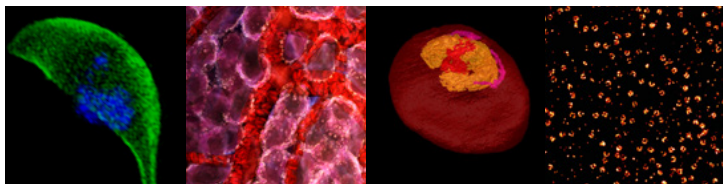


**MAM 18-22
FEB**

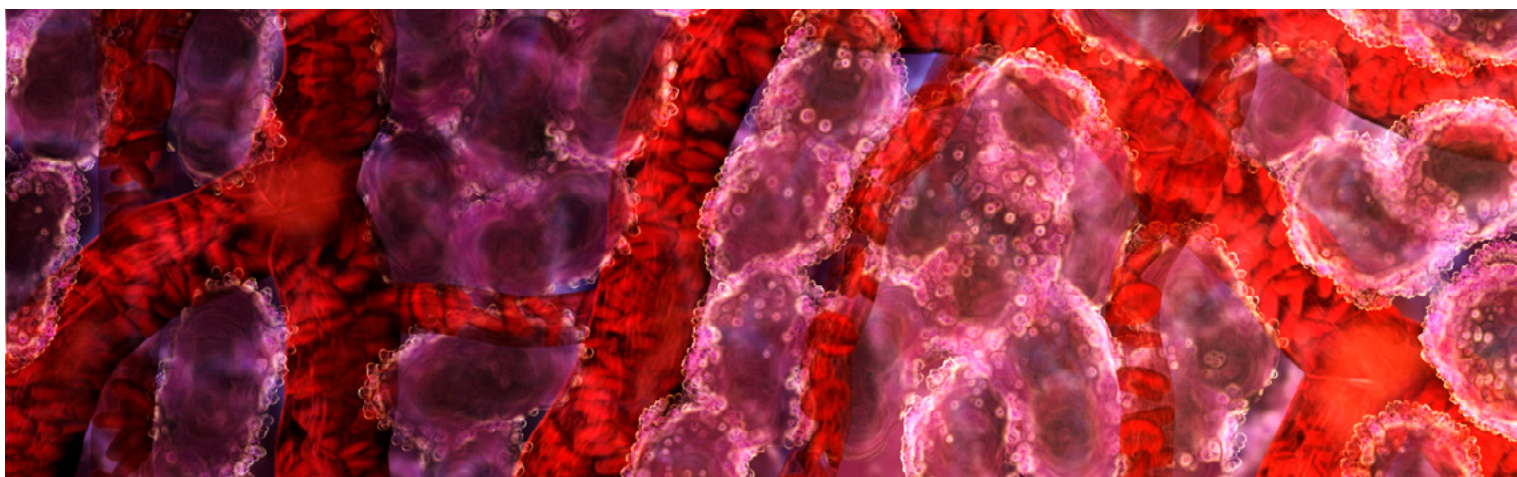
**2024 Lorne
Victoria
Australia**

Molecular Approaches to Malaria



SPONSORSHIP PROSPECTUS

www.mam2024conference.com.au





We acknowledge the traditional owners and custodians of the land on which our campuses are located, the Wurundjeri people of the Kulin nation, and pay our respects to their elders past and present.

Invitation from the Organising Committee

It is our great pleasure to invite you to partner with us at the next *Molecular Approaches to Malaria* conference, MAM2024. In 2000, the MAM conference was conceived as a forum to present the very latest advances in malaria research and to consolidate and forge new collaborative links between international researchers, exchanging information on cutting-edge technological tools and scientific advances.

MAM is held every 4 years and has become a favourite and pre-eminent malaria conference globally. In 2024, we expect more than 400 delegates over the five days. Our stellar list of speakers will share their knowledge on new insights into the biology of malaria and new strategies to reduce the global burden of this important disease. The interactive program will provide ample opportunities for researchers to present their research. In addition to the program, there will hands-on workshops on key new themes in malaria biology.

By sponsoring at MAM2024, your organisation will be seen to be an integral part of the research dialogue during *Molecular Approaches to Malaria*, attended by the world's leading malaria research community.

Partnership with MAM2024 will not only help us champion the very best in malaria research but will also ensure that early career researchers from all countries and scientists from malaria endemic countries can attend the conference to present their research and interact with world leaders across different fields.

