

ntv conference 2023

Rydges Melbourne, 28-31 August



SPONSORSHIP
& EXHIBITION
PROPOSAL



INVITATION

No to Violence is delighted to extend a unique invitation to support the *No to Violence*Conference 2023: Leading the change to break the cycle of violence via a range of sponsorship opportunities.

For 30 years, No to Violence has been leading the change to develop safe and effective interventions for men who use family violence.

The No to Violence Conference 2023: Leading the change to break the cycle of violence will bring together national and international leaders in the field to showcase research, innovative thinking and best practice work to help reduce – and end – men's family violence.

Representatives of governments, peak bodies, practitioners, policy and policing, researchers, the judiciary and victim-survivors will focus on three key topics: masculinity, children and young people, and best practice.

We will open up challenging conversations about masculinity and how conditioning can form our ideas, beliefs and values that lead to unhealthy, healthy, harmful or dangerous behaviours.

We will hear directly from young people about the complex world they are navigating. We will showcase the innovative programs being launched by young people, for young people to help break the cycles of violence before they begin.

We will explore ways that we can use what we know about men's family violence to create a safer future for everyone. We know that knowledge and research must inform best practice approaches when engaging men in primary, early and behaviour change interventions.

The conference will energise, motivate, and upskill the sector to engage more men in this process – including people from First Nations, refugee and migrant, LGBTQI+ communities, those with mental health or disability and those in regional and rural communities. We will seek to spotlight First Nations work in each stream.

The Federal Government's National Plan to End Violence against Women and Children has an ambitious goal to end gender-based violence in one generation.

To achieve this goal, we need to stop the cycle of violence. And we need to start now.

Our Sponsorship and Exhibition Proposal offers an opportunity to showcase your work and commitment to ending men's family violence with a range of sponsorship options to consider.



Conference venue

No to Violence Conference 2023: Leading the change to break the cycle of violence

will be held at the new Rydges Melbourne from 28 – 31 August 2023. Following a complete transformation, Rydges Melbourne will reopen its doors mid-2023 and will be one of Melbourne's largest conference and event venues.

Perfectly positioned for both business and leisure travellers, Rydges Melbourne is located in the heart of the city's vibrant theatre district and only moments from exclusive Collins Street boutiques, major sporting precincts, Emporium, Melbourne Central and the Bourke Street Mall.



Expand your network

With an anticipated 300 delegates to attend the conference, it is the perfect opportunity to renew and make new connections with like-minded individuals from industries including:

- governments
- peak bodies
- practitioners
- · policy and policing
- researchers
- the judiciary
- · victim-survivors

To learn more about **No to Violence Conference 2023: Leading the change to break the cycle of violence** and register, visit: NTV2023.org.au

Program overview*

Monday 28 August 2023	Pre workshops Welcome Reception	
Tuesday 29 August 2023	Conference Program Exhibition Conference Dinner	
Wednesday 30 August 2023	Conference Program Exhibition	
Thursday 31 August 2023	Post workshops	

^{*}program structure subject to change

Virtual and in-person reach

No to Violence Conference 2023: Leading the change to break the cycle of violence will extend from the in-person to the virtual realm, providing greater reach and exposure for sponsors and delegates alike.



Exhibition Opportunities



The trade exhibition will be the venue for lunches, morning and afternoon teas during the **No to Violence Conference 2023: Leading the change to break the cycle of violence** to ensure the maximum exposure and opportunities for contact between delegates and exhibitors.

The Welcome Reception will also be held in the exhibition area. This will be a great time to network and enhance relationships with key stakeholders.

Exhibitors will be expected to display at the conference for the conference duration, as detailed below.

