



THE COMMUNITY OF VASCULAR ACCESS: BEST PRACTICE THROUGH EVIDENCE

# Sponsorship Prospectus

## INVITATION

The Australian Vascular Access Society's (AVAS) 2025 Scientific Meeting will be held at the Novotel Wollongong Northbeach, Sunday 20 to Tuesday 22 July 2025. This Vascular Access Meeting brings together a multidisciplinary cohort from a range of fields and settings, all with a passion for improving Vascular Access care. The Scientific Meeting will include the latest of all devices, technology and advancements in vascular access. The program will include keynote speakers in Vascular Access research and practice from across the globe. Prepare to be amazed by the stunning 'Gong', embraced by the Pacific Ocean and picturesque escarpments. Experience the natural highlights of the region, complemented by an array of captivating humanmade wonders. The beautiful city of Wollongong is a short drive from Sydney, making it manageable for your logistics. This Scientific Meeting provides an ideal opportunity to network with a wide range of professionals, make new contacts and establish important relationships with leading health professionals specialising in Vascular Access. We sincerely hope you can join us as partners in this vibrant meeting and we look forward to a memorable and mutually rewarding experience in Wollongong, New South Wales in 2025.

Nicholas Mifflin Chair AVAS 2025 Scientific Meeting



Australian Vascular Access Society Promoting safety and excellence in Vascular Access

The Australian Vascular Access Society (AVAS) is an association of healthcare professionals founded to promote the Vascular Access specialty. Today, it's multidisciplinary membership advances research, professional and public education to shape practice, enhance patient outcomes, and partner with device manufacturers to bring about evidence-based clinical innovations in Vascular Access.

AVAS is the national voice for Vascular Access and is dedicated to delivering on the public's expectations of excellence by setting the standard for Vascular Access care.

#### The Importance of Corporate Collaboration at the Event

AVAS is an organisation with members about improving patient outcomes in Vascular Access care. Corporate collaboration allows AVAS to offer Meeting registration at a reduced cost to its members enabling equitable attendance by clinicians of all professions and grades. AVAS also offers an exciting initiative to support/sponsor the attendance of one or more clinicians from a developing nation in the Asia-Pacific region. We look forward to working with you in a collaborative commitment to promote clinical excellence in the Vascular Access specialty.



#### **The Venue**

Novotel Wollongong Northbeach 2/14 Cliff Road North Wollongong NSW 2500

Experience contemporary hospitality at Novotel Wollongong Northbeach. The chic interiors reflect the beauty of the lush location. Complimented by panoramic ocean and mountain views, our spacious rooms Novotel Wollongong Northbeach is the ideal property to welcome trade and delegates.

#### **Expected Attendance**

We expect to attract a number of high-level professionals and key decision makers working in Vascular Access from across the Southern hemisphere and Asia Pacific region to be in attendance and participating at this Meeting.

This will be an excellent opportunity for your organisation to showcase new and existing products and to network with a multidisciplinary audience from a range of specialties' from across the country.

Australia's first dedicated Vascular Access Society invites your organisation to be a sponsor or exhibitor at this important event.



#### Why be involved?

The meeting provides a unique educational environment dedicated to the exchange of leading- edge scientific research, and industry expertise. It is the largest meeting in Australia dedicated to Vascular Access we anticipate the meeting will attract a high level of national, regional and international delegates during the 3-day program, building on previous success, the aim of the exhibition will be to engage with healthcare professionals and scientists on the latest technologies and devices and to challenge their current mindset and practice.

Facilitating interaction between delegates and knowledgeable company representatives is a key focus as part of the exhibition to enhance the overall education experience of the meeting.

The meeting provides an ideal opportunity for you to engage with a wide cross-section of your target market.







