

TEMC 2021

ONLINE CONFERENCE

11-13 OCTOBER 2021



Invitation to Sponsor

HOSTED BY



Conference Themes

RISING TO GREATER HEIGHTS

High performance culture
Leading change & innovation

THE POST-2020 CAMPUS

Campus activation
Social learning
Campus presentation
Connection to Country
Campus experience
Campus safety & access

THE POST-2020 STUDENT

Students as customers
Students as interns
Student lifecycle
Student experience

PLANET, INCLUSION & RESPECT

Sustainability
Indigenous values
Equity & Diversity
Sharpened focus on discrimination in the workplace

POST-2020 PEDAGOGY

Blending physical with digital & virtual
New learning models
Micro-credentialing

BRIGHT FUTURES

Program at a Glance

MONDAY 11 OCTOBER - DAY ONE

Exhibition Opens
Conference Sessions & Exhibition

TUESDAY 12 OCTOBER - DAY TWO

Conference Sessions & Exhibition

WEDNESDAY 13 OCTOBER - DAY THREE

Conference Sessions & Exhibition
Exhibition Closes

Keynote Speakers



"This problem may not occur for several hundred years, but by the time we see the first signs, it will be far too late to do anything about it."

TIM FLANNERY

ENVIRONMENTALIST

2007 AUSTRALIAN OF THE YEAR

FORMER CHIEF COMMISSIONER OF THE CLIMATE COMMISSION



"Technology is reinventing humanity"

JORDAN NGUYEN

BIO-MEDICAL ENGINEER AND INVENTOR

AUTHOR OF A HUMAN GUIDE TO THE FUTURE



"The Game within the Game"

GILBERT ENOKA

MENTAL SKILLS COACH
NEW ZEALAND ALL BLACKS

Invitation to sponsor

The Tertiary Education Management Conference is organised in partnership by the Association for Tertiary Education Management (ATEM) and the Tertiary Education Facilities Management Association (TEFMA). It is the only conference in the tertiary sector which covers the full range of functions in institutions and is designed to allow participants to build strong networks across Australia and New Zealand.

Meet your audience

The Tertiary Education Management Conference brings together professionals from the higher-education sector across Australia and New Zealand.

TEMC delegates work across finance, business services, policy and planning, performance and standards, university equity practitioners, information services, library, administration, HR, marketing, legal and compliance, reporting, institutional research, data management and warehousing, construction, maintenance and operations in educational facilities.

Reasons to partner

TEMC 2021 will be held as an Online Conference and therefore the audience is expected to be broader than previous in-person events.

1

Engage and Connect

with University Administration and Facilities Management areas including Senior Administration and Executive staff across Australasia.

2

Exclusive Branding Opportunities

such as Major sponsor, keynote speaker, concurrent sessions and meditation room/ recreation sponsor.

3

Lead the Agenda

on key conference themes -[Submit an Abstract](#) under a conference theme for presentation.

4

Networking Opportunities

via the online event portal and virtual exhibition.

To further support this, TEMC is offering an institution registration which will provide the opportunity for more attendees.



Local Organising Committee

Convenor: Geoff Dennis (TEFMA) - Queensland University of Technology

Garry Bradley (TEFMA)

Leigh Burgess (TEFMA) – Queensland University of Technology

Kathy Carey (ATEM) – University of Southern Queensland

Hilary Kavanagh (TEFMA) – James Cook University

Nancy Lee (TEFMA) – Queensland University of Technology

Liz Moon (ATEM) – Australian Catholic University

Margaret Ridley (ATEM) – Queensland University of Technology

Tim Sweeney (TEFMA) – University of Queensland

Anita Wheeldon (ATEM) – University of Southern Queensland

ATEM BOARD

President: Ms Michelle Jordan-Tong

Mark Hatwell

Susan Hudson

Liz Bishara (NZ)

Fiona Bygraves (Bass)

Satya Webster (Central)

Peter Scardoni (Emeritus)

Kathryn Blyth (NSW/ACT)

Veronica Thomas (PNG)

Louise Batchelor (QLD)

