AN OPPORTUNITY TO CONNECT WITH INDUSTRY LEADERS AND RADIATION PROFESSIONALS IN AUSTRALASIA'S RADIATION PROTECTION COMMUNITY

ARPS 2021 CONFERENCE

LEGACY AND INNOVATION IN RADIATION AND PROTECTION

CANBERRA REX HOTEL
13-16 SEPTEMBER 2021

INVITATION TO SPONSOR

On behalf of the Organising Committee, it is my great pleasure to invite you to attend the 43rd Annual Conference of the Australasian Radiation Protection Society (ARPS). This year's conference will be held at The Canberra Rex Hotel from 13-16 September 2021.

We acknowledge that 2020 was a challenging year for all and would like to thank you for your loyalty and continued support. Whether you are a sponsor or an exhibitor at the 2021 conference, this will be an excellent platform to showcase your products and services to your target audience. In the last few years, with the exception of 2020, we have seen an increase in delegate numbers and engagement. We are keen to reunite with many of our long-term sponsors and exhibitors as well as welcoming new ones to our conference in Canberra.

The theme of the 2021 conference is "Legacy and Innovation in Radiation Protection". The aim of the conference is to enrich the understanding of non-ionising and ionising radiation safety, highlight the importance of effective communication and stakeholder involvement on radiation safety, highlight new technologies and generate discussion across a broad range of radiation protection aspects looking to the past as well at the future. The Organising Committee is keen to put together a full and extensive program, which will include three days of scientific sessions.

We have outlined a variety of sponsorship packages specifically created to ensure that you get the best value for your investment. Our sponsorship team is more than happy to discuss how to best tailor a package to suit your objectives. This is a wonderful opportunity to be involved in this conference, and I hope you will join us in Canberra and support ARPS as it delivers the best and most recent radiation protection information to delegates.

Ron Rubendra
ARPS Convenor

FAST FACTS

13-16 September 2021

Canberra Rex Hotel

140+ dedicated radiation protection professionals from across Australia *

Esteemed speakers

*Based on previous conference numbers

REASONS TO SPONSOR OR EXHIBIT

- Engage and connect with scientific and technical professionals with a strong connection to Australia's radiation protection industry.
- Generate leads for new business.
- Increase your brand awareness and profile amongst industry leaders, peak body representatives and opinion shapers working within the radiation protection profession.
- Build long term relationships with potential and existing customers.
- Align your organisation with Australia's leading universities and organisations.
- Develop key relationships and alliances with other sponsors and exhibitors.
- Interact with delegates in a social and dynamic environment.
- Receive exposure and capitalise on pre and post conference promotional opportunities.

WE GRATEFULLY ACKNOWLEDGE THE SUPPORT OF OUR PREVIOUS SPONSORS AND EXHIBITORS

ADM WWW.ADMTECH.COM.AU

ACPSEM Australasian College of Physical Scientists & Engineers in Medicine

AINSE

ansto Radiation Services

Australian Government Department of Industry, Innovation and Science

AusYGN

bhpbilliton

CamRad radiation services

Flinders University

Get to KNOW NUCLEAR Discover. Discuss. Decide.