#### The key benefits of sponsorship include:

- The opportunity to promote your name, expose your brands and maintain a high profile amongst medical professionals engaged in Vascular Access before, during and after the event.
- Develop quality business relationships by having direct one to one engagement in a relaxed environment.
- Access to delegates who are keen to improve their knowledge and skills.
- Aligning your company with this powerful educational experience demonstrates your commitment to assisting professional development.
- An opportunity to consolidate corporate relationships and expose your staff to their key markets.
- Face to face interaction with delegates during all tea and lunch breaks plus the welcome reception held in the exhibition area.
- Benefiting significantly from exposure to a keenly interested, relevant and, above all, influential audience in an educational environment away from the competition of everyday distractions.

A wide variety of Sponsorship and Exhibition opportunities have been designed for the Scientific Meeting, each containing benefits that will ensure your organisation receives maximum exposure. However, we recognise that not all one size fits all and we are happy to design a package to suit your budget and marketing objectives.

All sponsorship and exhibition costs are in Australian Dollars and inclusive of 10% Australian Goods and Services Tax.

# **PLATINUM SPONSOR (Exclusive)**

#### \$14,990

## Acknowledgement

- Verbal acknowledgement during the Opening and Closing sessions of the Meeting.
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement in Meeting Program (from time of sponsorship confirmation)\*.
- Acknowledgement on Meeting Website including hyperlink to your website.
- Exclusive naming rights to the Welcome Reception.
- Opportunity for a five-minute address at the Welcome Reception.

## Display

- 4m x 1m Table Display in prominent position.
- Opportunity to have company provided banners displayed at the Welcome Reception.

## Promotional

- Logo displayed in a prominent position on ASM website.
- Logo displayed on ASM invoices.
- Full page colour advertisement in the A6 Pocket Program\*.
- 300 word company profile on the Meeting App.
- Two (2) A4 PDF brochure included in the Meeting App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).
- Two (2) Social Media posts prior to the Meeting.
- One (1) Printed A4 size brochure displayed onsite (at sponsors own cost, subject to Organising Committee Approval).

- One (1) app alert two weeks prior to the Meeting promoting Presenting Partner Status.
- One (1) dedicated marketing email sent to all delegates in the final weeks leading up to the Meeting highlighting your support and encouraging delegates to visit your display. Content to be provided by the Sponsor and approved by Committee.

## Attendance

- Five (5) complimentary Sponsor Full Delegate registrations to the Meeting, including social functions.
- Three (3) exhibitor registration (does not include access to sessions).
- Four (4) complimentary tickets to the Welcome Function.

## Delegate List

 Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) within two weeks of the completion of the event.

## Additional Opportunity

 In recognition of your status as a Platinum Sponsor, we are providing the opportunity to also sponsor a Concurrent Session at no extra cost \*\*.

\* The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Meeting App. \*\* The Committee reserves the right to alter these additional opportunities as circumstances dictate.

# **GOLD SPONSOR (4 Opportunities Available)**

\$9,900

## Acknowledgement

- Verbal acknowledgement of sponsorship during opening session.
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement in Meeting Program (from time of sponsorship confirmation)\*.
- Acknowledgement on Meeting Website including hyperlink to your website.

## Display

• 2m x 1m Table Display.

#### Promotional

- 100 word company profile on the Meeting App.
- One (1) A4 PDF brochure included in the Meeting App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).
- One (1) short one minute video to be included on Social Media or EDM (subject to committee approval).

#### Attendance

- Two (2) complimentary Sponsor Full Delegate registrations to the Meeting, including social functions.
- One (1) exhibitor registration (does not include access to sessions).

#### **Delegate List**

• Complete list of delegates details (subject to compliance with privacy legislation) at the completion of the Meeting.

#### Additional Opportunity

 In recognition of your status as a Gold Sponsor, we are providing the opportunity to also sponsor a Concurrent Session at no extra cost \*\*.

\* The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Meeting App. \*\* The Committee reserves the right to alter these additional opportunities as circumstances dictate



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# SILVER SPONSOR (4 Opportunities Available)

\$5,500

## Acknowledgement

- Acknowledgement on Meeting Website including hyperlink to your website.
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement in Meeting Program (from time of sponsorship confirmation)\*.