Whether your focus is on driving awareness through extensive branding or building relationships through face-to-face interaction, we would be delighted to discuss how we can best tailor the inclusions to suit your objectives.

For more information about the MAM Conference Organising Committees please go to Page 17. We very much look forward to welcoming you to Lorne in February 2024.

Co-Chairs - MAM2024 Organising Committee

Dr Michelle Boyle, Burnet Institute

Dr Matthew Dixon, University of Melbourne & Walter and Eliza Hall Institute

Professor Denise Doolan, Institute for Molecular Bioscience, University of Queensland

Associate Professor Chris Tonkin, Walter and Eliza Hall Institute

DELEGATE PROFILE

Delegates come from a wide range of fields, including international malaria researchers working on all molecular aspects of malaria, endemic country scientists, international funding bodies, postdocs and postgraduate students. We are anticipating an attendance of around 400 delegates.

At previous conferences, delegates have come from Australia, USA, Canada, Europe (Belgium, Denmark, France, Germany Sweden, Switzerland, The Netherlands, UK), Africa (Cameroon, Ethiopia, Ghana, Kenya, Mali, Nigeria, South Africa), Saudi Arabia and Asia (Hong Kong, Indonesia, New Caledonia, Papua New Guinea, Thailand).

CONFERENCE THEMES

This year's program is focused on topics such as the following:

- Life Cycle Biology
- Mosquito stage biology
- Vaccine Design
- Immunity
- Pathogenesis
- Molecular Epidemiology & population genetics
- Drug Resistance & Drug Development
- New Tools



PREVIOUS SPONSORS, EXHIBITORS AND SUPPORTERS



REASONS TO PARTNER WITH MAM2024

Demonstrate your commitment to the industry and promote your business to a targeted market audience by:

- Engaging and connecting with 400+ scientists, researchers and academics from Australia and over 20 countries internationally.
- Increase your brand awareness and profile to a targeted audience.
- Networking with 400+ delegates in a relaxed, social and dynamic environment.
- Develop new and existing relationships.
- Generate leads for new business.

FAST FACTS

Date: 18-22 February 2024

Venue: The Mantra, Lorne, Victoria

Delegates: 400+ from Australia and across the World

THE VENUE

Lorne is 140 kilometres south of Melbourne, approximately a 2-hour drive by car via the Great Ocean Road.

Mantra Lorne is located on absolute beachfront, in the historic seaside town of Lorne along Victoria's famous Great Ocean Road. The resort is nestled between the crystal-clear water of Loutit Bay and the Otway Hinterland.



PROGRAM AT A GLANCE

Sunday 18 February	Preconference Workshops Exhibitors bump in Conference opens (pm) Welcome Reception
Monday 19 February	Day Two Exhibition opens Conference sessions
Tuesday 20 February	Day Three Conference Sessions
Wednesday 21 February	Day Four Conference Sessions Exhibitors bump out after lunch Conference Dinner
Thursday 22 February	Day Five Conference Sessions Lunch Conference close



SPONSORSHIP PACKAGES

All sponsorship and exhibition packages are quoted in Australian Dollars (\$AUD) and include GST.

PRINCIPAL SPONSOR - ONE OPPORTUNITY \$15,000

PROMOTION

- Exclusive sponsorship of MAM2024
- Verbally acknowledged throughout the Conference as the Principal Sponsor
- An opportunity to address delegates in a plenary session (ten minutes)
- An opportunity to welcome delegates to a session (three minutes)
- Sponsorship of one conference session. Organisation logo on opening and closing slides and verbal acknowledgement by the Chair of that session.
- Company logo and profile in the conference app and website (including link)
- Logo recognition as the Principal Sponsor in all conference promotional material, including website, Conference App and venue signage
- One custom Electronic Direct Mail sent to all conference delegates (to be approved by committee)
- Sponsor's own signage prominently displayed at the venue (maximum of two pull up banners)
- Delegate list (name, position, company, state, country only)

REGISTRATION

- 4 x registrations including daily catering, Welcome Reception and Conference Dinner
- One trade table

