

As chair of the RACI Polymer Division, it is my great pleasure to welcome you to 37APS.

Whether you are a sponsor or exhibitor this year, our expected 300+ delegates offer an excellent audience to share your innovations and to market new technologies, products and services over the course of the event and beyond. Our conferences are always attended by representatives in the polymer community from across Australia, including many leading scientists, Laboratory Heads and Institute Directors, who are often the ultimate decision makers on technology investments for their organisation. The ability to interact directly with researchers at all levels of their career also gives you the opportunity to forge long-term relationships with existing and future users. You will also have the opportunity to expand your network and to survey the offerings of other nanoand biotechnology providers.

The last few years have seen an increase in delegate engagement at our annual conference. Feedback from attendees on the variety, diversity and generosity of our exhibitors has been excellent. It is well recognised in the polymer community that your commitment and support of the APS is pivotal to the very existence of our conferences and to their ongoing success.

This document outlines a variety of sponsorship packages that have been designed to ensure that our sponsors and exhibitors get the maximum value for their investment. Whether your focus is on driving awareness through branding, building relationships, face-to-face interactions, product launch or demonstrating your latest instrumentation and products, the Leishman

team are more than happy to tailor a package that suits your specific objectives and enhance your business outcomes.

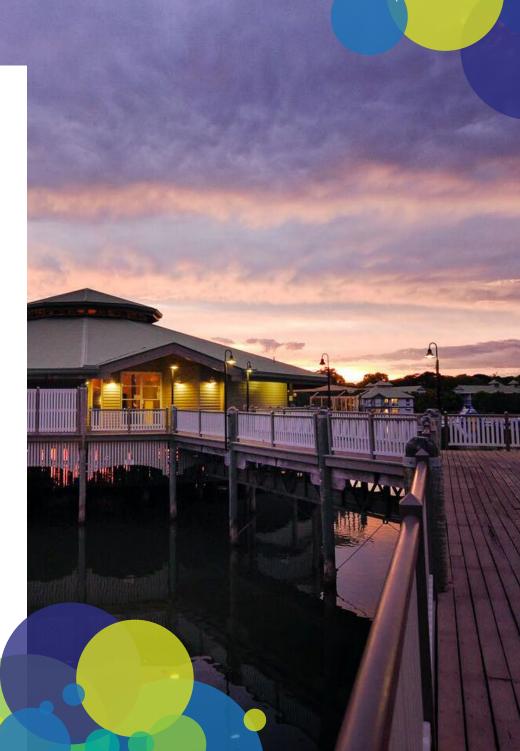
We very much look forward to welcoming you to the Sunshine Coast in Queensland

Kristofer Thurecht

The University of Queensland 37APS Convenor

WHY YOU SHOULD PARTNER WITH THE APS IN 2019

- Engage and connect with industry leaders, peak body representative, opinion shapers and professionals working in the polymer field that are directly relevant to your target market
- Exclusive branding opportunities including the Symposium Dinner, Welcome Reception, Coffee Lounge, Mobile App, Wi-Fi, Name Badge & Lanyard, Poster Session, ECR Lectures and more
- Build relationships with delegates at key social functions
- Generate extensive new leads from Australia and overseas
- Increase your brand awareness before, during and after the symposium through EDM's, signage, website, handbook and program opportunities
- Drive awareness and sales by participation in the exhibition hall and exhibitor prize draw. The symposium supplies a prize valued at \$250+ to encourage attendee enthusiasm
- Expose your organisation to leading polymer scientists, researchers and academics
- Communicate key messages aligning your organisation with the conference themes ranging from polymeric composites and nanocomposites, polymers as therapeutics and diagnostics to biodegradable polymers and polymers in schools. (See page 4 for the full list of conference themes)
- Build long term relationships with potential and existing customers

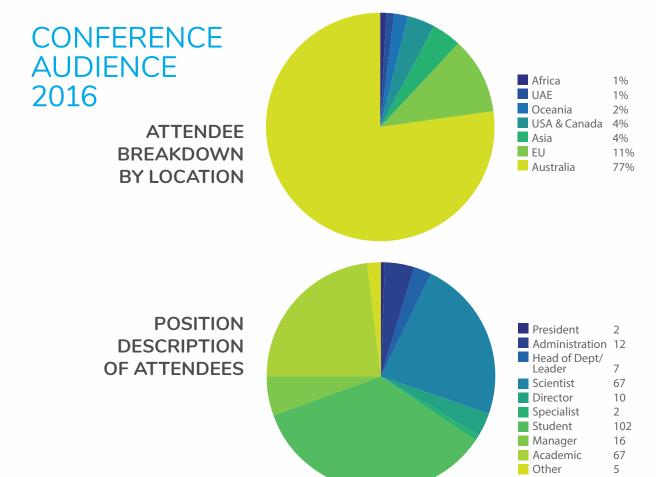


WHO WILL YOU CONNECT WITH?

