



Title: Redefine logins with passwordless authentication

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Traditional authentication using a username and password has been the foundation of digital identity and security for over 50 years. But with the ever-growing number of user accounts, there are a number of new issues: the burden on end-users to remember multiple passwords, support costs, and most importantly, the security risks posed by compromised credentials. These new challenges are now outweighing the usefulness of passwords. The case for eliminating passwords from the authentication experience is getting more compelling every day.