Bump in: Monday 28 August 2023

Exhibition open: Tuesday 29, Wednesday 30 August 2023

Bump out: Wednesday 30 August 2023, following afternoon tea (timing TBA)



EXHIBITION BOOTH: \$3,300 (inc GST)

Benefits include:

Exhibition Booth

- One exhibition space (size tbc) including
 - + Exhibition booth frame with white laminate infill
 - + Corporate signage on fascia (uppercase lettering on a white background, with names on open sides)
 - + Lighting
 - + Access to reasonable power
 - + Furniture to be arranged separately
- Virtual exhibition in the online platform including videos, PDF brochures and opportunity to interact with delegates virtually

Registration

- One complimentary full registration including the Welcome Reception
- One virtual registration (attendee must be direct employee of the sponsor)

Acknowledgment / Logo Placement

- Logo and 50-word company profile in conference app and virtual conference platform
- Company logo and acknowledgement as an Exhibitor on:
 - + conference website (exhibitor page) with link to your homepage
 - + holding slide at the commencement of plenary sessions

Delegate Information

 A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



EXTRA EXHIBITOR STAFF: \$350 (inc GST)

If you require other members of staff to be at your booth for the duration of the exhibition, an Extra Exhibitor Staff fee of \$350 per staff member applies. This cost covers tea breaks, lunches and a name tag. This fee does not include admittance to social functions (including the Welcome Reception and Conference Dinner).



Sponsorship Packages





PRINCIPAL PARTNER: \$20,000 (inc GST)

Exclusive opportunity

Benefits include:

Registration

- Three in-person full registrations including tickets to the Welcome Reception and Conference Dinner
- Five virtual registrations (attendees must be direct employee of the sponsor)

Exhibition

- One complimentary exhibition space in a prominent location
- Virtual exhibition profile on the virtual conference platform including videos and PDF brochures

Speaking Opportunity

• Opportunity to address delegates prior to one plenary session (5 minutes) (to be arranged in discussion with Conference Organising Committee)

Acknowledgement and Logo Placement

- Company logo and acknowledgement as Principal Partner on:
 - + conference website (homepage and sponsor page) with link to your homepage
 - + holding slide at the commencement of plenary sessions
 - + welcome page to the online platform
- 300-word company profile in the conference app and the virtual conference platform
- Verbal acknowledgement during the conference
- Freestanding banner positioned on plenary stage and registration area for duration of conference (sponsor to provide)

Advertising

- Electronic advertisement in conference app
- Scrolling banner in the virtual conference platform
- One alert put out via the conference app during the conference

Delegate Information







CONFERENCE SUPPORTER: \$15,000 (inc GST)

Two opportunities

Benefits include:

Registration

- Two in-person full registrations including tickets to Welcome Reception and Conference Dinner
- Three virtual registrations (attendees must be direct employee of the sponsor)

Exhibition

- One complimentary exhibition space
- · Virtual exhibition profile on the virtual conference platform including videos and PDF brochures

Acknowledgement and Logo Placement

- Company logo and acknowledgement as a Conference Supporter on:
 - + conference website (homepage and sponsor page) with link to your homepage
 - + holding slide at the commencement of plenary sessions
 - + welcome page to the online platform
- 200-word company profile in the conference app and the virtual conference platform
- Verbal acknowledgement during the conference

Advertising

- Scrolling banner in the virtual conference platform
- One alert put out via the conference app during the conference

Delegate Information







PLENARY SESSION/KEYNOTE SPEAKER SPONSOR: \$POA

(base cost of \$4,400 plus the travel and accommodation costs for the relevant keynote speaker)

If you have any ideas for potential keynote speakers, please contact Conference Logistics on 02 6281 6624 as soon as possible as these ideas will need to be reviewed by the program committee for final consideration. Alternatively, we would be happy to discuss which of our keynotes may be a good fit for you.

