



GEOANZ #2

ADVANCES IN GEOSYNTHETICS

9-11 JULY 2024

CROWN CONFERENCE CENTRE, MELBOURNE

www.geoanzconference.com.au

SPONSORSHIP INFORMATION

Your opportunity to connect directly
with the geosynthetics community.

Destination
Partners



ORGANISING COMMITTEE

Graham Fairhead, Fabtech, ACIGS President
Conference Chair & Sponsorship Lead

Siamak Paulson, ADE Consulting Group
*ACIGS Immediate Past President
Program Lead*

Jonathan Shamrock, Tonkin & Taylor
*ACIGS Vice-President
Conference Technical Lead*

Ryan Hackney, Geofabrics GRID
*ACIGS Treasurer
Conference Treasurer*

Jong Hao Su, Solmax
*ACIGS Secretary
Communication Coordinator*

Liza Du Preez, WSP
Organising Committee Member

Andy Warwick, Global Synthetics
Organising Committee Member

Brendan Swifte, Solmax
Organising Committee Member

TECHNICAL COMMITTEE

Jonathan Shamrock Tonkin & Taylor Ltd

Siamak Paulson ADE

Warren Hornsey TRI Australasia

Liza Du Preez WSP

Daniele Cazzuffi CESI SpA, Milano, Italy

Jie Han The University of Kansas

Kerry Rowe Queen's University Ontario

Buddhima Indraratna University of Technology Sydney

Abdelmalek Bouazza Monash University

Additional members to be co-opted



INVITATION TO JOIN US AT GEOANZ #2



On behalf of the organising committee, it is my pleasure to invite you to GEOANZ #2 Conference being held in Melbourne, Victoria from 9 to 11 July 2024. Having successfully delivered the first ever GEOANZ conference – a geosynthetics conference organised by the Australasian Chapter of the International Geosynthetics Society (ACIGS), we are very pleased to announce our next conference.

The theme of the conference is 'Advances in Geosynthetics' and includes several sub-themes, including mining, environmental containment, coastal protection, infrastructure reinforcement and stabilisation.

With its combination of keynotes, presentations and workshops, the conference promises to be an excellent learning opportunity. Beyond the learning, the Conference is an important meeting place for fellow professionals. It is a wonderful opportunity to engage with colleagues from around Australia, New Zealand and hopefully beyond. Take part in the networking events, meet with exhibitors, and our presenters and keynote speakers.

This document outlines a variety of sponsorship packages that have been created for our sponsors and exhibitors to get maximum value for their investment. Whether your focus is on driving awareness through branding, building relationships or demonstrating your latest innovation, we are more than happy to customise a package that suits your specific needs.

Melbourne is Australia's unrivalled capital of sport, culture, entertainment and style, and is one of the world's premier meeting and convention destinations. We are excited to bring GEOANZ #2 to Melbourne and look forward to welcoming you in July 2024.

Graham Fairhead
GEOANZ #2 Conference Convenor

MEMBER DISCOUNTS

Member discounts are available to Platinum and Gold ACIGS Company members.

If you'd like to find out more information about Company Membership, please visit the [ACIGS website](#).

ABOUT THE ASSOCIATION

The International Geosynthetics Society (IGS) is a not-for-profit organisation which was founded in Paris in 1983, by a group of geotechnical engineers and textile specialists. The Society brings together individual and corporate members from all parts of the world, who are involved in the design, manufacture, sale, use or testing of geotextiles, geomembranes, related products and associated technologies, or who teach or conduct research about such products.

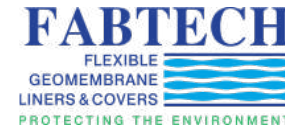
Membership of IGS is primarily organised through national Chapters. There are currently 43 country chapters with over 3,000 individual members and over 500 student members. Most individual members (94%) belong to the IGS through Country Chapters.

The Australasian Chapter commenced in 2002. It is a not-for-profit organisation which relies on the support and contribution from its members. The board and committee members volunteer their time and support and are committed to supporting the objectives of the society and its members.