HISTORION

ILUKA

inMed MEDICAL | SCIENTIFIC | SOLUTIONS

LANDAUER

Lastek Photonics Technology Solutions

marair DANGEROUS GOODS SPECIALISTS Pty Ltd

MIRION TECHNOLOGIES Dosimetry Services Division

National Radioactive Waste Management Facility

NSW EPA

Radiation SAUNDERS

RadTest AUSTRALIA

Safe Radiation Workplace and Environmental Radiation Safety

SGS RADIATION SERVICES

THE UNIVERSITY of ADELAIDE

University of South Australia

CENTRE FOR MEDICAL RADIATION PHYSICS

UNIVERSITY OF WOLLONGONG AUSTRALIA

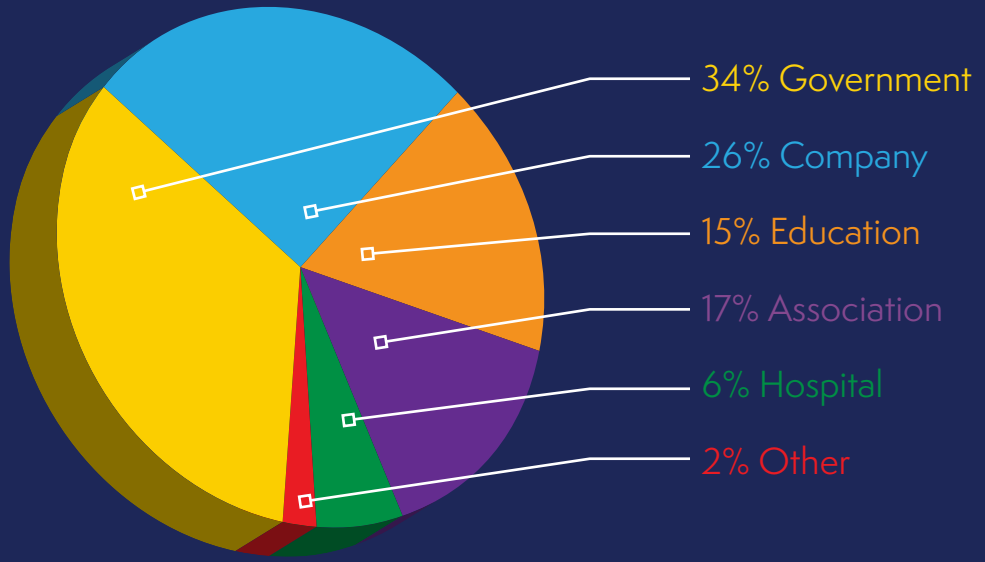
VICTORIA State Government Health and Human Services

VIMY RESOURCES

SUB THEMES / ABSTRACT THEMES

1. **COMMUNICATION/EDUCATION**
   - Radiation– perceptions versus reality
   - Radiation hysteria
2. **NON-IONISING RADIATION (NIR)**
   - Regulation – 5G vs 4G
   - Laser Safety
3. **IONISING RADIATION**
   - Medical Imaging safety
   - Radiation Therapy safety
4. **MINING, ENVIRONMENTAL**
   - Innovation in the field in safety
5. **PLANNED EXPOSURE SITUATIONS, EMERGENCY RESPONSES**
   - Post event innovation to reduce exposure
6. **DEVELOPMENTS IN RADIATION PROTECTION, TECHNOLOGY AND METHODS**
   - Future radiation protection trends
7. **WASTE MANAGEMENT**
   - National waste repository
8. **RESEARCH AND ENGINEERING**
   - Exposure and Dose limits
   - New innovative radiation safety technology
9. **NUCLEAR POWER**
   - Viability in Australia
   - Economic palatability, perceptions

DELEGATE PROFILE BY ORGANISATION TYPE



KEY CONTACTS

THENI KUPPUSAMY

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Leishman
it's all about people
CONFERENCE • EVENT • ASSOCIATION MANAGEMENT

SPONSORSHIP PACKAGES AT A GLANCE

MAJOR SPONSOR	$ 13,500
CONFERENCE DINNER SPONSOR	$ 11,500
WELCOME RECEPTION SPONSOR	$ 9,500
SATCHEL SPONSOR	$ 6,500
BARISTA CART SPONSOR	$ 6,500
NAME BADGE & LANYARD SPONSOR	$ 5,500
CONFERENCE APP	$ 5,500
KEYNOTE SPEAKER SPONSOR	$ 4,500
WIFI SPONSOR	$ 4,500
DAY REFRESHMENT BREAK	$ 2,500
TRADE EXHIBITION STAND (EARLY BIRD)	$ 2,950

All sponsorship prices are in Australian Dollars and are GST inclusive.