Benefits include:

Registration

- One in-person complimentary full registration including tickets to Welcome Reception and Conference Dinner
- Two virtual registrations (attendees must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Opportunity to provide a chair for the keynote session (committee approval required)
- Company logo and acknowledgement as Keynote Speaker Sponsor on:
 - + conference website (sponsor page and program page) with link to your homepage
 - + on the program (in the app) next to the sponsored speaker
 - + holding slide at the commencement of the relevant session
- 75-word company profile in the conference app and the virtual conference platform
- Verbal acknowledgement during the conference
- Freestanding banner positioned on the stage during the keynote session (sponsor to supply)

Advertising

• Option to provide a 1min video to play at the top of the relevant session

Delegate Information







CONCURRENT SESSION SPONSOR: \$5,500 (inc GST)

Multiple opportunities

Benefits include:

Registration

- One in-person complimentary full registration including tickets to Welcome Reception and Conference Dinner
- Two virtual registrations (attendees must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Opportunity to provide a chair for the sponsored session (committee approval required)
- Company logo and acknowledgement as Concurrent Session Sponsor on:
 - + conference website (sponsor page and program page) with link to your homepage
 - + on the program (in the app) next to the sponsored speaker
 - + holding slide at the commencement of the relevant session
- 80-word company profile in the conference app and the virtual conference platform
- Verbal acknowledgement during the conference
- Freestanding banner positioned on the stage during the relevant session (sponsor to supply)

Advertising

• Option to provide a 1min video to play at the top of the relevant session

Delegate Information







COUCH SPONSOR: \$4,400 (inc GST)

2 opportunities available

As a special initiative by No to Violence, the conference donates the couch used by panel members during sessions to a family in need in the local area.

Benefits include:

Registration

- One in-person complimentary full registration including tickets to Welcome Reception and Conference Dinner
- One virtual registration (attendee must be direct employee of the sponsor)

Acknowledgement and Logo Placement

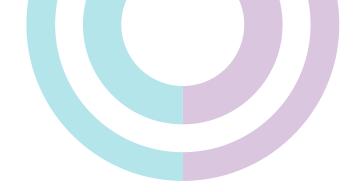
- Company logo and acknowledgement as the Couch Sponsor on:
 - + conference website (sponsor page) with link to your homepage
 - + holding slide at the commencement of plenary sessions
- Verbal acknowledgement during the conference
- 50-word company profile in the conference app and virtual conference platform

Advertising

• Scrolling banner in the virtual conference platform

Delegate Information







PRE/POST WORKSHOP SPONSOR: \$2,200 (inc GST)

Multiple opportunities

Benefits include:

Registration

- One in-person complimentary full registration including tickets to Welcome Reception and Conference Dinner
- Half day pre/post workshop attendance at relevant workshop
- One virtual registration (attendee must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Company logo and acknowledgement as a Pre/Post Workshop Sponsor on:
 - + conference website (sponsor page) with link to your homepage
 - + holding slide at the commencement of plenary sessions
 - + holding slide at the commencement of the relevant workshop
- Free standing corporate banners may be displayed in the workshop venue (sponsor to supply)
- 50-word company profile in the conference app and virtual conference platform

Advertising

• Option to provide a 1min video to play at the top of the relevant workshop

Delegate Information







LUNCH SPONSOR: \$2,200 (inc GST)

2 opportunities available, Tuesday or Wednesday



MORNING/AFTERNOON TEA SPONSOR: \$1,100 (inc GST)

4 opportunities available, Tuesday or Wednesday

Benefits for both opportunities include:

Registration

• One virtual registration (attendee must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Company logo and acknowledgement as a Lunch or Morning / Afternoon Tea Sponsor on:
 - + conference website (sponsor and program pages) with link to your homepage
 - + holding slide at the commencement of plenary sessions immediately prior to sponsored break
 - + 25-word company profile in the conference app and virtual conference platform
- Corporate material may be displayed in hospitality area, during sponsored break, including brochures, freestanding banners and small table signs (supplied by sponsor)
- Verbal acknowledgement by chair at sessions directly before and after the sponsored hospitality break

Delegate Information







WRITING PAD OR PEN SPONSOR: \$2,200 (inc GST) each

Exclusive opportunities

Benefits include:

Acknowledgement and Logo Placement

- Company logo and acknowledgement as the Writing Pad or Pen Sponsor on:
 - + conference website (sponsor page) with link to your homepage
 - + holding slide at the commencement of plenary sessions
- 25-word company profile in the conference app and virtual conference platform