37APS will attract around 300+ academics, researchers, research students and industrial professionals from universities, research organisations and industries in the polymer field in Australia, New Zealand and around the world; including the current world-leaders in polymer research.

Delegates attending are in roles such as:

- Directors
- Professors
- Lecturers
- Product Specialists
- Researchers
- Senior Engineers
- Early career researchers, students and postdocs



THEMES

- Polymeric Composites and Nanocomposites
- Polymers as Therapeutics and Diagnostics
- Polymers in Industry and Translational Research
- Applications of Polymers for Electronics and Energy
- Advanced Characterisation and Molecular Architectures
- Latest Developments in Polymer Synthesis
- Polymer Emulsions, Surfaces and Interfaces
- Fighting Polymer Waste: Biodegradable Polymers and Recycling Strategies

PLENARY SPEAKERS



Professor Patrick Stayton

University of Washington United States of America



Professor Bert Meijer

Eindhoven University of Technology
The Netherlands



Professor Martina Stenzel

University of New South Wales Australia

Professor Natalie Stingelin

Georgia Institute of Technology
United States of America





Professor Christopher Barner-Kowollik

Queensland University of Technology Australia

PREVIOUS SPONSORS & EXHIBITORS











































KEY CONTACTS



Emma Harrison

Conference Manager Ph: +613 6234 7844 emma@laevents.com.au

Kim Murray

Sponsorship & Exhibition Manager Ph: +613 6234 7844 kim@laevents.com.au

CONFERENCE ORGANISING COMMITTEE

Nasim Amiralian
Leonie Barner
Idriss Blakey
James Blinco
Nathan Boase
Luke Connal
Anja Goldmann
Kristian Kempe
Jan Lauko
Markus Muellner
Georgina Such
Kristofer Thurecht
Ramon Tozer

The University of Queensland
Queensland University of Technology
The University of Queensland
Queensland University of Technology
Queensland University of Technology
Australian National University
Queensland University of Technology
Monash University
The University of Queensland
The University of Sydney
The University of Melbourne
The University of Queensland (Chair)
Davies Collison Cave



RACI POLYMER DIVISION

The Polymer Division is the largest organisation representing polymer scientists, engineers and technologists in Australasia. The aim of the Polymer Division is to promote the professional activities of our members, both within our borders and on the international stage. The services we offer include organisation of scientific and educational meetings, promotion of individual scientists, provision of expert consulting advice, and publishing of proceedings, journals, books and other matter.







ABOUT THE DESTINATION

The Sunshine Coast encompasses beach resorts, surf spots and rural hinterland in southern Queensland, Australia. It stretches from the coastal city of Caloundra, near Brisbane, north to the Cooloola section of the Great Sandy National Park, home to multicoloured sand dunes, mangrove forests, and shallow lakes. Upscale Noosa Heads has boutique shops, waterways, and walking trails through Noosa National Park.

ABOUT THE VENUE

Twin Waters is a 4 star beachfront resort set between the ocean and river and positioned as one of the top Sunshine Coast accommodation destinations conveniently located only five kilometres from the Sunshine Coast Airport and an hour north of Brisbane.

With 361 resort rooms, one or two-bedroom suites and overwater lagoon suites offering accommodation options and an idyllic venue for conferences or meetings.

On site activities include an outdoor pool and spa, catamaran sailing and kayaking on the private lagoon, water sports, trampoline jump zone, mini golf, stand up paddle boarding, Xperience segway tours, bike hire, gym and outdoor fitness centre and the Lagoon Day Spa. There's also a nearby tennis court and 18-hole golf course.

Set amidst 36 hectares of natural bushland there are endless outdoor spaces throughout the property which are encompassed by the picturesque beach-lined private lagoon.

The Sunshine Coast offers an abundance of unique attractions such as Australia Zoo, Eumundi Markets, Aussie World, Sea Life and lush hinterland areas rich in arts, crafts and local culture.



PACKAGE SUMMARY

Sponsorship packages are linked to key events or opportunities within the conference program.

All prices shown are in \$AU and are inclusive of GST.