Mark Longman (WA)

TEFMA BOARD

President: Mr Glenn Mowbray

Trevor Humphreys

Hilary Kavanagh

Dominic Marafioti JP

Emmett J Mackle

Jo Riley

Jon Peacock

Matt Smith

Nicole Eaton

Kathleen Packer

Kate Robertson

Rob Beck

TEMC Hosts



The Association for Tertiary Education Management Inc (ATEM) is the pre-eminent professional body in Australasia for tertiary education administrators and managers and has about 1,400 individual members and 62 corporate members. Members are found across the breadth of the academic environment, including universities, TAFEs, polytechnics and Wanagas, private providers, government departments and other related organisations.

ATEM connects individuals across institutions and disciplines, supports individuals to develop their management skills and knowledge, and challenges the sector to recognise the professional nature of tertiary education management.

Paul Abela - Executive Director

E: paul.abela@atem.org.au

P: +61 2 9351 9719

www.atem.org.au



(TEFMA) is an independent association of facilities managers operating in the tertiary education sector of Australia, New Zealand and Pacific regions and Hong Kong. TEFMA covers the full range of functions in tertiary facility management including planning, construction, maintenance, operations and administration of educational facilities. TEFMA provides its members with access to vital networking and professional development opportunities.

TEFMA has some 1500+ members representing 66 tertiary education institutions.

TEFMA promotes engagement with industry through its 70+ Business Partner members. TEFMA members provide vital infrastructure and service in support of the effective operation of tertiary and vocational education in the Australasian region.

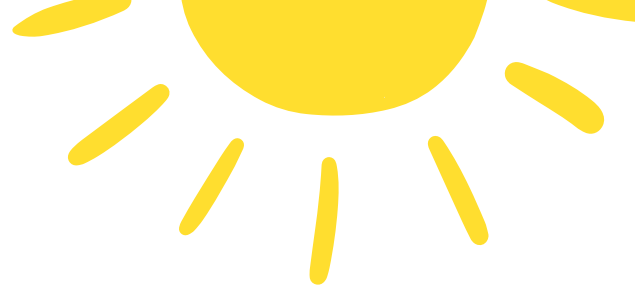
Bree Blackwell - TEFMA Secretariat

E: info@tefma.com

P: +61 3 6234 7844

www.tefma.com

Previous TEMC Supporters



To discuss your sponsorship opportunity call Kim



Kim Murray
Sponsorship & Exhibition Manager
E: kim@laevents.com.au



Theni Kuppasamy
Conference Manager
E: theni@laevents.com.au



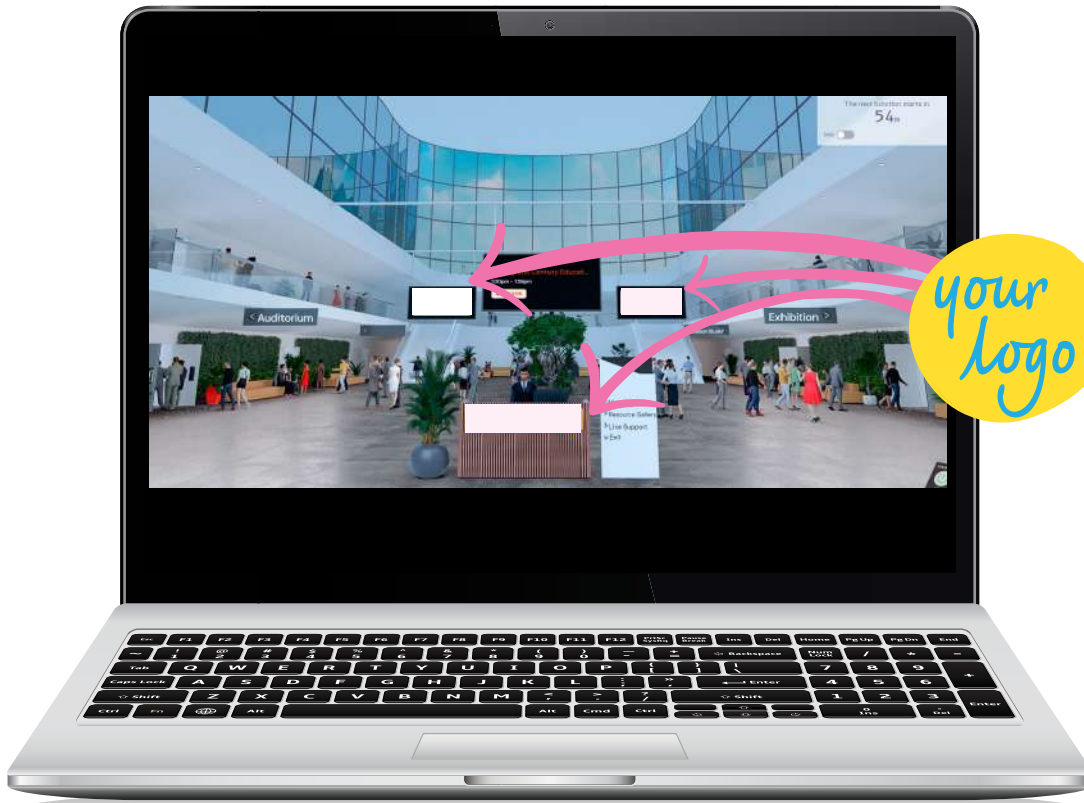
Paula Leishman
Conference Manager
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P: +61 3 6234 7844