Advertising

• Pads/pens to be available throughout the conference venue (sponsor to supply pads or pens)

Delegate Information







LANYARD SPONSOR: \$5,500 (inc GST)

Exclusive opportunity

Benefits include:

Registration

- One in-person complimentary full registration including tickets to Welcome Reception and Conference Dinner
- One virtual registration (attendee must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Company logo and acknowledgement as the Lanyard Sponsor on:
 - + conference website (sponsor page) with link to your homepage
 - + holding slide at the commencement of plenary sessions
- 50-word company profile in the conference app and virtual conference platform

Advertising

• Branded lanyards to be provided to all conference delegates (opportunity for sponsor to supply at a discounted rate)

Delegate Information







SATCHEL SPONSOR: \$5,500 (inc GST)

Exclusive opportunity

Benefits include:

Registration

- One in-person complimentary full registration including tickets to Welcome Reception and Conference Dinner
- One virtual registration (attendee must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Company logo and acknowledgement as the Satchel Sponsor on:
 - + conference website (sponsor page) with link to your homepage
 - + holding slide at the commencement of plenary sessions
- 50-word company profile in the conference app and virtual conference platform

Advertising

• Co-branded conference satchels to be provided to all in-person conference delegates (opportunity for sponsor to supply at a discounted rate)

Delegate Information







COFFEE CART SPONSOR: \$7,700 (inc GST)

Exclusive opportunity

The coffee cart is a popular place for delegates to meet and network, as well as to order good coffee. Branded coffee cart will be open throughout the conference (29-30 August 2023 only)

Benefits include:

Registration

- Two in-person complimentary full registrations including tickets to Welcome Reception and Conference Dinner
- Two virtual registrations (attendees must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Company logo and acknowledgement as the Coffee Cart Sponsor on:
 - + conference website (sponsor page) with link to your homepage
 - + holding slide at the commencement of plenary sessions
- Corporate material may be displayed in coffee cart area, including brochures, freestanding banner and small table sign (sponsor to supply)
- 100-word company profile in the conference app and virtual conference platform

Delegate Information







STORY TELLING BOARD SPONSOR: \$6,600 (inc GST)

Exclusive opportunity

Benefits include:

Registration

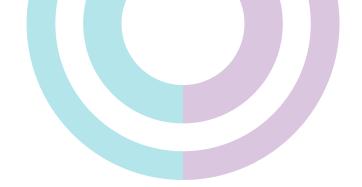
- One in-person complimentary full registration including tickets to Welcome Reception and Conference Dinner
- Two virtual registrations (attendees must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Company logo and acknowledgement as Story Telling Board Sponsor on:
 - + conference website (sponsor page and whenever the Story Telling board is mentioned) with link to your homepage
 - + holding slide at the commencement of plenary sessions
- Free standing corporate banners may be displayed near the Story Boards on display in the venue (sponsor to supply)
- 100-word company profile in the conference app and virtual conference platform

Delegate Information







CONFERENCE DINNER SPONSOR: \$8,800 (inc GST)

Exclusive opportunity

Benefits include:

Registration

- Two in-person complimentary full registrations including tickets to Welcome Reception and Conference Dinner
- Four additional complimentary tickets to the Conference Dinner
- Opportunity to invite (at cost) additional clients/guests to the Conference Dinner
- Two virtual registrations (attendees must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Company logo and acknowledgment as Conference Dinner Sponsor on:
 - + Conference Dinner menu (if applicable)
 - + conference website (sponsor page and whenever the conference dinner is mentioned) with link to your homepage
 - + holding slide at the commencement of plenary sessions
 - + holding slide at Conference Dinner (if applicable)
- Opportunity to address guests during the Conference Dinner (5 minutes)
- Opportunity to provide company branded gift to Conference Dinner guests (sponsor to supply)
- Free standing corporate banners may be displayed in the Conference Dinner venue (sponsor to supply)
- 100-word company profile in the conference app and virtual conference platform

