

## **Navigating the transition to a software defined solution in an AV world**

*Jorge Mata*

*LA Community College District*

### **Abstract:**

As the education sector navigates through the transition from traditional hardware-only AV solutions to the more software-centric and data-driven applications being demanded by today's IT end-users; avt will discuss the scope around software based control and monitoring demonstrated through a Case Study of the LA Community College, presented by our international guest CIO Jorge Mata.

Jorge will share how the College has transitioned from a large range of current solutions that were difficult to manage and report on, to a highly effectively managed IT centric world, moving them away from a reactive, to a proactive learning environment, and how Utelogy comprehensively addressed their requirement to deliver a uniformed system based on software control.

### **Bio:**

Having served in the District since 1989 with a career start at Los Angeles Valley College, one of nine colleges in the LACCD, Jorge is recognized for innovation in disruptive technology that maximizes value for his organization. Jorge is experienced in all aspects of technology at both the college campus and district-wide level and has held the titles of micro-computer specialist, computer network specialist, Senior computer network specialist, and Manager of College Information Systems.

Jorge continues to emphasize the role of IT in supporting and achieving the core mission of his institution - Student Success. He is passionate about the role of community colleges in helping students reach their goals and the value that IT can provide in that process.