## Promotional

• Organisation logo to be included in the Meeting Program\*.

# **DELEGATE BAG (Exclusive)**

\$5,500

## Acknowledgment

- Acknowledgement on all sponsor signage at venue.
- Logo on looped power-point slide between sessions.
- Acknowledgement in Meeting Program (from time of sponsorship confirmation)\*.
- Acknowledgement on Meeting Website including hyperlink to your website.
- Logo on Meeting Satchels Size and placement of logo will be at the discretion of the Committee.

#### Display

• Opportunity to purchase an Exhibition Space at 50% discount.

#### Attendance

• Opportunity to purchase one (1) Full Delegate registration at 50% discount.

\* The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Meeting App.

## Promotional

• One (1) A4 PDF brochure included in the Meeting App.

\* The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Meeting App.



## MEETING APP (Exclusive) \$4,400

The Meeting App will be one of the most used tools by all delegates. The App will have comprehensive Meeting details at Delegate's fingertips. This includes Program, Speaker Bio's, Sponsor and Exhibitor information with company logos and general information to enhance the user's experience. In addition, delegates will be encouraged to engage by loading comments and photos and Exhibitors and Sponsors will be able to use the news feed to encourage visits to their exhibition displays. Your logo will be at the top of the screen every time they access the App\*\*.

#### Acknowledgment

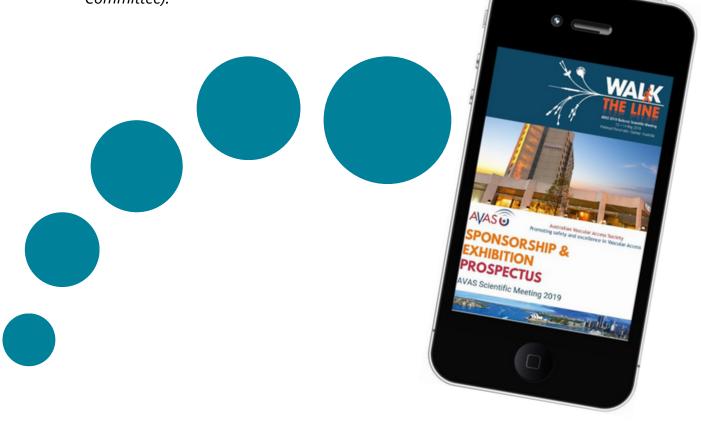
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement in Pocket Program (\**from time of sponsorship confirmation*).
- Acknowledgement on Meeting Website including hyperlink to your website.
- Logo on looped power-point slide between sessions (to be supplied by sponsor and approved by Committee).

• Exclusive naming rights to the Meeting App.

#### Promotional

• Exclusive advertising on the Meeting App home page.

\*\*Note there may be the possibility the App will be used in place of the Pocket Program and advertisements as per entitlements within each package may be included as part of the App functionality.



## NAME BADGE & LANYARD (Exclusive) \$2,200

Every registered delegate will receive an official Meeting name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

#### Acknowledgement

- Acknowledgement on all sponsor signage at venue.
- Acknowledgement in Meeting Program (from time of sponsorship confirmation)\*.
- Acknowledgement on Meeting Website including hyperlink to your website.
- Logo on looped power-point slide between sessions.

#### Promotional

- Logo on name badge Size and placement of logo will be at the discretion of the Committee.
- Logo on lanyard Size and placement of logo will be at the discretion of the Committee.

\* The Committee reserves the right to amend this entitlement should it be decided to provide only a web-based Program and Meeting App.

# **CATERING SPONSOR (2 Opportunities Available)** \$2,200

- Company logo displayed on buffets at each break.
- Acknowledgement in Meeting Program (from time of sponsorship confirmation)\*.
- Acknowledgement on Meeting Website including hyperlink to your website.
- Exclusive Naming rights for the catering on the day e.g. The ABC Coffee Break/Morning Tea.
- Opportunity to place free standing pull up banners (supplied by sponsor) in the exhibition area during your sponsored break.
- Opportunity to distribute company flyers during your sponsored break.