Delegate Information







WELCOME RECEPTION SPONSOR: \$6,600 (inc GST)

Exclusive opportunity

Benefits include:

Registration

- One in-person complimentary full registration including tickets to Welcome Reception and Conference Dinner
- Four additional complimentary tickets to the Welcome Reception
- Opportunity to invite (at cost) additional clients/guests to the Welcome Reception
- Two virtual registrations (attendees must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Company logo and acknowledgement as Welcome Reception Sponsor on:
 - + conference website (sponsor page and whenever the Welcome Reception is mentioned) with link to your homepage
 - + holding slide at the commencement of plenary sessions
 - + holding slide at Welcome Reception (if applicable)
 - + Welcome Reception menu (if applicable)
- Opportunity to address guests during the Welcome Reception (5 minutes)
- Free standing corporate banners may be displayed in the Welcome Reception venue (sponsor to supply)
- 100-word company profile in the conference app and virtual conference platform

Delegate Information







APP SPONSOR: \$5,500 (inc GST)

Exclusive opportunity

Benefits include:

Registration

- One in-person complimentary full registration including tickets to Welcome Reception and Conference Dinner
- One virtual registration (attendee must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Company logo and acknowledgement as the App Sponsor on:
 - + the splash page on the Conference App (subject to approval by the organising committee)
 - + conference website (sponsor page) with link to your homepage
 - + holding slide at the commencement of plenary sessions
 - + banner advertisement throughout the app
- 50-word company profile in the conference app and virtual conference platform

Delegate Information







VIRTUAL PLATFORM SPONSOR: \$5,500 (inc GST)

Exclusive opportunity

Benefits include:

Registration

- One in-person complimentary full registration including tickets to Welcome Reception and Conference Dinner
- Five virtual registrations (attendees must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Company logo and acknowledgement as the Virtual Platform Sponsor on:
 - + the login page of the virtual platform
 - + conference website (sponsor page) with link to your homepage
 - + holding slide at the commencement of plenary sessions
 - + banner advertisement within the virtual platform
- 50-word company profile in the conference app and virtual conference platform

Delegate Information

• A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



COMBINE THE APP AND VIRTUAL PLATFORM SPONSORSHIP: \$8,800 (inc GST)

Exclusive opportunity

Benefits are as per the App and Virtual Platform sponsorships combined.







PAY IT FORWARD CONTRIBUTOR: Min \$1,100 (inc GST)

Multiple opportunities

To ensure the National Conference is accessible to as many as possibly, a "Pay It Forward Fund" has been established.

Donations to the Fund are distributed to potential delegates across the country to overcome the economic and geographical barriers to attending their premier networking opportunity. Consequently the conversations are enriched and a greater diversity of perspectives and experience is presented.

The following listed benefits are for donations greater than \$1,000 (Inc GST). Smaller donations can be made directly through the registration site.

Please note, donations to the Pay It Forward Fund are tax deductible.

Benefits include:

Registration

• One virtual registration (attendee must be direct employee of the sponsor)

Acknowledgement and Logo Placement

- Company logo and acknowledgement as a Pay it Forward Fund Contributor on:
 - + conference website with link to your homepage
 - + holding slide at the commencement of plenary sessions

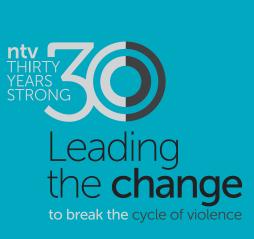
Delegate Information

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OTHER SPONSORSHIP/PRODUCT OPPORTUNITIES: \$POA

Please contact Conlog on 02 6281 6624 to discuss other sponsorship possibilities to meet your needs and contribute to the success of the **No to Violence Conference 2023: Leading the change to break the cycle of violence.**





Terms and Conditions

No to Violence Conference 2023: Leading the change to break the cycle of violence Committee and Conference Logistics will hereafter be referred to as 'the Organisers'.