Chapter participation allows members to be informed about, and participate in, local and regional activities in addition to providing access to the resources and international dimensions of the IGS.



PLATINUM COMPANY MEMBERS

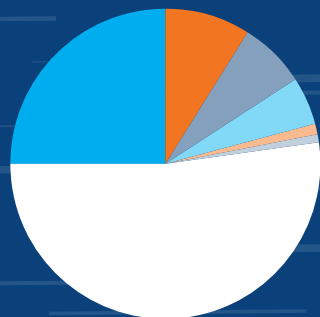


GOLD COMPANY MEMBERS



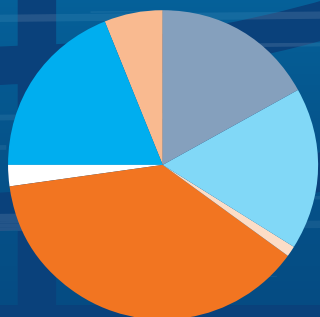
INDUSTRY REPRESENTATION

Based on attendance at GEOANZ #1 in Brisbane



- Construction 52%
- Consulting 25%
- Education 9%
- Waste Management 7%
- Independent Laboratory 5%
- Mining 1%
- Energy 1%

LOCATION BREAKDOWN



- Queensland 38%
- Victoria 19%
- International 17%
- New South Wales 17%
- South Australia 6%
- Western Australia 2%
- Australian Capital Territory 1%

FAST FACTS

9–11 July 2024

Crown Conference Centre,
Melbourne

50 organisations represented
from Australia and overseas

WHY YOU SHOULD PARTNER WITH US AT GEOANZ #2



Brand Visibility

Put your company in front of an audience keen to meet again. Engage and connect over three days with industry leaders, peak body representatives, opinion shapers, representatives from government and private sectors working in the field that is directly relevant to your target market.



Targeted Marketing

Capture your audience in one location at one single event. Exclusive branding opportunities including the Conference Dinner, Welcome Reception, Wi-Fi, Name Badge and Lanyard, Poster Session, and more. Increase your brand awareness before, during and after the conference through digital communication, social media, signage, website, handbook and program opportunities.



Consumer Perception

Align your brand with industry leaders. Connect directly with individual and corporate members who are involved in the design, manufacture, sale, installation, use or testing of geotextiles, geomembranes, related products and associated technologies.



Lead Generation

Capture lead data from delegates in real time by scanning their name badge. Build relationships with delegates at key social functions. Drive awareness and sales by participation in the exhibition hall and exhibitor prize draw. The symposium supplies a prize valued at \$250+ to encourage attendee enthusiasm.



Return on Investment

Multiple network opportunities, learn from experts in the field and grow your business. Expose your organisation to leading industry professionals.



Business Relations

Construct long-lasting relationships with delegates, peers, and everyone in between.

SPONSORSHIP COMMITTEE



Kim Murray

Sponsorship Manager

Ph +61 3 6234 7844
kim@laevents.com.au



Graham Fairhead

**Convenor & Sponsorship Lead
President of ACIGS**

Phone: 0408 081 863
gFairhead@fabtech.com.au

OUR COMMITMENT TO YOU

Our commitment to you begins the moment you confirm your partnership package. Our dedicated conference team will provide you with clear and timely responses and information relating to your package. We aim to do our best to maximise the exposure of your partnership. A planned marketing strategy will ensure that you and your brand will receive widespread exposure in the lead up to, during and post conference.

PROGRAM AT A GLANCE

TUESDAY 9 JULY

Morning (TBA)	Technical Tours
1200 – 1600	Exhibitor bump in
1300 – 1700	Masterclasses Sessions
1730 – 1930	Welcome Reception Exhibition Hall Crown Conference Centre

WEDNESDAY 10 JULY

0800 – 1630	Exhibition Open
0900 – 1730	Conference Sessions
1900 – 2230	Conference Dinner River Room, Crown Towers

THURSDAY 11 JULY

0800 – 1630	Exhibition Open
0900 – 1700	Conference Sessions
1500 – 1700	Exhibitor bump out

Please note, times are a guide only and may be subject to change.