CONFERENCE • EVENT • ASSOCIATION MANAGEMENT

Sponsorship Opportunities



MAJOR SPONSOR \$9,900

As major sponsor your logo will be located in multiple places throughout the platform, including the home page and screen banners. In addition to comprehensive exposure you will also receive:

- Five minute speaking opportunity
- Regular verbal recognition as the Major sponsor
- 60 second commercial shown
- Logo opportunities on each landing page and activities
- Opportunity to host the social function
- Company logo and profile in the conference handbook and website
- One complimentary extra-large virtual booth
- Five complimentary registrations
- Opted-in delegate list



All fees include GST

Sponsorship Opportunities

KEYNOTE SPEAKER SESSION SPONSOR \$4,400

PROMOTION

- Exclusive sponsorship of one Keynote Speaker Session
- Sponsor logo displayed at the commencement and conclusion of the keynote speaker address
- Company logo and profile in the conference handbook and website
- Three complimentary registrations
- Opted-in delegate list



Sponsorship Opportunities



MEDITATION ROOM / RECREATION SPONSOR \$3,300

PROMOTION

- Exclusive sponsorship of the recreation breaks
- Sponsor logo displayed at the commencement and conclusion of the session
- Company logo and profile in the conference handbook and website
- One complimentary registration
- Opted-in delegate list