Rydges Melbourne will hereafter be referred to as 'the venue'.

- Sponsor and exhibition packages will be allocated in order of receipt of booking forms.
- The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever.
 Sponsors and exhibitors are advised to insure against such liability.
- 3. The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion. The sponsor will indemnify the Organisers in respect of any claims and demands in respect thereof. The sponsor must take out adequate insurance in respect of all claims.
- 4. The Organisers reserve the right to alter the exhibition floorplan at their discretion.
- 5. Exhibits must not be removed, and displays must not be dismantled either partly or in total before closing time on the last day of the exhibition.
- 6. Sponsors may only conduct competitions or offer prizes with the permission of the Organisers.

- The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.
- 8. Should the Organisers need to cancel the event due to government order (including COVID and associated border closures, etc), refunds for sponsorship and/or exhibition packages will not be given. Further negotiations can be held on an individual basis, taking into account sponsorship and exhibition benefits already provided.

Payment Details

- 1. An invoice will be sent on receipt of the booking form.
- If payment is not received within 30 days of receipt of the invoice your booking may be cancelled.
- For cancellation of sponsorship and/or exhibition at least 2 months prior to the commencement of the conference, full payments will only be refundable if the Organisers are able to re-sell the package.
- 4. For cancellations less than 2 months prior to the commencement of the exhibition, all payments are non-refundable.
- 5. All prices include Goods and Services Tax (GST).







Contact name:			
Position:	Organisation:		
Postal Address:			
State:	Country:	Postcode:	
Phone:	Mobile:		
Email:			
SPONSORSHIP BOOKING			
☐ Exhibition** \$3,300	☐ Couch \$4,400	☐ Coffee cart \$7,700	
☐ Principal \$20,000	☐ Pre/Post workshop* \$2,200	☐ Story telling board \$6,600	
☐ Supporter \$15,000	☐ Lunch \$2,200	☐ Dinner \$8,800	
☐ Plenary session/keynote* POA	☐ Morning/afternoon tea \$1,100	☐ Welcome reception \$6,600	
(base cost of \$4,400 plus the travel and accommodation	☐ Pad \$2,200	☐ App \$5,500	
costs for the relevant keynote	☐ Pen \$2,200	☐ Virtual platform \$5,500	
speakers)	☐ Lanyard \$5,500	☐ Combined app and virtual \$8,800	
☐ Concurrent session* \$5,500	☐ Satchel \$5,500	☐ Pay it forward \$1,000 min	
ADDITIONAL REGISTRATION	S		
Additional exhibitor registration \$350: C	Quantity:		
Names of attendees:			
Inclusive with posterior			
Inclusive with package:			
Additional purchased:			
TOTAL \$			
PAYMENT SUMMARY	PAYMENT DETAILS	PAYMENT DETAILS	
SPONSORSHIP TOTAL \$	☐ I enclose cheque payable to: No	I enclose cheque payable to: No To Violence Conference 2023	
ADDITIONAL REGISTRATIONS \$		I wish to pay by Electronic Funds Transfer (An invoice will be sent for processing and bank details will be included on the tax invoice)	
TOTAL AMOUNT TO BE INVOICED \$	be charged to my credit card (n	☐ I wish to pay by credit card and authorise the amount of \$to be charged to my credit card (minimum 50% required). (2% credit card surcharge applicable). ☐ MasterCard ☐ Visa	
Card Number:		Expiry Date:	
Cardholder Name:	Card Holder Signature:	Card Holder Signature:	
☐ I have read and agree to the terms and the cycle of violence as outlined in the spe	I conditions of sponsorship for <i>No to Violence Cont</i>	ference 2023: Leading the change to break	
		D.4	
Signed:	Name:	Date:	

- * Dates will be confirmed in consultation with the programming committee, and preferences allocated in order of sponsorship level and booking date
- ** Exhibition booth preferences will be allocated in order of sponsorship level and booking date