

ALERA NATIONAL
CONFERENCE

AUSTRALIAN INDUSTRIAL RELATIONS - WHAT'S NEXT?

27-28 OCTOBER 2023

HOTEL GRAND CHANCELLOR
HOBART TASMANIA



 **alera** Australian Labour and
Employment Relations Association

SPONSORSHIP AND EXHIBITION PROSPECTUS

An opportunity to connect with industry leader, opinion
makers and professionals in the industrial relations sector



INVITATION TO SPONSOR

The Australian Labour & Employment Relations Association (ALERA) invites you to participate and contribute to the successful hosting of the 2023 ALERA National Conference as a sponsor or exhibitor.

ALERA is a national organisation for the industrial relations professions, aiming to bring together representatives of all stakeholders (including unions, employer bodies-private and public, legal practitioners, commissions and academia) to foster discussion, research, education and publication in the field of industrial and workplace relations.

This year our conference theme is Australian Industrial Relations – What’s Next? The program will include presentations and panel discussions across the topics:

- Political and key stakeholders’ vision for IR
- IR Case Law and future implications
- Case Study on workplace systems breakdown
- Equality at work in 2023 and beyond
- Multi-Employer Bargaining
- The Rise of the Red Unions

We encourage you to support our conference via one of our packages, designed to keep your organisation in front of delegates before, during and after the event. If you do not find a package that suits your business requirements, please discuss with us so we can tailor a package to suit.

We look forward to welcoming you on board.

NEROLI ELLIS
ALERA President

FAST FACTS

- 26-28 OCTOBER 2023
- HOTEL GRAND CHANCELLOR,
HOBART
- 200 DELEGATES FROM
GOVERNMENT, LEGAL
PROFESSION, IR OR HR
PRACTITIONERS, UNION
OFFICIALS, MANAGERS,
ACADEMICS AND CONSULTANTS

CONFERENCE SCHEDULE AT A GLANCE

(SUBJECT TO CHANGE)

THU 26 OCT

Welcome Reception

FRI 27 OCT

Registration
Exhibition open
Conference sessions
Conference Dinner

SAT 28 OCT

Exhibition open
Conference sessions
Exhibition closes at midday

SPONSORSHIP OPPORTUNITIES

Sponsorship packages are linked to key events or opportunities within the conference program.
All prices shown are in Australian Dollars and are GST inclusive.

ALERA NATIONAL CONFERENCE
AUSTRALIAN INDUSTRIAL RELATIONS - WHAT'S NEXT?
27-28 OCTOBER 2023 HOTEL GRAND CHANCELLOR | HOBART TASMANIA

 **alera** Australian Labour and
Employment Relations Association

PLATINUM SPONSOR

\$8,800

PROMOTION

- Exclusive Platinum sponsorship of the ALERA 2023 Conference
- Logo recognition as the Platinum Sponsor in all conference promotional material, including conference program, holding slides and venue signage
- Company logo and profile in the Conference Handbook, smart app and website (with link to your company's website)
- Co-location of the barista cart with your exhibition site, providing a high flow of delegate traffic
- Opportunity to brand the Barista Cart (artwork to be supplied by sponsor)
- Corporate branded aprons for the staff to wear and branded coffee cups (supplied by sponsor)
- One pull up banner for display and opportunity to place literature at the Barista Cart (supplied by sponsor)
- Your logo prominently displayed at the venue in all onsite signage
- Full page advertisement in the conference program and app (finished art supplied by sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- Three full conference registrations including daily catering, sessions and Conference Dinner
- One dressed trestle table and two chairs

**GOLD
SPONSOR**
\$6,600

PROMOTION

- Acknowledgement as a Gold Sponsor of the ALERA 2023 Conference
- Company logo and profile in the Conference Handbook, smart app and website (with link to your company's website)
- Your logo prominently displayed at the venue in all onsite signage
- Half page advertisement in the conference program and app (finished art supplied by sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)
- Your choice of either refreshment break or lanyard sponsorship

REGISTRATION AND EXHIBITION

- Two full conference registrations including daily catering, sessions and Conference Dinner
- One dressed trestle table and two chairs

SILVER SPONSOR

\$3,300

PROMOTION

- Acknowledgement as a Silver Sponsor of the ALERA 2023 Conference
- Company logo and profile in the Conference Handbook, smart app and website (with link to your company's website)
- Your logo prominently displayed at the venue in all onsite signage
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions and Conference Dinner
- One dressed trestle table and two chairs

BRONZE SPONSOR

\$2,200

PROMOTION

- Acknowledgement as a Bronze Sponsor of the ALERA 2023 Conference
- Company logo and profile in the Conference Handbook, smart app and website (with link to your company's website)
- Your logo prominently displayed at the venue in all onsite signage
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions and Conference Dinner



ADDITIONAL TICKETS AND REGISTRATIONS

Extra personnel required to staff the exhibition stand must purchase additional exhibitor registrations at \$750 which includes:

- Daily catering
- Conference sessions
- A ticket to the Conference Welcome Reception

This registration type does NOT INCLUDE THE CONFERENCE DINNER (tickets may be purchased separately for \$180 each).

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note, there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted.