prominently displayed at the dinner venue (maximum of 2 pull up banners to be displayed)

## GOLD

### THE MAWSON \$13,000

#### Promotion

- Logo recognition in all Symposium promotional material, including venue signage
- Logo and profile in the Symposium handbook, app and website
- Verbally acknowledged throughout the Symposium as a **Mawson sponsor**
- Acknowledgement on all holding slides in the Symposium
- Sponsor's own signage prominently displayed at the venue (maximum of 2 pull up banners displayed)
- Electronic brochure in the Symposium app
- Advertisement in the Symposium app (finished art to be supplied by sponsor)
- Opted-in delegate list – name, position, organisation, city, country

#### Registration and Exhibition

- Three full Symposium registrations including daily catering, sessions and the Symposium Dinner
- One dressed trestle table and two chairs

#### PLUS choose from:

##### 1. Delegate Name Badge (lanyard excluded)

- Exclusive sponsorship of the delegate name badge
- Your logo on each delegate name badge along with the Symposium branding

##### 2. Poster Session (exclusive / full day)

The Poster Session will be held in a dedicated area where all refreshment breaks will be held, including end of day drinks to be served during the Poster Session, giving the sponsor a full day's exposure of their brand.

- Exclusive sponsorship of the Symposium Poster Session
- Your organisation's logo will be prominently displayed on the poster boards

##### 3. Refreshment Break (Mon, Wed, Thu)

- Exclusive sponsorship of all refreshment breaks over three days (includes morning and afternoon refreshments, and lunch)
- Your organisation's logo will be prominently displayed at refreshment stations
- Opportunity to place promotional items on the catering stations (material provided by sponsor)



## SILVER

### THE DAVIS

\$10,000

#### Promotion

- Logo recognition in all Symposium promotional material, including venue signage
- Logo and profile in the Symposium handbook, app and website
- Verbally acknowledged throughout the Symposium as a **Davis sponsor**
- Acknowledgement on all holding slides in the Symposium
- Sponsor's own signage prominently displayed at the venue (maximum of 2 pull up banners displayed)
- Electronic brochure in the Symposium app
- Advertisement in the Symposium app (finished art to be supplied by sponsor)
- Opted-in delegate list – name, position, organisation, city, country

#### Registration and Exhibition

- Two full Symposium registrations including daily catering, sessions and the Symposium Dinner
- One dressed trestle table and two chairs

#### PLUS: Sponsorship of one Symposium Theme (8 available)

- Exclusive sponsorship of one of the Symposium themes including sponsorship of that theme's keynote speaker
- Your organisation's logo to appear on the screens at the commencement and conclusion of that theme

## BRONZE

### THE CASEY

\$6,000

#### Promotion

- Logo recognition in all Symposium promotional material, including venue signage
- Logo and profile in the Symposium handbook, app and website
- Verbally acknowledged throughout the Symposium as a **Casey sponsor**
- Acknowledgement on all holding slides in the Symposium
- Sponsor's own signage prominently displayed at the venue (maximum of 2 pull up banners to be displayed)
- Electronic brochure in the Symposium app
- Advertisement in the Symposium app (finished art to be supplied by sponsor)
- Opted-in delegate list – name, position, organisation, city, country

#### Registration

- One dressed trestle table and two chairs
- One full Symposium registration including daily catering, sessions and the Symposium Dinner

## SYMPOSIUM SUPPORTER

**\$3,000**

- Logo recognition in all Symposium promotional material, including venue signage
- Logo and profile in the Symposium handbook, app and website
- Acknowledgement as a **Symposium supporter** on all holding slides in the Symposium
- Electronic brochure in the Symposium app
- Opted-in delegate list – name, position, organisation, city, country

### Registration

- One Symposium registration including daily catering and symposium sessions

We encourage you to speak with us further to ensure that the benefits included in your sponsorship package are in line with your corporate marketing strategy. Please contact the Sponsorship and Exhibition Manager, Kim Murray, if you would like to discuss or negotiate an individual sponsorship package.

## EXHIBITION TABLE

**\$2,000**

Please note, exhibition days are **Wednesday 16 and Thursday 17 August 2023**.

- 1 x dressed trestle table
- Logo recognition in all Symposium promotional material, including venue signage
- Logo and profile in the Symposium handbook, app and website
- Electronic brochure in the Symposium app
- Advertisement in the Symposium app (finished art to be supplied by sponsor)
- Opted-in delegate list – name, position, organisation, city

### Registration

- One exhibitor registration including which includes daily catering and Symposium sessions

The exhibition will be held on the Mezzanine Level of the Hotel Grand Chancellor. The floor plan for the exhibition will be forwarded as soon as it is finalised. Please note the floor plan is subject to change at the discretion of the venue or the Symposium organisers at any time.







## ADDITIONAL TICKETS

All staff on site must be registered to attend either by utilising your complimentary registration or by purchasing an additional exhibitor/sponsor registration. These registrations are offered at a discounted price to reflect your substantial investment in the Symposium and include:

- Daily catering
- Attendance at Symposium sessions

Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

## APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

## EVENT SPONSORSHIP & EXHIBITION TERMS & CONDITIONS

A full set of Terms and Conditions for Symposium sponsorship and exhibition packages are available on the Symposium website. When you complete the online acceptance form, you will be required to acknowledge your agreement to these Terms and Conditions to complete the submission process.

## KEY CONTACTS



**Convenor**  
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