GALA DINNER SPONSOR – ONE OPPORTUNITY \$10,000



PROMOTION

- Verbally acknowledged throughout the Conference as the Gala Dinner Sponsor
- Exclusive sponsorship of the Conference Gala Dinner
- Opportunity to welcome guests to the Dinner (five minutes maximum)
- Company logo and profile in the conference app and website (including link)
- Logo recognition as the Gala Dinner Sponsor in all conference promotional material, including website, Conference App and venue signage
- Opportunity to provide corporate merchandise for all dinner tables (at sponsor's own expense)
- Sponsor's own signage prominently displayed at both the conference and the dinner venue (maximum of two pull up banners)
- Delegate list (name, position, company, state, country only)

REGISTRATION

- 2 x registrations including daily catering, Welcome Reception and Conference Gala Dinner + 2 additional registrations to the Conference Gala Dinner
- One trade table

BARISTA CART SPONSOR – ONE OPPORTUNITY \$7,000



PROMOTION

- Exclusive sponsorship of the Conference Barista Cart
- Opportunity to brand the Barista Cart area
- Opportunity to supply corporate branded aprons, caps and coffee cups
- Company logo and profile in the conference app and website (including link)
- Logo recognition as the Barista Cart Sponsor in all conference promotional material, including, website, Conference App and venue signage
- Delegate list – Name, Organisation, City, Country

REGISTRATION

- 1 x registration including daily catering, Welcome Reception and Conference Dinner
- One trade table



NAME BADGE AND LANYARD SPONSOR \$5,500



PROMOTION

- Exclusive sponsorship of the delegate name badge and lanyard, including logo recognition on each delegate name badge and lanyard along with the MAM 2024 Conference logo
- Company logo and profile in the conference app and website (including link)
- Logo recognition as the Name Badge and Lanyard Sponsor in all conference promotional material, including website, Conference App and venue signage
- Delegate list – Name, Organisation, City, Country

REGISTRATION

- 1 x registration including daily catering, Welcome Reception and Conference Dinner
- One trade table



WELCOME RECEPTION SPONSOR – ONE ONLY \$5,000

SOLD

PROMOTION

- Exclusive sponsorship of the Conference Welcome Reception
- Verbally acknowledged throughout the Conference as the Welcome Reception Sponsor
- Company logo and profile in the conference app and website (including link)
- Logo recognition as Welcome Reception Sponsor in all conference promotional material, including website, Conference App and venue signage
- Sponsor's own signage prominently displayed at the venue (maximum of two pull up banners)
- Delegate list (name, position, company, state, country only)

REGISTRATION

- 1 x registration including daily catering, Welcome Reception and Conference Dinner
- One trade table



KEYNOTE SPEAKER SPONSOR - MULTIPLE OPPORTUNITIES \$3,500

- Exclusive sponsorship of one Keynote Presentation at the conference
- Sponsors logo displayed on the holding slide at the commencement of the Keynote Speaker address
- Company logo and profile in the conference app and website (including link)
- Logo recognition as the Keynote Speaker Sponsor in all conference promotional material, including, website, Conference App and venue signage
- Delegate list (name, position, company, state, country only)

BREAKFAST SESSION SPONSOR – THREE OPPORTUNITIES \$2,500

Sponsors and Exhibitors have the opportunity to conduct their own user group meetings at the following time slots: Monday – Thursday mornings (excluding the morning of the Early Careers Researcher Breakfast). The sessions will run from 7:00am - 8:30am each morning.

- A room for your exclusive use for up to 1.5 hours (subject to overall program constraints and committee's approval)
- A listing of your session as an add-on selection in the registration process where delegates can indicate interest in attending (and you can vet the list for acceptances)
- Company logo and profile in the conference app and website (including link)
- Logo recognition as the Trade Workshop Sponsor in all conference promotional material, including, website, Conference App and venue signage
- Delegate list (name, position, company, state, country only)
- *Please note catering will be at sponsor's own cost*

EARLY CAREERS RESEARCHER (ECR) BREAKFAST SPONSOR – ONE OPPORTUNITY \$2,500



- Exclusive sponsorship of the ECR Breakfast
- Company logo and profile in the conference app and website (including link)
- Logo recognition as the ECR Breakfast Sponsor in all conference promotional material, including website, Conference App and venue signage
- Sponsor's own signage prominently displayed at the conference venue in the workshop venue (maximum of one pull up banner)
- Delegate list (name, position, company, state, country only)
- *Please note catering will be at sponsor's cost*