\* The Committee reserves the right to amend this entitlement should it be decided to provide only a web-based Program and Meeting App.

# **ADDITIONAL OPPORTUNITIES**

- Meeting App Push Notification \$550 (limited opportunities apply)
- Meeting App E-brochure \$1,100
- Delegate Gift \$1,100
- Full Page Advertising in the Meeting Program\* \$1,100
- Half Page Advertising in the Meeting Program\* \$750
- Award Sponsor Best Paper Award \$2,500
- Award Sponsor Best Poster \$1,000

\*The Committee reserves the right to amend the abovementioned entitlements should it be decided to provide only a web based Program and Meeting App.

# **EXHIBITION OPPORTUNITIES**

\$2,500 Limited

The 2025 Meeting will include a trade display with trestle tables to provide organisations with the opportunity to promote their products and services to delegates attending the event. The exhibition will be an integral part of the activities and provides an unparalleled opportunity for organisations to come face-to-face with delegates, providing a marketplace to increase your organisations visibility, and to showcase and demonstrate your products and services. The Meeting program will be designed to maximise the opportunity for delegates to visit the exhibition, with all tea breaks and lunches served in this and will be the primary networking arena for delegates, sponsors and exhibitors.

## **Exhibitor Entitlements**

- 2m x 1m trestle table.
- 2 x full registrations including tea breaks, lunches, Welcome Reception and access to Meeting sessions.
- 75-word organisation profile including contact person name and company logo on the Meeting App and Website.
- Acknowledgement in Meeting Program (from time of sponsorship confirmation)\*.

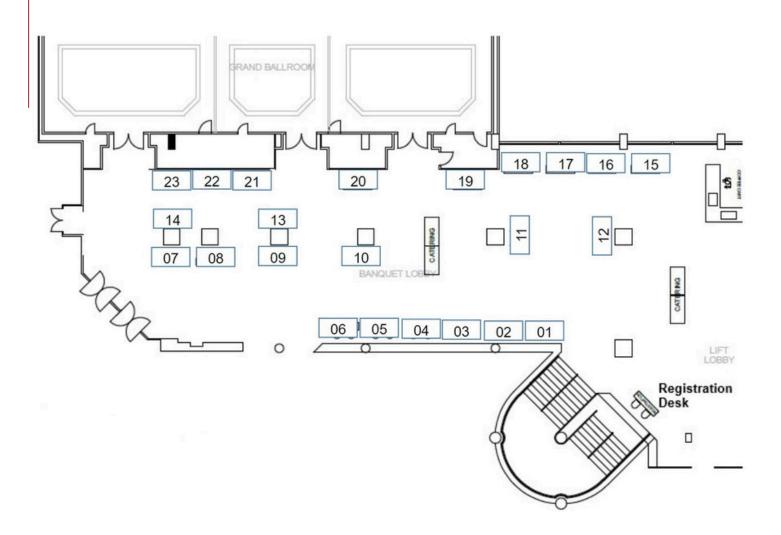
\*The Committee reserves the right to amend the abovementioned entitlements should it be decided to provide only a web based Program and Meeting App.



## **EXHIBITION FLOOR PLAN**

Subject to change without notice.

**<u>Click here</u>** to view the live exhibition floorplan, which is now available



#### **GENERAL INFORMATION**

- The registration included in the purchase of an exhibition table includes access to sessions, tea breaks and lunches.
- For additional staff who do not wish to access the sessions, an additional registration can be purchase at \$450 per person (excludes dinner).
- An exhibition manual containing information on move in and out times will be distributed to exhibitors and sponsors closer to the event.

**Please Note:** All sponsorship and exhibition figures are in Australian Dollars and include Australian Goods and Services Tax.