MAJOR SPONSOR $13,500 (ONE OPPORTUNITY)

PROMOTION

- Exclusive sponsorship of the ARPS 2021 Conference
- Logo recognition as the Major Sponsor in all conference promotional material, including conference program, holding slides and venue signage
- Company logo and profile in the Conference Handbook, smart app and website
- An opportunity to address the delegates in a 10-minute presentation at the conclusion of one of the keynote presentations in the main plenary
- Recognition as the sponsor of a Keynote Speaker of your choice
- Continued recognition as the Major Sponsor both prior to and during the conference
- Sponsor's own signage prominently displayed in the main conference venue (maximum two pull up banners)
- Full page advertisement with premium placement in the Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- Four full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- One 6 metre x 2 metre trade exhibition booth

CONFERENCE DINNER $11,500 (ONE OPPORTUNITY)

PROMOTION

- Exclusive sponsorship of the ARPS 2021 Conference Dinner
- Logo recognition as the Conference Dinner Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the Conference Handbook, smart app and website
- An opportunity to welcome guests to the Conference Dinner (5 minutes maximum)
- Your company logo on menus, dinner tickets and any other dinner-related marketing collateral
- Opportunity to provide a gift for each dinner guest (sponsor to provide)
- Sponsor's own signage prominently displayed at the dinner venue (maximum two pull up banners)
- Full page advertisement with premium placement in the Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- Three full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- Two additional tickets to the Conference Dinner (five in total)
- One 6 metre x 2 metre trade exhibition booth

WELCOME RECEPTION $9,500 (ONE OPPORTUNITY)

PROMOTION

- Exclusive sponsorship of the ARPS 2021 Conference Welcome Reception
- Logo recognition as the Welcome Reception Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the Conference Handbook, smart app and website
- An opportunity to welcome guests to the Welcome Reception (5 minutes maximum)
- Sponsor's own signage prominently displayed at the Welcome Reception venue (maximum two pull up banners)
- Half page advertisement in the Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- Two additional tickets to the Welcome Reception (four in total)
- One 3 metre x 2 metre trade exhibition booth

BARISTA CART $6,500 (ONE OPPORTUNITY)

PROMOTION

- Exclusive sponsorship of the Barista Cart operational for the core days of the conference
- Opportunity to brand the Barista Cart area with your pull up banner, literature on coffee tables etc
- Opportunity to provide branded caps, aprons and cups (at sponsor cost)
- Logo recognition as the Barista Cart Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the Conference Handbook, smart app and website
- Half page advertisement in the Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3 metre x 2 metre trade exhibition booth