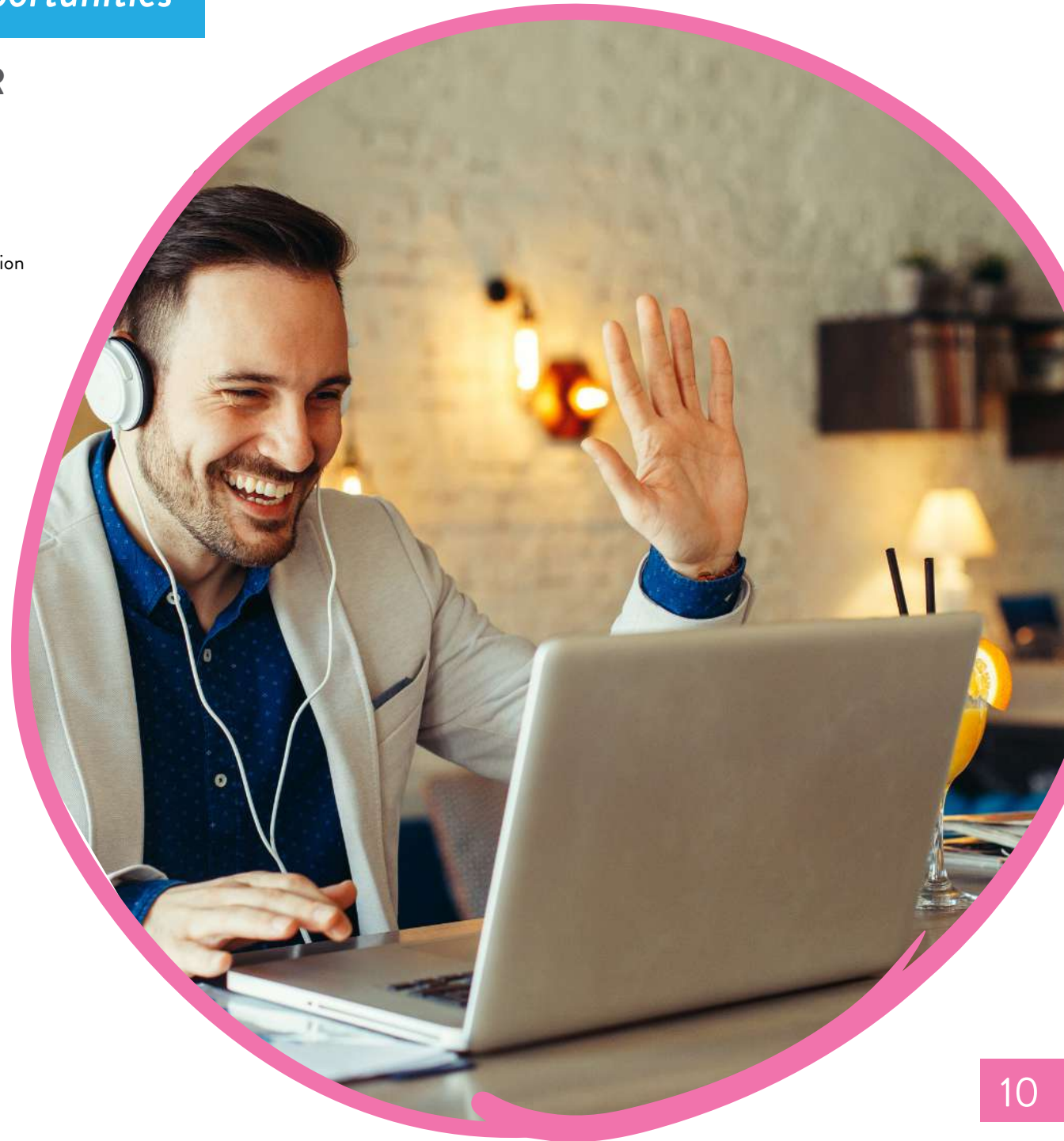


Sponsorship Opportunities

CONCURRENT SESSION SPONSOR \$2,200

PROMOTION

- Exclusive sponsorship of one Concurrent Session
- Sponsor logo displayed at the commencement and conclusion of the session
- Company logo and profile in the conference handbook and website
- One complimentary registration
- Opted-in delegate list



Sponsorship Opportunities

EXHIBITION BOOTH – VIRTUAL \$1,650

- One 3D virtual exhibition booth
- Exhibitor can select their stand design from a gallery of styles, or upload their own custom stand image
- Flexible stand layout
- Opportunity to schedule appointments with your customers
- Company logo and profile in the conference handbook and website
- One complimentary registration
- Opted-in delegate list



The following terms and conditions apply to your application to sponsor and/or exhibit:-

1. DEFINITIONS

Event means the event referred to in the online Booking Application Form. Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the online Booking Application Form.

GST means GST within the meaning of the GST Act. GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation. You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

2. APPLICATION

You will submit the online Booking Application Form for the Exhibition/Sponsorship.

3. APPROVAL

The Exhibition/Sponsorship will be confirmed upon return to You of the approved Booking Application Form, together with a tax invoice for the full amount of the Exhibition/Sponsorship fee, 50% of this total is payable within 14 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

4. PAYMENT

Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All online Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral.

All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

5. CANCELLATION

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

6. CHANGES

We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

7. ASSIGNMENT/SHARED PACKAGES

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

8. EXCLUSION

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

9. MARKETING

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

10. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.