CONFERENCE THEME

Advances in Geosynthetics

CONFERENCE SUB THEMES

Tailings and mine waste applications

Reinforced soil slopes and walls

Sustainability and green technology

Innovative uses and new product development

Road and pavement stabilisation

Landfill barrier systems

Embankment basal reinforcement

Seismic and natural disaster resilience

Railway stabilisation

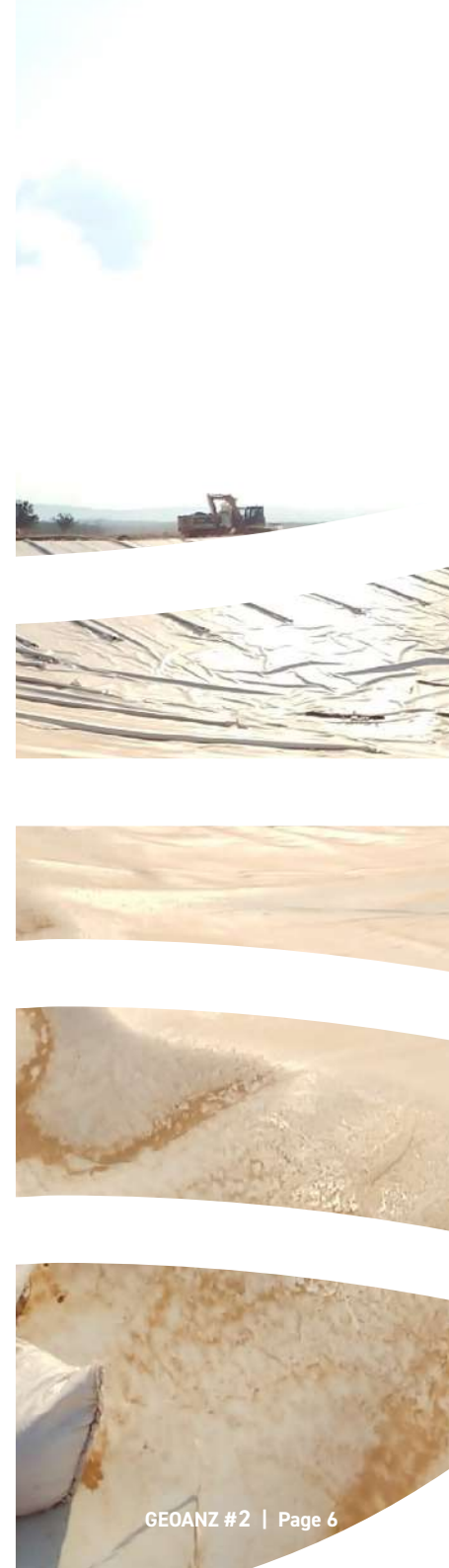
Coastal and river protection

Durability and long-term performance

Soil-geosynthetic interaction

Hydraulic and stormwater structures

Filtration, drainage and erosion control





PACKAGES AT A GLANCE

All prices shown are in \$AUD, inclusive of GST.

	Member	Non Member	Packages available	Speaking Opportunity	Website, handbook, EDMs, venue signage etc	Branding Opportunities	Networking	Registration	Dinner Tickets	Exhibition Space	Delegate List
Platinum Sponsor	\$10,000	\$10,500	2	15 mins	✓	✓	✓	4	4	6 x 3	✓
Gold Sponsor	\$7,500	\$8,000	4	10 mins	✓	✓	✓	2	2	3 x 3	✓
Keynote Speaker	\$6,000	\$6,500	4		✓	✓	✓	2	2	3 x 3	✓
Conference Dinner	\$5,500	\$6,000	1	5 mins	✓	✓	✓	1	3	3 x 3	✓
Barista	\$4,900	\$5,400	1		✓	✓	✓	1	1		✓
Welcome Reception	\$4,000	\$4,500	1	3 mins	✓	✓	✓	1	1		✓
Masterclass	\$2,500	\$3,000	3		✓	✓	✓	1			✓
Wi-Fi	\$2,400	\$2,900	1		✓	✓	✓	1			✓
Refreshment Break	\$2,200	\$2,700	2		✓	✓	✓	1			✓
Concurrent Session	\$1,500	\$2,000	8		✓	✓	✓				✓
Exhibition Booth Package	\$3,000	\$3,500	29		✓	✓	✓	1		3 x 3	✓