	Packages available	Website, App Handbook, EDMs, Venue Signage etc.	Speaking Opportunity	Exhibition Space	Registration	Dinner Tickets	Advertisement in Mobile App	Delegate List
SYMPOSIUM DINNER \$12,000	1	✓	3mins & 5 mins	✓	3	6	✓	✓
WELCOME RECEPTION \$10,000	1	✓	3 mins	✓	2	2	✓	√
COFFEE LOUNGE \$8,500	1	✓	×	✓	2	2	✓	✓
MOBILE APP \$8,000	1	×	×	✓	2	2	✓	×
WI FI \$7,000	1	✓	×	✓	1	1	✓	✓
NAME BADGE \$5,500	1	✓	×	×	1	×	✓	✓
POSTER SESSION \$5,000	1	✓	×	×	1	×	✓	✓
EARLY CAREER RESEARCHER LECTURES \$5,000	1	✓	×	×	1	×	✓	✓
PLENARY SPEAKER \$4,000	>4	✓	×	×	1	×	✓	✓
THEME SPONSOR \$3,000	9	✓	×	×	1	×	✓	✓
CONFERENCE SUPPORTER \$2,500	>5	✓	×	×	×	×	✓	✓
DAY REFRESHMENT \$2,000/day	>3	✓	×	×	×	×	✓	✓
TRADE EXHIBITION \$3,500 (Early Bird) \$4,000 (Standard)	>10	✓	×	✓	2	×	✓	✓
ELECTRONIC ADVERTISEMENT	>10	x	×	×	×	×	✓	×

Symposium Dinner \$12,000

Promotion

- Exclusive sponsorship of the Symposium Dinner
- An opportunity to welcome delegates to the dinner (3 minutes maximum)
- An opportunity to address the symposium during a plenary session (5 minutes maximum)
- Logo recognition as the Symposium Dinner Sponsor in all conference promotional material, including symposium Mobile App, website (including link), and signage
- Opportunity to provide a small branded gift for each delegate at the dinner (to be provided by sponsor)
- Recognition as the Symposium Dinner Sponsor on dinner menus and signage
- Verbal recognition as the Symposium Dinner Sponsor throughout the dinner

- Organisation signage displayed at the Symposium Dinner (sponsor to supply. A maximum of two pull up banners to be displayed)
- One electronic advertisement for inclusion on the symposium Mobile App (finished artwork to be supplied by sponsor)
- Delegate list name, organisation, position, city and country

Registration and Exhibition

- Three full registrations to attend the Symposium including day catering, Welcome Reception, Poster Session and Symposium Dinner
- Three additional tickets to attend the Symposium Dinner (in addition to those already included in registrations)
- One 6m x 2m trade exhibition booth

Welcome Reception \$10,000

Promotion

- Exclusive sponsorhip of the Welcome Reception
- An opportunity to welcome delegates to the Welcome Reception (3 minutes maximum)
- Logo recognition as the Welcome Reception Sponsor in all conference promotional material, including symposium Mobile App, website (including link) and signage
- Organisation signage displayed at the Welcome Reception (sponsor to supply. A maximum of two pull up banners to be displayed)
- One electronic advertisement for inclusion on the symposium Mobile App (finished artwork to be supplied by sponsor)
- Delegate list name, organisation, position, city and country

Registration and Exhibition

- One 3m x 2m trade exhibition booth
 - Two full registrations to attend the symposium including day catering, Welcome Reception, Poster Session and Symposium Dinner

Coffee Lounge \$8,500

Promotion

- Exclusive sponsorship of the Symposium Coffee
 Lounge including naming rights to the Coffee
 Lounge with strong branding association. For
 example, staff may be dressed in caps or aprons
 featuring your company's logo (to be supplied by
 sponsor)
- Opportunity to theme the lounge area. For example, provide extra furniture (funded by sponsor)
- Organisation signage displayed in the lounge area (sponsor to supply. A maximum of two pull up banners to be displayed)
- Logo recognition as the Coffee Lounge Sponsor in all symposium promotional material, including symposium Mobile App, website (including link), and signage
- One electronic advertisement for inclusion on the symposium Mobile App (finished artwork to be supplied by sponsor)
- Delegate list name, organisation, position, city and country

Registration and Exhibition

- One 3m x 2m trade exhibition booth
- Two full registrations to attend the symposium including day catering, Welcome Reception, Poster Session and Symposium Dinner

Mobile App \$8,500

Promotion

- Exclusive sponsorship of the Mobile App including strong branding within the Mobile App
- Logo recognition as the Mobile App Sponsor in all symposium promotional material, including symposium Mobile App, website (including link), and signage
- One electronic advertisement for inclusion on the symposium Mobile App (finished artwork to be supplied by sponsor)
- Delegate list name, organisation, position, city and country