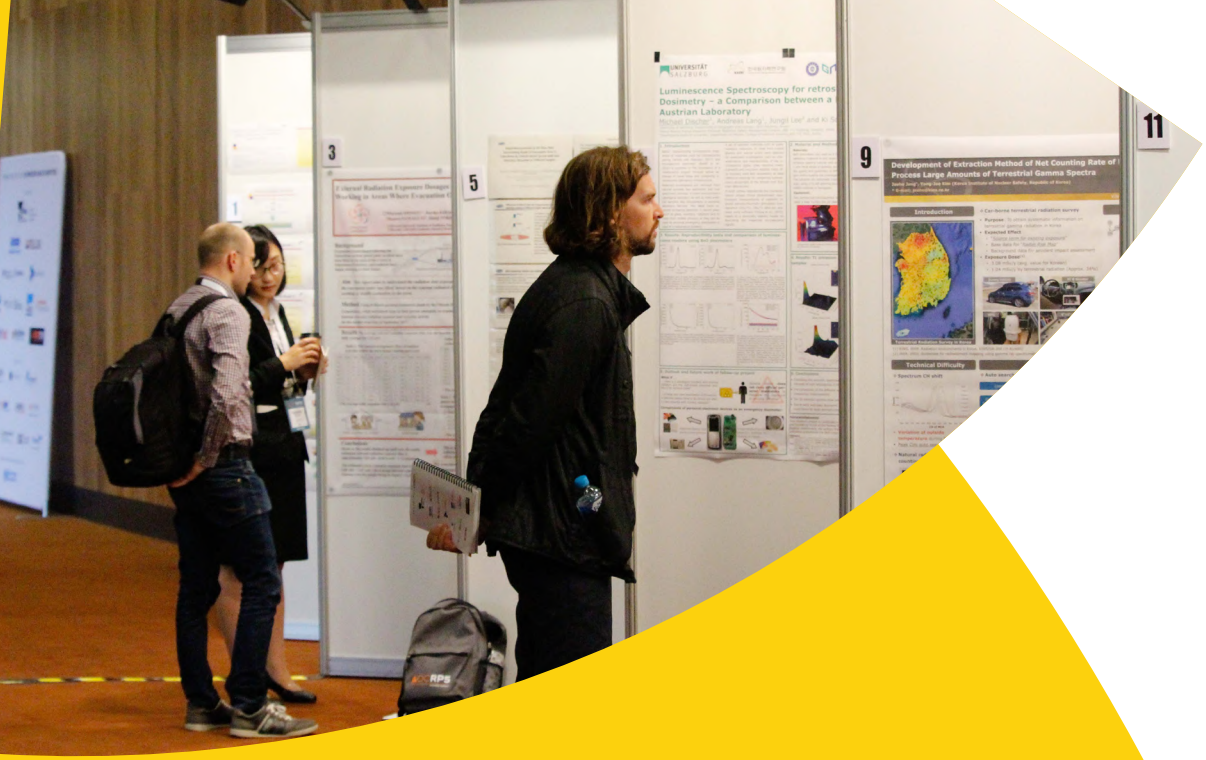
SATCHEL SPONSOR $6,500 (ONE OPPORTUNITY)

PROMOTION

- Exclusive sponsorship of the 2021 ARPS Conference Satchel
- Logo recognition as the Conference Satchel Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the Conference Handbook, smart app and website
- Half page advertisement in the Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3 metre x 2 metre trade exhibition booth



NAME BADGE AND LANYARD $5,500 (ONE OPPORTUNITY)

PROMOTION

- Exclusive sponsorship of the delegate Name Badge and Lanyard
- Logo recognition as the Name Badge and Lanyard sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the Conference Handbook, smart app and website
- Half page advertisement in the Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3 metre x 2 metre trade exhibition booth

CONFERENCE APP $5,500 (EXCLUSIVE)

PROMOTION

- Exclusive sponsorship of the Conference App
- Logo recognition on the landing page and banner
- Sponsor icon on the first screen, with links to website, brochure and profile
- Logo recognition as the Conference App sponsor on instruction posters through the conference venue
- Company logo and profile in the Conference Handbook, smart app and website
- Quarter page advertisement in the Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3 metre x 2 metre trade exhibition booth

KEYNOTE SPEAKER $4,500 (MULTIPLE)

PROMOTION

- Exclusive sponsorship of the one Keynote Speaker presentation at the conference
- Verbal recognition as the Keynote Speaker Sponsor by the Conference Chair both at the commencement and conclusion of the keynote address
- Sponsor's logo displayed on the holding slide at the commencement and conclusion of the keynote address
- Logo recognition as a Keynote Speaker sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the Conference Handbook, smart app and website
- Quarter page advertisement in the Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3 metre x 2 metre trade exhibition booth

WIFI $4,500 (ONE OPPORTUNITY)

PROMOTION

- Exclusive sponsorship of the WiFi facility for the core days of the conference
- Logo recognition as the WiFi sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the Conference Handbook, smart app and website
- Logo recognition as the WiFi Sponsor on access instruction information
- Quarter page advertisement in the Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner

REFRESHMENT BREAK $2,500 (MULTIPLE)

PROMOTION

- Exclusive sponsorship of one day's refreshment break during the conference (morning and afternoon refreshments, and lunch)
- Logo recognition as the Refreshment Break sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the Conference Handbook, smart app and website
- Sponsor's logo displayed on each catering table during the sponsored break
- Opted-in delegate list (name, position, organisation, state/country only)

ADVERTISING PACKAGES – ELECTRONIC ONLY

Advertising space will be available in the Conference Handbook which will be distributed electronically.