Sponsorship packages are linked to key events or opportunities within the conference program.
All prices shown are in \$AUD, inclusive of GST.



THE DESTINATION

MELBOURNE, AUSTRALIA

We encourage you to discover and experience Melbourne during your time at GEOANZ #2. It is a truly global city with a rich multicultural mix celebrating the creativity and diversity of its people and the city. Melbourne is exciting, constantly evolving and has something for everyone. From its vast range of restaurants, cafes and bars, film and food festivals to galleries and opulent theatres, chic fashion stores, botanic gardens, sports stadiums, elegant Victorian-era streetscapes to modern innovative architecture, Melbourne has an activity and attraction that will undoubtedly interest you.

For those who want to explore further afield, the unique natural beauty of regional Victoria is just a short trip away. We encourage you to take a day or two to stop and explore what our city and the state of Victoria has to offer.

VISIT MELBOURNE

VISIT VICTORIA



**CITY OF
MELBOURNE**

Destination
Partners



THE CONFERENCE VENUE

CROWN CONVENTION CENTRE, 8 WHITEMAN STREET MELBOURNE

Crown Melbourne is Australia's largest destination venue and offers state-of-the-art conferencing and banqueting venues as well as full recreational and leisure facilities.



EXHIBITION FLOORPLAN

Booths can be customised to suit the needs of the exhibitor. Please discuss with Kim Murray at kim@laevents.com.au



SPONSORSHIP PACKAGES

*Sponsorship packages are linked to key events or opportunities within the conference program.
All prices shown are in Australian Dollars and are inclusive of GST.
All sponsorship packages are available in Member and Non-Member pricing.*

PLATINUM SPONSOR

MEMBER \$10,000

NON-MEMBER \$10,500

TWO OPPORTUNITIES AVAILABLE

Promotion

- Acknowledged as a GEOANZ #2 Platinum Sponsor throughout the conference
- An opportunity to address the conference during a plenary session (15 minutes) – guaranteed presentation in program (sponsor's nominated speaker or representative is subject to approval by the conference organising committee)
- Recognition as a Platinum sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One full page advertising space in the electronic conference handbook
- Opportunity to display signage at the conference (maximum two pull up banners supplied by sponsor)
- Opted-in delegate list (name, position, organisation, state, country)

Additional Benefits

- Four conference registrations including day catering, Welcome Reception and Conference Dinner
- One 6 metre x 3 metre exhibition booth

PLUS CHOOSE FROM EITHER:

1. Name Badge and Lanyard

- Exclusive branding of the GEOANZ #2 Name Badge and Lanyard
- Your logo on the Name Badge and Lanyard alongside the conference logo

OR ...

2. Delegate Merchandise

- Exclusive branding of the GEOANZ #2 Reusable Cup
- Your logo on the Reusable Cup alongside the conference logo

**INTERESTED IN
BECOMING
A SPONSOR?**

Reach out to Kim Murray:
kim@laevents.com.au



GOLD SPONSOR

MEMBER \$7,500

NON-MEMBER \$8,000

FOUR OPPORTUNITIES AVAILABLE

Promotion

- Acknowledged as a GEOANZ #2 Gold Sponsor throughout the conference
- An opportunity to address the conference during a plenary session (10 minutes) – guaranteed presentation in program (sponsor's nominated speaker or representative is subject to approval by the conference organising committee)
- Recognition as a Gold sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One full page advertising space in the electronic conference handbook
- Opportunity to display signage at the conference (maximum two pull up banners supplied by sponsor)
- Opted-in delegate list (name, position, organisation, state, country)