Registration and Exhibition

• One 3m x 2m trade exhibition booth

 Two full registrations to attend the symposium including day catering, Welcome Reception, Poster Session and Symposium Dinner



Wi-Fi \$7,000

Promotion

- Logo recognition as the Internet (Wi-Fi) Sponsor on access signage around venue
- One electronic advertisement for inclusion on the symposium Mobile App (finished artwork to be supplied by sponsor)
- Delegate list name, organisation, position, city and country

Registration and Exhibition

- One 3m x 2m trade exhibition booth
- One full registration to attend the symposium including day catering, Welcome Reception, Poster Session and Symposium Dinner



Name Badge \$5,500

Promotion

- Exclusive sponsorship of the Delegate Name Badges
- Logo recognition as the Delegate Name Badge Sponsor in all symposium promotional material, including symposium Mobile App, website (including link), and signage
- Your organisations logo printed on each delegate's name badge alongside the 37APS conference logo
- One electronic advertisement for inclusion on the symposium Mobile App (finished artwork to be supplied by sponsor)
- Delegate list name, organisation, position, city and country

Registration and Exhibition

 One full registration to attend the symposium including day catering, Welcome Reception and Poster Session

Poster Session \$5,000

Promotion

- Exclusive sponsorship of the Poster Session
- Logo recognition as the Poster Session Sponsor in all symposium promotional material, including symposium Mobile App, website (including link) and signage
- Sponsor logo to be printed on all poster numbers
- Your organisation logo to appear on the screen in the plenary hall prior to the Poster Session and acknowledgement given by the last sessions chair
- One electronic advertisement for inclusion on the symposium Mobile App (finished artwork to be supplied by sponsor)
- Delegate list name, organisation, position, city and country

Registration and Exhibition

 One full registration to attend the symposium including day catering, Welcome Reception and Poster Session

Early Career Researcher Lectures \$5,000

Promotion

- Exclusive sponsorship of the Early Career Researcher Lectures
- Logo recognition as the Early Career Researcher Lectures Sponsor in all symposium promotional material, including symposium Mobile App, website (including link), and signage
- Verbal Recognition by the Chair prior to and at the conclusion of each Early Career Researcher presentation
- Organisation logo to appear on the screen in the session room prior to and at the conclusion of the session
- One electronic advertisement for inclusion on the symposium Mobile App (finished artwork to be supplied by sponsor)
- Delegate list name, organisation, position, city and country

Registration and Exhibition

 One full registration to attend the symposium including day catering, Welcome Reception and Poster Session



Plenary Speaker \$4,000

Promotion

- Exclusive sponsorship of one Plenary Speaker
- Logo recognition as the Plenary Speaker Sponsor in all symposium promotional material, including symposium Mobile App, website (including link), and signage
- Verbal Recognition by the Chair prior to and at the conclusion of the plenary speakers presentation
- Organisation logo to appear on the screen in the session room prior to and at the conclusion of the plenary speaker's presentation
- One electronic advertisement for inclusion on the symposium Mobile App (finished artwork to be supplied by sponsor)
- Delegate list name, organisation, position, city and country

Registration and Exhibition

 One full registration to attend the symposium including day catering, Welcome Reception and Poster Session

Theme (9 Available) \$3,000

Promotion

- Exclusive sponsorship of one Symposium Theme
- Logo recognition as the Theme Sponsor in all symposium promotional material, including symposium Mobile App, website (including link), and signage
- The opportunity to display one pull up banner in the session room
- Organisation logo to appear on the screen in the session room prior to and at the conclusion of the session
- One electronic advertisement for inclusion on the symposium Mobile App (finished artwork to be supplied by sponsor)
- Delegate list name, organisation, position, city and country

Registration and Exhibition

 One full registration to attend the symposium including day catering, Welcome Reception and Poster Session



Conference Supporter \$2,500

(Multiple Opportunities)

Promotion

- The opportunity to display one pull up banner for the duration of the conference (to be supplied by sponsor)
- Logo recognition as a Symposium Supporter in all symposium promotional material, including symposium Mobile App, website (including link) and signage
- Delegate list name, organisation, position, city and country
 - One electronic advertisement for inclusion on the symposium Mobile App (finished artwork to be supplied by sponsor)

Day Refreshment Break \$2,000/day

(3 Available)

Promotion

- Logo recognition as the Day Refreshment Sponsor in all symposium promotional material, including symposium Mobile App, website (including link), and signage
- Organisation literature may be displayed on the catering stations on the day of the sponsored break (sponsor to supply literature)
- Organisation logo displayed on each catering table at the sponsored break
- Company will be verbally acknowledged by the Chair prior to and directly after the refreshment breaks
- Delegate list name, organisation, position, city and country

The appearance of sponsor's logos on printed materials will be subject to printing deadlines. Sponsors will be advised of deadlines upon receipt of sponsorship agreement.

