

YOUR OPPORTUNITY TO CONNECT DIRECTLY WITH  
THE WATER AND TAILINGS DAMS INDUSTRIES



**ANCOLD 2023**

# Conference

**DAMS:  
A CRITICAL RESOURCE**

**25-27 OCTOBER  
CAIRNS, QUEENSLAND**

**SPONSORSHIP PROSPECTUS**

On behalf of the Australian National Committee on Large Dams (ANCOLD) Executive and Local Organising Committee, I cordially invite you to the 2023 ANCOLD Conference due to be held in October in Far North Queensland.

The conference will be held at the Cairns Convention Centre, a stunning venue located within the same region as the World-Heritage listed Great Barrier Reef and Daintree Rainforest.

This year's theme "Dams: a Critical Resource" provides an insight into the importance of these structures to our collective health and prosperity. Whether viewed through the lens of water supply, energy production or minerals processing, dams play a vital role in sustaining humanity. We will explore these crucial functions with reference to the entire asset lifecycle, spanning design, construction and operational management. For the first time, there will be a full day workshop followed by three days of technical sessions, providing attendees ample opportunity to listen and learn from eminent and knowledgeable authorities within the industry. Supported by a splendid social program, the event promises to be a highlight on the calendar of all dams professionals for 2023.

As always, we gratefully acknowledge and value the ongoing contribution of existing sponsors of ANCOLD, and we encourage new sponsors to take up the opportunities and brand exposure that this conference can offer your business.

**Ryan Cantrill**  
2023 Conference Convenor

# INVITATION FROM THE CONVENOR





## KEY OPPORTUNITIES THAT THE ANCOLD CONFERENCE PROVIDES

Engage with key decision-makers from the dams and tailings industry over three days

- Over 100 different organisations are represented from Australia wide and overseas.
- Both government and private sectors represented.
- Recognition through electronic marketing in the months leading up to the conference.
- Venue signage.
- Recognition in the conference handbook.
- Recognition on post event questionnaire.
- Thank you email to all delegates.
- Exhibition booth.
- Delegate Competition.

# AUDIENCE

## About ANCOLD

The Australian National Committee on Large Dams Inc (ANCOLD) is an Australian based non-government, non-profit and voluntary association of organisations and individual professionals with a common technical interest in dams.

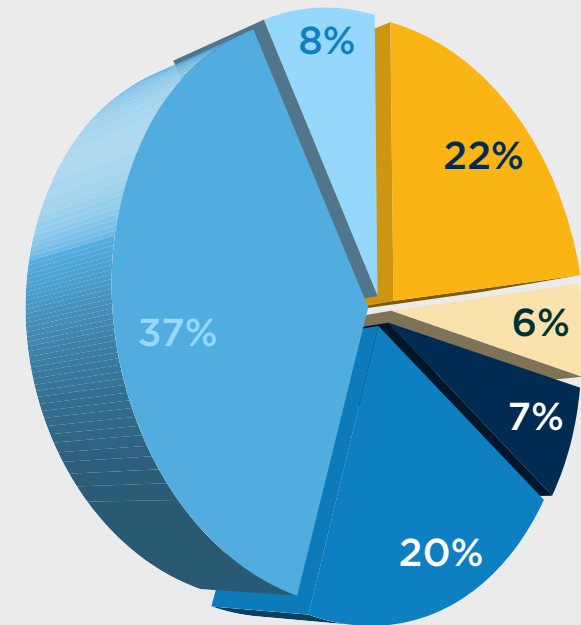
ANCOLD is not an advocate for dams but an apolitical industry body that focuses on disseminating knowledge, developing capability and providing guidance in achieving excellence for all aspects of dam engineering, management and associated issues.

[www.ancold.org.au](http://www.ancold.org.au)

## ANCOLD Members

Over 50% of delegates are ANCOLD Associate Members or Employees of Member Organisations ANCOLD currently has 58 member organisations covering all aspects of the dams industry, and over 200 individual Associate Members. Corporate Members comprise a range of public and private sector dam owners, consultants, contractors, government agencies and other organisations with a professional interest in dams. Associate Members are typically specialist professional civil, mechanical, electrical and environmental engineers or allied practitioners working in the dams industry.