Advertising in the Conference Handbook will provide excellent exposure for your organisation.

FULL PAGE - $500

HALF PAGE - $250

SATCHEL INSERTS

In the interest of reducing our environmental footprint, we will not be using the satchel for paper inserts.

Sponsors and exhibitors are encouraged to have marketing collateral available at their booth.

TRADE EXHIBITION STAND

Taking an exhibition booth is a great way to position your organisation, connect with conference delegates and promote your services. With the trade exhibition area open for the duration of the conference, and all refreshment and lunch breaks held in the trade area, this maximises your opportunity to connect with your market.

Early Bird	**Valid until 30 April 2021**	**$2,950**
Standard	**From 1 May 2021**	**$3,300**

KEY DATES FOR EXHIBITORS

Exhibitor bump in	12 September (time TBA)
Exhibition Open	13 September
Exhibition Open	14 September
Exhibitor bump out	15 September

EXHIBITION BOOTH

PROMOTION

- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the Conference Handbook, smart app and website
- Opted-in delegate list (name, position, organisation, state/country only)

BOOTH AND REGISTRATION

- One 3m x 2m (2.4m high) shell structure booth
- White melamine back and side walls
- Organisation name on fascia board
- 2 x 120w spotlights
- 1 x 4amp/100w power outlet
- Two exhibitor registrations including daily catering, sessions and Welcome Reception (excludes Conference Dinner)

Please note, furniture is not included in the booth package.

ADDITIONAL TICKETS AND REGISTRATIONS

Extra personnel required to staff the exhibition stand must purchase additional exhibitor registrations at $750 which includes:

- Daily catering
- Conference sessions
- A ticket to the Conference Welcome Reception

This registration type does NOT INCLUDE THE CONFERENCE DINNER (tickets may be purchased separately for $150 each).

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note, there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

PUBLIC LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of $10 million. This refers to damage or injury caused to a third party/visitor on or in the vicinity of an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate along with their booking form.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted.

EVENT SPONSORSHIP & EXHIBITION APPLICATION TERMS & CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit:-

1. DEFINITIONS

Event means the event referred to in the online Booking Application Form. Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the online Booking Application Form. GST means GST within the meaning of the GST Act. GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation. You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

2. APPLICATION

You will submit the online Booking Application Form for the Exhibition/Sponsorship.

3. APPROVAL

The Exhibition/Sponsorship will be confirmed upon submission of the Onlne Booking Form, 50% of this total is payable within 7 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

4. PAYMENT

Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All online Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Upon receiving full payment, your logo and profile will be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

5. CANCELLATION

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

6. CHANGES

Once your Exhibition/Sponsorship has been confirmed and accepted, a reduction in Sponsorship/Exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of your Exhibition/Sponsorship at Our discretion. Any space not claimed one hour before the Event commences and will be reassigned and no refund will be payable to You.

We reserve the right to rearrange the floor plan and/or relocate any Exhibition/Sponsorship without notice to You. We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

7. STANDS

If You intend to utilise a custom-built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

8. ASSIGNMENT/SHARED PACKAGES

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

9. INSURANCE

Public Liability insurance to a minimum amount nominated in the event sponsorship prospectus must be taken out by You. A copy of the certificate of Insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

10. EXCLUSION

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

11. MARKETING

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

12. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.