Trade Exhibition

Taking an exhibition booth is a great way to position your organisation, connect with conference delegates and promote your services. With the exhibition area open for the duration of the conference, that's a whole lot of quality exposure for your organisation. All conference lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic flow of delegates. The floor plan for the trade exhibition will be forwarded as soon as it is finalised. Please note the floor plan is subject to change at the discretion of the venue or the conference organisers.

Please note that no furniture is included as part of the trade exhibition package

\$3,500Valid until 1/6/19

\$4,000 From 2/6/19

Trade Exhibition Booth Features

- One 3m x 2 m (2.4m high) shell structure booth
- White melamine back and side walls
- Organisation name on fascia board (30 characters)
- 2 x 120w spot lights
- 1 x 4mp/100w power outlet
- Company logo and profile in the conference handbook and website (including link)
- Company logo included on venue signage and promotional materials
- One exhibitor registration including daily catering and Welcome Reception (does not include the Conference Dinner)
- One satchel insert**
- Delegate List Name, Organisation, Position, City, Country

Electronic Advertisement \$400

Advertising space will be available in the Symposium Mobile App which will be distributed to all delegates. The Mobile App will contain the symposium program, all speaker abstracts and other sponsor advertisements. Advertising in this publication will provide excellent exposure for your organisation.



Symposium Marketing & Public Relations

A professionally planned marketing strategy will ensure the benefits of attending 37APS are widely known internationally. Extensive direct mail campaigns, an official website supported by regular email newsletters plus editorial and advertising in professional publications will provide potential delegates, sponsors and exhibitors access to current information about the symposium.

Exhibition Details

All conference lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic flow of delegates.

Please note the floor plan is subject to change at the discretion of the venue or the conference organisers at any time. The floor plan for the exhibition will be forwarded as soon as it is finalised.

- One 3m x 2m (2.4m high) shell structure booth
- White melamine back and side walls
- Organisation name on fascia board
- 2 x 120w spot lights
- 1 x 4amp/100w power outlet

Please note that furniture is NOT included as part of the exhibition package

Custom Built Displays

If you'd like to stand out from the crowd and customise your booth with additional furniture and features, please contact Event X our Exhibition Build partner. Conference specific contact details will be available in the Exhibitor Guidelines.

A custom build will need to be approved by the venue 6 weeks prior to the conference. The Exhibition Build company will be in contact to coordinate a suitable time for the build.

Additional Tickets & Registrations

An additional exhibitor registration can be purchased for \$600 each, which includes:

- Daily catering
- Attendance at symposium sessions
- Attendance at the Welcome Reception

Dinner tickets may be purchased separately for \$140 each.

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

Public Liability Insurance

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of \$10,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of, an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate when they confirm their booking.

Appliance Testing

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted on site, instead power boards with overload cut off are permitted. NOTE: The venue is at liberty to check that the electrical appliances you bring on site are appropriately tagged.



EVENT SPONSORSHIP & EXHIBITION APPLICATION

TERMS & CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit:-

1. Definitions

Event means the event referred to in the online Booking Application Form. Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the online Booking Application Form. GST means GST within the meaning of the GST Act. GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation. You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

2. Application

You will submit the online Booking Application Form for the Exhibition/Sponsorship.

3. Approval

The Exhibition/Sponsorship will be confirmed upon return to You of the approved Booking Application Form, together with a tax invoice for the full amount of the Exhibition/Sponsorship fee, 50% of this total is payable within 14 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

4. Payment

Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All online **Booking Application Forms** received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

5. Cancellation

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

6. Changes

Once your Exhibition/ Sponsorship has been confirmed and accepted, a reduction in Sponsorship/ Exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of your Exhibition/Sponsorship at Our discretion. Any space not claimed one hour before the Event commences and will be reassigned and no refund will be payable to You.

We reserve the right to rearrange the floor plan and/ or relocate any Exhibition/ Sponsorship without notice to You. We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

7. Stands

If You intend to utilise a custom built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

8. Assignment/Shared Packages

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

9. Insurance

Public Liability insurance to a minimum amount nominated in the event sponsorship prospectus must be taken out by You. A copy of the certificate of Insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

10. Exclusion

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/ delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

11. Marketing

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

12. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in