## WHO WILL YOU MEET?



- Managers
- Team Leaders/Coordinators/Officers
- Analysts/Planners/Research/Advisors/Consultants
- Principals/Chairmen/Directors/Associates
- Engineers
- Unknown/Didn't State



# PREVIOUS SPONSORS AND EXHIBITORS



# TESTIMONIALS FROM PREVIOUS SPONSORS

“ANCOLD is the peer association of dam owners, regulators, consultants, suppliers and contractors involved in the dams industry. As an associate member of ANCOLD and a regular attendee at the annual conferences, I can attest to the value of contributions made by sponsors to the success of each conference.

The sponsorships are key to the affordability for conference attendees. Sponsors of the social events, technical sessions, tours, lunches and coffee breaks are acknowledged each time and appreciated by participants. In return, a sponsor achieves awareness among senior decision makers who can call on the sponsors’ services or products. The conference environment also provides an opportunity for sponsors to occupy kiosks which attendees can visit during gaps in proceedings.”

**Brian Walford**  
Principal Civil Engineer  
WSP Australia Pty Limited

“I have been attending ANCOLD conferences for nearly 3 decades because it provides fresh air in terms of advances in engineering, how to deal with practical situations and networking.

ANCOLD conferences provide the great opportunity for exhibitors where you have a captured audience who, for example, may be looking for a company which can cut a block of concrete 100m+ under water. This helped me once when I was pondering who can do such and I found an exhibitor who had done such before in dams and offshore facilities.

Leishman Associates have been the conference organiser for many years, that I can remember. They are part of the ANCOLD-family. They are very professional, helpful and provide an implacable service to the delegates, exhibitors and sponsors.”

**Dr Nihal Vitharana**  
Associate Principal and  
Australasian Dams/Seismic  
Leader of Arup Partners

“AWMA have been attending ANCOLD for the past five years. Moving the host city around gives the opportunity for a diversified mix of attendees, for example the Hobart conference attracted a large audience from the ‘hydroelectric market’ which was great for us. ANCOLD provides a networking opportunity for a very specific sector of the water industry. AWMA find the transferring of experience and knowledge invaluable, especially when discussing the performance, viability and management of critical water infrastructure. AWMA look forward to continuing to support ANCOLD and its members.”

**Belinda Barker**  
Marketing Manager  
AWMA - Water Control Solutions

“My first ANCOLD conference in 2017 was a stimulating experience, with an amazing technical level. A great diversity focusing on all different aspects of dam design, management and safety.”

**Vincent J Espert**  
Business Development at  
OFITECO





## CONFERENCE ORGANISING COMMITTEE

Ryan Cantrill	GHD (Convenor)	Nick Thomas-Kinsella	GHD
Tracey Williamson	GHD	Rob Campbell	Seqwater
Alex Scheuermann	UQ	Alex Black	Seqwater
Barton Maher	DRDMW	Brett Stephens	Archadia
Symon Jackson,	REE	Cameron Ryan	CRC
Brendon Trebilco	Sunwater	Chris Nielsen	DRDMW
Zara Bostock	GHD	Angus Swindon	Tasset Consulting
Adam Broit	Aurecon	Shayan Maleki	Stantec

## ANCOLD EXECUTIVE

Chairman	Michel Raymond	Hydrology and Risk Consulting
Deputy Chairman	Angus Swindon	Tasset Consulting
Director	Colleen Baker	GHD
Past Chairman	Andrew Reynolds	Murray Darling Basin Authority
Treasurer	Paul Maisano	Aurecon
Secretary	Jennifer Rickaby	GHD

# KEY DATES

## Tuesday 24 October

Pre Conference Workshops  
Exhibition Bump in  
Welcome Reception

## Wednesday 25 October

Technical Conference  
Exhibition open  
Technical Conference Sessions

## Thursday 26 October

Technical Conference  
Exhibition Open  
Technical Conference Sessions  
Conference Dinner

## Friday 27 October

Technical Conference  
Exhibition Open  
Technical Conference Sessions  
ANCOLD AGM  
Exhibition Bump Out  
End of Conference Drinks

## Saturday/Sunday 28-29 October

Post Conference Tour



# THEME: DAMS: A CRITICAL RESOURCE

## SUB-THEMES:

- Securing future resources - design and construction of new and upgraded resilient dams.
- Sustainable dams - Environmental/Social/Governance (ESG) strategies and planning.
- Dam infrastructure - installing and managing mechanical, electrical, communication and instrumentation equipment.
- Dam Operations - flood mitigation, business risk, resourcing and measuring good practice, emergency planning and incident management.
- People - continuity and succession planning, capability, certification, regulation and training.
- Leveraging data and technology innovations.
- Low emissions energy - role of dams in facilitating the transition.
- Tailings Dams - current and future challenges.





# SPONSORSHIP PACKAGES

ALL SPONSORSHIP AND EXHIBITION PACKAGES ARE QUOTED  
IN AUSTRALIAN DOLLARS AND INCLUSIVE OF GST.



9 DAMS: A CRITICAL RESOURCE

# DIAMOND SPONSOR

## \$21,000

Diamond Sponsorship will have your company name remembered by delegates well after the conference is over, maximising your branding at the event.

### Promotion

- Exclusive sponsorship and acknowledgement as the ANCOLD 2023 Conference Diamond Sponsor
- An opportunity to address the conference during a plenary session (10 minutes)
- Recognition as the ANCOLD 2023 Diamond Sponsor in all conference promotional material, including conference program, pocket program and venue signage
- One full page advertising space in the electronic conference handbook on the inside front cover (artwork to be supplied by sponsor)
- Company logo to feature on the ANCOLD Conference website
- Opportunity to display signage at the conference (maximum two pull up banners supplied by sponsor)
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure available in the conference app
- Delegate list - (name, position, company, state, country only)

### Registration

- Four registrations to attend the Pre-Conference Workshops, the Technical Conference and the Conference Dinner (excludes Post Conference Tour)
- One 6m x 3m trade exhibition booth (3 days)



# PLATINUM SPONSOR

## \$16,000

A perfect opportunity to connect with delegates in a highly social and relaxed atmosphere at the ANCOLD Conference Welcome Reception.

### Registration

- Three registrations to attend either the full day or the two ½ day Pre-Conference Workshops, the Technical Conference and the Conference Dinner (excludes Post Conference Tour)
- One 6m x 3m trade exhibition booth (3 days)

### Promotion

- Exclusive sponsorship and acknowledgement as the ANCOLD Platinum Sponsor
- One full page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure available in the Conference App
- Delegate list - (name, position, company, state, country only)

### Choose from

#### Welcome Reception

Exclusive sponsorship of the ANCOLD 2023 Welcome Reception to be at the Salt House on the Cairns waterfront.

- Opportunity to display signage at the Welcome Reception (maximum two pull up banners supplied by sponsor)
- An opportunity to thank delegates for attending. This will take place in the plenary session on the first morning of the technical program.

#### OR Premium Lounge

Your opportunity to sponsor this exclusive Lounge space on the exhibition floor. Entry via your exhibition booth ensures you meet and greet each delegate as they enter the Lounge

- TV screen with endless loop featuring your marketing content
- Themed and decorated with plants and lounge furniture
- A dedicated venue staff member to act as host (6 hours per day)
- A dedicated barista station and barista for Lounge guests only (6 hours per day)
- Snacks and hot beverages provided for 6 hours per day (half an hour prior to morning tea till half an hour post afternoon tea)
- Aprons with your logo worn by host and barista

Note: Lounge open for 3 days of conference, booth open for 3 days of exhibition.





**GOLD  
SPONSOR  
\$11,000**

## Promotion

- Acknowledgement as a Gold Sponsor of the ANCOLD 2023 Conference
- One full page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure available in the Conference App
- Delegate list - (name, position, company, state, country only)

## Registration

- Two registrations to attend the Technical Conference (excludes Conference Dinner)
- One 3m x 3m trade exhibition booth (3 days)

## Choose one of the following as part of your Gold Sponsorship package

### 1. Pre-conference Workshop FULL DAY

- Exclusive sponsorship and acknowledgement as the ANCOLD Workshop Sponsor
- Opportunity to address delegates at the Workshop (3 minutes maximum)
- Opportunity to display signage at the Workshop (maximum two pull up banners supplied by sponsor)
- Two registrations to attend the Workshop

### 2 POST CONFERENCE TECHNICAL TOUR

- Exclusive sponsorship and acknowledgement as the ANCOLD Conference Post Conference Technical Tour Sponsor
- Opportunity to display signage at the Post Conference Technical Tour dinner (maximum two pull up banners supplied by sponsor)
- Opportunity to address the tour delegates at the Post Conference Technical Tour dinner (3 minutes maximum)
- Logo on Post Conference Tour handbook
- Two registrations to attend the Post Conference Technical Tour

# SILVER SPONSOR

## \$8,000

The Silver Sponsorship packages include your choice of Satchel, Name badge/ lanyard, Conference App, Barista Cart, Self Check-in Kiosks or Charge Bar Station.