Additional Benefits

- Two conference registrations including day catering, Welcome Reception and Conference Dinner
- One 3 metre x 3 metre exhibition booth

KEYNOTE SPEAKER

MEMBER \$6,000

NON-MEMBER \$6,500

FOUR OPPORTUNITIES AVAILABLE

Promotion

An exclusive opportunity to support the attendance of an international keynote speaker and host a private breakfast for up to 20 invited guests of your choice. The breakfast will be held on the final day of the conference (Thursday). It is anticipated that there will be four breakfasts held concurrently. Sponsors will be able to nominate their choice of keynote speaker.

- Opportunity to welcome the keynote speaker on stage during the plenary session
- Recognition and acknowledgement as the Keynote Speaker sponsor
- Opportunity to host a private breakfast, with up to 20 guests of your choice. Conference to provide venue and AV, breakfast catering at sponsors cost
- Recognition and acknowledgement as the Breakfast Session sponsor
- An opportunity to display your signage at the breakfast (maximum two pull up banners)
- Logo recognition in all conference promotional material including conference program and event signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- Your logo on the holding slides at the commencement and conclusion of the keynote presentation

- Your logo on the holding slides at the commencement and conclusion of the breakfast session
- One full page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Opted-in delegate list (name, position, organisation, state, country)

Additional Benefits

- Two registrations including day catering, Welcome Reception and Conference Dinner
- One 3 metre x 3 metre exhibition booth

**INTERESTED IN
BECOMING
A SPONSOR?**

Reach out to Kim Murray:
kim@laevents.com.au





CONFERENCE DINNER

MEMBER \$5,500

NON-MEMBER \$6,000

An exclusive opportunity to connect with delegates in a social, relaxed atmosphere.

Promotion

- Exclusive sponsorship and acknowledgement as the GEOANZ #2 Conference Dinner Sponsor
- Opportunity to welcome guests to the Conference Dinner (five minutes maximum)
- Opportunity to provide a gift to all attendees at the dinner (at sponsor's own expense)
- Recognition as the Conference Dinner Sponsor in the Conference program and on dinner menus and signage (maximum two pull up banners supplied by sponsor)
- One full page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- Opted-in delegate list (name, position, organisation, state, country)

Additional Benefits

- One registration including day catering, Welcome Reception and Conference Dinner
- Two additional Conference Dinner tickets
- One 3 metre x 3 metre exhibition booth

WELCOME RECEPTION

MEMBER \$4,000

NON-MEMBER \$4,500

Promotion

- Exclusive sponsorship and acknowledgement as the GEOANZ #2 Welcome Reception Sponsor
- Opportunity to welcome guests to the Welcome Reception (three minutes maximum)
- Recognition as the Welcome Reception Sponsor in the Conference program
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One full page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Opted-in delegate list (name, position, organisation, state, country)

Additional Benefits

- One conference registration including day catering Welcome Reception and Conference Dinner
- Opportunity to add an exhibition booth at the discounted rate at \$1650

BARISTA SPONSOR

MEMBER \$4,900

NON-MEMBER \$5,400

This popular package provides continuous branding over two days when conference delegates visit the barista cart during all refreshment breaks.

Promotion

- Exclusive sponsorship of the GEOANZ #2 Conference Barista Cart
- Opportunity to brand the Barista Cart (artwork to be supplied by sponsor)
- Corporate branded aprons for the staff to wear and branded coffee cups (supplied by sponsor)
- One pull-up banner for display in the barista lounge (supplied by sponsor)
- Opportunity to place literature on the barista lounge furniture
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One half page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Opted-in delegate list (name, position, organisation, state, country)

Additional Benefits

- One conference registration including day catering, Welcome Reception and Conference Dinner
- Opportunity to add an exhibition booth at the discounted rate at \$1650

WI-FI

MEMBER \$2,400

NON-MEMBER \$2,900

The GEOANZ #2 conference will have a dedicated Wi-Fi network for delegates to use.

