

## **Get more from your Turf - Hybrid Grass for Sports Fields and Landscapes**

*Erik Kinlon, HG Sports Turf*

### **Bio**

Erik is the General Manager of Business Development and Marketing at HG Sports Turf and has been involved in the sports turf industry for over 20 years. Erik is a qualified turf professional and was the Golf Course Superintendent at The Buckinghamshire Golf Club in London, England, where he spent 9 years before moving in to the sports fields sector.

In 2012, Erik moved to Australia to take up the General Manager Operations role with HG Sports Turf.

Since joining HG, Erik has been involved with many of the company's major projects including the rebuilds of the MCG, ANZ Stadium, Singapore National Stadium, Optus Stadium, Bankwest Stadium as well as the first hybrid pitch in Australia for Melbourne City Football Club at LaTrobe University in Bundoora.

In his current role, Erik focuses on Business Development and Marketing across Australasia and has an active involvement at management level in regards to the future direction of the business and its partner networks.

HG Sports Turf are certainly at the forefront of the turf industry and through continuous improvement and innovation have brought a number of "hybrid grass" solutions to market suited to councils, schools, universities, community and elite sports facilities.