### Promotion

- Acknowledgement as a Silver Sponsor of the ANCOLD 2023 Conference
- One half page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure available in the Conference App
- Delegate list - (name, position, company, state, country only)

### Registration

- One registration to attend the Technical Conference (excludes Conference Dinner and Post Conference Tour)
- One 3m x 3m trade exhibition booth (3 days)

### Choose one of the following as part of your Silver Sponsorship package

#### SELF CHECK IN KIOSKS

- This new sponsorship packages provides maximum exposure for your organisation, with your logo and branding featured on each of the kiosks alongside the conference logo. Kiosks will be open every day for the duration of the conference and your logo will be seen by each delegate over the four days of ANCOLD!
- Exclusive sponsorship of the self check in kiosks
- Branding of the kiosk machines for the duration of the conference

**CONTINUED  
NEXT PAGE >>>**



## >>> SILVER SPONSOR CONTINUED

### SATCHEL

- Each delegate will be issued with a satchel on registration and most often carry it around for the duration of the conference, offering great brand exposure.
- Sponsorship of the ANCOLD Conference Delegate Satchels
- Logo recognition on each delegate satchel along with the ANCOLD logo

### CONFERENCE APP

- The Conference App provides delegates with immediate information including the program agenda, speaker profiles, presentation papers, location information and their own private newsfeed within the app.
- Exclusive sponsorship of the Conference App
- Logo recognition on the landing page and banner
- Exclusive sponsor icon on the home page with link to website, brochure and profile

### DELEGATE NAME BADGE

- Sponsorship of conference name badges including logo recognition on each name badge along with the ANCOLD logo
- Full back cover advertisement on the pocket program (artwork to be supplied by sponsor)

### BARISTA CART - TWO OPPORTUNITIES

- This is opportunity co locates the barista cart with your booth and provides a high flow of delegate traffic
- Sponsorship of one Barista Cart for three full days (workshop and technical conference)
- Opportunity to brand the Barista Cart (artwork to be supplied by sponsor)
- Corporate branded aprons for the staff to wear and branded coffee cups (supplied by sponsor)
- One pull up banner for display in the barista lounge (supplied by sponsor)
- Opportunity to place literature on the barista lounge furniture



# BRONZE SPONSOR

## \$5,500

### Promotion

- Acknowledgement as a Bronze Sponsor of the ANCOLD 2023 Conference
- One half page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure in the Conference App
- Delegate list - (name, position, company, state, country only)

### Registration

- One registration to attend the Technical Conference (excludes Pre-Conference Workshop, Conference Dinner and Post Conference Tours)

### Choose one of the following as part of your Bronze Sponsorship package

#### ELECTRONIC CONFERENCE HANDBOOK

- Sponsorship of the ANCOLD 2023 Electronic Conference Handbook
- Company logo to appear on each page of the Electronic Conference Handbook

#### GRAB N GO BREAKFAST BAR (3 available)

- Sponsorship of the Breakfast Bar for one day
- Supply of breakfast provision options ie Danish pastries, mini muffins and fresh fruit (100 serves)
- Signage acknowledging your sponsorship at the breakfast bar

#### WI-FI

- The ANCOLD conference will have a dedicated Wi-Fi network for delegates to use.
- Sponsorship of the ANCOLD Conference Wi-Fi for three days (workshop and technical conference)
- Recognition as the Wi-Fi Sponsor on access instruction information
- Ability to brand the network name and password

#### YOUNG PROFESSIONALS NETWORKING EVENT

- Sponsorship of the Young Professionals Networking Event
- Opportunity to provide corporate merchandise for all delegates at the lunch (sponsor's own expense)
- Opportunity to address the delegates during the lunch session (2 minutes only)

# AWARD SPONSOR \$3,600



## Promotion

- Acknowledgement as either the ANCOLD Young Professional Best Paper Award sponsor or the People's Choice Best Poster Award at the ANCOLD 2023 Conference
- Your company logo to appear on the screen during the award presentation and acknowledgement given by the Chair
- Opportunity for a company representative to present the award at the conference close
- Company logo to feature on the award Certificate
- One half page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure in the Conference App
- Delegate list – (name, position, company, state, country only)

## Registration

- One registration to attend the Technical Conference (excludes Pre-Conference Workshops, Conference Dinner and Post Conference Tour)



# AWARD SPONSOR

Choose one of the following as part of your Award Sponsorship package

## ANCOLD YOUNG PROFESSIONALS BEST PAPER AWARD SPONSOR

Exclusive sponsorship and acknowledgement as the ANCOLD Young Professional Best Paper Award sponsor presented at the ANCOLD 2023 Conference. The ANCOLD Young Professional Best Paper Award is given each year to an ANCOLD Associate Member or Employee of a Member Organisation, who submit and present a paper at the conference. The award is judged by a panel of esteemed industry representatives. Align your company with supporting Young Professionals in the dams industry.

## PEOPLE'S CHOICE BEST POSTER AWARD SPONSOR

Exclusive sponsorship and acknowledgement as the Best Poster Award sponsor presented at the ANCOLD 2023 Conference. The inaugural People's Choice Best Poster was awarded at the 2018 Conference in Melbourne. With a high number of posters expected at the 2023 conference, this will be a very popular sponsorship opportunity.





# SUPPORTER SPONSOR \$3,600

## Promotion

- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure in the conference app
- Delegate list - (name, position, company, state, country only)

## Choose one of the following as part of your Award Sponsorship package

### REFRESHMENT BREAK (3 available for Technical Conference)

- Sponsorship of the Refreshment Breaks for one day of the technical conference (includes lunch, morning and afternoon breaks)
- Company literature may be displayed on the catering stations on the day of sponsored break (sponsor to supply literature)
- Company logo displayed on the catering tables during sponsored breaks
- Your company logo to appear on the screen prior to the breaks on the day of sponsorship
- Add Refreshment Break Sponsorship of the Pre-Conference Workshop for \$1,400