All benefits will be extended subject to the time of confirmation of sponsorship. In some cases, deadlines may have expired and the benefits cannot be extended.

## **Application Form**

Please complete and email this booking form to:
AVAS 2025   Encanta Event Management   <u>events@encanta.com.au</u>

Contact name:		
Organisation:	Position:	
Address:		
Suburb:	State:	Postcode:
Telephone:	Mobile:	
Email:	Website:	

#### **Partnership Opportunities**

All prices listed below are in Australian dollars and inclusive of GST. Please tick the box you would like to select.

Platinum Sponsor	\$14,990	Trestle Display	\$2,500
Gold Sponsor	\$9,900	App Push Notification	\$550
Silver Sponsor	\$5,500	App E-brochure	\$1,100
Delegate Bag	\$5,500	Delegate Gift	\$1,100
Meeting App	\$4,400	Full Page Advert	\$1,100
Welcome Reception	\$3,300	Half Page Advert	\$750
Catering Sponsor	\$2,200	Best Paper Award	\$2,500
Name Badge & Lanyard	\$2,200	Best Poster Award	\$1,000

## **Exhibition Space Selection**

Select your most preferred s	pace with 1 being yo	our most preferred.	Click here for	available sp	baces.
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Preference 1:	Preference 2:	Preference 3:	

All applications are subject to committee approval; the Organising Committee reserves the right to decline sponsorship and exhibition applications at their own discretion.

# **Payment Details**

A confirmation email with a tax invoice will be sent upon receipt of your booking form. 50% payment due within one month of invoice date. Remaining balance is due no later than **18/04/2025** 

Sponsorship Package	\$
Exhibition Space	\$
TOTAL COST Inc. GST	\$

Send me an invoice with EFT details.

Send me a link to pay via credit card.

Please note that a 2.2% surcharge will be incurred for credit card payments.

# **Terms and Conditions**

I have read and agree to the terms and conditions stated within this prospectus.

Name (please print):	Date:
Position:	Organisation:
Signed:	

# **Terms and Conditions**

By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions:

- All bookings are subject to approval and we reserve the right to refuse an application.
- Encanta Event Management and the Australian Vascular Access Society (AVAS) will take all diligent care to fulfil the sponsorship and exhibition commitments as outlined in the Sponsorship & Exhibition Prospectus.
- Sponsors and Exhibitors are responsible for providing all the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- Sponsors and exhibitors are responsible for providing all their requirements by the due dates if requested by the Organisers.
- Encanta Event Management and the AVAS reserve the right to introduce new packages.
- Sponsors are required to make the necessary payments as per the invoice provided.
- Sponsors are responsible for the security of their own equipment and materials during the event and in transit to and from the venue.
- All company representatives must register officially and entry to the event and sessions will not occur unless the representative wears the appropriate identification.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Meeting is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein.
- In the event that the exhibit space to be used by the Sponsor should be in any way rendered unusable, this contract shall not be binding should the opportunity arise.
- Exhibitors must provide Public Liability insurance to a minimum of A\$20 million. A copy of the public and product liability certificate must be submitted to Encanta Event Management no later than 3 months prior to the event date and ensure cover includes the event dates.

- No sponsor/exhibitor will be listed in any official capacity until the deposit is received.
- Sponsors/Exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
  50% due within one month of invoice date.

- Remaining 50% is due by no later than 18 April 2025

• Booking forms received after 19 April 2025 require full payment.

#### **Sponsorship & Exhibition Cancellation and Dates**

Sponsorship and Exhibition Cancellation Policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a sponsorship (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Any reduction in exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the sponsor and/or exhibitor is liable for the balance as per the Sponsorship and Exhibition cancellation policy.

Sponsorship and Exhibition cancellation dates

- Before and including 20 December 2024: full refund less a \$250 administration charge.
- From 21 December 2024 until 29 January 2025: A 50% cancellation fee of total contribution will apply.
- From 30 January 2025: 100% cancellation fee and will be liable for full payment.