REFRESHMENT BREAK SPONSOR – THREE OPPORTUNITIES \$2,900/DAY

PROMOTION

- Exclusive sponsorship of the one day's Refreshment Break
- Your organisation's logo will be prominently displayed at refreshment stations on the day of the sponsorship (includes morning and afternoon refreshments, and lunch)
- Opportunity to place promotional items on the catering stations (material provided by sponsor)
- Company logo and profile in the conference app and website (including link)
- Logo recognition as Refreshment Break Sponsor in all conference promotional material, including website, Conference App and venue signage
- Sponsor's own signage prominently displayed during the sponsored breaks (maximum two pull up banners)
- Delegate list (name, position, company, state, country only)

REGISTRATION

- 1 x registration including daily catering, Welcome Reception and Conference Dinner



POSTER SESSIONS – MULTIPLE OPPORTUNITIES \$2,000

- Exclusive sponsorship of ONE Conference Poster Sessions (80+ posters per session)
- Exclusive branding of the poster numbers
- Company logo and profile in the conference app and website (including link)
- Logo recognition as the Poster Session Sponsor in all conference promotional material, including, website, Conference App and venue signage
- Sponsor's own signage prominently displayed in the poster display area (maximum of two pull up banners)
- Delegate list (name, position, company, state, country only)

MORNING RUN - FOUR OPPORTUNITIES \$2,000

- Exclusive sponsorship of the morning run on the sponsored day
- Sponsor's own signage displayed at the meeting area (maximum one pull up banner)
- Opportunity for sponsor to supply branded caps or drink bottles (at sponsor's expense)
- Sponsor's logo featured on signage at the venue
- Company logo and profile on the website (including link)
- Logo recognition in all conference promotional material, including website and venue signage
- Delegate list (name, position, company, state, country only)

CONFERENCE SUPPORTER - MULTIPLE OPPORTUNITIES \$1,000

- Company logo and profile on the website (including link)
- Logo recognition in all conference promotional material, including website and venue signage

ORAL PRESENTATION AND POSTER PRIZES - 6 OPPORTUNITIES \$600

- Your Organisation's logo on the award certificate
- Company logo in the conference app



ADDITIONAL TICKETS AND REGISTRATIONS

All staff on site must be registered to attend either by utilising your complimentary registration or by purchasing an additional exhibitor registration for \$700 which includes:

- Daily catering
- Attendance at conference sessions
- Attendance at the Conference Welcome Reception

Conference dinner tickets may be purchased separately for \$60 per person

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event.

Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

MAM2024 Organising committee

National Organising Committee

Kathy Andrews	Griffith University
Sarah Auburn	Menzies School of Health Research
Bridget Barber	QIMR Berghofer Medical Research Institute
Alyssa Barry	Deakin University
Jake Baum	University of New South Wales
Michelle Boyle	Burnet Institute
Ian Cockburn	Australian National University
Darren Creek	Monash University
Tania de Koning-ward	Deakin University
Matthew Dixon	University of Melbourne & Walter and Eliza Hall Institute
Denise Doolan	James Cook University
Chris Engwerda	QIMR Berghofer Medical Research Institute
Daniel Fernández-Ruiz	University of Melbourne
Adele Lehane	Australian National University
Rhea Longley	Walter and Eliza Hall Institute
Danushka Marapana	Walter and Eliza Hall Institute
Emma McHugh	University of Melbourne
Katherine O'Flaherty	Burnet Institute
Danielle Stanisic	Griffith University
Chris Tonkin	Walter and Eliza Hall Institute
Danny Wilson	Adelaide University

International Steering Committee

Oliver Billker	Umea University, Sweden
Jeremy Burrows	Medicines for Malaria Venture, Switzerland
Flaminia Catteruccia	Harvard School of Public Health, USA
Alan Cowman	Walter and Eliza Hall Institute, Australia
Alister Craig	Liverpool School of Tropical Medicine, UK
Simon Draper	Oxford University, Oxford
Alexis Kaushansky	Seattle Children's, USA
Mara Lawniczak	Wellcome Sanger Institute, UK.
Faith Osier	Imperial College London, UK
Julian Rayner	Cambridge Institute for Medical Research, UK
Carole Sibley	University of Washington, USA
Photini Sinnis	John Hopkins, USA
Tobi Spielman	Bernhard Nocht Institute for Tropical Medicine, Germany
Till Voss	Swiss Tropical and Public Health Institute, Switzerland
Andy Waters	University of Glasgow, UK
Elizabeth Winzeler	University of California San Diego, USA

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