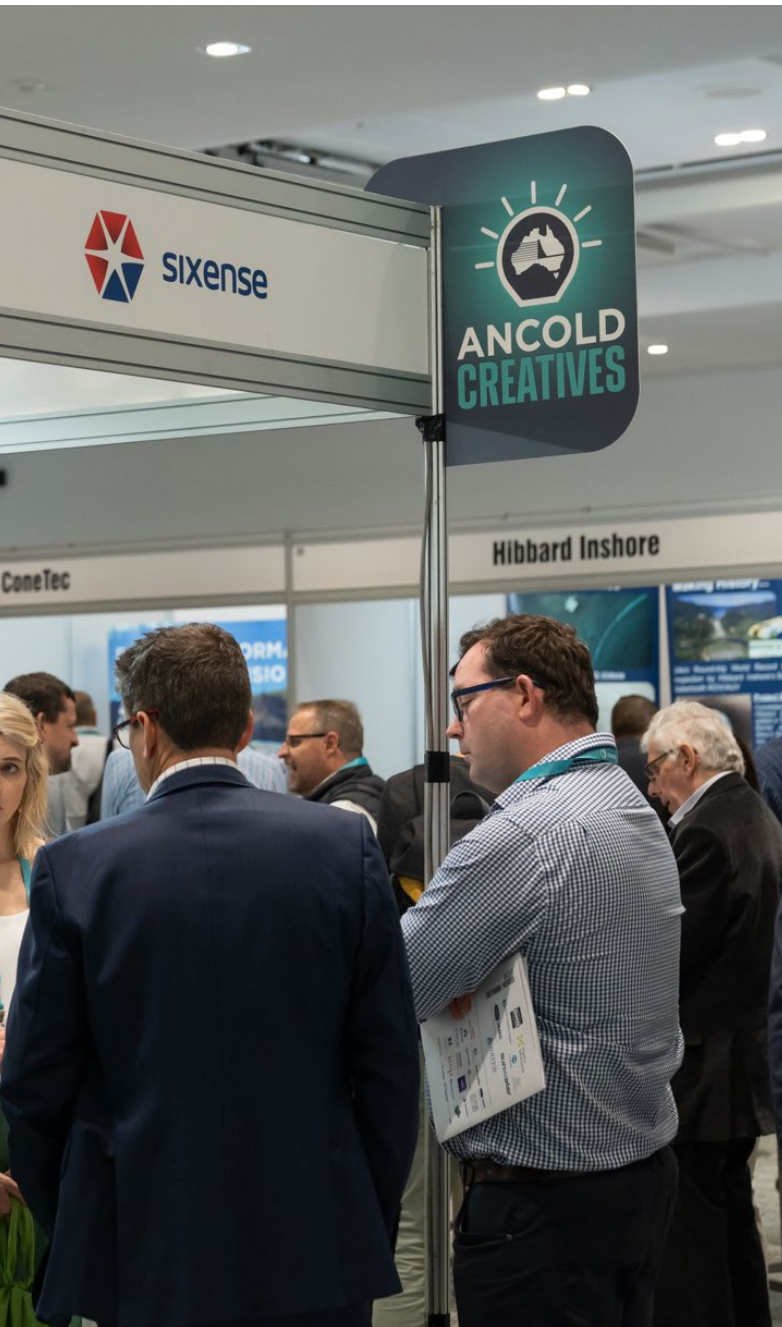
### END OF CONFERENCE DRINKS

- Exclusive sponsorship of the End of Conference Drinks
- Company literature may be displayed on the catering stations during End of Conference Drinks (sponsor to supply literature)
- Company logo displayed on the catering tables during drinks
- Opportunity to display up to two pull up banners during the End of Conference Drinks (sponsor to supply)
- Company will be verbally acknowledged by the Chair prior to the event



ANCOLD

Conference  
2023



**Show your leadership and creativity by designing an individual booth space reflecting your company's values and themes.**

**Guidelines:**

- Your design must be submitted for approval by the ANCOLD Conference Committee. Please submit your design to [kim@laevents.com.au](mailto:kim@laevents.com.au)
- Open to all existing and new exhibitors.

**Selection Criteria:**

- Create engaging and interactive experiences
- Utilise contemporary technologies and immersive digital innovations
- Garner attention and interest using visual displays
- Encompass the conference theme
- Demonstrate main industry trends and relevance to key industry challenges
- Go deeper than just promoting your brand

**You will receive:**

- A 15% discount on your booth, applied once approved.
- One additional registration, so you can have more people on your booth to help you be “creative”
- Acknowledgement as an ANCOLD Creative by a distinct fascia on your booth and through conference marketing



# EXHIBITION PACKAGES

Taking an exhibition booth is a great way to position your organisation to connect with conference delegates and promote your services. With the exhibition area open for the duration of the conference, that's a lot of quality exposure for your organisation. All conference lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic flow of delegates.

The exhibition at ANCOLD 2023 runs for three days, with all exhibitors to be set up by 0800 on the Wednesday - the first day of the technical program.

Please note, dates and times are a guide only and may be subject to change.

**CAIRNS  
CONVENTION  
CENTRE FLY  
THROUGH  
CLICK  
HERE**

## Early Bird

Valid until 31 July 2023 **\$3,200**

## Standard

From 1 August 2023 **\$4,100**

## Promotion

- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One electronic brochure
- Delegate list - (name, position, company, state, country only)

## Exhibition Booth & Registration

- One 3m x 3m (2.4m high) shell structure booth
- White melamine back and side walls
- Organisation name on fascia board
- 2 x 120w spot lights
- 1 x 4amp/100w power outlet
- Two registrations to attend either the full day or the half day Pre Conference Workshops and Technical Conference (excludes Conference Dinner and Post Conference Tour)

Please note that furniture is NOT included as part of the exhibition package



**ANCOLD**

**Conference**  
**2023**

## Custom Built Displays

If you'd like to stand out from the crowd and customise your booth with additional furniture and features, please contact Perth Expo our Exhibition Build partner or check out their catalogue at Perth Expo. Conference specific contact details will be given out with the Exhibitor Guidelines.

A custom build will need to be approved by the venue 6 weeks prior to the conference. Please contact Sandra for details.

## Additional Tickets & Registrations

All staff on site must be registered to attend either by utilising your complimentary registration or by purchasing an additional exhibitor registration for \$675.

Additional Exhibitor registrations include;

- Daily catering
- Attendance at conference sessions
- Attendance at the Conference Welcome Reception

Conference dinner tickets may be purchased separately

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

## Appliance Testing

All electrical appliances and leads used on site must comply with the Australian Standard AS/ NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/ NZS 3000:2007, and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

## Advertising

### Electronic Advertisement - Conference Handbook

Full Page **\$500**

### Electronic Brochure - Conference App

Full Page **\$250**

## Contact



**Kim Murray**  
Sponsorship and  
Exhibition Manager  
T 03 6234 7844  
kim@laevents.com.au