Promotion

- Exclusive sponsorship of the GEOANZ #2 Conference Wi-Fi
- Acknowledgement as the sponsor of the Conference Wi-Fi
- Recognition as the Wi-Fi Sponsor on access instruction information
- Ability to brand the network name and password
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One half page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Opted-in delegate list (name, position, organisation, state, country)

Additional Benefits

- One conference registration including day catering and Welcome Reception
- Opportunity to add an exhibition booth at the discounted rate at \$2750



MASTERCLASS

MEMBER \$2,500

NON-MEMBER \$3,000

THREE OPPORTUNITIES AVAILABLE

Promotion

- Sponsorship and acknowledgement as the sponsor of one of the Masterclasses
- Opportunity to nominate a representative from your organisation to host the Masterclass (subject to approval by the organising committee)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- One half page advertising space in the electronic conference handbook (artwork to be supplied by sponsor)
- Opted-in delegate list (name, position, organisation, state, country)

Additional Benefits

- One conference registration including day catering and Welcome Reception
- Opportunity to add an exhibition booth at the discounted rate at \$2750

REFRESHMENT BREAK

MEMBER \$2,200

NON-MEMBER \$2,700

TWO OPPORTUNITIES AVAILABLE

Promotion

- Exclusive sponsorship of the refreshment breaks for one day of the conference
- Your logo on the holding slides prior to and during the sponsored refreshment break
- Company literature may be displayed on the catering stations on the day of sponsorship
- Signage acknowledging you as the Refreshment Break Sponsor on the catering stations
- Logo recognition in all conference promotional material, including conference program, pocket program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- Opted-in delegate list (name, position, organisation state, country)

Additional Benefits

- One conference registration including day catering and Welcome Reception
- Opportunity to add an exhibition booth at the discounted rate at \$2750

CONCURRENT SESSION

MEMBER \$1,500

NON-MEMBER \$2,000

EIGHT OPPORTUNITIES

Promotion

- Sponsorship and acknowledgement as the sponsor of one of the concurrent sessions
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- Opted-in delegate list (name, position, organisation, state, country)

SPONSORS AND EXHIBITORS

Please consider your impact on the environment when bringing marketing material on site.

EXHIBITION

Taking an Exhibition Booth is an effective way to connect with conference delegates and promote your services. The exhibition area will be open for the duration of the conference and provide your company with continuous exposure over the two days of the conference. All conference lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic flow of delegates.

SPONSORS AND EXHIBITORS

Don't want a 3m x 3m booth? Let us know what space you'd like. Custom booths also available.



EXHIBITION BOOTH PACKAGE

MEMBER \$3,000

NON-MEMBER \$3,500

The exhibition at GEOANZ #2 2024 runs for two days. All exhibitors are expected to be set up ready for delegates by 4:30pm on Tuesday, 9 July 2024.

Exhibition Booth Features

- One 3 metre x 3 metre (2.4 metre high) shell structure booth
- White melamine back and side walls
- Organisation name on fascia board (30 characters maximum)
- 2 x 120w spotlights
- 1 x 4 amp / 100w power outlet

Please note that furniture is not included in your exhibition package.

Promotion

- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and conference website (including link)
- Opted-in delegate list (name, position, organisation, state, country)

Registration

- One conference registration including day catering and Welcome Reception

Additional Tickets and Registrations

All staff on site must be registered to attend either by utilising your complimentary registration(s) included in your sponsorship or booth package, or by purchasing an additional exhibitor registration for \$700 each which includes:

- Daily catering
- Attendance at conference sessions
- Attendance at the Conference Welcome Reception

Conference dinner tickets may be purchased separately @ \$175 per person.

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

Appliance Testing

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007, and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

Event sponsorship and exhibition application terms and conditions

A full set of terms and conditions for conference sponsorship and exhibition packages are available on the conference website. When you complete the online acceptance form, you will be required to acknowledge your agreement to these terms and conditions to complete the submission process.